Maine Public Broadcasting Network

We Take You There
Friends,

IT HAS BEEN AN EXCITING YEAR at MPBN, and I am pleased to tell you that we have weathered all of our challenges, embraced our successes and believe that MPBN, in keeping with our mission, stands tall as Maine’s primary source for quality news, information, and entertainment.

MPBN’s award-winning news department continues to be relied on across Maine for the depth of our coverage, and that strength was reinforced with the launch of the Maine Capitol Connection which offered statewide TV coverage of the Legislature for the first time in Maine history. We saw additional popularity in the expansion of our noontime Maine Calling. Our election coverage, both on radio and television and additionally online, was lauded by our viewers, listeners, and members as being comprehensive and essential in charting the voting season in Maine and across the country. The news team has been busy!

Our radio listenership itself continued to rise as program changes resulting from listener feedback and our Community Advisory Board hit their mark. Local programming like In Tune with Sara Willis and Jazz Tonight with Rich Tozier grew audience share and legions of new followers. Our strategy for radio pledge, the one-day “Super Thursday” format, tapped into listeners’ enthusiasm to keep the programs interruption-free as much as possible and has proven to be a true success.

The television side, too, experienced an exciting year, led of course by the juggernaut known as Downton Abbey. The quality and breadth of programs coming to us from PBS – from NOVA to new Masterpiece offerings – continue to really impress us and excite our audience. MPBN released its own documentary, Sixteenth Maine at Gettysburg, to great fanfare as the film was debuted on MPBN Television on the 150th Anniversary of Gettysburg itself. Talk about timing!

This was a year of significant financial challenges, leading to staff reductions and a reassessment of our strategic plan. We carefully navigated these waters and believe that the changes we made remain in keeping with our stated focus on journalism, integrating the possibilities of new technologies across all our platforms, and driving sustainability across our footprint. We are positioning ourselves to serve our current and future audiences well.

I am saddened to report that two great friends of MPBN, former CEO and President Jim Dowe, whose deft leadership during periods of financial uncertainty served MPBN incredibly well, and former board member and longtime supporter Albert Glickman, passed away this past year. Their enthusiasm for public broadcasting and love for MPBN were contagious and remain a palpable force within our organization today. They will be greatly missed.

One major achievement occurred with the Maine State Legislature, as the MPBN governance structure that has been in place for the past twenty-two years was modified to allow for more flexibility in our statewide board. The founding institutions and their leaders, the presidents of Bowdoin, Bates and Colby Colleges, as well as the Chancellor of UMS, will move out of their state-mandated roles as trustees, and instead will become trusted friends and supporters. And their attention and care will continue as our relationship evolves. This is an appropriate time to thank these individuals and their institutions for their dedication to the cause of public broadcasting. Our roots are deep in the soil of higher education in Maine, and we see this continuing and expanding as MPBN continues to evolve and grow.

We want to thank you – the tens of thousands of contributors to public radio and television here in Maine – for your steadfast support and the relationship that we have formed with each of you. The personal importance of our programming is something you have told us about day in and day out, and we have worked diligently this past year to be your partner.

The ensuing pages detail just a few of the exciting developments that have taken place at MPBN over the past year and what we have accomplished. Your support has made all of this possible. Thank you!

Best regards,

Mark Vogelzang, President & CEO
Our Mission

Every day, the Maine Public Broadcasting Network connects the people of Maine to each other, to the world, and the world to Maine through the open exchange of information, ideas and cultural content. As Maine’s premier, independent public media resource, we create exceptional opportunities for the communities we serve to engage with critical issues, compelling stories and quality entertainment.

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MPBN once again relied upon a slew of volunteers to assist both with radio and television pledge drives. Our MPBN Super Thursday format for radio pledge is a completely unique fundraising model for public radio across the nation.

