



POWERING THE AMERICAN DREAM - Bethel WORKSHOP SERIES BY SBA

August 24 & 25, 2018

Bethel Lions' Club, 36 Bluff Road, Bethel, AK 99559

All workshops are free... registration is required...space is limited

Friday, August 24

1:00 – 2:00 pm

Starting a Business - Bethel

Overview of starting a business (a dream, an idea, a plan). Address your **why** of starting a business or buying an existing business plus what are the steps required: market research, business plan, startup cost, licenses, etc. Learn about the resources available.

Register at: https://start_a_business_bethel_ak.eventbrite.com

2:30 – 3:30 pm

Grow Your Business with SBA – Start, Grow, Expand or Recover - Bethel

The U.S. Small Business Administration (SBA) makes the American dream of business ownership a reality. We empower entrepreneurs and small business owners with the resources and support they need to grow and start their businesses. And the SBA is the only go-to resource and voice for small businesses that is backed by the strength of the federal government.

Register at: https://grow_your_business_with_sba_bethel_ak.eventbrite.com

4:00 – 5:00 pm

Access to Capital – The Five Cs of Credit - Bethel

Overview of the 5 Cs of Credit – Are you ready to take the plunge and apply for a business loan? You want to purchase equipment, buy an existing business, or expand your current business, but you need additional capital. What is the next step? What are the banks and credit unions looking for? How about applying for SBA guaranteed loans? Bad credit, now what? Find out what the lenders are looking for when asking for a loan and learn about the Five C's of credit.

Register at: https://access_to_capital_bethel_alaska.eventbrite.com

6:00 – 7:00 pm

Roundtable with Small Business and SBA – Bethel

An opportunity for the local business community to share with SBA Deputy District Director the successes, challenges, and needs in order start, grow, or expand their business. This is an informal setting with open dialog to discuss possible solutions to meet the needs of the Bethel entrepreneurs and small businesses.

Register at: https://roundtable_with_sba_bethel_alaska.eventbrite.com



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Saturday - August 25

10:00 – 11:00 am

Starting a Business – Bethel (Saturday)

Overview of starting a business (a dream, an idea, a plan). Address your **why** of starting a business or buying an existing business plus what are the steps required: market research, business plan, startup cost, licenses, etc. Learn about the resources available.

Register at: https://start_a_business_saturday_bethel_alaska.eventbrite.com

11:30 am – 12:30 pm

Grow Your Business with SBA – Start, Grow, Expand or Recover – Bethel (Saturday)

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Register at: https://grow_your-business_saturday_bethel_ak.eventbrite.com

1:00 – 2:00 pm

SBA HUBZone Program – Bethel (Saturday)

Are you an aspiring or current contractor pursuing contracts with the federal government? If so, consider using the Historically Underutilized Business Zone (HUBZone) certification to your advantage. This workshop will cover the HUBZone certification requirements and recent updates to the application process. Provide information on how to utilize the program to go after federal contracts and utilizing the online database to find the HUBZone opportunities.

Register at: https://sba_hubzone_program_saturday_bethel_ak.eventbrite.com

2:30 – 4:30 pm

Where to Find Federal Contracting Opportunities-Bethel (Saturday)

The U.S. government is the world's largest customer purchasing billions of dollars in goods and services. In 2017, the U.S. awarded \$443 billion dollars of government contracts and nearly \$2 billion dollars were Alaska-based procurements. Learn how the federal agencies solicit their requirements utilizing FBO.Gov database. Learn to identify Prime/Subcontracting opportunities and the utilization of the small business programs.

Register at: https://find_fed_contract_opportunities_saturday_bethel.eventbrite.com

For Questions: 907-271-4022/4861

akinfo@sba.gov / www.sba.gov/ak

Webinars are available via skype for business-registration is required