

For approval at April 19th meeting

**KUVO/KVJZ COMMUNITY ADVISORY BOARD
Minutes March 15, 2016**

Members Present:

Phil Cortese (Chair)
Jeffery A. Brimer (Vice Chair)
Erica Garcia
John Shippey
Woody Laughlin (Phone)
Wayne Fowler (Phone)
Carolyn Lievers
Nasiri Suzan (Skype)
Paul Bates (Phone)
Djamila Ricciardi

Members Absent

Colin Paley (Max)
Chris McNaughton

KUVO staff

Steve Chavis

Guests

Elizabeth Mayer, RMPBS Director of Community Engagement & Audience services

Amanda Mountain, Executive Vice President and Chief Marketing Officer

Business Discussed:

- 1) Phil presented a summary of the work on drafting the annual report and announced that a final draft from the committee will be available soon for full Board and staff review. Jeff Brimer agreed to do the super and final edit for the committee.
- 2) The February, 2016 minutes were approved as written on a motion by John Shippey and a second by Jeff Brimer.
- 3) Phil and Paul Bates announced the need for Paul to step down as Secretary and concentrate on being the Vail representative of the CAB due to difficulties taking accurate Minutes when he attends the CAB meeting via telephone. Carolyn was nominated by Jeff to fill the Secretary slot until June 2016. Wayne Fowler seconded Carolyn's nomination which was approved by the membership.
- 4) Phil will contact the appropriate RMPBS staffer to change the Web pages to reflect the new CAB composition. He announced that several items on the

agenda for this meeting would be taken up next month in order to devote time to an update about the merged staff and progress on the new location.

5) Amanda Mountain gave the CAB a presentation about [and copies of the Annual Report Renderings] the new building. Some of highlights of Amanda's presentation and materials are as follows. The new building is designed to be "a welcoming place for the media to interact with the public." Each space is designed to be an experience that leads to discoveries. The land swap with the Colorado Land Board is complete. Mayor Hancock announced that this location will be *the Gateway to Five Points* because it is a neighborhood development located between 21st and 22nd on Arapahoe ("Arapahoe Square"). At this location RMPBS owns all except a carriage house and the hotel. After the media center opens there will be partners to build mixed income housing; CU's College of Arts and Media; a learning center for Denver Public Schools, and perhaps a middle school; an elevated plaza and controlled courtyard; a media incubator that would focus on new media projects (think I-News at the start); and a Theater with Denver Center for the Performing Arts that could student productions. Tryba is the architectural firm, the same firm that did History Colorado. The cantilever in the renderings is estimated to cost \$3 to \$5 million to build will likely be eliminated because of that cost. There will be more conversations with communities on how RMPBS can integrate into Five Points and surrounding neighborhoods in addition to the 60th anniversary program at the Central Library. The plan is use New Market Tax Credits to enhance the dollars Denver is giving for redevelopment of Arapahoe Square. Several members mentioned that it will be necessary to purchase new equipment for KUVO. Amanda confirmed that RMPBS is raising funds for equipment and for moving costs. Erica suggested some planning will be needed to preserve the KUVO iconic studio and that small fund raising (ex. buy a brick) could help draw the KUVO community into this project. Amanda ended her presentation with an offer to send the CAB members some talking points to use in discussions with the KUVO community and friends.

- 6) In a follow up conversation about the new building it was suggested that I-News investigate and report on the history and culture of Jazz in Denver.
- 7) Steve Chavis reported that the winter pledge drive was great: \$3k over the goal was raised, KUVO got contributions from Japan and ten other states, and 36% of members agreed to be sustaining members. In response to questions from Wayne about I-News, Steve stated Laura Frank makes the final decisions on what to investigate, their focus is untold stories and community interests and that he welcomes ideas for investigations from the CAB. He announced that John Ferrugia is the new Principal News Anchor and Managing Editor. Ferrugia

was hired to give I-News the benefit of his great story telling skills demonstrated by his long and celebrated career in the Denver media market.

Additionally Steve announced the April is Jazz Appreciation Month and that KUVO would focus on music “by instrument” and put a spotlight on that instrument once per hour. There will be some audience engagement activities as well. Nasiri suggested KUVO should include the 30 under 30 artists by instrument in its Jazz Month celebrations. The spring drive is short (April 21 to 29) and there will be a celebration in Washington, D.C. for International Jazz Day.

Phil asked Steve about the monthly CAB question for KUVO listeners. Steve said it has not started yet (Since Natasha left he has not had the time so far, but plans to get it done.) Also the host are mentioning the CAB separate from the PSAs about when/where the CAB meets.

- 8) Phil announced a plan for the CAB to meet at RMPBS followed by a tour perhaps for the June meeting. He reminded members of the date for the Five Points Jazz Festival (May 21st) and invited the new members to join him and others at the KUVO booth.

Minutes submitted by Carolyn Lievers (4/8/15).