



KUT 90.5 PROGRESS REPORT 2008-2011







Front cover (Left to Right

- 1. GM Stewart Vanderwilt with KUT Volunteers of the Year Shelley Nathan May and Nan Hamptor
- 2. KUT's Mike Lee David Alvarez (2011)
- 3. Microphone in KUT Studio 1A
- 4. KUT Twine Time Host Paul Ray (2005)
- 5. North-facing view of the alleyway between CMB building (home of KUT) and CMA building (1970s)
- 6. The Flatlanders' Butch Hancock performs at a KUT Live event (20
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OUR MISSION

KUT creates experiences that deepen understanding and connect people. We are committed to authenticity, craft, context and the unique power of the human voice in all its forms.

OUR VISION

KUT is a leading source for knowledge and ideas that enrich and sustain greater Austin's unique sense of place, cultural identity and position as a center of leadership. KUT will inform, inspire and engage while becoming the most trusted source for news, information and the Austin, Texas, music experience.

OUR OPERATING PRINCIPLES

Public Service Committed: We strive for excellence in the quality and credibility of the programs we acquire and produce, as well as the reliability of our broadcast service. We organize work processes, procedures, resources and priorities around audience service.

Outcome Driven: We approach every task with a clear goal in mind and always ask, "What is the outcome we are looking for?" We recognize that every action, activity, and communication produces a result, and we gear our efforts toward the outcome we seek.

Performance Focused: We focus on quality performance and optimal efficiency by setting clear expectations, providing needed resources, establishing goals, structuring our work habits and prioritizing our tasks. Each person is held accountable for their outcomes and is recognized for their achievements.

Collaboration and Respect: We accomplish tasks while respecting differences in approach, style, workloads and assignments. We are mindful of individual differences. We promote the importance of collaboration, and we seek out opportunities to contribute to public service.

DEAR FRIEND OF KUT



Photo credit: Sherre Paris

We are profoundly grateful for the time, interest and support that our listeners, visitors and donors give to KUT each day. Our strength and independence come from your support and our inspiration comes from the importance and confidence you place in our services.

The past few years have been a tumultuous period in our country and community. Public media organizations have seen their share of upheaval and challenges — and through it all, listeners and donors have stepped up to help make KUT more relevant today than ever before. As KUT celebrated 50 years of broadcasting we also set our sights on the next 50 years. In this

report we review some of the accomplishments made possible by community support.

Thanks to your support, we have much to celebrate as a public service organization, but we do not take that for granted. You have our pledge to work hard every day to continue to earn your confidence and support.

Finally, we are thrilled to share that KUT News was honored with two National Edward R. Murrow Awards for journalistic excellence for stories aired in 2010. These are the first national Murrow Awards for the station and our team was recognized alongside such venerable news organizations as CBS's *60 Minutes* and NPR.

Thanks for listening.

Sincerely,

Stewartander IT

Stewart Vanderwilt Director & General Manager Spring 2012

KUT 2011 ADVISORY BOARD

Ray Farabee, chair Chris Mattsson, vice chair Jim George, secretary Lidia Agraz Rabbi Neil Blumofe Patrick Cantilo Jim Cousar Sandy Dochen Rodney Gibbs Lynn Meredith Scott O'Hare John Scanlan Pete Schenkkan David Talbot Tyson Tuttle

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THE KUT YOU KNOW TODAY CAN BE ATTRIBUTED

to Robert Schenkkan (known to his friends and colleagues as Bob), who led the effort to establish a full-power FM station at the University of Texas that would become KUT. He believed in the potential of radio — with its ability to bring together a few distinct voices, committed to speaking the truth in an articulate and civil manner — to make the world a better place.

In August, 1958, after three years of hard work on Bob's part, the FCC assigned the call letters "KUT" to the 90.7 spot on the FM dial. On November 10, the station launched its first 400-watt broadcast with *The Eyes of Texas*.



