

Success...
because of YOU.



maine public

CHARTING A BOLD FUTURE

THANK YOU.

Your support for Maine Public through the *Charting a Bold Future* campaign makes it possible to bring you more. More local journalism that digs deeper into the issues that matter. More music on Maine Public Classical. More ways to connect with Maine Public Radio and Television digitally and on-the-go. And a more sustainable future for your public media organization.



Your investment in Maine Public is already hard at work. As we continue to deliver programming not found anywhere else, the collective support of all our donors makes Maine Public's future incredibly bright. As we're fond of saying, there has never been a more exciting time to be a part of public broadcasting in Maine! We are grateful you have joined us on this journey.

— Maine Public CEO, Mark Vogelzang &
Charting a Bold Future Campaign Chair, Adam Lee



INFORM

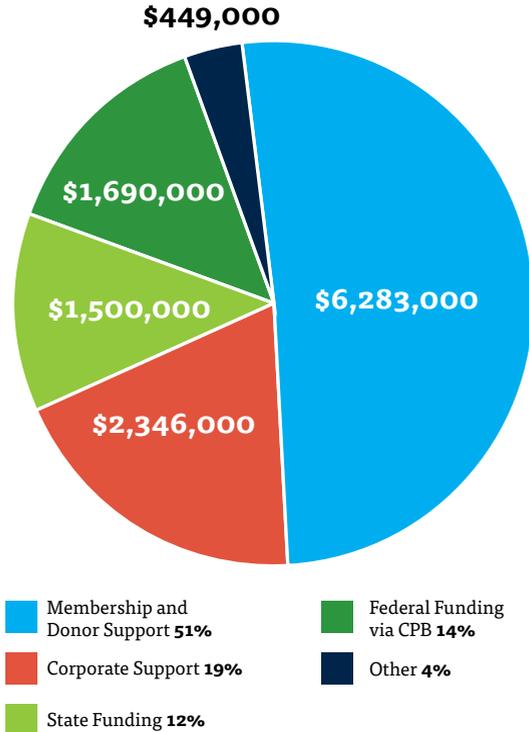


“By expanding Maine Public’s local journalism, we’re telling the stories that affect us all, from one end to the other of this very large state. Nowhere else but Maine Public can you find this kind of in-depth reporting on all the issues that matter.”

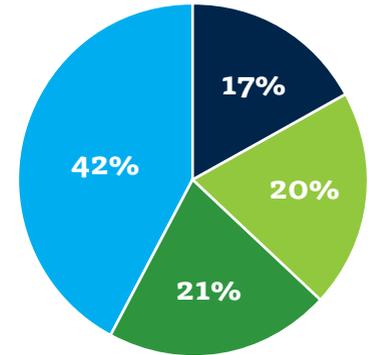
—Irwin Gratz, Morning Edition Host

STRENGTHEN

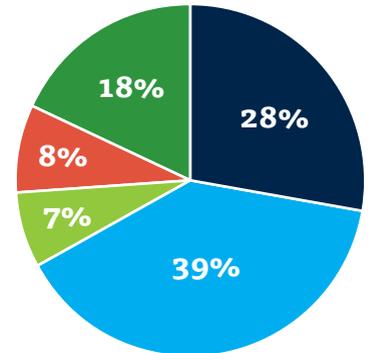
MAINE PUBLIC ANNUAL OPERATING REVENUE



OVERALL COMPREHENSIVE CAMPAIGN: CHARTING A BOLD FUTURE



STRATEGIC GIVING TO AREAS OF CHARTING A BOLD FUTURE





Steve Mistler



Jennifer Rooks



Ed Morin

Maine Public Journalists



Patty Wight



Fred Bever

INSPIRE

“Maine Public Classical not only allows us the room to broadcast more than 150 hours per week of wonderful classical and jazz music, it also gives a stage for Maine’s wonderful performing arts ensembles and orchestras to reach our audience. Maine Public Classical is a growing network for our community, made possible by our community!”

— Robin Rilette,
Musical Director & Host of
Morning Classical Music



BOLD HIGHLIGHTS FROM MAINE PUBLIC...

Charting a Bold Future, Maine Public's four-and-a-half year comprehensive campaign, strengthened the organization by raising a total of **\$34.8 million**, including our largest gift ever — **\$2.4 million.**

The *Maine Education Project*, a program focused on student-centered teaching and learning, accompanied by educational outreach to schools across the state by a dedicated Education Program Coordinator, was established with grant support.

Producer Brian Bechard won a New England Emmy Award for his short film "Bartlett Yarns," part of Maine Public's Out & About series.

Reporter Patty Wight was awarded Public Radio News Directors Incorporated's Award for Best Writing in 2016 for her examination of Maine's "death with dignity" efforts in "Saying Goodbye to the Family, On His Own Terms."

Maine Public is one of eight stations partnering throughout the region on news stories that form the New England News Collaborative through a grant from the Corporation for Public Broadcasting.

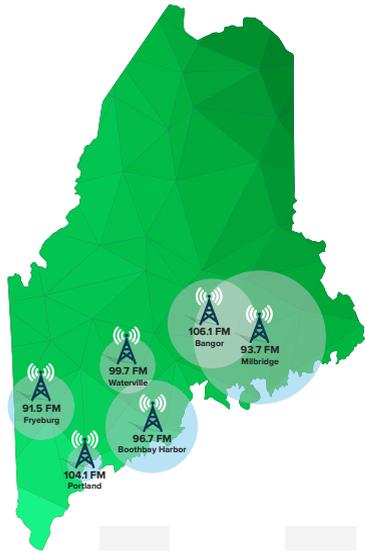
In addition to a reengineered, more mobile-friendly website, Maine Public also launched its first app, complete with news, program information, and live streaming.



Maine Calling expanded to a full five days per week, engaging Maine Public's audience with newsmakers in public affairs, arts and culture, food, science, outdoor living, tech, and more.



From zero stations to six in less than 18 months, Maine Public Classical's launch offers more than 150 hours of music each week on FM signals around the state, as well as online and on HD Radio.



Engaging students, families, and entire communities around Maine, the pilot season of *High School Quiz Show: Maine* was a great success

– and with double the number of teams and episodes in Season 2, there's more to come.



Maine Public's election reporting, through the Your Vote coverage on radio, television, and online, remains the preferred go-to source for statewide coverage of candidates and issues.

Maine Public broadcast the Maine Principal's Association's High School Basketball Tournament again – for the 38th year in a row.

CONNECT

“The Dowe Internship has allowed us to participate in all of public media’s platforms, from radio to television programming, and especially digital content.”

“What we’ve learned from our time at Maine Public will give us what we need to join the next generation of leaders in 21st century media.”

— Marina Affo & Abukar Adan
Jim Dowe Public Media Interns



Marina Affo, PBS CEO Paula Kerger, & Abukar Adan

THANK YOU.

We at Maine Public are grateful to the more than 46,500 households in Maine and beyond who support a bold future for public media.



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