

Minutes of the Red River Radio Network Advisory Board Meeting

Held on November 17, 2016:

The Advisory Board Meeting was called to order at precisely 12:18 PM at the Network's station in Shreveport, Louisiana.

Attending the meeting were:

Advisory Board Members: Hardy D. Foreman, John M. Coutret, Charles Jones, Tim Chauvin, Brian Murphy, Hilary Walker, Joe Kane, Anne Gremillion, Gail Beil, Rabbi Jana De Benedetti, Nell Shehee, Mary Decker, Curt Fenley

Network Staff: General Manager, Kermit Poling, Development Director, Ranae Moran and Membership Coordinator Henry Edwards

- 1) Mary Decker called the meeting to order and asked for a reading of the prior Advisory Board meeting minutes, these prior Board Minutes were unanimously approved by the Advisory Board with a motion by Hardy D. Foreman and a 2nd made by John M. Coutret.
- 2) The following new Board Members were introduced:
Hilary Walker with Regions Bank representing the Lufkin, TX listening area.
Charles D. Jones with Stephen F. Austin State University representing the Nacogdoches, TX listening area.
- 3) General Manager, Kermit Poling then made his current state of the radio station remarks:
 - Kermit stated the surplus funds available from the prior fiscal year was exactly \$12,847.80 that will be utilized to further pay down some debt accumulated from a prior fiscal year. Red River Radio, also, had an increase in new members for the fiscal year ended June 30, 2016.
 - Kermit then turned our attention to the functions/duties of the Community Advisory Board as it relates to Red River Radio which is to offer suggestions and feedback from our respective listening areas regarding possible new programming options, existing programming including its content and, finally, fundraising ideas including assisting with the fundraising during the pledge drives. However, the Community Advisory Board does not have any authority to exercise control over the daily management or operation of the station.

- Additionally, Kermit elaborated on the station's relationship with the LSU System which provides no funding to Red River Radio; therefore, the station is totally self-funded. Red River Radio does broadcast under a Noncommercial Educational Station License and, as such, is an Internal Revenue Code Section 501(c) (3) tax-exempt entity.

- Kermit in his final remarks mentioned a fundraising opportunity that was being utilized by a National Public Radio station in North Carolina working with its local Food Bank. Red River Radio had already contacted the Food Bank of Northwest of Louisiana in order partner on this particular year-end fundraising opportunity to help provide backpacks filled with nonperishable food for children to take home with them from school during their Christmas break, as well as, on weekends. Red River Radio would be on the air for twelve hours on both December 15th and 16th promoting the Food Bank of Northwest Louisiana and their school backpack program in order to receive pledges from our listener members with our fundraising sponsors pledging to cover the cost of the backpacks for each individual pledge received. As an additional inducement during this Holiday Season fundraiser, Red River Radio would bestow a beautiful polar bear with headphones Christmas ornament designed by Kermit's wife to any listener member at the \$100 donation level.

Finally, Henry Edwards the station Membership Director was recognized for his unwavering dedication and efforts during the last Red River Radio fundraising drive.