

**2018 VALLEY PUBLIC RADIO
EEO PUBLIC FILE REPORT**

Period Covered: August 1, 2017 – July 31, 2018

This report covers the following employment unit:
KVPR(FM) Clovis, CA and KPRX(FM) Bakersfield, CA

A. Job vacancies filled during reporting period:

Job Title

1. Reporter/Producer
2. Reporter

Date filled

February 12, 2018
May 14, 2018

B. The following recruitment sources were contacted for two (2) vacancies for two (2) full-time positions listed above:

NAME OF ENTITY AND ADDRESS	CONTACT INFORMATION	TYPE OF ORGANIZATION OR ENTITY
Fresno State Department of Media, Communications and Journalism Mckee Fisk Bld., Room 236 2225 E. San Ramon Ave. M/S MF 10 Fresno, CA 93740 (559) 278-2087	Staff member Debby Gamez: debbyg@csufresno.edu	Educational Institution
Corporation for Public Broadcasting (CPB) 401 Ninth Street, NW Washington, DC 20004 (202) 879-9600	www.cpb.org	Public Broadcasting Organization
PRNDI Public Radio News Directors Incorporated	George Bodarky, President gbodarky@wfuv.org www.prndi.org	News Public Radio Association
<i>Current</i> Newspaper 6930 Carroll Avenue, Suite 350 Takoma Park, MD 20912 (301) 270-7240	Kathleen Unwin, Advertising Director unwin@current.org www.current.org	Public Broadcasting Newspaper
Fresno Pacific University – Career Center 1717 S. Chestnut Fresno, CA 93702 (559) 453-2245	Fresno.edu	Educational Institution
Valley Public Radio 2589 Alluvial Avenue Clovis, CA 93611 (559) 862-2480	Joe Moore jmoore@kvpr.org www.kvpr.org	Public Radio Station
Indeed.com	Indeed.com	Website Job Search Engine

C. A total of 9 people were interviewed for 2 vacancies. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Recruitment Source	Total # of Interviewees
CPB	4
Current Magazine/Online	
PRNDI	
Valley Public Radio Website (kvpr.org)	1(hiree)
Indeed	3
Word-of-Mouth (Twitter)	1 (hiree)
Unknown	
Totals	9

D. Outreach activities during reporting period:

1. VOLUNTEER INTERN TRAINING

March 2018 – April 2018

Intern: Emily Johnson – California State University, Fresno – Media & Communications Major
Station Activities: development department, website maintenance, event related marketing

2. MEETINGS WITH OTHER PUBLIC RADIO, MEDIA, AND NON-PROFIT PROFESSIONALS TO DISCUSS IDEAS AND OPPORTUNITIES

September-July 2018

National Association of Charitable Gift Planners San Joaquin Valley Monthly First Wed. Meetings
Participant: Shirin Assemi

September 12, 2017

Association of Fundraising Professionals Luncheon
Participants: Shirin Assemi

September 13, 2017

28th Annual Reel Pride Film Festival Preview Party at Fresno Art Museum
Participants: Kristina Richardson

September 19, 2017

Habitat for Humanity’s Annual Breakfast at the Veteran’s Memorial Building in Clovis
Participants: Patty Ramirez

September 22, 2017

Baker Peterson Franklin 100th Anniversary Open House in Fresno
Participants: Patty Ramirez

October 13, 2017

Marjaree Mason Center 10 Profession Women Luncheon in Fresno
Participants: Patty Ramirez

October 20, 2017

Valley Cultural Coalition General Meeting in Fresno
Participants: Joe Garcia

October 22, 2017

6th Annual Pink Tea Party Luncheon by Kaweah Delta Healthcare in Visalia

Participants: Patty Ramirez, Kristina Richardson

November 7, 2017

Bench Bar Media Luncheon on "Fake News" at the offices of Fresno County Office of Education

Participants: Joe Moore

January-July 2018

Kaweah Delta Healthcare: 7th Annual Pink Tea Party Committee Monthly Meeting in Visalia

Participant: Patty Ramirez

December 7, 2017

Regency Holiday Open House at The Palms in Fresno

Participants: Patty Ramirez

December 15, 2017

San Joaquin River Parkway Holiday Open House at the River Center in Fresno

Participants: Joe Garcia

February 15, 2018

Valley Cultural Coalition General Meeting in Fresno

Participants: Joe Garcia

February 27, 2018

Association of Fundraising Professionals Luncheon at Pardini's in Fresno

Participants: Shirin Assemi, Joe Garcia

March 15, 2018

Association of Fundraising Professionals Mixer at Ruth Chris Restaurant in Fresno

Participants: Shirin Assemi

March 29, 2018

Friends of the Foundation Dinner at Chandler Airport in Fresno

Participants: Shirin Assemi

April 24, 2018

Association of Fundraising Professionals Luncheon at Granville Homes in Fresno

Participants: Shirin Assemi, Joe Garcia

May 15, 2018

League of Women Voters Tulare County Annual Meeting & Luncheon in Visalia at the Wyndham Hotel:

