

MINUTES
KZYY & Z BOARD OF DIRECTORS MEETING
MONDAY, FEBRUARY 2, 2015
REDWOOD COAST SENIOR CENTER
FORT BRAGG

CALL TO ORDER: 6:10 PM

ROLL CALL: Present: Stuart Campbell (Chair), Jane Fatcher, Ed Keller, Meg Courtney (Sec'ty), Paul Lambert, Holly Madrigal, John Coat (GM) **Absent:** Eliane Herring, John Sakowitz, Bob Page

APPROVED MINUTES of November 3, 2014

CHAIRS COMMENTS:

a. Board candidates and other election items

i. Board Candidate applications submitted

District 2: Tony Novelli Benj Thomas

District 5: Clay Eubank Dennis O'Brian

At Large: Ed Keller Doug McKenty_

The live on-air candidate's forum will be Thursday, March 5 at 7 pm

ii. Jane Fatcher is election auditor

b. FCC license renewal update (Handouts of FCC request letter & our response on Website)

c. Demand for Mailing to members (Handouts: O'Brian email & our letters on Website)

There is a dilemma between CPB regulations and State Law regarding communication with members. One option is to find a "reasonable alternative" which is outlined in the letter to Dennis O'Brian as mentioned above. **IMPORTANT!** Anyone can take advantage of this "reasonable alternative". Anyone with money can send a mailing to members to try to influence an election, etc. Private vs. Public

Holly mentioned that KMUD is facing this same issue.

d. John Coate's email to programmers: our findings (Chair's full response on Website)

Allegation: Coate used the programmer's listserv improperly when he sent out an email of the job description for board members and to recruit new board members.

Rebuttal: It is common for Boards and staff to air their views in election campaigns. He did not misuse the air waves and has not violated any rules.

MATTERS FROM BOARD MEMBERS

Paul Lambert: Sent out a list of programs, guests, etc. to social media, newspapers, etc. but none picked it up. Needs feedback and clarification about what to do...

Holly: wants ON AIR report about program changes, station issues, transmission problems, etc.

Stuart: Reminding that on the 5th Thursday he hosts an opportunity for listeners to call in and talk to board members.

Paul: Have a half-hour show every other week.

Jane: Still wants an e-newsletter

Holly: Wants CAB & Board members to work together

Meg: CAB needs support. **NOTE: Holly, Paul & Stuart volunteered to be a committee to work with CAB**

Holly: **Suggested we have public comment on ALL items.**

Stuart: **Likes the idea of getting feedback at Pledge Drive. If we do a survey at that time then over the course of a year every member will have weighed in on feedback for the station.**

*****QUESTIONS for BOARD and CAB: Think of one or two good questions to ask our listeners at pledge drive. Send suggestions by email to Bob. (When Meg suggested it she meant her partner Bob B. (on CAB) but it was understood to be Bob Page.) In any case think of questions!**

Jane: Feels underutilized & detached as a board member. **We need to have structure & committees and to meet every other month – noticed in advance. Meanwhile we need to have JOBS to work on!**

Meg: Ditto to Jane's comments. We need to regroup instead of being hunkered down as we take more & more flak from a few frustrated individuals.

Jane: **We need a STRATEGIC PLAN.** Yet another committee!

Meg: Promises (really) to do a FAQ list to post on the website.

ACTION ITEMS: None

DISCUSSION ITEMS:

a. John Sakowicz “Strip KZYX management of its salaries and perks and divide the freed-up money among the people actually doing what the station is there to do (i.e.programmers, news, public affairs, music, etc.)

Mr. Sakowicz was absent therefore this item was not discussed.

GENERAL MANAGERS REPORT : See attached detailed document on website for full report.

Bottom line: KZYX is doing well!

PUBLIC COMMENT ON NON-AGENDA ITEMS (Due to audience request this portion was moved to end of meeting)

Anna: **Wants Beth Lang to have updates** about the station along with her community news report.

Frank: Wants to know if donations over \$5000 have to be made public (on 990 form)? Says that he objects to the fact that controversial programs are excluded. Also he thinks the salary idea is absurd!

Marco: No one is paid at KNYO. Thinks John C. should take a 50% pay cut. All should get same salary. Supports Sakowicz

Dennis: Question about email being asked for on pledge form. Should be able to opt out. Says accountings should be available at station office. Believes there is no rule regarding releasing names of big donors.

Jeff: **Review the opportunity for public to speak on each item not just at public comment.** 88.1 is not functioning. Phones at Mendo studio don't work for call in. Misses Doug McKenty's program – Open Lines. Need more calendar news for people w/o computers.
REHAB THE CAB!

Doug: Thanked Stuart for 5th Thursday show. How do we get people to work together? People complain about not being heard; **can't these people be on the Board's committees?** Can there be a list serve for members?

Sheila: 5% of members can call a meeting. **Nothing has been done about committees, volunteer policies, guidelines for volunteers.** She has volunteered so she expects a vote. She got a letter saying she is not a member but that was not the agreement. We need to expand the listening audience. Not just members

Ellen: **Need info on programmers coming & going. A REGULAR program to air station business, A formalization of members desire to be involved**

Tom: Supports survey at pledge drive and recommends having more than one question but having them in descending order (of importance?)

Dave: Won't support the station if staff and management won't reveal their salaries

Cal: Likes the station!

Dave: A fan of station. Likes the Treehouse, Jamie Rogers, Fresh Air, and On the Media Congratulations on the good numbers in GM's report. Good luck on pledge drive . Says he visited Bob Page at the hospital at UCSF

David Steffen: Wanted to clear up misunderstanding about donations. No one person donated \$28,000 as was mentioned. It was all small donations. The upcoming on-line auction w/

Nevada Public Radio will give us 30,000 listeners and they will have ours.

King Collins: It's not a big deal to reduce the salaries 50 %. It's not crazy to re-think priorities of the station management. Need strategic plan and committees.

Liz: Wants show for kids. Says she doesn't necessarily need to do it but thinks it would be good to have for the station

OTHER BUSINESS

Special appreciation for Michael Kisslinger, for Brian Henry, for Jamie Roberts and for David Steffen.