

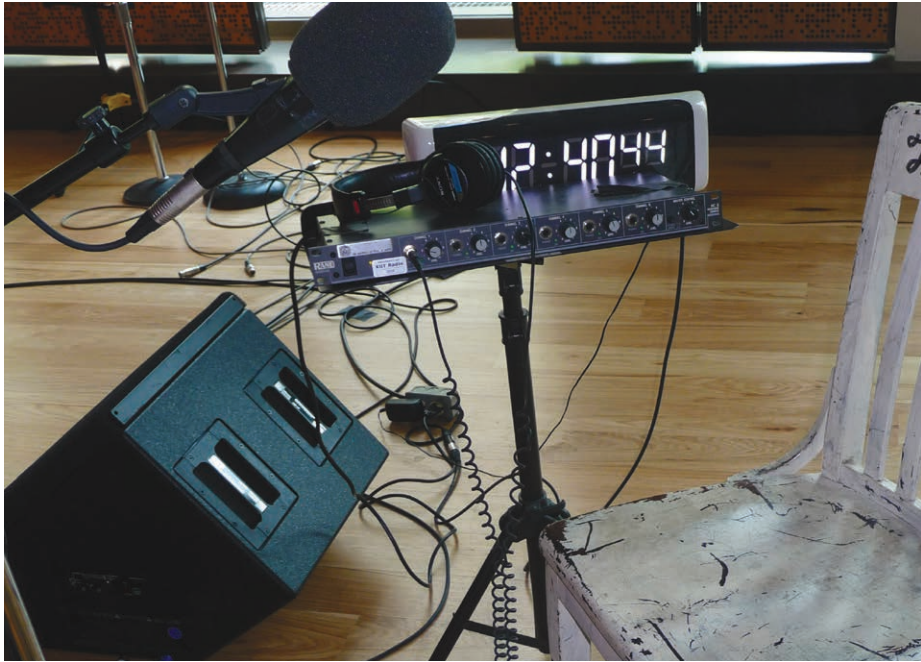


# PRESERVING AN AUSTIN ICON

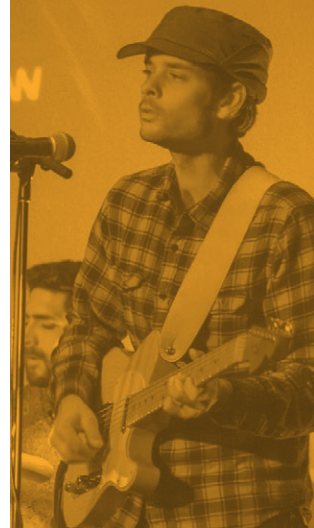


THE KUT  
**LEGACY SOCIETY**





Photos (left to right): 1. Vintage 'On Air' sign, 2. The Blues Chair, 3. Guitarist, 4. Shinyribs at Spring 2013 Membership Drive, 5. Paramount Theatre blade, 6. KUT News reporter Julie Moody



# KUT and KUTX are here to stay.

**For more than 55 years** KUT has been an essential part of the Austin community for conversation, education and culture. You can be a part of preserving that history by making a legacy gift today. By doing so, you make a promise to future generations that serious, independent news and outstanding musical programming will always be available in Austin.



Make a  
promise  
to future  
generations

# From the General Manager

**A thoughtful vision for the future.** This, not unlike KUT's founder, Bob Schenckan, is the mindset of a person willing to look past today and see what tomorrow can be. This is the mindset of our KUT Legacy Society donors. You see the importance of strong and independent news and value the musical experiences essential to our community's culture and identity.

Community support of all types is essential to the services that KUT and KUTX provide to our community. I invite you to explore the information here and online to find a legacy gift option that works best for you. Together we can ensure that KUT and KUTX remain a part of our community for generations to come.

  
Stewart Vanderwilt



Look past today  
and see what  
tomorrow  
can be

Photos (left): Ana Tijoux performs at SXSW 2014 (Photo credit: Ilana Panich-Linsman)  
Opposite page (left to right): 1. Outside KUT/KUTX building, 2. BBC global broadcast at KUT (Photo credit: Filipa Rodrigues), 3. Mose Buchele on location for StateImpactTX, 4. Digital Wild performs at 2015 X Games (Photo credit: Jorge Sanhueza-Lyon), 5. Robert Plant in Studio 1A, 6. Ann Richards School intern with Rebecca McInroy, 7. Jeff McCord in booth







# **KUT 90.5** Austin's NPR Station and **KUTX 98.9** The Austin Music Experience



**KUT 90.5 and KUTX 98.9** create experiences that deepen understanding and connect people. We are committed to authenticity, craft, context and the unique power of the human voice — in all its forms. With nearly 500,000 monthly listeners, **KUT** and **KUTX** consistently bring the best of **NPR**, thoughtful local news, original programming like the **Texas Standard** and deliver the music that is the soundtrack of Austin.



## KUT LEGACY PROFILES

**Richard Allen White,** a retired engineer, was a periodic annual donor to KUT, which was his primary source of news. He designated a portion of his estate to KUT which resulted in nearly \$450,000 to support the new KUT Public Media Studios. The Engineering and Tech Shop at the station is named in his honor.

