

**KZYX Board of Directors Meeting**  
**Ft. Bragg**  
**3/6/17**  
**Meeting started @ 6:05pm**

Call to order: Jeffrey Parker, Jane Fatcher, Meg Courtney, Jonathan Middlebrook, Stuart Campbell, Ed Keller.

Members absent: Clay Eubank, John Azzaro, Benj Thomas

Review of RobertAs

Approval of minutes from 11/7/16, 1/9/16. Sheila requested that the language be changed to: 'thought the executive director title is unnecessary, and that the title is too loosely termed.' All agreed.

President's report: Meg announced that Benj Thomas has resigned from the board due to health concerns.

General Manager's report: Jeffrey Parker presented his report.

- Signal outages have only happened a couple of times in spite of a very sever winter that has wrecked havoc on the county.
- The news department has been working hard to 'catch up' to the demands of the weather news and are working hard to provide excellent coverage.
- The political situation of federal funding is a concern, and when congress's intentions are clearer, the station will have to evaluate what next steps are in the future.
- The last year of the station has seen a lot of personnel changes and fluctuations in spending. Jeff wants to stabilize spending, and try to shore up the finances of the station.
- Give Big to My Station: an online only fundraiser at the end of 2016 and it brought in six thousand dollars. Jeff plans to continue using this new fundraising resource.
- Staffing: One staff member moved out of state, and one is out on maternity leave. Current staff members have stepped in to keep the station covered. Most on air glitches are not due to staffing, but to automation errors.
- Jeff thanked Diane Herring for acting as interim manager and for all that she has given to the station.
- The station is working with Mendocino College to broadcast the board of director's candidates' forum.
- Jeff thanked Rich for returning to the station.
- KZYX.org: This is a new website, provided by NPR. There are 100 local programmers that work on the station, and Jeff wants to train those programmers on how to use the website.

- New partnerships: the Recording Arts Technology program with Mendocino College. Students will learn about radio broadcasting and help the station. Mendocino College students have already helped the station with Jared Huffman's town hall meeting in Ukiah. This allows a technical and civic educational opportunity for students in our county. There will be a new bi-weekly show produced at the college that will be an 8-episode pilot.
- With a new board Jeff wants to develop a new strategic plan for the station.

Public Comment on GM report:

Dr. Richard Miller – thanked Meg, David, Rich, Alice and Angle for all of their hard work. Also thanked Jeff for coming to the station and his report.

Marco McClain (?) – has been producing a radio show for twenty years and has been teaching radio production since the 1980's in the community school. Marco wants to know what Jeff will do to put his show on the air and that he wants to know what the process is for his getting back on the show.

Mitch Clog – has the distinction of being the first person fired by KZYX. He listens to JPR out of Ashland because of disputes with the station. He stated that KZYX has failed its mission and he hopes that the station improves and gets Marco back on the air.

Sheila – She had heard that the station was trying to break the lease for Ukiah studio. She wants to know what is happening with that studio, how much it costs, and when the station can get out of the lease. She also called for a truth and reconciliation committee to help get to the truth from the complaints of previous members and programmer.

Sikina Bush – Has known Marco for a long time, and feels that Marco has been denied access to the station and have his grievances redressed.

Rick Sacks: re: public news, would like more coverage about the board of supervisors before they vote on items. He does not know of any local media that covers these important matters.

### **Matters from Board Members:**

Jonathan spoke about Benj stepping down from the board and called for volunteers to fill his seat.

Jane spoke about how the station is at a critical junction and how being on the board is a lot of work to help the community. There is so much that needs to be done to help this station and community and encourages the next board to help the station fundraise.

Meg spoke about the need for a strong board.

**Public comment** – Member of the public asked if being a member is required to be a member (answer – yes).

Sheila – Suggested that the responsibilities of being a board member be more broadly distributed in order to get stronger candidates.

### **Committee Reports:**

Election Committee: Jonathan summarized the coming election for the board of directors. There are two candidates running unopposed and there are 3 candidates for the At Large seat. The candidate forum will be broadcast live from Mendocino college live on 3/15 @ 7pm. Ballots need to be received by 3/31. Jonathan urged more community members to run for the board of directors.

