Podcasting is becoming a large part of the digital experience at many stations. Core Publisher offers automatic podcast and RSS feed creation through audio upload. We have made it easy for your podcasts to be managed in Core Publisher with the addition of “Default Feed” options and program, category, and topic podcast & RSS Feed tab customization.

Setting Up Default Feed Information
You can now set default information for your feeds. This will allow any podcast or RSS feed created on your site to automatically include a default image, title, and description.

Finding Your Default Feed Settings
1. Login to your Core Publisher site
2. After logging in you’ll be directed to the “Configure Your Core Publisher Site” page
3. Scroll down to the “Web Services Management Links”

<table>
<thead>
<tr>
<th>Web Services Management Links</th>
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<tbody>
<tr>
<td>Podcasts &amp; Feeds Defaults</td>
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4. Click on “Podcasts & Feeds Defaults”
Managing Your Feed Defaults

NOTE: The information you enter here will override any custom podcast images or descriptions you have entered in the past.

1. First, you’ll want to add a default image
2. Click “Select Media”
3. Select “Browse” and choose an image
4. Next, add a “Default podcast title”
5. Finally, add a “Default Podcast Description”
6. Click “Save Configuration”
7. All of the podcasts already created on your site and created in the future will have this information
INDIVIDUAL PODCAST/FEED

After setting your default, you can now customize unique feed options for each of your programs, topics, and categories. This section will allow you to override the default you have on your site.

Customizing Your Program, Category, & Topic Podcasts & Feeds

1. Visit a program, category, or topic page
2. Locate the “Podcast & RSS” tab next to the “Edit” tab
3. Click on the “Podcast & RSS” tab
1. At the top you will notice links to your unique RSS feed & Podcast feed for that specific program, category, or topic.
   Ex: RSS - http://digital.vpr.net/feeds/1707/rss.xml
   Podcast - http://digital.vpr.net/podcasts/1707/rss.xml

2. Next, you will want to upload a podcast image that is specific to this content
3. Click the “Select Media” button and browse for your image
4. Then, you’ll see a Title field, enter a unique “Title”
5. If you would like a specific URL referenced in your feed, enter it in the “Associated URL”
6. Next, you’ll want to enter a unique “Description” into the “Description” field
7. Finally, use the “Podcast Category” drop down menu to select an iTunes category for your Podcast and RSS feed
8. Click “Save”
Reviewing Your Feed

If you want to know what is included in your feed, open your feed in Chrome. In Chrome you can see the XML document tree and each parameter.  

http://digital.vpr.net/podcasts/1707/rss.xml

This XML file does not appear to have any style information associated with it. The document tree is shown below.
You can also open your feed or podcast link in Firefox to see a more stylized version of your feed.

If you want to use Firefox to see the document tree, open your feed or podcast link in a new tab

>> Right Click >> Select “View Page Source”