**Luther Elmore**

"I have been a supporter of KUT for several years. I appreciate the fine job they do in bringing to the public unbiased, fact-based news and information of importance. I want that tradition of informing and entertaining to continue after I am gone. As a result, I have included KUT in my estate plans and want my legacy to be that of continued support for this wonderful public resource."

## How can you give

**There are many ways** for you to make KUT the beneficiary of estate gifts, including:

- Provisions in wills or estate plans
- Provisions in revocable or "living" trusts
- Beneficiary designations for retirement plans, insurance policies, group term insurance plans, bank accounts, and brokerage accounts
- Gifts that provide lifetime income to one or more survivors and then benefit KUT
- Gifts that return assets to survivors after benefiting KUT for a number of years

## What can you give

Cash

Securities

Real estate

Bank account

Retirement plan

Investment account

Intellectual property

Artwork and collectibles

Oil, gas, mineral interests

Personal effects

Life insurance



Together  
we can ensure  
that KUT and KUTX remain  
...for generations  
to come.



# How can we help

**If you wish to create a legacy gift** for KUT please email us at [leadership@kut.org](mailto:leadership@kut.org). KUT, along with the experienced gift planning professionals at The University of Texas at Austin, will work with you, your attorney and other advisors to design the best gift plan for your situation.

**If you've already included KUT in your estate plans, please let us know.**

**Please use the following language when designating KUT as a beneficiary:**

I hereby direct \$\_\_\_\_\_ (or \_\_\_\_ percent of my residual estate) to the Board of Regents of The University of Texas System for the benefit of The University of Texas at Austin. This gift shall be for the further benefit of KUT Radio and shall be used to (purpose).

## A Sample Legacy Gift

Each year, hundreds of community members support KUT by pledging \$1,200 annually and are included in KUT's Leadership Circle. **By going one step further and including a provision in your will of at least \$25,000, you could endow KUT Leadership Circle level support in perpetuity.**



## THANK YOU FOR YOUR SUPPORT

Members of the **KUT Legacy Society** receive invitations to donor-only events including receptions with KUT, NPR and other national personalities, advance notification of special events and activities with preferential seating and recognition as Legacy Society members. Legacy gift donors are also included in UT Austin's Texas Leadership Society.

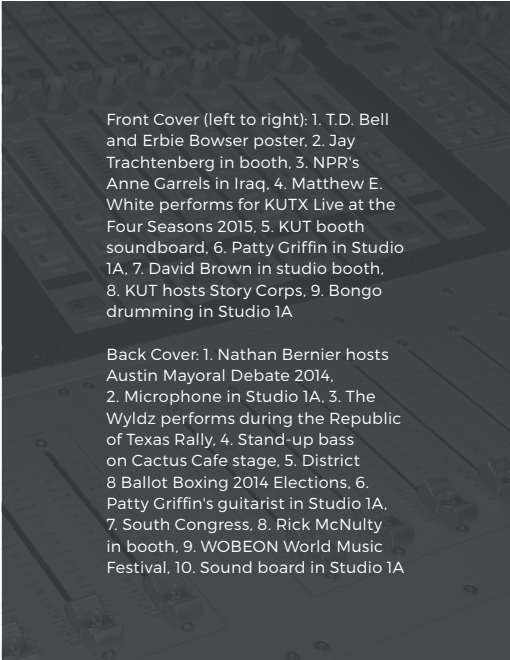
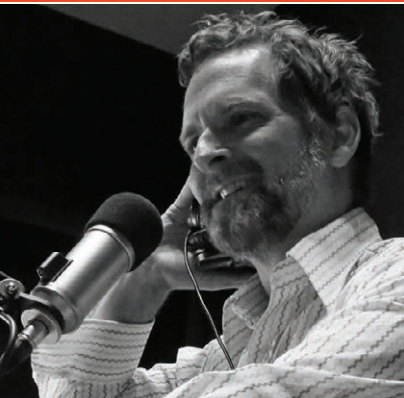
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Photos (left to right): 1. Tell Me More with Michel Martin, 2. African Children's Choir in Studio 1A, 3. Ruby Jane at KUTX's Map Jam





Front Cover (left to right): 1. T.D. Bell and Erbie Bowser poster, 2. Jay Trachtenberg in booth, 3. NPR's Anne Garrels in Iraq, 4. Matthew E. White performs for KUTX Live at the Four Seasons 2015, 5. KUT booth soundboard, 6. Patty Griffin in Studio 1A, 7. David Brown in studio booth, 8. KUT hosts Story Corps, 9. Bongo drumming in Studio 1A

Back Cover: 1. Nathan Bernier hosts Austin Mayoral Debate 2014, 2. Microphone in Studio 1A, 3. The Wylz performs during the Republic of Texas Rally, 4. Stand-up bass on Cactus Cafe stage, 5. District 8 Ballot Boxing 2014 Elections, 6. Patty Griffin's guitarist in Studio 1A, 7. South Congress, 8. Rick McNulty in booth, 9. WOBON World Music Festival, 10. Sound board in Studio 1A