Public comment:

Mitch Clog – Stated that one of the candidates is a fraud and a liar that is on the record.

Marco – Complimented John Sakowitz on his show on KMEC.

**Finance Committee:** Stuart will have the newest financial information by Friday. Stuart then summarized his treasurer's report (see attached). The station is breaking even on money coming in and planned expenses, aka hand to mouth. Stuart hopes for figure out ways to avoid this by planning with Jeff. Soon he will be planning for FY2018 and developing a 2-3 year plan. Membership numbers: 2,136. The numbers fluctuate between 2,000 – 2,300 over the last few years.

Public Comment:

Scott Peterson: Contrasted KMUD and KZYX. Presented a report about financials

Marco – Questioned the expenses of KZYX in contrast to KNYO recommended Bob Young at KNYO to help with getting the Ukiah studio operating. Also recommended reorganizing KZYX financially.

Mitch – Wanted Scott to have a chance to finish his presentation.

Sheila – Requested that the finance committee to announce their meeting 5 days in advance per the rules. Wanted the committee meeting noticed to the public and on the website ahead of time to encourage the community.

Member of the public: Questioned the number of programmers that Jeff presented and supported Marco getting his show back.

### **CAB Report:**

Ellen Saxe explained the function of the Community Advisory Board as a way for the public to communicate with the boards of public radio stations. She thanked Jeff and Diane for all of their help and reminded the public to please contact the CAB for input (email address [cab@kzyx.org](mailto:cab@kzyx.org)). She suggested that there be an easier to find section of the station website for the CAB. She hopes that during the election forum the board reminds the public to answer the CAB survey questions that were sent out with the ballots. She is also looking for more CAB members.

Public Comment on the CAB:

Marco – suggested that the CAB meetings be on the air. Also suggested that there be a link to an open forum on the website for members of the public to comment on the station.

Sheila – Stated that there has been so much discussion and talk and very little output. She wants the CAB to figure out how often they need to meet and is

frustrated the lack of inaction by the CAB, but recognized Ellen for her contribution. Benj was the liaison for the CAB and he has just resigned.

### **Public Comment**

Scott Peterson: Continued his report. Contrasted the 990s between KMUD and KZYX. Stated that 990s have not been submitted for 6 years and that there has been no outside audit.

Mark Perkins: Stated that KZYX is a non-commercial radio station and is concerned by the commercial underwriting on KZYX. Expressed concern that the community calendar is unwritten by the same business for a very long time. Wants the station to develop disaster plans incase of signal failure.

Sheila: When she looks through the public file KZYX and KZYZ have two different licenses. She wants the intent of the license for the separate station to be followed though on and for there to be separate programming for each station. Also expressed interest in a policy update so that she can be present when new policy is updated. Also wants more community member to be on board committees. Also wanted a response from the board about a request she made in June of 2015.

Mitch: Wanted to know if the KZYX news will mention the board meeting. He wants the meeting to be broadcast in the news because members of the public have expressed a lot of opinions and he wants the listeners to hear what is going on.

Marco: He wants the website to be optimized for the listeners who have dial up. He also want clarity on who is on the programming committee.

Member of the public: Wanted to know who makes programming decisions (Alice and Jeff). Also stated that the CAB should meet more than once a year. Also suggested that KZYX open a studio in Ft. Bragg.

Member of the Public: Encouraged that community members join board committees and eventually become board members – as a transparent way to get more members of the public involved in the station.

Doug McKenty: Wanted to know about the program advisory council and wanted to know if the board has changed any policies. Stuart answered that the PAC was never mandated and that there has been no change in policy.

Response to public comment: The station has not recently done a summarization of board meetings, though it is a possibility.

Stuart – public budget meeting are noticed on the air. In response to Scott's presentation: Stuart clarified that the station does review the 990's and paperwork stating that station did not review 990's were made in error.

**Next Board Meeting: Anderson Valley – 5/1/17 location TBD  
Meeting Adjourned 8:32pm.**