Launched to bring greater transparency to the State House, *Maine Capitol Connection* provides live coverage of the legislative, judicial and executive branches in Augusta. A number of firsts have taken place with the arrival of *Maine Capitol Connection*, including the first live broadcast of the entire legislative session (House and Senate) and the first broadcast of oral arguments before the Maine Supreme Court!

MPBN joined in the fun with two screenings – at the Portland Museum of Art in Portland and The Frontier in Brunswick – and welcomed attendees dressed in period attire to enjoy their evenings in style!

*Masterpiece’s Downton Abbey* took Maine (and the nation!) by storm as a record number of viewers watched the trials and tribulations of Lord Grantham, Lady Mary and the entire cast.
News Director Keith Shortall went on camera (and YouTube!) to help MPBN launch a buzz event at a driving range in the Lewiston/Auburn area to raise awareness of MPBN’s Car Talk Vehicle Donation Program. Vehicle donations have continued to grow year after year, and this year the membership team hit a new high mark. FORE! never sounded so good!

MPBN received a $750,000 USDA Rural Development grant allowing for the replacement of old analog microwave equipment across our system. A total of 26 analog microwave transmitters and 28 microwave receivers that had been in significant need of repairs across the state were targeted, allowing MPBN to serve rural Maine more reliably and provide greater data to the entire state.

A wonderful accomplishment this past year was the release of MPBN’s newest documentary, *Sixteenth Maine at Gettysburg*. The film gained significant exposure across Maine and the country, and MPBN held public screenings across the state. Pictured above, capturing footage of Civil War reenactors at Pineland Farms in New Gloucester, Maine, for this production.
MPBN was out in the community in full force, from Irwin Gratz and Suzanne Nance introducing the Portland Pirates in a home game in Portland to Sara Willis at the Common Ground Country Fair to selling out cinemas for the simulcast of *Wait Wait... Don’t Tell Me!*

MPBN’s Emmy nominated *Sustainable Maine* series, developed through MPBN’s partnership with cutting-edge scientists and researchers in Maine EPSCoR’s Sustainability Solutions Initiative, showcased how SSI researchers, stakeholders, and communities have come together to tackle some of the state’s most complex issues. (Photos: Ken Woisard.)

MPBN Community Films brought several compelling local films to our airwaves including *Réveil... Waking Up French!*, *The Rivals* and *One Tuesday Morning* (pictured here). (Photo: ©ParnassusFilms.)
MPBN celebrated music of every kind in a big way with the *Music that Moves ME* initiative with audio diary clips airing on radio, listeners submitting their own musical reminiscences, and celebrating free music on a single day across Maine. We also collected a treasure trove of musical instruments for needy performers.

Balanced, in-depth coverage of elections, debates, and politics is at the heart of public broadcasting, and keeping the electorate informed about and engaged in the issues important to Maine is central to our mission. MPBN’s *Your Vote 2012* provided Maine with comprehensive coverage of all the political races, debates and issues across all of MPBN’s communication channels. *(AP photos.)*
## Statement of Financial Position

