



**KUVO COMMUNITY ADVISORY BOARD  
Minutes March 21, 2017**

**Members Present:** Phil Cortese, Jeff Baron, Carolyn Livers, John Shippey, Wayne Fowler, Nasiri Suzan, Colin (Max) Paley, Paul Bates (phone), Woody Laughlin (phone)

**RMPBS Staff Present:** Elizabeth Mayer, Shawn Jones

**KUVO Staff Present:** Tina Cartagena

**Guests:** John Ferrugia

**Handouts:** KUVO CAB Meeting Agenda, Upcoming CAB Meeting Visitors, KUVO Community Meeting Overview, Listening Tour 3-3-17 Draft, Listening Tour Survey Questions Draft

**BUSINESS DISCUSSED:**

- **Federal funding issue:** Elizabeth gave an update on the first draft of Trump's proposed budget plan and how it would affect RMPM. 11% of our funding would be cut in his draft (roughly \$1.35 per person in Colorado). What can you do? Stand with us around the value of public media. We will use our digital distribution networks to share messages that reinforce the impact public media has on Colorado and across the country. Visit <http://www.protectmypublicmedia.org> to receive legislative updates and more information on the action steps you can take to preserve and support public media.
1. **Listening Tour/Calendar of upcoming events:** Phil stated that our main drive is to engage the community so that we can get feedback.
    - a. **Listening Tour:** RMPM is planning a statewide Listening Tour to solicit feedback, engage local and rural communities, and enable local Content to represent the interest, desires, and voices of the state of Colorado. Tina and Elizabeth are currently identifying different components/strategies. They are also trying to figure out what are the key questions we want to ask that are relevant to RMPBS and KUVO, and to the community. Elizabeth asked the group that if they have any connections within the community to send them to her so that we can solicit feedback and engage a diverse group of constituents in upcoming events.
    - b. **Upcoming Calendar of Events:** Nasiri focused on the upcoming KUVO Community Meeting on May 24<sup>th</sup> at Redline. Nasiri stated that it's important to hold this meeting at Redline as the space acts as a mix of arts and culture. It is also in the neighborhood of our new building location. The objective is to continue the open dialogue with the community and KUVO constituents and listen to the concerns, questions, and voices of our community. Many, including John, Max, and Carolyn brought up concerns that there needs to be more space in the program for open mic and the chance to ask questions/comments. They stated that the community will not show up, if they are not actively allowed to engage. Nasiri will work with Elizabeth, Tina, and Steve to simplify

the program and emphasize more community listening.

2. **Joint CAB Meeting recap/how we can work together:** Phil asked for impressions of the Joint CAB Meeting. Many thought it was well-organized, people with diverse areas of expertise and perspectives, they appreciated the inclusion and it was nice to see Amanda in her new role. The group agreed that they would like to see joint meetings occur at once or twice a year. Elizabeth and Phil both stated that when we have community meetings like the KUVO event in May, we need to make sure to include RMPBS and KUVO as a team and get the word out to both CABS.
3. **Schedule of visitors for upcoming CAB meetings:** Elizabeth went through the CAB Meeting visitors document to see if anyone had feedback or suggestions. She proposes that various RMPBS and KUVO staff attend KUVO CAB Meetings on a regular basis as guests, from a Marketing representative to review stats around our digital audience, to someone from Programming. Phil stated that from 9 to 9:30 would be the best slot for staff to come in.
4. **John Ferrugia, KUVO CAB visitor:** John introduced himself and enlightened the CAB on his investigative reporting background. John emphasized that himself along with the *Insight* team aim to stay away from advocacy, but instead want to showcase the real “human issues”. Through discussion with Wayne, John informed us that the *Insight* team gathers ideas and suggestions not only from within RMPBS, but through talking and visiting various communities, calls, emails from the public, etc. Elizabeth and John reinforced that the upcoming Listening Tour would extend this approach – and listening to the key issues in the community, and gathering input, will help inform his work.
5. **Additional information and votes:**
  - a. Shawn Jones will be replacing Aaliah Hartley as RMPBS Community Engagement Coordinator. Shawn will take minutes for the KUVO CAB.
  - b. There were some problems with the voice conferencing system as stated by Phil. Staff will continue to monitor.
6. **Wrap up and open discussion for future meeting agendas:**
  - a. Plan a potential mini focus group with John F. and the KUVO CAB for the group to give feedback around the issues affecting our community.
  - b. Address what questions we should be asking our community at the KUVO Community Meeting. Those with questions should send them to Nasiri by Friday March 24<sup>th</sup>.
  - c. CAB Will vote to approve meeting minutes for February and March

*Meeting Adjourned: 9:30AM*

*Minutes submitted by Shawn Jones (3/21/17), members will be emailed the reports discussed in the course of the meeting works.*