John L. Hanson Jr. (Photographer unknown)

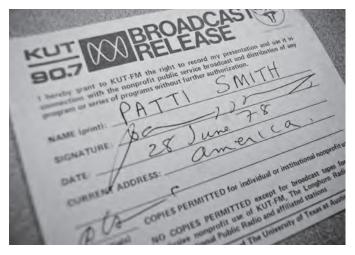
Today, KUT broadcasts at 90.5FM with a 100,000-watt signal and is one of the top public media institutions in the country, producing original content and reaching 500,000 people each week through traditional radio, HD Radio channels, online content, podcasts and mobile devices. More than 50 years later, Bob's vision remains relevant — and possibly even more critical.

We recognized our first half-century with a year-long celebration, which included a gala, special KUT Live performances by Patty Griffin and Joe Ely; a live-from-Austin broadcast of *BBC* — *World Have Your Say*; and an Austin-based live taping of NPR's wildly popular current events program *Wait Wait... Don't Tell Me*, with special guest Robert Earl Keen.

KUT Music staff marked our anniversary with a *50 Years/50 Songs* series of broadcasts reflecting the sounds of KUT and Central Texas. Each song, many of which were nominated by KUT listeners, represented one of the 50 years since KUT hit the airwaves. The series of five one-hour programs hosted by Jeff McCord, Larry Monroe, Paul Ray, Matt Reilly and Jay Trachtenberg explored 10 of the most important songs of each decade. For a station with one of the most diverse playlists in the country it was an enormous undertaking, yet an opportunity to consider why music is so important to Central Texans.

Longtime KUT supporters Mary Margaret Farabee and Lowell Lebermann, who has since passed away, co-chaired our 50th Anniversary Gala Celebration, a black-tie event that brought together many of the individuals and organizations that have supported KUT during the first 50 years and have helped make KUT an integral part of Central Texas life.

NPR correspondent John Burnett served as honorary cochair of the gala, which included a special performance by singer-songwriter Eliza Gilkyson with accompaniment by the harmonica-wielding Burnett himself. NPR foreign correspondent Anne Garrels delivered the keynote address about her work in Iraq and *All Things Considered* host Robert Siegel emceed the memorable evening. The gala raised nearly \$200,000 to help kick off the campaign to build the KUT Public Media Studios, which will open to the public this fall and will serve the community for decades to come.



Patti Smith broadcast release. (Photo credit: Patrick Dentler)



John Aielli in the studio, 1972. (Photo credit: Frank Armstrong)

KUT NEWS

AS A FOUNDING MEMBER OF NPR, WE ARE committed to deepening our listeners' understanding of Austin, Texas, the nation and the world. Since launching in 2002, KUT News has been producing stories, features and documentaries that have been recognized and honored with more than 100 state, regional, national and international awards.

Since establishing a full-time bureau at the Texas Capitol in 2005, our legislative reports have been picked up by nearly every public radio station in the state, as well as NPR. In addition to regular radio reports, we produced *Letters from the Lege*, a special series in which we posed questions from Central Texans to legislators during and after the legislative session.



Skip Cameron and George Innis of Bull Creek Foundation assess damage to the trails and the creek in the Bull Creek Greenbelt. (Photo credit: Erika Aguilar)

During the 2009 mayoral election, KUT News, in collaboration with the *Austin American-Statesman* and KLRU-TV, Austin PBS, hosted a citywide forum. The two-hour forum, the first not specific to a neighborhood or organization, featured questions from KUT *Morning Edition* Host Jennifer Stayton and *Statesman* editorial writer David Lowery, and was followed by a candidate Q&A with the audience.

In late 2009, KUT News created a content partnership with the *Texas Tribune* to share Texas political coverage. Through this partnership, KUT political reporter Ben Philpott shares content with the *Tribune* in the form of audio postings, online reports, blog posts and podcasts, while *Texas Tribune* stories augment political coverage on KUT.org.

Some of the major KUT News documentaries and features over the past three years have included:

- Where I'm From, a one-hour special produced in partnership with *Texas Monthly*, featured famous and not-so-famous Texans sharing their thoughts on how where you come from defines who you are. Some of the Texans interviewed included former first lady Laura Bush, musician David Lee Garza, and writers Roger Hodge, Bryan Burrough, Shelby Hearon and John Phillip Santos.
- NASA the End of the Space Shuttle, a four-part series and 30-minute documentary on the NASA Space Shuttle program and what it meant to Texas, featured archival audio clips from nearly every decade of the space program, highlighted the shuttle program's triumphs and tragedies, interviewed some of the

KUT NEWS

employees being phased out and emphasized the program's impact on the state's economy. This story earned a National Edward R. Murrow Award.

