

Minutes of the Red River Radio Network Advisory Board Meeting

Held on September 22, 2016:

The Advisory Board Meeting was called to order at precisely 12:04 PM at the Network's station in Shreveport, Louisiana.

Attending the meeting were:

Advisory Board Members: Hardy D. Foreman, John M. Coutret, Salley J. Langston, Tim Chauvin, Brian Murphy, Jim Conerly, Gail Beil, Rabbi Jana De Benedetti, Nell Shehee, Mary Decker, Curt Fenley, Andrew Bindursky

Network Staff: General Manager, Kermit Poling, Delevelopment Director, Ranae Moran, Membership Coordinator Henry Edwards, Morning News Achnor, Chuck Smith

- 1) Rabbi Jana De Benedetti called the meeting to order and asked for a reading of the prior Advisory Board meeting minutes, these prior Board Minutes were unanimously approved by the Advisory Board with a motion by Mary Decker and a 2nd made by John M. Coutret.
- 2) General Manager, Kermit Poling then made his current state of the radio station remarks:

- Kermit discussed in great detail the surplus funds available from the prior fiscal year of \$10,000 that will be utilized to pay down some debt accumulated from a prior fiscal year.

- Kermit then turned our attention to the fanastic promotional items for drawings during the forthcoming fundraising drive including some watches donated by a local jewelry store in Alexandria, LA. Additionally, Red River Radio would be offering some new promotional items during the coming fundraising drive such as Chico Bags at the \$80.00 donation level and a four CD set of Car Talk Classics titled The Pinkwater Files at the \$120.00 donation level.

- Kermit discussed the technical/equipment problems encountered in Lufkin, TX as a direct result of a power surge from Encore Electic that caused the local transmitter and air conditioning equipment to fail.

- Kermit in his final remarks stated Red River Radio needed to discuss and finalized alternative programing to Car Talk in order to fill the Saturday morning programing time slot.

- 3) Chuck Smith the new Morning News Anchor formally introduced himself to the Advisory Board as a native of Lewisville, AR including providing us with a detailed work history of his many accomplishments in his storied broadcast career in television, cinema, radio and voice over work.
- 4) The Advisory Board was asked to vote whether to accept Mr. Charles Jones as a new Board Member from the Nacogdoches, Texas listening area. The motion was approved unanimously by the Advisory Board with a motion Gail Beil and a 2nd made by Sally Langston.
- 5) The final discussion topic was the nature of the relationship between Red River Radio and LSU-Shreveport as far as its Accounting/ Bookkeeping services. We all agreed to discuss this topic in greater detail when Kermit Poling was available to provide his insight at an executive Board Meeting prior to the Full Board Meeting in November 2016.