For approval at April 19th meeting

KUVO/KVJZ COMMUNITY ADVISORY BOARD
Minutes March 15, 2016

Members Present:
Phil Cortese (Chair)
Jeffery A. Brimer (Vice Chair)
Erica Garcia
John Shippey
Woody Laughlin (Phone)
Wayne Fowler (Phone)
Carolyn Lievers
Nasiri Suzan (Skype)
Paul Bates (Phone)
Djamila Ricciardi

Members Absent
Colin Paley (Max)
Chris McNaughton

KUVO staff
Steve Chavis

Guests
Elizabeth Mayer, RMPBS Director of Community Engagement & Audience services
Amanda Mountain, Executive Vice President and Chief Marketing Officer

Business Discussed:
1) Phil presented a summary of the work on drafting the annual report and announced that a final draft from the committee will be available soon for full Board and staff review. Jeff Brimer agreed to do the super and final edit for the committee.

2) The February, 2016 minutes were approved as written on a motion by John Shippey and a second by Jeff Brimer.

3) Phil and Paul Bates announced the need for Paul to step down as Secretary and concentrate on being the Vail representative of the CAB due to difficulties taking accurate Minutes when he attends the CAB meeting via telephone. Carolyn was nominated by Jeff to fill the Secretary slot until June 2016. Wayne Fowler seconded Carolyn’s nomination which was approved by the membership.

4) Phil will contact the appropriate RMPBS staffer to change the Web pages to reflect the new CAB composition. He announced that several items on the
agenda for this meeting would be taken up next month in order to devote time
to an update about the merged staff and progress on the new location.
5) Amanda Mountain gave the CAB a presentation about [and copies of the
Annual Report Renderings] the new building. Some of highlights of Amanda’s
presentation and materials are as follows. The new building is designed to be “a
welcoming place for the media to interact with the public.” Each space is
designed to be an experience that leads to discoveries. The land swap with the
Colorado Land Board is complete. Mayor Hancock announced that this location
will be the Gateway to Five Points because it is a neighborhood development
located between 21st and 22nd on Arapahoe (“Arapahoe Square”). At this
location RMPBS owns all except a carriage house and the hotel. After the
media center opens there will be partners to build mixed income housing; CU’s
College of Arts and Media; a learning center for Denver Public Schools, and
perhaps a middle school; an elevated plaza and controlled courtyard; a media
incubator that would focus on new media projects (think I-News at the start);
and a Theater with Denver Center for the Performing Arts that could student
productions. Tryba is the architectural firm, the same firm that did History
Colorado. The cantilever in the renderings is estimated to cost $3 to $5 million
to build will likely be eliminated because of that cost. There will be more
conversations with communities on how RMPBS can integrate into Five Points
and surrounding neighborhoods in addition to the 60th anniversary program at
the Central Library. The plan is use New Market Tax Credits to enhance the
dollars Denver is giving for redevelopment of Arapahoe Square. Several
members mentioned that it will be necessary to purchase new equipment for
KUVO. Amanda confirmed that RMPBS is raising funds for equipment and for
moving costs. Erica suggested some planning will be needed to preserve the
KUVO iconic studio and that small fund raising (ex. buy a brick) could help
draw the KUVO community into this project. Amanda ended her presentation
with an offer to send the CAB members some talking points to use in
discussions with the KUVO community and friends.
6) In a follow up conversation about the new building it was suggested that I-
News investigate and report on the history and culture of Jazz in Denver.
7) Steve Chavis reported that the winter pledge drive was great: $3k over the goal
was raised, KUVO got contributions from Japan and ten other states, and 36%
of members agreed to be sustaining members. In response to questions from
Wayne about I-News, Steve stated Laura Frank makes the final decisions on
what to investigate, their focus is untold stories and community interests and
that he welcomes ideas for investigations from the CAB. He announced that
John Ferrugia is the new Principal News Anchor and Managing Editor. Ferrugia
was hired to give I-News the benefit of his great story telling skills demonstrated by his long and celebrated career in the Denver media market.

Additionally Steve announced the April is Jazz Appreciation Month and that KUVO would focus on music “by instrument” and put a spotlight on that instrument once per hour. There will be some audience engagement activities as well. Nasiri suggested KUVO should include the 30 under 30 artists by instrument in its Jazz Month celebrations. The spring drive is short (April 21 to 29) and there will be a celebration in Washington, D.C. for International Jazz Day.

Phil asked Steve about the monthly CAB question for KUVO listeners. Steve said it has not started yet (Since Natasha left he has not had the time so far, but plans to get it done.) Also the host are mentioning the CAB separate from the PSAs about when/where the CAB meets.

8) Phil announced a plan for the CAB to meet at RMPBS followed by a tour perhaps for the June meeting. He reminded members of the date for the Five Points Jazz Festival (May 21st) and invited the new members to join him and others at the KUVO booth.

Minutes submitted by Carolyn Lievers (4/8/15).