

KVNF EDITORIAL POLICY

Introduction:

KVNF (North Fork Valley Public Radio, Inc.) is a not for profit corporation that operates pursuant to the noncommercial educational licenses issued by the Federal Communications Commission (FCC). To maintain the integrity of its licenses, KVNF complies with all applicable federal laws and FCC regulations. KVNF's Board of Directors, Management, and Community Advisory Board (CAB) have separate and distinct roles in ensuring both compliance with applicable laws and regulations, in addition to formulating, implementing and evaluating KVNF's programming policies and practices.

Policy Purpose

The purpose of this policy is to ensure that KVNF:

- Adheres to the highest professional standards of editorial integrity and program quality to meet the diverse needs of its audience,
- Maintains editorial standards based on fairness, accuracy, objectivity, balance, and responsiveness to public interest,
- Fosters an informed and engaged public,
- Complies with its mission statement,
- Maintains its independence, transparency and creative freedom with regard to programming,
- Creates a separation with regard to undue influence from internal and external sources.
- Undue Influence: For the purposes of this policy, "undue influence" shall mean intentional behavior by any source – including but not limited to government agencies, private corporations, funders, audience members, news and content sources, volunteers, individuals and/or special interest groups – that seeks to influence or interfere with the fair and balanced professional content created for news coverage and other programs. (The Editorial Policy shall align with internal evaluation standards and practices designed to ensure the maintenance of professional journalistic and program production standards.)

Editorial Quality:

Programming shall be consistent with KVNF's mission statement: "It is the mission of Mountain-Grown Community Radio KVNF to participate in and reflect the diversity of its community by presenting a program service that addresses the community's education, information, cultural, and entertainment needs."

Content:

Unless required by law, KVNF reserves the right to withhold unedited program content such as interviews and/or notes for which it owns the copyright. As a copyright holder KVNF reserves the right to be credited for original content and to determine who may alter or adapt both unedited program content and program content that has been broadcast.

Goals:

- KVNF shall maintain editorial independence in the development of all programming.
- Editorial and programming Staff decisions shall remain independent from undue influence of any internal or external source.
- All on-air personalities and production personnel shall be aware of, and strictly comply with, FCC rules and KVNF policies relating to the promotion of program content.
- Editorial and journalistic functions shall operate without undue influence from business, marketing, and all funding sources.
- KVNF journalists shall conform to current ethical standards and guidelines of Public Radio News Directors Inc. (www.prndg.org/huntsberger-qear)

Oversight:

- Staff is responsible for day-to-day programming content and scheduling decisions.
- Management and Staff will draft procedures when and as necessary to ensure compliance with this policy.
- Management will ensure that Staff are aware of and comply with the station's conflict of interest policy.
- Management will exercise due diligence in the selection of programming subject matter and the form in which it is presented.
- Management oversight will include quarterly reports to the Board of Directors.
- In the event that an editorial decision may have significant public impact or could potentially result in material harm to KVNF, Management will consult with Board of Directors in advance of the program being made available to the public, if advance notice is possible. Otherwise, Management will notify the Board of Directors within a reasonable period of time.
- Management and the Board of Directors will consult annually with the Community Advisory Board regarding KVNF programming.
- Oversight by the Board of Directors with regard to Management's editorial decisions and practices will be exercised in a manner that is consistent with the Board's fiduciary responsibilities to KVNF.
- The Policy will be reviewed annually by the Board of Directors.