- The *Doctors on Healthcare* series gave a human voice to how congressional legislation could impact doctors throughout Texas. This story won a National Edward R. Murrow Award.
- About 16,000 Texas children are in foster care and most of them experience at least three separate placements before they turn 18. A week-long series on the Texas foster care system, in partnership with StoryCorps and Casey Family Programs, shared a handful of first-person stories of life in the foster care system, as part of a campaign encouraging people to adopt children from foster care.

LATINO USA

For more than 15 years KUT has been home to *Latino USA*, the weekly English-language radio magazine produced from a Latino perspective. The half-hour program was created as a collaboration of The University of Texas at Austin's Center for Mexican American Studies and KUT, where it had been produced since 1993. Since then, *Latino USA* has become an award-winning news and culture program and a weekly destination for millions of listeners. In 2010 *Latino USA* became an independently sustainable production of Futuro Media Group lead by host and managing editor Maria Hinojosa at her home base in New York City. We will be forever proud for having a role in nurturing this program and will celebrate in its future success.



Organizers serve up cool treats at the 2010 Austin Ice Cream Festival. (Photo credit: Erika Aguilar)

EACH WEEK TEXAS MUSIC MATTERS APPLIES THE

high standards of public radio journalism to examining and illuminating the Texas music experience — from reporting on music-related issues that could affect the quality of cultural life in Austin, to profiles of important new artists, to indepth documentaries on musicians who have made history. Over the past three years, the result has been award-winning work providing an intimate look at of some of the artists and institutions that have contributed to Texas' music lore.

A year in the making, the documentary *Amazing Grace: The Story of Willie Nelson*, features seldom-heard demo recordings of Nelson's early sessions as a struggling songwriter before being signed as an artist. It tracks his story from childhood to the present-day and features interviews with Turk Pipkin, Ray Price, longtime road manager "Poodie" and many of the



Photo of the Armadillo World Headquarters, an Austin, Texas music venue, in September 1976. (Photo credit: Steve Hopson.)

artists who've performed with Nelson who share their insight to weave together a complete picture of the man and why he is so revered.

Amazing Grace was recognized nationally and internationally, and won the grand prize and a first-place award from the prestigious National Headliners Awards, one of journalism's oldest and most prestigious awards programs.

During its 10 years of operation, the Armadillo World Headquarters became ground zero for a new musical movement that gave rise to Austin's reputation as the Live Music Capital of the World. We marked the 40th anniversary of the legendary Armadillo with a week's worth of music — *Five Days of the 'Dillo* — dedicated to nothing but music by the people who played there. We counted down every artist who ever played at the Armadillo during its heyday — in chronological order — from Commander Cody to Shiva's Headband.

Our salute to the Armadillo culminated in *Home with the Armadillo*, documenting first-hand accounts of people who took part in the Armadillo experience. The documentary includes the voices of Austinites and sounds of the era culled from hundreds of hours of audio gathered by KUT's *Armadillo Oral History Project* over the course of a year. It was named "Best Radio Documentary" by the National Headliners Awards and won a silver award at the New York Festivals 2011 International Radio Programs and Promotion Awards.

As one of the first female superstars of rock music, Janis Joplin's talent, charisma and notoriety have overshadowed

the backstory of a young woman caught in the cross-currents of changing cultural expectations about the role of women in postwar America. *Piece of My Heart: The Story of Janis Joplin* examines how Joplin's Texas upbringing, particularly her experiences as a child in Port Arthur and as a young adult in Austin, informed the role she would assume on the global stage.

The special, which coincided with the 40th anniversary of Joplin's death in the fall of 2010, explores how the singer's Texas roots influenced her music, her identity and ultimately her enduring legacy. It featured interviews with Kris Kristofferson, Tracy Nelson of Mother Earth and some of those closest to Janis during her time in Port Arthur and Austin. It won the Grand Trophy and a gold award at the prestigious New York Festivals 2011 International Radio Programs and Promotion Awards.