**As of June 30, 2013**

<table>
<thead>
<tr>
<th></th>
<th>FY2013</th>
<th>FY2012</th>
<th><strong>Comparison</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
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<tr>
<td>Cash and cash equivalents</td>
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<td>$ 1,441,371</td>
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<td>Cash and short term investments for CIF</td>
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<td>Accounts receivable</td>
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<td>Prepaid expenses</td>
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<td><strong>Total Current Assets</strong></td>
<td>$ 3,877,455</td>
<td>$ 3,763,085</td>
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<td><strong>Property and Equipment</strong></td>
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<tr>
<td>Land improvements</td>
<td>259,978</td>
<td>259,978</td>
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<tr>
<td>Building and improvements</td>
<td>4,779,389</td>
<td>4,779,389</td>
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<td>Broadcast equipment (exclude DTV)</td>
<td>10,624,094</td>
<td>10,491,111</td>
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<tr>
<td>Broadcast equipment (for DTV)</td>
<td>10,013,293</td>
<td>10,700,915</td>
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<td>HD Radio equipment</td>
<td>791,476</td>
<td>791,476</td>
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<td>Office equipment and furniture</td>
<td>3,135,381</td>
<td>3,130,383</td>
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<td>Automotive equipment</td>
<td>669,609</td>
<td>669,609</td>
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<td><strong>Total Property and Equipment</strong></td>
<td>$ 30,273,220</td>
<td>$ 30,822,861</td>
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<td>Less: Accumulated depreciation (exclude DTV)</td>
<td>(14,343,826)</td>
<td>(14,581,149)</td>
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<tr>
<td>Less: Accumulated depreciation (for DTV)</td>
<td>(7,347,971)</td>
<td>(7,603,743)</td>
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<td><strong>Total Property and Equipment</strong></td>
<td>$ 8,581,423</td>
<td>$ 8,637,969</td>
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<td><strong>Other Assets</strong></td>
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<td>Unemployment compensation deposit</td>
<td>19,811</td>
<td>19,801</td>
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<td>Investments</td>
<td>4,279,213</td>
<td>3,934,573</td>
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<td>Pledges receivables after one year</td>
<td>534,000</td>
<td>495,000</td>
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<td><strong>Total Other Assets</strong></td>
<td>$ 4,833,024</td>
<td>$ 4,449,374</td>
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<td><strong>Total Assets</strong></td>
<td>$ 17,291,902</td>
<td>$ 16,850,428</td>
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<td><strong>Current Liabilities</strong></td>
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<tr>
<td>Accounts payable</td>
<td>$ 586,371</td>
<td>$ 263,877</td>
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<td>Accrued expenses</td>
<td>714,209</td>
<td>613,328</td>
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<td>Unearned revenue</td>
<td>99,912</td>
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<td><strong>Total Current Liabilities</strong></td>
<td>$ 1,400,492</td>
<td>$ 877,205</td>
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<td><strong>Long-Term Liabilities</strong></td>
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<td>Accrued post-retirement benefits</td>
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<td><strong>Total Liabilities</strong></td>
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<td><strong>Total Net Assets, Beginning of Year</strong></td>
<td>15,863,959</td>
<td>16,232,586</td>
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<tr>
<td><strong>Adjusted Change in Assets</strong></td>
<td>(74,213)</td>
<td>(368,627)</td>
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<td><strong>Total Net Assets, End of Year</strong></td>
<td>15,789,746</td>
<td>15,863,959</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$ 17,291,902</td>
<td>$ 16,850,428</td>
<td></td>
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</tbody>
</table>
Schedule of Revenues and Expenses

