How to pull content from the PMP into Core Publisher

Below you will find step-by-step instructions on how to set up pulling or retrieving content from the Public Media Platform, or PMP, and publish it on your Core Publisher site. Any questions about content availability or rights should be directed to the PMP.

There is a two-step process for pulling PMP content into Core Publisher. Within each step, there are a series of actions that need to be taken to connect the PMP API with your Core Publisher site:

1. Requesting a PMP API user account and credentials:
   I. Action 1 – Requesting a PMP API account
   II. Action 2 – Resetting your password
   III. Action 3 – Creating Credentials
   IV. Action 4 – Saving Credentials

2. Setting up Core Publisher using your PMP API account credentials:
   I. Action 1 – Adding your PMP credentials into Core Publisher
   II. Action 2 – Managing your pull settings
   III. Action 3 – Creating content queries
STEP 1. Requesting a PMP API user account and credentials

To access the PMP, your station must have credentials. These credentials allow the PMP API to approve requests to access PMP content, identify who is pulling content, and what content is being pulled by each account. Within this first step, there are a series of actions that need to be taken to complete your PMP API account and credential set up: requesting an account, setting a password, setting “write” permissions to the account for Core Publisher, and copying your account details to use in Core Publisher.

**Note:** Credentials are tool/product specific. If you need to use the PMP for another product besides Core Publisher, like a news app, you’ll need to get additional credentials.
Action 1. Request an account

1. Go to the “Request an API user for the PMP” site and fill out and submit the Request an Account form

2. Host – Select api.pmp.io

3. Name – Enter your name

4. Contact Email - We recommend that stations use a generic email address that isn’t tied to one person’s email account. If there is a change in personnel, you cannot change the email account tied to the API user account.

5. Name of Organization – Use your Station call letters in the “Name of organization” field.

6. Username Requested – Enter a username you would like to use.

7. For what purpose do you intend to use the PMP? – type “Core Publisher integration”. Within 24 hours you will receive a reply via email.
Action 2. Reset Password
Once you receive your email, you will need to set a password for your account.

1. Go to https://support.pmp.io/forgot

2. Enter the Host by selecting “api.pmp.io” from the dropdown menu

3. Username field – Enter the username you used to sign up for your PMP account.

4. Click “Email reset instructions”

5. Instructions to reset your password will be emailed to the address associated with this username. You will receive an email from support@publicmediaplatform.org.

6. Click on the link in the password reset email and it will take you to a page where you can confirm your username and enter a new password.

7. After entering your username and confirming your new password, you will see a confirmation screen alert letting you know your password has been changed and you will be redirected to login.
Action 2. Creating your credentials

Once you have reset your password and are able to login, you are now able to create unique credentials for your PMP account.

1. Go to https://support.pmp.io/credentials.

2. Enter your username and password and click “Sign In.” Once logged in you will see the credentials page.

3. Click the “+New Client” button

4. Next, you will see “write” and a drop down icon in the “Scope” column. Select the “write” option. This will allow you to set “write” permissions for Core Publisher.

5. You will see “your-label-here” in the “Label” column. Type “Core Publisher” into the field.

6. You will see “14 days” and a drop down icon in the “Token Expires In” column. You can select any option here. As the token will not expire.

7. Finally, in the “Actions” column, click “Save.”

8. You will notice that the “Client ID” and the “Client Secret” columns have now been populated with unique alphanumeric strings. Keep this browser window open. You will need to return to this account later.
Action 3. Saving your credentials

You will need to copy the credential information you just received in the steps above. You will use them later inside Core Publisher to complete the PMP set up.

1. Open MS Word or a plain text-editor.

2. Go back to your browser with the PMP Client Credentials screen open.

3. Using your mouse, highlight the alphanumeric “Client ID” and “Client Secret” string. Copy the selected information.

4. Go back to your MS Word or text-editor document and paste the credentials. Save the file to your desktop and keep it open.
Action 4: Gathering Your PMP GUID

The final piece of PMP information you will need to move forward is your GUID, or Globally Unique Identifier. You can find this in your PMP account.

1. Return to your browser window where you are logged into your PMP account. If you have lost the page, you can visit: https://support.pmp.io/account.

2. Locate the gray tool bar at the top of the page. Select the “Account” option.

3. On the left hand side of your screen, you will see a field identified as GUID. The alphanumeric string is the unique GUID for your account.

4. Using your cursor, highlight the GUID string and copy the selected area.

5. Open your saved MS Word or text-editor document.

6. Paste the collected GUID into your document. Save the file. You will need this later.

Congratulations, you have successfully set up your PMP API account! Continue to the next step to complete the set up within Core Publisher to pull content from the PMP.

NOTE: For additional support or any questions about your PMP user account please contact the PMP directly at support@publicmediaplatform.org.
STEP 2: Configure Core Publisher using your PMP API account credentials

To access the PMP and to start pulling content into your Core Publisher site, your station must have credentials first. If you have not received your credentials please follow the actions in Step 1, detailed above.

Now that you have successfully created a PMP account, obtained your PMP credentials, and GUID, you can connect your PMP account to your Core Publisher site. This is the last step you need to complete in order to retrieve PMP content onto your Core Publisher site.

Within this second step, there are a series of actions that need to be taken to connect your Core Publisher site with the PMP API:

I. Adding your PMP API credentials into Core Publisher
II. Managing Your Pull Settings
III. Creating Content Queries
Action 1: Adding Your Credentials

Now that you have your PMP API Credentials and GUID, you will need to enter this information into Core Publisher.

