

Mendocino County Public Broadcasting
Board of Directors' Meeting
Monday, Aug. 29, 2016
Pt. Arena Library
Minutes

Present: John Azarro, Stuart Campbell, Meg Courtney, Jane Futcher, Benj Thomas, Jonathan Middlebrook, Ed Keller, John Jane, Benj, Meg, Jonathan, John, Ed

Absent: Jenness Hartley, Clay Eubank

Meg called the meeting to order at 6:04 pm

1. **MINUTES** of June 27 meeting in Boonville were approved unanimously
2. **MEETING FACILITATOR** and ground rules: Meg stated that the board is using Roberta's Rules of Order to conduct meetings. She introduced John Azzaro as the facilitator and enforcer.
3. **PRESIDENT'S REPORT:** Meg read the interim GM's detailed report on activities at the station since she took over as GM three weeks ago. Meg also gave a report of her own. She announced that David Steffen's has written the "KZYX Gig Guide," a manual for how to plan, schedule and produce an event in Mendocino County. David said it would be available at the station October 1. Meg announced the board will be conducting a "lapsed member" phone campaign in late September. She asked Jane to read part of a thank-you email she had sent to Diane congratulating her for doing a great job in her first three weeks.

4. COMIITTEE REPORTS

--**TREASURER'S REPORT:** Stuart gave an end of FY 2016 financial report. Budgeted revenues were \$541,500; income was \$554,752.77, about 2.4 percent over budget. Expenses were \$556,010, about 2.7 percent over budget. Therefore there was a "small loss" of \$1258 for the year. Stuart said last year at the end of the FY the station was \$53,000 short. He said the station may need to use its line of credit later in the year. NPR fees will be due soon, but NPR charges a very low interest rate for outstanding payments so it is better to carry debt to them if we need to than to use our line of credit. In response to concern among some members that KZYX is not posting its 990 IRS forms on the Web site, Stuart said historically KZYX hasn't done that except for one year. He said the KZYX Web site is not

functional. He reminded folks that they can email questions or comments to the board by writing board@KZYX.org and that the station's 990s are available through various Internet web sites. Stuart also included in his report a KZYX member count for the years 2009 (2,134) through 2015 (2118).

--**PERSONNEL REPORT:** Jane said the Personnel Committee had conducted a 360-degree performance review of the former general manager and that on completion of the review, by mutual agreement, the GM stepped down. Jane said because the matter is a confidential personnel issue the board could not give details. She said the committee would be conducting a search for the new GM.

--**FUNDRAISING REPORT** – Meg gave the report. She said Tim Bray and Katherine Keagan are organizing many musical events that benefit KZYX. House parties are continuing to be organized by the board.

5. PUBLIC COMMENT

Questions asked:

- Has the board considered models of organization other than the hierarchical method?
- A member of the public gave an article to Jonathan she thought was relevant because he is trying to heal the station.
- Safe harbor: Now that safe harbor has been restored, was the process transparent? Did the board keep the process a secret?
- Are minutes kept of Board Executive Committee meetings? They should be made public.
- What has happened to the station's efforts to improve the signal to the south coast of Mendocino County?
- Why is the simple living/low income membership kept quiet by the station?
- Why doesn't the station have more open discussion programs during which listeners can express concerns? The 5th Thursday is not enough. Should there be a monthly board show?
- What is happening with the new Ukiah studio?
- Why is there so much infighting at KZYX?
- What is happening with the Community Advisory Board?
- Will programming that GM Lorraine Dechter initiated continue?
- When will the station do a full strategic plan? It is time.

The board answered and discussed with the public all of the questions above. The meeting ended at 8 p.m.

THE NEXT BOARD MEETING WILL BE IN UKIAH ON MONDAY, OCTOBER 3, at 6 p.m., location to be announced

Respectfully submitted by Jane Futcher