Report on Community Advisory Meeting
December 7th 2016 6 PM
Ukiah Public Library, Ukiah CA.
Public Meeting - Community encouraged to attend
Announced for 2 weeks ahead of meeting, on air with increasing frequency. Posters on the KZKX website

Present from the CAB: Ellen Saxe
Tom Melchor
from the BOD: Jonathan Middlebrook

No actions were taken, no motions were made. The public spoke on their issues which were recorded and conveyed to the Board of Directors of KZKX.

Issues and opinions brought forward by public:

1. Music beds under news:
   A. difficult to hear - especially under weather
   B. people off grid can't get weather report from internet
   C. Response from complaint was slow (15 days)
   D. NPR specifies music should not be used under news with multiple opinions
   E. Public safety issue

2. Public Affairs Programming:
   A. Hosts "socialize with guests" - better to use time for public to communicate with guest
   B. All public affairs programs should be call-in
   C. Hosts should have apprentices - involve minority community
   D. More bi-lingual programming
   E. BOD member J. Middlebrook informs public about planned collaboration with college
3. Programming Issues:
   A. should shows have a statute of limitations?
   B. should a show's viability be tied to its meeting realistic goals during pledge drives over time.
   C. other member's public says - shouldn't be tied to money. Public radio must offer voice to the voiceless - examples WAMC (NY) and Pacifica
   D. "Discussion" show should be more focused, have topic. CAB member feels there is time for both focused and free form on air conversations.
   E. member of public wants more open lines shows with revolving days. CAB member wants additional hosts - some expert.

4. Technical Question:
   A. why can't we have voice over internet from news bureau in Ukiah? Note is made to discuss this with Rich and others with this knowledge.

5. Communication Question:
   A. Ask BOD if CAB is receiving listener comments from website (there are almost none.)