

# KUVO KVJZ COMMUNITY ADVISORY BOARD MEETING

## MINUTES for November 17, 2015

### **Board Members Present:**

Phil Cortese, Board Chairperson, Jeff Brimer, Wayne Fowler, Woody Laughlin, Percy Lyle, Max Paley  
Carolyn Lievers

### **By Telephone:**

Erica Garcia

### **Absent:**

Paul Bates, Nasiri Suzan

### **KUVO / RMPBS Staff Present:**

Amanda Mountain, Executive V.P. and Chief Marketing Officer

Marisa Johnson, RMPBS Counsel

Natasha Peppers, Website and Social Media Manager

Steve Chavez by written report

### **Business discussed:**

- 1. Annual Report:** Phil gave an update on the progress of the special committee working on the CAB's FCC annual report. He presented the committee's final draft of the FCC 2015 Official Annual Report for review/changes/adoption by the CAB. There were minor changes made: the CAB Chairperson and Vice Chairperson will sign for the CAB and two typographical/grammatical changes were corrected. Wayne moved and Max seconded the motion to approve the 2015 Official FCC Annual Report. It was approved unanimously. Phil will transmit the FCC Annual report to the RMPBS Board for the CAB.
- 2.** Phil gave an update on the drafting of the extended annual report, an internal report that evaluates how KUVO is doing in the areas of education and culture. Steve has sent the data from his research on each category of all station contacts with listeners [what goes out on the airways and what staff does in the community] to Jeff who is drafting that part of the extended annual report [In October Steve delivered his data at the CAB meeting. He gave or emailed each CAB member copies of the data sets and his analysis of which category a contact fell.] Steve reported on station update and activities. Colorado Gives Day, December 8, is the next big event. A copy of his written report is attached to these minutes.
- 3. RMPBS discussion of the TV spectrum auction:** Marisa Johnson led this discussion and answered CAB member questions about the spectrum auction. She stated that the KUVO/KVJZ spectrum sits between channels 6 and 7 as a point of reference for us. The FCC spectrum auction has arisen because the FCC determined that the TV band is too large and some of it will be given to the wireless band, thus improving wireless access. Spectrum is valuable and in theory stations could get large amounts of money by selling some of what they own. The rules for the auction have changed three times so far and the values have fluctuated a lot. It seems the FCC plan is to push stations to one end of the spectrum to gain open space. However, in Colorado stations are not close together. If RMPBS gives up any of its spectrum it would have to use more alternative ways to distribute its signal (to be on the air) like use the internet,

streaming or relays. A station would still have to have a tower for each option and a license. The time line is January 12, 2016 to express interest in selling some part of a station's spectrum and on March 29, 2016 the bidding starts. Since communicating is prohibited once bidding starts, RMPBS has to tell it community about this issue before March 29<sup>th</sup>. RMPBS' plan is to have public discussions before expressing interest on the 12<sup>th</sup> of January. Responsible stations must review whether to sell some of its spectrum because of the large early valuation for spectrum (\$200,000,000, a very unlikely amount) that gives the impression that stations are sitting on a gold mine. The RMPBN minutes reflect the Board's discussions and review process.

4. **Amanda Mountain** discussed some of implications of selling spectrum rights. She thinks the station is not likely to offer any spectrum because these rights are likely to grow in value. They are unlikely to sell Vail. They are more likely to buy a license/signal in southern Colorado. She reported that the Colorado Land Board approved the deal for the new location on Arapaho, but the closing will be in the summer in order to save approximately \$100,000 and to avoid a lease back situation for the Bannock property. The site includes twelve condos, eleven of which are under contract and the last one is under negotiation. The Buell Foundation has given six million dollars of the 30 to 32 million dollar campaign goal – a great knick-off gift. On January 27, 2016 there will be a display at the Central Library for RMPBS' 60<sup>th</sup> Anniversary. Also there will be media events in Five Points spearheaded by the KUVU Oversight Committee lead by Ritter, Andrew Hudson, Tina and Carlos. In response to a question about what the current KUVU space will be used for she stated programming staff and the front desk staff will remain on 29<sup>th</sup> and that Tina is developing a proposal for use of the remaining space.
5. **Host Night Out:** Phil will do the host invites with Steve for the December 12<sup>th</sup> Host Night Out at Tony P's.
6. **Vail report:** Paul Bates is out of the country and will make his report at the next meeting.
7. **RMPBS CAB meeting Dec 3:** Phil and Jeff will attend.
8. **RMPBS Board meeting Dec 17:** Jeff will attend.
9. **Committee Reports:** Each of the committees is working on its part of the extended annual report and will send drafts to Phil. The goal is to have these done in December.
10. **Social Media:** Natasha has been collecting *shout-outs* and sending them to the hosts so that they are informed of what is being said about their on air performance. She responds immediately for KUVU. RMPBS staffers help her with best practices, branding and enhancement ideas and strategies for KUVU. She has some jazz conversation threads that help keep KUVU visible online and she follows/reads some jazz publications to stay current. She no longer reports to Tina since the reorganization; she now reports to Amanda Mountain. She splits her time between KUVU and downtown.

Minutes submitted by Carolyn Lievers (12-11-15).

Paul Bates, Secretary

Phil Cortese, Chairperson

Jeffery Brimer, Vice Chairperson

Approved January 19, 2016