

# Report on Community Advisory Meeting

December 7<sup>th</sup> 2016 6 PM

UKiah PubHz Library, UKiah CA.

PubHz Meeting - Community encouraged to attend  
Announced for 2 weeks ahead of meeting. On air  
with increasing frequency. Posters. on ~~the~~ KZXX web-  
site

Present from the CAB: Ellen Saxe

Tom Melchor

from the BOD: Jonathan Middlebrook

No actions were taken. No motions were made. The  
pubHz spoke on their issues which were recorded  
and conveyed to the Board of Directors of KZXX.

Issues and options brought forward by pubHz:

## 1. Music beds under news:

- A. difficult to hear - especially under weather
- B. people off and can't get weather report from internet
- C. response from complaint was slow (15 days)
- D. NPR specifies music should not be used under news  
with multiple opinions.
- E. PubHz safety issue

## 2. PubHz Affairs Programming:

- A. hosts "socialize with guests - better to use time for  
pubHz to communicate with guest
- B. all public affairs programs should be call-in
- C. hosts should have apprentices - involve minority  
community
- D. more bi-lingual programming
- E. BOD member J. Middlebrook informs public  
about planned collaboration with college.

### 3. Programming Issues:

- A. should shows have a statute of limitations?
- B. should a show's viability be tied to its meeting realistic goals during pledge drives, over time.
- C. other members of public says - shouldn't be tied to money. Public radio must offer "voice to the voiceless" - examples WAMC (NY) and Pacifica
- D. "Discussion" show should be more focused, have topics. CAB member feels there is time for both focused and free form on air conversations.
- E. member of public wants more open lines shows with revolving days. CAB member wants additional hosts - some expert.

### 4. Technical question:

- A. why can't we have voice over internet from news bureau in Ukiah? Note is made to discuss this with Rich and others with this knowledge.

### 5. Communication Question:

- A. Ask BOD if CAB is receiving listener comments from website (there are almost none.)