Piece of My Heart: The Story of Janis Joplin aired in 2010.

KUT MUSIC

MUSIC IS AN ENORMOUS PART OF WHAT MAKES

Austin unique and no one plays more local music than we do. In our quest to play the many genres of music that reflect the Austin experience, we play more than 30,000 different songs and host nearly 300 live performances in Studio 1A each year.

We're not just passionate about Austin music; we're committed to celebrating it like no one else. From KUT Live events, to the *Austin Music Minute*, to the KUT Song of the Day, to *This Week in Texas Music History*, to coverage of SXSW Music and the Austin City Limits Music Festival, to recording and archiving the hundreds of Studio 1A performances each year, our music hosts, producers and reporters deliver unparalleled coverage of the music that reflects and inspires Austin.

Last spring, the Cactus Cafe made its international debut in a



Lyle Lovett and John Hiatt perform in Studio 1A in in June 2011. (Photo credit: Jeff Heimsath)

live webcast from NPR.org and NPR Music, featuring Austin indie rock band Okkervil River playing its album *I Am Very Far* in its entirety from the intimate stage of the Cactus. The event generated huge buzz in the national music press.

Each March, when the music industry converges on Austin for the SXSW Music conference, and up-and-coming artists hope to break onto the national scene, KUT Music is deeply involved in delivering the experience to our audience. Each year our SXSW coverage features: a core artist rotation broadcasting some of the most promising bands scheduled to perform, a SXSW Song of the Day offering free downloads of music by emerging SXSW artists, live video streams of band performances, in-studio interviews and performances, and a special SXSWedition website devoted to all things SXSW Music.

In the fall, when music fans flock to Austin for the Austin City Limits Music Festival, KUT is on the scene broadcasting live performances and backstage interviews for fans who can't make it out to Zilker Park.

While being out in the venues and clubs is an important way to discover new music, much of the curating happens within the walls of KUT. Our entire music staff spends a considerable amount of time pouring through all genres to find the best new music to add to our unique library of local music, rock, singer-songwriters, roots, world, and R&B/soul. Add to that the hundreds of live Studio 1A performances recorded and archived in our library, and we have arguably one of the best music collections in the country.

THE CACTUS CAFE

TUCKED AWAY IN A CORNER OF THE TEXAS UNION

on The University of Texas at Austin campus is one of the most intimate performance venues in the country — the Cactus Cafe. This tiny room has helped launch the careers of Lyle Lovett, Robert Earl Keen, Lucinda Williams, Shawn Colvin, Nanci Griffith and Ani DiFranco. *Billboard* magazine listed the Cactus as one of 15 "solidly respected, savvy clubs" nationwide from which careers can be cut. So it was with dismay that we learned of potential plans to close the iconic listening room.

Believing the Cactus Cafe could complement KUT's vision, we proposed a plan to preserve it through a partnership in which KUT would develop, over time, a sustainable business model and oversee programming operations.



Li'l Cap'n Travis performs in the Cactus Cafe. (Photo credit: Amy Chambless)

Since assuming music programming operations at the Cactus Cafe in August 2010, we have hired a music industry veteran to manage operations, established CactusCafe.org, launched an online ticketing system, incorporated social media tools into our promotions, formalized an internship program with the Butler School of Music and overhauled the sound system.

Each week, audiences are seeing new artists along with those who have built the Cactus tradition. Some of the performers who have taken the Cactus stage in the past year include: Hayes Carll, Citizen Cope, Slaid Cleaves, Joe Ely, The Ghost of a Saber Tooth Tiger (Sean Lennon and Charlotte Kemp Muhl), Hello Wheels, Erin Ivey and The Finest Kind, Robert Earl Keen, Jimmy LaFave, Ian Moore, Bob Mould, Stan Ridgway, Sahara Smith, The Trashcan Sinatras, and University of Texas Jazz Ensembles from the Butler School of Music.

New collaborations are also expanding the reach of the Cactus to include a classical series with the Austin Classical Guitar Society, a public discussion series in the form of KUT's *Views & Brews*, and *Sessions from the Cactus Cafe* for broadcast on the ESPN Longhorn Network.