As of June 30, 2013

<table>
<thead>
<tr>
<th></th>
<th>FY2013</th>
<th>Comparison FY2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating Revenues and Support</strong></td>
<td></td>
<td></td>
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<tr>
<td>Membership</td>
<td>$ 4,618,885</td>
<td>$ 4,329,862</td>
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<tr>
<td>State of Maine</td>
<td>1,673,997</td>
<td>1,954,235</td>
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<tr>
<td>Corporation for Public Broadcasting</td>
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<td>1,569,155</td>
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<tr>
<td>Contributions</td>
<td>1,397,728</td>
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<td>Auction</td>
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<td>78,387</td>
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<td>Underwriting</td>
<td>1,802,036</td>
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<td>Government grants</td>
<td>1,193,892</td>
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<td>Interest on short-term investments</td>
<td>1,979</td>
<td>2,751</td>
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<tr>
<td>Amount allocated under spending formula</td>
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<td>235,500</td>
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<tr>
<td>Other</td>
<td>33,260</td>
<td>192,722</td>
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<tr>
<td>In-kind</td>
<td>94,773</td>
<td>50,795</td>
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<td><strong>Total Operating Revenues and Support</strong></td>
<td>$12,430,325</td>
<td>$11,943,068</td>
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<tr>
<td><strong>Operating Expenses</strong></td>
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<tr>
<td>Program service</td>
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<tr>
<td>Technical</td>
<td>2,194,796</td>
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<td>Programming and production</td>
<td>5,060,467</td>
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<td>Public information</td>
<td>342,292</td>
<td>267,847</td>
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<td></td>
<td>7,597,555</td>
<td>6,930,172</td>
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<tr>
<td>Development</td>
<td>2,468,572</td>
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<td>Administration</td>
<td>1,551,774</td>
<td>1,697,464</td>
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<tr>
<td>Depreciation (excluding DTV conversion)</td>
<td>764,603</td>
<td>680,531</td>
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<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$12,382,504</td>
<td>$11,693,004</td>
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<td><strong>Changes in Net Assets from Operations</strong></td>
<td>47,821</td>
<td>250,064</td>
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<td><strong>Non-Operating Activities</strong></td>
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<td>Contributions</td>
<td>62,322</td>
<td>86,849</td>
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<td>Investment income (loss)</td>
<td>387,318</td>
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<td>Amount allocated under spending formula</td>
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<td>Loss on bad debts</td>
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<td>Depreciation on DTV conversion</td>
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<td><strong>Change in Net Assets - Non-Operating</strong></td>
<td>(122,034)</td>
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<td><strong>Change in Net Assets</strong></td>
<td>(74,213)</td>
<td>(368,627)</td>
</tr>
<tr>
<td><strong>Net Assets, Beginning of Year</strong></td>
<td>15,863,959</td>
<td>16,232,586</td>
</tr>
<tr>
<td><strong>Net Assets, End of Year</strong></td>
<td>$15,789,746</td>
<td>$15,863,959</td>
</tr>
</tbody>
</table>

MPBN’s Digital Conversion was a one-time project that ended in FY2005. The project was funded by individual donations, federal grants and the State of Maine bond offerings. Expenses for DTV listed above are solely for Depreciation.

The above schedule is a summary of MPBN’s Revenues and Expenses for FY2013, with a comparison to FY2012. For a full presentation of MPBN’s Audited Financial Statements, in accordance with GAAP, please refer to our Website (http://www.mpbn.net) or contact Chief Financial Officer Clare E. Hannan (channan@mpbn.net).

The Maine Public Broadcasting Network is a non-profit, 501(c)3 charitable organization, registered in the State of Maine.
Thank You For Your Support!

MPBN IS ABLE TO PROVIDE QUALITY PROGRAMMING and the sharing of news and information because we are financially supported by individual members, grants and foundations and businesses throughout the year. Donors believe in our mission and want to ensure that MPBN continues to stay strong and grow as the world of public broadcasting changes and shifts in an evolving media age. Hundreds of thousands of people, from all corners of Maine and around New England, find value in MPBN every day and contribute, and are the largest source of our revenue.

At the end of Fiscal Year 2013 our membership was a strong 45,720 and 331 organizations supported us with underwriting. As you can see in the pie chart, Members and Community Support is the most important source of income for MPBN. Our donors support their favorite programs – on radio and television – through one-time gifts or monthly Evergreen gifts. Every donor and every dollar is crucial to MPBN’s success. We are humbled by the financial support from our listeners and viewers.

Thank you!

Jennifer Foley, Vice President of Development
and the Development Team at MPBN

**Visionary Circle**
The Visionary Circle celebrates the generosity of those who have provided for MPBN in their estate plans.