Panelist on Make Democracy Work

Participants: Joe Moore

July 14, 2018

North Fresno Rotary Breakfast at Fig Garden in Fresno

Participants: Kristina Richardson

3. CONFERENCES ON CAREER DEVELOPMENT, BUSINESS, AND NETWORKING SKILLS (EMPHASIS ON WOMEN)

October 15-20, 2017

Next Generation Radio Training at Capitol Public Radio in Sacramento

Participant: Laura Tsutsui

October 27-29, 2017

World Conference of Science Journalists in San Francisco

Participant: Kerry Klein

January 27, 2018
Golden Mike Awards at the 68th Annual Radio & Television News Association of Southern California Gala,
Universal City
Participants: Kerry Klein, Joe More

March 20, 2018
Annual Human Trafficking Symposium Panelist at Fresno EOC
Participant: Kerry Klein

March 18-22, 2018
USC Annenberg Health Journalism Fellowship
Participants: Laura Tsutsui

April 12-15, 2018
Association of Healthcare Journalist Conference in Phoenix
Participant: Kerry Klein

May 21, 2018
Health Journalism Day-Long Training at the Poynter Institute in Florida as a panelist
Participant: Kerry Klein

May 29-June 8, 2018
Politico Journalism Institute Fellowship in Arlington, VA
Participants: Laura Tsutsui

June 15, 2018
Annual Planned Giving Symposium in Fresno
Participant: Shirin Assemi, Joe Garcia, Caitlin Jensen, Kristina Richardson

July 10-13, 2018
PMDMC Marketing Conference in Chicago
Participant: Shirin Assemi, Patty Ramirez

4. PRESENTATIONS TO COMMUNITY GROUPS TO TALK ABOUT THE STATION

August 2017 – July 2018
Station Tours Open to the Public
Participants: Joe Garcia, Kristina Richardson, Mariam Stepanian

September 14, 2017
The Trumping of American Politics: What Now?" forum at Fresno State
Participants: Joe Moore

September 27, 2017
San Joaquin Valley Town Hall: Lecture with Astronaut Captain Scott Kelly in the William Saroyan Theater
Participants: Shirin Assemi, Joe Garcia

September 28, 2017
Paula Poundstone Performance at Fresno's Tower Theatre (presence in lobby)
Participants: Patty Ramirez

September 29, 2017
Acrobats of Tianjin at Fresno's Tower Theatre (presence in lobby)
Participants: Joe Garcia

October 1, 2017
Sierra Art Trails Open Studio Tour in Yosemite Foothills
Participants: Joe Garcia

October 10, 2017
Clovis Community College's Roctoberfest on Campus
Participants: Patty Ramirez

October 15, 2017
Fresno Phil Harmonic Performance (presence in lobby of Saroyan Theatre)
Participants: Joe Garcia

October 26, 2017
Guest Lecturer at Fresno State on Journalism & Reporting
Participants: Ezra Romero

October 29, 2017
Beautiful: The Carole King Musical (presence in lobby of Saroyan Theatre)
Participants: Joe Garcia

November 10-12, 2017
Fresno Film Festival at Tower Theatre
Participants: Joe Garcia, Kerry Klein

November 15, 2017
San Joaquin Valley Town Hall: Lecture with Kevin Kallaugher (presence in lobby of Saroyan Theatre)
Participants: Shirin Assemi, Joe Garcia

April 21, 2018
AMOR Gala in Fresno
Participants: Shirin Assemi

December 4, 2017
Business Journal Best of Awards at Ruth's Chris
Participants: Joe Garcia

December 7, 2017
Arthrop Event at Gallery 25 in Downtown Fresno
Participants: Joe Garcia, John English

January 28, 2018
Fresno Phil Harmonic Performance (presence in lobby of Saroyan Theatre)
Participants: Joe Garcia

January 31, 2018
Meet & Greet/Open House at Valley Public Radio's Broadcast Center in Clovis
Participants: David Aus, Shirin Assemi, Joe Garcia, Caitlin Jensen, Kerry Klein, Joe Moore, Patty Ramirez, Kristina Richardson, Laura Tsutsui, Don Weaver

February 4, 2018
Moscow Ballet Show (presence in lobby of Visalia Fox Theatre)
Participants: Joe Garcia

February 9, 2018
CHSU's 3rd Annual Ignite the Future Scholarship Gala at Copper River Country Club in Fresno
Participants: Shirin Assemi

February 13, 2018

World Ag Expo at the International Agri-Center in Tulare

Participants: Laura Tsutsui

February 17, 2018

Red Heart Gala benefitting Ronald McDonald House at Clovis Veteran's Memorial District

Participants: Shirin Assemi

February 21, 2018

San Joaquin Valley Town Hall: Lecture with Temple Grandin (presence in lobby of Saroyan Theatre)

Participants: Shirin Assemi, Joe Garcia, Patty Ramirez

February 24, 2018

Tamara Keith Presentation to Journalism Students at Valley Public Radio Studios in Clovis

Participants: Marv Allen, Shirin Assemi, John English, Joe Garcia, Caitlin Jansen, Kerry Klein, Joe Moore, Patty Ramirez, Kristina Richardson, Laura Tsutsui