GET INVOLVED

For more than five years KUT's Get Involved campaign has featured community organizations that rely on volunteers to deliver services in Central Texas. Through a collaboration with "I Live Here I Give Here," we select a local non-profit each month to feature on the air and at KUT.org. Each feature highlights the services of the organization through the personal stories of volunteers, staff members and those who are served.

Examples of the organizations profiled include: Austin Travis County Integral Care Foundation Communities, Community Tax Centers Manos de Cristo Military Children Education Coalition

Trinity Center

Workers Defense Project/ Proyecto Defensa Laboral

PUBLIC SERVICE ANNOUNCEMENTS

In addition to producing in-depth spotlights through Get Involved, KUT serves as an ongoing promotional channel for local non-profits through free public service announcements. Multiple times each day we direct listener attention to five to seven different organizations that are recruiting volunteers or are hosting a community-wide event. Some of those organizations include: Big Brothers Big Sisters of Central Texas, Emancipet, Family Eldercare, Green Corn Project, Latinitas, PeopleFund, the Round Rock Volunteer Center and the Texas Runaway Hotline.

ARTS ECLECTIC

Every day, *Arts Eclectic* turns the spotlight on happenings in the Austin art community, including theatre, dance and the visual arts. The two-minute segments feature interviews with local playwrights, actors, authors, comedians, painters, sculptors, musicians, photographers and other artistic individuals from a variety of backgrounds. The series seeks out a wide range of artists working in all fields in an effort to shine a light on all aspects of the artistic scene in Austin.

Examples of Arts Eclectic spotlights include: Frontera Fest A Grand Affair at Wally Workman Gallery Good Design: Stories from Herman Miller at AMOA Iron Wave and Trilobite Shade by sculptor Chris Levack One by Blue Lapis Light Dos Pocitos by Teatro Vivo The Travis Heights Art Trail Handmade Music Austin Sleeping Beauty at the Vortex The Intergalactic Nemesis at the Long Center The Best Worst Movie documentary film Winnebago Man documentary film The Book of Harold, a novel by Owen Egerton Poet Thomas Moran Comedian Paul F. Tompkins Girls Rock Austin

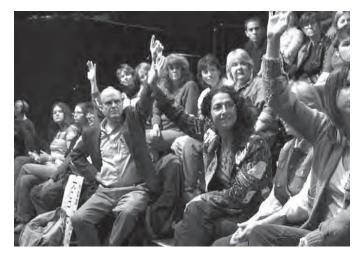
KUT MEMBERSHIP

THROUGHOUT THE YEAR, KUT HOSTS PUBLIC

and invitation-only events that give listeners a chance to engage with public radio personalities from the BBC, NPR and PRI. Some examples include the live Austin-based broadcast of *BBC* — *World Have Your Say*, which was free and open to the public, and NPR's *Wait*... *Don't Tell Me*.

KUT Leadership Circle members receive invitations to special events such as leadership luncheons where members can hear KUT News staff and Austin civic leaders discuss current events. For example, KUT political reporter Ben Philpott and *The Quorum Report* Editor Harvey Kronberg provided a midsession analysis of the legislative session. We also hosted a panel discussion on *Five Things to Watch in the Local Economy*, featuring Amy Simmons of Amy's Ice Cream, Michael Brandl from the McCombs School of Business and Bill Perotti of Frost Bank. StoryCorps founder David Isay gave a special talk about the making of his book *Listening is an Act of Love*.

And finally, volunteers are an essential element of KUT's success. We rely on a network of nearly 500 volunteers who answer phones during our semi-annual pledge drives, help with station mailings and assist staff at station events, such as the KUT Holiday Sing Along at the Capitol, KUT Live concerts, and events such as the Texas Book Festival, *Wait, Wait... Don't Tell Me* and Garrison Keillor's *A Prairie Home Companion*.



