

Consumers Energy DEMAND RESPONSE PROGRAM

Demand Response from Consumers Energy rewards your business for preparing to reduce electric load during peak summer hours. There is no cost to participate and you can receive significant bill credits. There are two primary components:

- 1. EMERGENCY PROGRAM** – Your business will be paid to be prepared to reduce load in a grid emergency. Emergencies are extremely rare. Participation during a grid emergency is required to earn incentives. Payment is \$25 per kilowatt reduction, paid annually.
- 2. ECONOMIC PROGRAM** – Your business will be paid to reduce load when electricity cost on the open market is very high. Economic events are more frequent. Participation during a grid emergency is required to earn incentives. The economic program pays at the rate of \$0.30 per kilowatt-hour.

Your business can participate in just the emergency program or both programs. Additional details about the season, timing of events and number of events is included in the quick reference table below:

PROGRAM	EMERGENCY PROGRAM	ECONOMIC PROGRAM
Minimum Curtailment	100 kW	
Program Period	June 1 - Sept. 30, non-holiday weekdays	
Program Hours	11 a.m. - 7 p.m.	
Event Duration	4 hours	
Expected Dispatch Frequency	Extremely Infrequent	More Frequent
Maximum Dispatches	No more than 5 events per year	No more than 10 events per year
Advance Dispatch Notification	30 minutes - 12 hours	Day Ahead
Payment	\$25/kW	\$0.30/kWh
Enrollment	2017 program enrollment closes Feb. 15, 2017	



ENROLL TODAY!

Schedule a meeting with one of our Energy Experts, contact your Account Manager or call

800-805-0490

Consumers Energy

Count on Us®