

KUVO KVJZ COMMUNITY ADVISORY BOARD MEETING

MINUTES for October 20, 2015

Board Members Present:

Phil Cortese, Board Chairperson

Erica Garcia

Wayne Fowler

Chris McNaughton

Carolyn Livers

Max Paley

By Telephone:

Woody Laughlin

Nasiri Suzan

Jeff Brimer

Absent:

Percy Lyle

Paul Bates

KUVO / RMPBS Staff Present:

Elizabeth Mayer

Steve Chavez

Business discussed:

1. **Approval of Minutes:** Minutes were approved for August and September 2015 on motions by Wayne and seconds by Max and unanimous votes of the members in attendance.
2. **Annual Report:** Phil gave an update on the progress of the special committee working on the CAB's annual report. Jeff is drafting the annual report based on the input/discussion of the special committee. Phil recommends issuing two annual reports for 2015. The first annual report will be in line with the CAB's FCC requirements and categories and will be given to the RMPBS Board by early January 2016. A second annual report an internal one in that it will evaluate how KUVO is doing in the areas of education and culture. The special committee asked Steve to research and report on each category of all station contacts with listeners [what goes out on the airways and what staff does in the community]. Steve delivered his report at the meeting. He gave or emailed each CAB member copies of the data sets and his analysis of which category a contact fell. The special committee's plan is to revise our draft in light of this information, then to review our draft with Carlos, Tina and Steve to get their input/changes/updates before finalizing a CAB annual report to submit to the RMPBS Board.
3. **CAB website:** Phil sent the comments received on the CAB webpage via email to each member before this meeting. There was a discussion of each comment/question/complaint/response. The process is Phil receives the CAB's webpage comments, sends the listener an acknowledgement of receipt, sends the comment to Steve and Steve responds for KUVO. There was a discussion about whether is a CAB button on the KUVO website is needed. Members concluded that more dialogue with the public is a positive role for the CAB and will keep the CAB

button. [The CAB button was proposed because at one time comments were answered too slowly.] One person dominates the comments and time needed to respond.

4. **Volunteer survey results:** Nasiri has not reviewed the survey results yet. Steve will email them again to her at her work email [Everyone else should have received the results in an email before this meeting.]. At the next meeting the CAB will discuss what if any actions to take in light of the survey results and any recommendations from the Volunteer Committee. Elizabeth suggested that we also think about what our goals should be for future surveys. Everyone should look over the current survey results before the November meeting in preparation for these discussions.
5. **Host night:** After a short discussion it was agreed to have this year's host night before Christmas and to invite more hosts. Phil and Erica will plan it and let us know when and how much to contribute.
6. **The Sustaining Member Party:** It is October 22nd at KUVU, 6-8 PM. Phil suggests attendees from the CAB should informally interview as many sustaining members as possible to get feedback/ suggestions from them based on their experiences with KUVU, to be reported at the CAB November meeting.
7. Vail report – Paul Bates is out of the country and will make his report at the next meeting.
8. **RMPBS CAB meeting Dec 3 and RMPBS Board meeting Dec 17, KUVU CAB Dec 15:**– Phil plans to attend and report back to this CAB after these meetings.
9. **RMPBS Items:** Wayne sought clarification from Elizabeth about the spring listening tour the top brass of RMPBS is planning. He also wanted to know what an 'FCC incentive auction is. Elizabeth explained what happens at a listening tour - a pointed public meeting wherein management listens to rather than talks of an audience. She did not have an answer on the FCC incentive auction, but will for the November meeting. Elizabeth also reported that RMPBS is sponsoring a film and reception at SIE tonight (10/20/15) wherein Carlos is on a panel discussing art, film and music.
10. **Station Update:** Steve made a point of inviting the CAB to the Sustaining members Party. Steve just finished work on KUVU's Public File, an FCC requirement. He also plans to post KUVU's Public File on the website even though posting is not required of radio stations.

Minutes submitted by Carolyn Lievers (11-4-15).

Paul Bates, Secretary

Phil Cortese Chairperson

Jeffery Brimer, Vice Chair

Approved January 19, 2016