Anonymous (14)
Rosamond W. Allen and Paul E. Landry
Madge Baker
Dr. Lynne Ballew
Bruce Connery
Dr. Maxene S. Doty
David and Kaye Flanagan
Jennifer Foley
Hope C. Hatch
Edward and Melanie Hodgdon
Rob Levine and Val Schmitt
Marlene M. Lombard
Leanne and Michael Pander
James A. Peavey and Kathleen E. Smith
Glen E. and Susan F. Rainsley
Priscilla Sargent
Jerry Sass
Jim and Lynn Shaffer
Phil Steele and Francesca Galluccio-Steele
Deborah Taylor & Warren Taylor
Margery Dean Webb
John W. Wickenden and Michael A. Clarke

**Navigator Circle**
$20,000 and above

Anonymous (2)
The Arthur Vining Davis Foundations
Dorée Taylor Charitable Foundation, Bank of America, N.A., Trustee
Fisher Charitable Foundation
Phyllis Jalbert
Lee Auto Malls

**Landmark Circle**
$10,000 to $19,999

Anonymous (5)
A Better Tomorrow Fund at RFF
Mr. Eliot R. Cutler and Dr. Melanie Steward Cutler
David Rockefeller Fund
Brenda Garrand and David Pierson
Christopher and Betsy Hunt
Estate of Anna L. Kangas
Edward and Judith Keenan
Lincoln and Gloria Ladd
Adam and Diana Lee
Mildred H. McEvoy Foundation
Barry Mills and Karen Gordon Mills
Mr. and Mrs. Benjamin R. Neilson
Oak Foundation
Ms. Sarah Peter
Anne H. Russell
Henry L. P. Schmelzer and Cynthia E. Livingston
Kenneth Spier and Joan Leitzer
Steve Leuthold Family Foundation
Estate of Carl F. Swanson
Anna Marie and John E. Thron

**Leadership Circle**
$5,000 to $9,999

Anonymous (6)
A Better Tomorrow Fund at RFF
Warren and Bannnie Cook
Mr. Eliot R. Cutler and Dr. Melanie Steward Cutler
David Rockefeller Fund
Brian and Meg Dietz
Brenda Garrand and David Pierson
Christopher and Betsy Hunt
Estate of Anna L. Kangas
Edward and Judith Keenan
Lincoln and Gloria Ladd
Adam and Diana Lee
Mildred H. McEvoy Foundation
Barry Mills and Karen Gordon Mills
Mr. and Mrs. Benjamin R. Neilson
Oak Foundation
Ms. Sarah Peter
Anne H. Russell
Henry L. P. Schmelzer and Cynthia E. Livingston
Kenneth Spier and Joan Leitzer
Steve Leuthold Family Foundation
Estate of Carl F. Swanson
Anna Marie and John E. Thron
Our Supporters

Undapassawana Fund of the Maine Community Foundation
Elsie P. Viles
William J J Gordon Family Foundation

