

**2013 VALLEY PUBLIC RADIO
EEO PUBLIC FILE REPORT**

Period Covered: August 1, 2012 – July 31, 2013

This report covers the following employment unit:
KVPR(FM) Fresno, CA and KPRX(FM) Bakersfield, CA

A. Job vacancies filled during reporting period:

<u>Job Title</u>	<u>Date filled</u>
1. Development Director	11/16/12
2. Reporter	1/7/13
3. Producer/Reporter	1/2/13

B. The following recruitment sources were contacted for the 3 vacancies for the full-time jobs listed above:

NAME OF ENTITY AND ADDRESS	CONTACT PERSON AND TELEPHONE #	TYPE OF ORGANIZATION OR ENTITY
Association of Fundraising Professionals (AFP) P.O. Box 26085 Fresno, CA 93729 www.afp-cv.org	James Collier (559) 244-1585 james@jrcollier.com	Fundraising Professionals Group
Corporation for Public Broadcasting (CPB) 401 Ninth Street, NW Washington, DC 20004 www.cpb.org	(202) 879-9600	Public Broadcasting Organization
Craigslist Fresno http://fresno.craigslist.org/		Online Classifieds
<i>Current</i> Newspaper 6930 Carroll Avenue, Suite 350 Takoma Park, MD 20912	Kathleen Unwin (301) 270-7240 unwin@current.org	Public Broadcasting Newspaper
DEI 401 N. 3rd St., Suite 370 Minneapolis, MN 55401 http://dei.nonprofitoffice.com	Virginia Dambach 888-454-2314	Public Radio Fundraising & Marketing Service Organization
Employment Development Department www.caljobs.ca.gov/	(800) 758-0398	Employment Services Agency
Fresno City College Employment Resource Center 1101 E. University Fresno, CA 93741	(559) 442-8294 erc@fresnocitycollege.edu	Educational Institution
Fresno Pacific University – Career Center 1717 S. Chestnut Fresno, CA 93702	(559) 453-2220 crc@fresno.edu	Educational Institution
Fresno State - Career Services Thomas, Suite 103, 5241 N Maple M/S TA61 Fresno, CA 93740-8027 www.Bulldoglink.com	Careerservices@csufresno.edu (559) 278-2381	Educational Institution

Fresno State Department of Mass Communications Mckee Fisk Bld., Room 236 2225 E. San Ramon Ave. M/S MF 10 Fresno, CA 93740	debbyg@csufresno.edu (559) 278-2087	Educational Institution
Fresno State Department of Sociology – American Humanics 6340 N. Campus Drive, M/S SS97 Fresno, CA 93740	Dr. Matthew Jendian, Chair matthewj@csufresno.edu (559) 278-2234 (559) 278-6468 fax	Educational Institution
Fresno Regional Workforce Investment Board Workforce Connection 3302 N. Blackstone Avenue, Suite 221 Fresno, CA 93726	Christian Lukens (559) 230-4072	Employment Services Agency
Transom.org/Atlantic Public Media P.O. Box 445 3 Water Street Woods Hole, MA 02543 (508) 548-5527	info@transom.org	Public Media Blog Site
Valley Public Radio 3437 W. Shaw Avenue #101 Fresno, CA 93711 www.kvpr.org	Mariam Stepanian (559) 275-0764 mariam@kvpr.org	Public Radio Station

C. A total of 35 people were interviewed for the three vacancies. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Recruitment Source	Total # of Interviewees <u>Development Director</u>	Total # of Interviewees <u>Reporter</u>	Total # of Interviewees <u>Producer/Reporter</u>
AFP			
CPB	2		
Caljobs	2		
Craigslist	4		
Current			
Fresno State			
Fresno Pacific University			
Workforce Connection			
Valley Public Radio Website (kvpr.org)	2	2 (1 ultimate hiree)	2
Word-of-Mouth	7 (1 ultimate hiree)		1 (ultimate hiree)
Unknown		5	8
Totals	17	7	11

D. Outreach activities during reporting period:

1. VOLUNTEER INTERN TRAINING

August 2012 – June 2013

Intern: Kristen Furtado – California State University, Fresno – Communications Major

Station Activities: business department, marketing, development, production/programming

August 2012 – January 2013

Intern: Catie Bowles – California State University, Fresno – Child Development Major

Station Activities: business department, development, production/programming

February 2013

Intern: Michelle Murphy – University of California, Davis graduate – Journalism Major

Station Activities: business department, development, production/programming

March 2013 – July 2013

Intern: Gwen Hackett – California State University, Fresno – Masters Program

Station Activities: business department, development, production/programming

2. MEETINGS WITH OTHER PUBLIC RADIO, MEDIA, AND NON-PROFIT PROFESSIONALS TO DISCUSS IDEAS AND OPPORTUNITIES

September 12, 2012

23rd Annual Reel Pride Film Festival Reception

Participants: Carolyn Carter, Kristina Richardson

September 20, 2012

23rd Annual Reel Pride Film Festival Introduction

Participant: Carolyn Carter

October 5, 2012

Bakersfield Town Hall Meeting on “Valley Fever” featuring Senator Michael Rubio

Participant: Joe Moore

October 18, 2012

Zócalo’s “How Much Does It Cost to Become President?” panelist discussion at the Bakersfield Art Museum

Participant: Joe Moore

October 18, 2012

San Joaquin River Parkway 10th Anniversary Reception

Participants: Carolyn Carter, Kristina Richardson

January 16, 2013

Know Youth Media Workshop

Participants: Rebecca Plevin

January 26, 2013

Fresno Philharmonic: booth at the Saroyan Theatre

Participants: Joe Garcia

February 9, 2013

Tulare County Symphony: booth at the Visalia Fox Theatre

Participants: Joe Garcia

February 14, 2013

Valley Cultural Coalition Luncheon

Participants: Carolyn Carter

April 23, 2013

Price, Paige & Company seminar – An Ounce of Prevention: How you can help protect your organization from fraud
Participants: Mariam Stepanian, Shirin Sohrabi

May 21, 2013

JazzFresno at Woodward Park Regional Library: Panel Discussion
Participants: Joe Moore

July 11-13, 2013

DEI Conference in Atlanta
Participants: Carolyn Carter, Joe Garcia

3. CONFERENCES ON CAREER DEVELOPMENT, BUSINESS, AND NETWORKING SKILLS FOR YOUNG WOMEN

September 18, 2012

Central California Women's Conference
Participant: Carolyn Carter

October 17, 2012

Fresno Town Hall Speaker: Gloria Steinem
Participant: Carolyn Carter

January 15, 2013

Health Care Reform Forum
Participants: Rebecca Plevin

July 11-13, 2013

DEI Conference in Atlanta
Participants: Carolyn Carter

PRESENTATIONS TO COMMUNITY GROUPS TO TALK ABOUT THE STATION

January 16, 2013

Know Youth Media Workshop
Participants: Rebecca Plevin

August 2012 – July 2013

Station Tours Open to the Public
Participants: Mariam Stepanian, Carolyn Carter, Joe Moore, Kristina Richardson

September 12, 2012

Corporate Partner Business Breakfast
Participants: Mariam Stepanian, Carolyn Carter, Shirin Sohrabi, Kristina Richardson

April 2, 2013

Station Presentation to Visalia County Center Rotary
Participants: Carolyn Carter, Joe Garcia

June 6, 2013

Paleta Party Social Media Event
Participants: Joe Moore, Rebecca Plevin, Ezra Romero

July 15, 2013

Community Advisory Council Reception
Participants: Valley Public Radio staff