

## KUVO / KVJZ COMMUNITY ADVISORY BOARD

Board Minutes

January 17, 2017

### **Members Present**

Phil Cortese (Chair)

Jeff Brimer (Vice Chair)

Wayne Fowler

Dr. Jeffrey Baron

Max Paley

Djamila Ricciardi

### **Members – Phone**

Nasiri Suzan

Paul Bates

### **KUVO / RMPBS Staff**

Elizabeth Mayer

Steve Chavis

Carlos Lando

Tina Cartagena

### **Minutes:**

1. Phil Cortese explains minutes from December meeting. December minutes approved via motion by Max Paley, Jeffrey Baron seconds.
2. Discussion ensues, prompted by Cortese, about the CAB for KUVO/KVJZ and the CAB for RMPBS. Topics raised include the possibility of joint meetings. Paley decries the possibility of a merger of the CABs, and is informed that a merger is not on the table for now. Wayne Fowler emphasizes the need for the CABs to remain separate in order to maintain their legal responsibility of overseeing the activities and establishing communication between the staff and the audience of each separate entity.
3. The possibility of a joint CAB meeting is raised, so that each CAB can 1.) have the members meet one another; 2.) observe the activities, habits and actions of each CAB. Since Amanda Mountain is presenting an update on the Strategic Plan at the RMPBS CAB meeting February 9th, it is suggested that could be a joint venture CAB meeting with CABs from both organizations
4. Cortese moves to hold the February KUVO/KVJZ CAB meeting as a joint meeting at RMPBS on Bannock. Paul seconds. Djamila Ricciardi asks about minutes at the meeting. Elizabeth Mayer affirms that they will be available, and that KUVO CAB members can call in if necessary. Motion passes unanimously, and the February KUVO/KVJZ CAB meeting will be held at RMPBS on February 9<sup>th</sup> as a lunch meeting.
5. Ricciardi and Nasiri Suzan discuss community meeting at Redline Arts. Tea, coffee and light pastries will be provided. Ricciardi and Suzan are still in the early planning stages for the event. The community event will be the week after jazz fest. Tina Cartagena confirms that previous

community meetings took place at Su Teatro theatre, and often featured angry and confused KUVU supporters as the merger with RMPBS was taking place, but they mostly calmed down when their questions were answered.

6. Ricciardi suggests an expanded CAB presence at Five Points Jazz Fest 2017. Cartagena wants another survey designed to engage KUVU supporters and the jazz community and to discover what they want to see out of KUVU. Cartagena explains there will be input from Steve Chavis and Carlos Lando on this survey, and hopefully we can engage some of the 20,000 jazz fest attendees.
7. Cartagena explains where we can find the calendar of events for KUVU after Suzan comments about how helpful the RMPBS calendar is for her. Suzan comments that during the Five Points Jazz Fest, a survey conducted via iPad was a big success. The iPad was attractive to the younger attendees at the fest.
8. Board discusses another Host Night Out in 2017, and there is unanimous agreement that the last Host Night Out went well and that we should continue this service for our volunteer hosts.
9. Cartagena talks about pledge drives and some difficulties KUVU is having staffing the phone bank at the pledge drive. She encourages CAB members to volunteer for the pledge drive phone bank to add to their required volunteer hours. There is a new plan for the pledge drive; the drive will start a few weeks earlier than normal and set a dollar amount goal. Once that goal is reached, the drive will end. This is to incentive early giving and larger gifts. **Feb 2 – Feb 15** will be a “warp drive” with “All in with KUVO!” as the rallying cry. **Feb 16** the actual drive starts.
10. Cartagena also asked CAB members to record a testimonial of 20 seconds or less to help with the Warp Drive
11. Tina was late to the CAB meeting because she takes her grandson to school Tuesday mornings.
12. Mayer talks about the volunteer advisory team issuing “from the heart” awards for their service. RMPBS will have one volunteer and one staff member receive the award, KUVU will have one volunteer and one staff member receive the award.
13. Carlos Lando gave an update on the signal in Breckenridge, which was down at the time of this CAB meeting. A Satellite is down, and the KUVU/KVJZ signal will be down in Summit County for some time. Lando also reiterated a desire to get a signal down to Colorado Springs to wrap up the front range in jazz.
14. Steve Chavis talks about the 1923 jazz hit “Daddy Swiped Our Last Clean Sheet & Joined the Ku Klux Klan as his input to a group discussion about current political events. Chavis also talks about an upcoming show at Dazzle, Karen Allison (?).
15. Cortese inserts a comment about La La Land, a movie, and Chavis issues a “spoiler alert.” Cortese ruins the movie for everyone who has yet to see it. Cortese likes the jazz themes in La La Land, a musical. Chavis is glad to have a reference to jazz music in popular culture, as are we all.
16. Cortese claims the meeting was great, although we didn’t get to everything on the agenda.
17. Vice Chair Jeff Brimer wants input for a summary of whether the CAB is meeting all of its goals as an entity of KUVU/KVJZ

**MEETING ADJOURNED! NEXT MEETING IS FEB 9 AT RMPBS DURING THE LUNCH HOUR**