February 24, 2018

An Evening with Tamara Keith at Clovis Community College

Participants: Marv Allen, Shirin Assemi, John English, Joe Garcia, Caitlin Jansen, Kerry Klein, Joe Moore, Patty Ramirez, Kristina Richardson, Laura Tsutsui

February 24, 2018

Trashique at Fresno Art Museum

Participants: Shirin Assemi

February 25, 2018

Fresno Phil Harmonic Performance (presence in lobby of Saroyan Theatre)

Participants: Joe Garcia

March 1, 2018

Arthop Event at 1821 Art Gallery in Downtown Fresno

Participants: Joe Garcia

March 8, 2018

San Joaquin River Parkway's Annual Parties for the Parkway Event in Clovis

Participants: Shirin Assemi, Joe Garcia, Kristina Richardson

March 9, 2018

Speaker at FCC High School Journalism Conference in Fresno

Participants: Joe Moore

March 11, 2018

Kings County Symphony Performance (presence in lobby of Hanford High's Presentation Center)

Participants: Joe Garcia

March 11, 2018

Funday for Cure at the Elbow Room in Fresno

Participants: Shirin Assemi

March 14, 2018

Be Public Live Event

Environmental Forum on Air Quality in Valley Public Radio Studios

Participants: Joe Garcia, Caitlin Jensen, Kerry Klein, Joe Moore, Kristina Richardson, Laura Tsutsui, Don Weaver

March 14, 2018

Students of Promise at the Clovis Veterans Memorial Building

Participants: Shirin Assemi

March 18, 2018

Fresno Phil Harmonic Performance (presence in lobby of Saroyan Theatre)

Participants: Joe Garcia

March 20, 2018

San Joaquin Valley Town Hall: Meet & Greet with Michael Pollan at residence in Fresno

Participants: Shirin Assemi

March 21, 2018

San Joaquin Valley Town Hall: Lecture with Michael Pollan (presence in lobby of Saroyan Theatre)

Participants: Shirin Assemi, Joe Garcia, Patty Ramirez

March 28, 2018

Playzeum Fundraiser at residence in Fresno

Participants: Shirin Assemi

April 7, 2018

Spring Fling on the Kings at the Lapp House in Sanger

Participants: Joe Garcia

April 8, 2018

San Joaquin River Parkway's Lunch in the Foothills Party at residence in Friant

Participants: Shirin Assemi

April 13, 2018

Presentation "Reading Rocks" to Thomas Elementary School in Fresno

Participants: Joe Garcia

April 18, 2018

San Joaquin Valley Town Hall: Lecture with John Walsh (presence in lobby of Saroyan Theatre)

Participants: Shirin Assemi, Joe Garcia, Caitlin Jensen, Patty Ramirez

April 20, 2018

Master Gardener Home Tour in Fresno

Participants: Shirin Assemi

April 21, 2018

AMOR Gala at Copper River County Club in Clovis

Participants: Shirin Assemi, Joe Moore

April 29, 2018

Gordon Lightfoot Performance (presence in lobby of Tower Theatre)

Participants: Joe Garcia

May 4, 2018

Valley Children Hospital's Adaptive Sports Gala at Clovis Veterans Memorial Building

Participants: Shirin Assemi

May 5, 2018

Valley Children Hospital's Derby Down Fundraiser at Fresno Fairgrounds

Participants: Shirin Assemi

May 11, 2018

Fresno County Black Infant Health Institute for a talk

Participants: Kerry Klein

May 19, 2018

EPU's 28th Annual Fiesta de Los Ninos Gala in Fresno

Participants: Joe Garcia

June 1, 2018

EPU's Cooking Demonstration at Wholefoods in Fresno

Participants: Shirin Assemi

June 7, 2018

Arthop Event at Fig Tree Gallery and the Peerless Building in Downtown Fresno

Participants: Shirin Assemi, Joe Garcia

June 8, 2018

Wedding Event for Shantay & Elliott Balch at residence in Fresno

Participants: Shirin Assemi, Joe Moore

June 13, 2018

Station Meet & Greet at Café Smitten in Bakersfield

Participants: Shirin Assemi, Joe Garcia, Caitlin Jensen, Kerry Klein, Joe Moore, Patty Ramirez, Laura Tsutsui, Monica Velez

June 14, 2018

San Joaquin River Parkway's Dinner at Root's General Store

Participants: Shirin Assemi

June 15, 2018

McCline Art Dinner at residence in Fresno

Participants: Shirin Assemi

July 5, 2018

Arthop Events at A Sense of Place Gallery, 1821 Galleries, and Jeffrey Scott Advertising in Downtown Fresno

Participants: Joe Garcia

July 10, 2018

Respite by the River Event at San Joaquin River Parkway's River House in Fresno

Participants: Joe Garcia

July 31, 2018

Restaurant Takeover at The Vineyard in Madera

Participants: Shirin Assemi, Joe Garcia, Caitlin Jensen, Leigh Murray, Patty Ramirez, Kristina Richardson, Laura Tsutsui, Don Weaver