Beacon Circle
$1,000 to $4,999

Anonymous (62)
Alex Abbott and Jennifer Melville
Dr. William D. Adams and Ms. Lauren A. Sterling
Mr. Larry J. Adlerstein
Richard Alcock and Diana and Tom Allen
Susan H. Alley
Dan and Joan Amory
David and Melinda Anderson
Paul and Kathy Anderson
Anne S. Howells Charitable Trust
Peter Arabadjis and Lisa Buck
William and Melissa Arrington
Ellen Asherman
Lise Aubry
Suzanne and Ralph Austin
Ellie Baker and Tom Saturday
Madge Baker
Mr. and Mrs. Robert W. Baker
Ms. Polly O. Bakewell
Gin Ballard and the Kids
Sally and Ron Bancroft
Donna and Greg Barmore
Elvira Falco Bass
Dr. Christopher Bartlett
Richard and Sally Bartley
Mr. and Mrs. James A. Baxter
Leon Bresloff and Mary Bayer
Sally Beaudette
Mr. John Beaumaster
Mr. John S. Beever
Janetha Benson
Roger K. Berle
Mr. Joseph Bettencourt
Mr. and Mrs. John C. Bloom
Richard Bondu rant
Jane and Frank Bragg
Rick and Anne Brown
Richard Bullock and Carol Woolman
Charles and Jane Burger
Karen and Bill Burke
CPRC Group, LLC
Janice Campbell
Ms. Nancy E. Campbell and Mr. Peter McGlamer
Elna L. Campbell-Wade
Cara Charitable Foundation, Inc.
Jane E. Carreiro, D.O.
Susan and James Carter
Patty Carton and John Newlin
Ms. Jean E. Cass
Daniel and Dina Cassidy
Catawatmeak Fund of the Maine Community Foundation
Dr. Barbara A. Chilmonczyk and Dr. Richard M. Engel
Mr. and Mrs. Richard Chapin
Cynthia D. Choate
Dr. Geoffrey Clark and Martha Fuller Clark
Mr. and Mrs. Leon Cohen
Ann and Bruce Cole
Elizabeth R. Cole
Joyce and Lester Coleman
Mr. Jonathan Commons and Dr. Jennifer M. Riehl
Lee and Anne Cotton
Madeleine G. Corson
Dr. and Mrs. Douglas F. Cowan
John E. Crouch and Poppy Connor-Crouch
Barbara Crowley and John C. Orestis
Andrew Curtin and Cynthia Cartwright
Ms. Helen M. Cyr-Alves
Mr. and Mrs. Geoffrey D. Day
Elizabeth E. and Albert W. Dibbins
Diversified Communications, Inc.
James and Elizabeth Deane
Ms. Chelsea Delorme
Ellen L. Dohmen
Bob and Cynthia Domine
Dr. Maxene S. Doty
Mrs. Gail M. Dow
Margaret and Tom Downing
Michael and Denise Dubyak
Richard and Helen Dudman
Edith and Irving Stern Memorial Fund
Sue and Harold Edwards
Elizabeth M. Ehrenfeld
Dr. Deborah W. Endl and Mr. Edward R. Endl
Gillian Ehrich
Lisa Estey and Kevin Holmes
Rolt and Averil Fessenden
David and Heidi Fitz
David and Kaye Flanagan
Kathleen and Rob Flory
Jennifer and Bradford Foley
The Rev. Canon Joan Butler Ford
Mr. and Mrs. Merriman Foster
Fork River Foundation
Steve and Debbie Fuller
Marta and Robert Frank
Joel Frantzman
Stanley L. Freeman
Sarah J. Fryberger, M.D.
GB Knecht Foundation
The George J and Theresa L Cotsirilos Family Foundation
The George L. and Clara S. Shin Foundation
Mr. Leonard Giambalvo and Mrs. Liane Giambalvo
Dr. David M. Gilbert
Edes Powell Gilbert
Mr. Mark Goettel
Leon and Lisa Gorman
Scott and Jill Gorneau
Carol J. Gotwals
Frank Govermani and Dr. Terry Ann Scriven
Sally and Tony Grassi
Edward S. Grew
Harriette and Peter Griffin
Babette Gwynn
Haffenreffer Family Fund as recommended by Peter Haffenreffer IV and Mallory Marshall
Mr. and Mrs. Cyrus Hagge
Col. and Mrs. William E. Hall, Jr.
Meredith and Myron Hamer
Mr. Sam Hamill
Cynthia H. Hammett and Richard A. Russack
Lloyd and Martha Harmon
The Harold and Lynde Handler Fund at JCF
Donald W. Harward
Philip H. Haselton
Peter and Judith Haynes
Barbara Heldt and Gerald Smith
John and Kathy Heye
Ms. Elisabeth Heyward
Martha H. Hiebel
Wooody and Susan Higgins
Alison and Horace Hildreth
Jill and Jereal Holley
Daniel Holliday, D.O.
Bill and Cookie Homer
Nancy S. and Michael A. Horigan
Helaine and D. Brock Hornby
Tyche A. Hotchkiss
Karen Hover, M.D.
Sherry F. Huber
Dr. Anne Hunter
Jane Hurst and Roger Severance
Arthur M. Hussey II
Tim and Joanie Inghram
Scott and Nancy Irving
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