

KVNF Board of Directors Meeting Minutes
May 16, 2016, 6:30 p.m.
Talmage Community Room
Belmont Bldg.

Directors Present: Pam Ellison, Bob Pennetta, Cynthia Hines, Judy Briscoe, Linda Bacigalupi, Steve Rubick, Brian Calvert, Skip Naft, Bruce Herr, Felix Belmont

Directors Absent: None

Staff Present: Jon Howard

President Pam Ellison called the **Meeting to Order** at 6:37 p.m.

Motion by Skip Naft, seconded by Brian Calvert, passing unanimously to accept the April 2016 minutes as corrected.

Financial Report - Cynthia Hines

*Expenses for the year so far are below FY 2015, we are coming into a dead period for income.

*Debt was incurred in 2014, money was borrowed in 2015, some debt was paid off in 2016 (see attached financials)

*A draw on the loan will be drawn on to pay back the CPB monies in the budget.

*A new line of credit may be possible

A **Motion** by Linda Bacigalupi, seconded by Bruce Herr, passing unanimously to accept the Financial Statement as presented.

General Manager's Report - Jon Howard

*The Spring Pledge Drive had pledges of \$45,254.27 from 629 pledges made

*104 **new members** pledged

*Pledge drive invoices have been mailed, along with a post-drive letter to those not-renewing

*9% of amount pledged came from on-line

Raffle

*KVNF has worked with Cirque Cyclery to have a top of the line bicycle for the 2016 Raffle prize, KVNF has allotted \$2,000 toward the purchase, the bike retails for \$4,500. June 2 is the goal to begin selling raffle tickets, at \$10 apiece, with the income for the raffle coming in before the end of the fiscal year. The drawing will be broadcast on-air September 30, 2016.

Personnel

* Allison McGuigan, our bookkeeper's last day at the station is May 27th, she is leaving to pursue a new business.

Strategic Plan Update - Committee Reports

***Organizational Structure** - Jon is re-writing the job descriptions, so the job duties are specific to the job not the person.

*A suggestion was made to add the position of Digital Media Manager, someone to manage the web site and all social media for the station.

Repair and Maintenance - Steve Rubick (Report attached)

*Roof Repair - a plan is in place to repair and re-coat the roof, along with a fix of the window on the roof, covering the parapet wall with metal, and adding a drainage and repair system. The roof work will be begin when the weather is clear and warmer, the roof will be power washed, let dry, then two coats of material will be applied. Materials are ready to be picked up, a group of volunteers has been identified to complete the work. The estimate for the repairs is \$6,000.

*The committee presented a report prioritizing needs and how to address those items, the committee recommends an evaluation of historical maintenance costs, replacement time line of equipment/system costs, and that a budgetary item be established to cover these anticipated costs.

*It was determined that all broadcasting equipment outside the Belmont Building should be inventoried and assessed by a expert. With a goal to assess what equipment is needed for the future.

Financial Sustainability

*Earmark \$1,000 from the funds granted to KVNF from the Delta County Commissioners to be used to obtain back-up generators.

Philosophical Overview of the Strategic Plan

*Where is KVNF going?

Options:

1. Shrink the organization - stay the course historically or really reach out to listeners in all broadcast areas.
2. Be aggressive about growth, particularly in the Montrose area, originate programming from Montrose.
3. Attempt to let Montrose take 89.1 and serve that listening area.
4. Increase membership in the Montrose area
5. Partner with CMU to provide volunteers DJ's
6. Remote Studio
7. Add more local news, high school game scores, etc.

New Business

*Skip Naft - The Blue Sage will host a Halloween Dance, asked KVNF to provide a band.

*Major Donor Fundraisers needed in all listening areas.

*KVNF sponsor showing a film in all parts of the broadcast area where possible

*Fundraising - BOD is asked to bring fundraising ideas with a plan with logistics and volunteers in place.

*Need an analysis of the 2014 budget to determine where the income came from.

Motion by Bob Pennetta, seconded by Steve Rubick passing unanimously to adjourn at 9:22 p.m.

Respectfully submitted,
Judy Briscoe, Secretary

