

August 30, 2013

VIA ELECTRONIC MAIL

Mr. James N. Krasner
Professor
University of New Hampshire
105 Main Street
Durham, New Hampshire 03824
James.Krasner@unh.edu

Re: Unauthorized Use of Warner Bros.' HARRY POTTER Property
Internal Reference No.: TCN 13/00079

Dear Mr. Krasner:

This letter is being written to you on behalf of Warner Bros. Entertainment Inc. (“Warner Bros.”). Warner Bros. is the exclusive owner of all trademark rights, and certain other intellectual property rights in and to all elements contained in the best selling series of “Harry Potter” books and popular motion pictures, including, but not limited to, “Harry Potter and the Sorcerer’s Stone,” “Harry Potter and the Half-Blood Prince,” and “Harry Potter and the Deathly Hallows” (hereinafter, collectively, the “HARRY POTTER Properties”). Because of these rights, no one may utilize the HARRY POTTER Properties without the express written permission of Warner Bros.

Notwithstanding this, it has come to our attention that you offered an extensive two-week course entitled “Harry Potter as Storytelling: An Online Adventure for the Young Fan” during July 2013. To the extent you wish to use the HARRY POTTER series of books for purposes of commentary or educational instruction, we have no objection and are pleased in your interest in our properties. However, from our review of your website, it appears that your use of the HARRY POTTER Properties exceeds those limited purposes. Your course is entirely themed around the HARRY POTTER Properties and makes extensive use of them for commercial and marketing purposes. For example, each of your five classes mimics the fictional classes taught at Hogwarts School of Wizardry as expressed in the HARRY POTTER books and motion pictures. In addition, there are “magical areas” (e.g. Azkaban, Honeydukes, etc.) which are derived from protected elements of the HARRY POTTER Properties. Other elements of Hogwarts are used, such as “prefects,” and school houses, etc., all of which are obviously designed to mimic an experience in the fictional world of Hogwarts. Moreover, the website uses trademarks owned by Warner Bros. to promote the course. These include the name “Hogwarts,” “Harry Potter,” and depictions of the lightning bolt and glasses – all derived from and associated with the HARRY POTTER Properties.

Although your educational goals are laudable, unfortunately we cannot permit you to use the HARRY POTTER Properties in this manner. To do so would violate our intellectual property rights and would likely mislead the public into believing that Warner Bros. is in some way connected with, or is sponsoring your class. Accordingly, we must ask that you stop using the

HARRY POTTER Properties in this manner. Please confirm to us in writing that any course you offer in the future will not use the HARRY POTTER Properties in this way.

This letter is not a complete statement of Warner Bros.' rights in connection with this matter and nothing contained herein constitutes an express or implied waiver of any rights, remedies or defenses in connection with this matter, all of which are expressly reserved.

Sincerely,
/den/

Dale Nelson
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