

**MPBN
FY 2018 Operating Budget**

	Budget FY2018
REVENUES	
Development	
Membership - TV	1,347,000
Membership - Radio	1,840,600
Membership - Both	1,895,000
subtotal membership	5,082,600
Matching Gifts TV	2,000
Matching Gifts Radio	4,000
Matching Gifts Both	12,000
subtotal matching	18,000
Underwriting TV	460,000
Underwriting Radio	1,752,000
Underwriting Multi-Media	162,000
Web Sponsorship	65,000
Magazine Advertising	35,000
subtotal underwriting	2,474,000
Major Gifts Unrestricted Annual Fund	1,220,400
Major Gifts Unrestricted Non-Recurring	125,000
Major Gifts Restricted Individual	100
Foundation Support Restricted	100
Foundation Support Unrestricted	40,000
subtotal major gifts	1,385,600
Towns	11,000
Car Talk Affiliate	200,000
Community Events	5,000
Subtotal - Development	9,176,200
Marketing	600
State Appropriation	1,500,000
Corp. Public broadcasting	1,784,000
In-Kind CS Trade	30,510
Other / Rental / miscell.	461,300
Total Revenues	12,952,610
EXPENSE	
Salaries/ Wages	5,644,815
Taxes/Benefits	1,622,320
Administration	590,700
Radio	1,243,698
Television	1,188,488
Technology & Operations	1,259,003
Development	875,030
Marketing & Communications	122,100
Digital Services	100,000
General institutional	102,000
Subtotal - Expenditures	12,748,154
Total expenditures	12,748,154
Excess of Revenues over expenses	204,456