1. Open your MS Word or text-editor document saved on your desktop from Step 1 above.

2. You will need your PMP API credential information you saved from step one. See example below:
   - Client id: (example) 86c0f210-b111-45a1-b4b7-ab23f1a822a
   - Client secret: (example) ae5055bbb70b4583be20d404
   - GUID: (example) a81eca6c-b834-47fe-bb60-1382d677cd50

3. Login to your Core Publisher site MYSITEURL.org/user.

4. Go to your gray tool bar at the top of your screen and select “Configure Core Publisher”

5. Under “Content Management” select “Get PMP Content”

6. Click the “API Settings” tab

7. Locate the “Platform” field, click the drop down menu and select “production.”

8. Visit your MS Word or text-editor document saved on your desktop.
9. Copy your **GUID** from the document.

10. Go back to your browser window with your Core Publisher site.

11. Find the "**User/Org GUID**" field, and paste your **GUID**.

12. Repeat steps 8 – 10, except copy your **Client ID** from your document.

13. Find the "**Authentication Client ID**" field, and paste your **Client ID**.

14. Repeat steps 8 – 10, except copy your **Client Secret** from your document.

15. Find the "**Authentication Client Secret**" field, and paste your **Client Secret**.

16. You will next see the "**Cache bin**" field, click the drop down menu and select "cache_mega."

17. Click "**Save configuration**"
**Action 2: Manage Your Pull Settings**

Now, it’s time to activate the ability to pull content from the PMP into Core Publisher automatically. This defines the settings to allow Core Publisher to call the content from the PMP and have it display within the site. Most of the settings on this page are already in a default state. You do not need to make any changes here unless you prefer to alter the defaults.

1. On the same page, click the **“Pull Settings”** tab.

2. Under **“Activate pull”**, select the radio button next to **“Yes”**.

3. Under **“Allow for remote files”**, confirm that the check boxes next to **“audio”** and **“video”** are selected. This allows that system to call to a file being used, not pull down a copy. Leave images unselected so the system can grab a copy of the image and apply it to the responsive theme.

4. For **“Default category for pulled docs”**, confirm that the drop down menu displays **“News”**. You can define a different default category. This provides mapping for your Drupal site to place assets into the site.

5. For **“Pull Creator”** click the drop down menu and select **“editor”**. Core Publisher will pull byline information if available in the PMP. This default serves as a mechanism to bind the content to a user with your site if a byline is not provided, plus allow for easier searching for content within the admin.
6. Click the “File Entities” section, and it will expand to show audio, image, and video settings that will have defaults in place and you do not need to change.

7. Select the “Image Settings” option; you will see another section expand called “Image mappings”.

8. Confirm the defaults are in place, you will see another series of image field attributes under “Image Mappings”. To ensure the content being pulled from the PMP will display nicely within Core Publisher, the defaults are as follows:
   i. “Map the “title” PMP value to the following image field”: select the drop down button and choose “filename”
   ii. “Map the “byline” PMP value to the following image field”: select the drop down button and choose “Credit”
   iii. “Map the “description” PMP value to the following image field”: select the drop down button and choose “Caption”
   iv. Leave the rest of the items as “None”

9. Scroll to the bottom of the page and click “Save Settings”
Action 3: Creating Queries for PMP Content

This section will allow you to create content queries to distinguish what type of content you want the PMP to pull into your Core Publisher site. Content availability is up to the PMP partners to provide. Content rights controlled by the partners and conferred by the agreements stations have with each partner.

1. In the Core Publisher admin, on the “Public Media Platform (PMP) API” page, at the top of the screen, click the “Queries” tab.

2. Select “+Add query”. This will bring you to a content query page.

3. First you need to provide a “Query name” – For example, if you would like “The World” content, enter “The World.” Note: This field is case sensitive.

4. Under “Query parameters” you will select criteria that will define your query from the PMP to pull content to meet the parameters for displaying within Core Publisher.

5. You will need to select a “Program” that is currently publishing content into the PMP. To do this, locate “Program” and click the drop down menu. Note: At this time we can see frequent and current content available from “PRI’s The World” or “APM’s Marketplace”. Please contact the PMP for additional information about partner content availability.

6. Set the maximum number of docs pulled by locating “Limit” and selecting the drop down to choose “10”. This defines how much content the hourly query will look for and pull into the site. We recommend setting it to 10, however, it is dependent on the frequency of available content within the PMP.
7. Under “Profiles” – Select the check box next to “story.” Note: Selecting this option will automatically include the appropriate image and audio.

8. You can leave the “Tags” and “Search Text” fields blank. As you define narrow or very niche content queries, you can use tags or search text to refine the search even more. Ex: Marketplace content tagged with ‘economy’, means the system will locate all the economy tagged content from Marketplace and pull that into a location of your choice.

9. Now you can scroll down to the “After the story has been created” section.

10. You will need to assign your PMP content to a category in your Core Publisher site.
   a. Locate the “Assign them to a category” drop down menu and select an existing category from your site. This is where your PMP content will automatically publish. You can also create a new category specifically for this content. We recommend assigning it to “News” to start. The system will use the default category if one is not selected.

11. You will need to assign your PMP content to a program in your Core Publisher site.
   a. Locate the “Assign them to a program” drop down menu and select an existing program from your site, which will be where the PMP content will automatically publish.

12. Click “Save Settings”

**Note:** Please allow up to one day for the content to begin populating your Core Publisher site. You may see it happen as quickly as 3 hours after you set up the query. You can verify it is complete by visiting your selected category and program pages to see if the content has appeared.

Congratulations, you have now successfully set up your Core Publisher site to automatically receive PMP content!