

Members of the KZYX Community Advisory
Board present:

Bob Bushansky

Steve Fish

Ellen Saxe

Transparency was a big issue - there were requests for:

1. On air CAB meetings
2. on air Board meetings
3. on air discussions with board representatives
4. Board to stop using a closed board list serve and confidential meetings
5. simple living membership at \$25 to be announced on air.
6. "Controversy comes from exclusion, when we become more inclusive organization, the controversy will go away."
7. When the Mendocino School Board adopted a more open stance their meetings became less contentious and shorter! The meetings are on YouTube.

There were many comments about the Board's conduct, some were:

1. The Board should expressly state what their rules are and follow the internal process set up by the organization.
2. The Board lets a few people make all the decisions.
3. Transparency isn't a priority of the board's
4. A Board meeting was mentioned where proper meeting procedures weren't followed.
5. There is little followthrough as new board members replace outgoing members i.e. if an outgoing member has made a promise to do something.
6. The Board is not responsive.

Member Communication comments included: "The radio is a precious resource and should be used to communicate with each other!"

1. Why can't we have public meetings about KZYX?
2. We should have member committees.
3. There should be a series of public meetings face to face, on air, on line.
4. Member meetings should be held without anyone with a current position at KZYX, paid or volunteer, organizing or running the meeting. KZYX should publicize the meetings.
5. We need to know why people listen but don't pledge membership.
6. Develop "The Discussion" show into an open forum for listeners to talk to each other.

Rearea to membership communication is the desire for access to the membership list:

1. How to give appropriate access to the list.
2. doesn't like that the Board decided not to disclose member list.
3. Asking for a way sanctioned by the station for the members to communicate with each other by phone, mail, e-mail.
4. members should be able to say "we would accept, as members, mailing from KZYX members"
5. The CAB should compile the list of replies.

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And, many more topics:

1. Wants a volunteer coordinator, a paid position - a policy on how volunteers are accepted or rejected - an open recruiting policy as opposed to the current selective policy.
2. Contact non-members through general public meetings
3. Safe Harbor needs to be addressed - current policy is against the policy of the board.
4. What happened to the Ukiah studio funds?
5. Wants a Program Council ^{to} not ^{only be} an advisory council, ^{but} one with decision making power.
6. Pay attention to the South Coast (Irish Beach to Sea Ranch). a repeater or translator is needed so people in Gualala can get KZYX. There are 8,000 people living there. Have meetings there.
7. Encourage participation by young people.
8. Define and follow the process for choosing a programmer.
9. Institute a grievance procedure for former programmers.
10. Form Ad Hoc committees of members pursuing specific issues.
11. Take seriously the decline in membership.
12. Encourage and support local programmers.

From: **Jane Futcher** janefutcher@me.com
Subject: **Re: comments from CAB to BOD**
Date: **December 2, 2016 at 5:47 PM**
To: **Ellen Saxe** ellensaxe@wildblue.net

From Comments gathered at
BTK public meeting 2/23/16
was in Saxe's

Presented at next BOD
meeting - Willits

Hi, Ellen. I guess I summarized your comments for the board minutes, which I took that night. Here's what I wrote in the minutes:

COMMUNITY ADVISORY BOARD REPORT FROM ELLEN SAXE

Ellen summarized the results of a CAB public meeting in Elk in February. She chose an area that the station does not always reach out to but was disappointed with the turnout despite the fact that the meeting was well publicized. About 10 people attended. She said transparency of the board and station was a big issue and there were requests for:

1. On-air CAB meetings
2. On-air Board meetings
3. On-air discussions with board representatives
4. The board should stop using a closed board list serve and confidential meetings
5. Simple living membership of \$25 should be announced on the air
6. Controversy comes from exclusion — Someone said that when the Mendocino School Board adopted a more open stance their meetings became less contentious and shorter.

Ellen reported many comments about the board's conduct, including:

- Board should state what its rules are and follow the process
- Board should not let a few people make all the decisions
- Board should make transparency a priority
- Board needs to follow through as new board members replace outgoing members.
- Board should be more responsive.

Several of those attending want access to the membership list with an opt-out clause for folks who don't want to be contacted.

Other suggestions:

- Hire a volunteer coordinator
- contact nonmembers through public meetings
- Restore safe harbor
- State what happened with Ukiah studio funds
- Start a program council that had decision-making power
- Pay attention to the South Coast so people in Gualala can tune in.
- Encourage more participation by young people
- Define and follow the process for choosing programmers
- Institute a grievance procedure for former programmers
- Form Ad Hoc committees of members for pursuing specific issues
- Take seriously the decline in membership
- Encourage and support local programmers

BREAKS: During the meeting, possibly during Ellen's presentation, a reporter covering the meeting and a candidate for the board interrupted frequently and claimed the board president was not following clear procedures. The facilitator called short break to establish calm.