Austinites vie to express their opinions during the live broadcast of BBC — World Have Your Say (Photographer unknown)

KUT VOLUNTEERS OF THE YEAR

2011: Wayne Clark
2010: Tom Concannon
2009: Carol Fowler
2008: Shelley Nathan May
2007: Nan Hampton
2006: Charlotte Boyle
2005: Frank Garza and Katherine Garza
2004: Paul Murray and Sam Waring
2003: Jim Cousar and Mary Gordon Spence
2002: Pamela Boyar
2001: Howard Pearlman
2000: Chuck Foote
1999 (first year): William "Bill" Williams, III

IN MEMORIAM

LOWELL H. LEBERMANN (1939-2009)

Lowell Lebermann was a cherished friend to KUT. He was a founding member of KUT's Leadership Circle and the KUT Advisory Board. Lowell also loved NPR, having served on the NPR Foundation Board and playing host to KUT's special guests from NPR. He was an early proponent for the establishment of KUT News and co-chaired the KUT 50th Anniversary Gala which

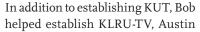


helped kick off the campaign to build a new KUT Public Media Studios.

Lowell's accomplishments were many, including three terms as an Austin City Council member, former University of Texas System regent, and civic, cultural and business leader. Longtime KUT supporter and former Mayor Bruce Todd said, "Lowell was unique. He had a keen sense of humor about life and understood all of its complexities. And he understood what the city needed, whether it was as a city council member or as an entrepreneur. He simply had a great vision of what people needed and how to deliver the product."

ROBERT F. SCHENKKAN (1918-2011)

Robert F. Schenkkan is considered the father of KUT. It was his vision — of extending thoughtful deliberation and exploration of civic and cultural issues to the public airwaves on a daily basis — that drove the founding of KUT more than 50 years ago.



PBS, in 1962. He worked with the Johnson administration to pass the 1967 Public Broadcasting Act that gave federal aid to public stations and established the Corporation for Public Broadcasting. He later played a crucial role in saving public broadcasting when political forces sought to destroy it.

Bob's legacy is more than a station, or a network, or even public broadcasting itself. His legacy includes towns and cities, large and small across the nation — millions of people whose lives were enriched because of his courage, persistence and imagination. For the staff members at KUT, it is our job to work hard every day to ensure that what he built continues to be an agent for good in our community. In his honor, the Bob Schenkkan Founders Room has been established in the new KUT Public Media Studios to permanently recognize his role in establishing not only KUT, but many of the institutions that define public broadcasting today.

CELEBRATING OUR FIRST 50 YEARS ENERGIZED

our vision for the future and marked the beginning of a capital campaign for new facilities that will enable KUT to create experiences — on the air, online and in person — that deepen understanding and connect people. That new facility is the KUT Public Media Studios.

Located at the northeast corner of Dean Keeton and Guadalupe streets, across the street from our current location, the KUT Public Media Studios will enable KUT to be more visible and accessible to the community. It will demonstrate our work from the inside out, showcasing KUT as one of the most creative and community-focused public media organizations in the world.

The two-story, 20,000-square-foot, environmentally sustainable, LEED-designed space will emphasize creative collaboration and increase community interaction by bringing together creative and editorial production, and delivery of content in one interactive, dynamic space.

Some of the features of the new space include:

- Studio 1A one of the most famous recording and broadcasting studios in Austin — will emerge from its rarely seen basement location to become Performance Studio 1A, a 72-seat, glass-walled space that will incorporate the community into some of KUT's 300 annual in-studio performances.
- The street-level plaza and outdoor stage will be connected by a performance lawn and provide a view into Performance Studio 1A.

- The Community Engagement Room will promote daily interaction between KUT and the public via forums, workshops and events.
- The producer commons will be an open and technologically advanced work area that brings together for the first time KUT's newsroom, on-air hosts, music producers, online producers and student interns to collaborate.
- For the first time, KUT will have a green room to provide a welcoming and comfortable space for artists, authors, scholars, politicians and newsmakers to prepare for their appearances.
- A 300-seat auditorium accessible to KUT to host lectures, performances and public discussions of critical community issues.

We look forward to the KUT Public Media Studios becoming a daily destination for robust discussions of critical issues, unique live musical performances and cultural experiences a place where you can experience Austin, Texas.



Architectural rendering of the KUT Public Media Studios, opening in fall of 2012, on the corner of Dean Keeton and Guadalupe.

KUT NEWS

2011

National Edward R. Murrow Awards from the Radio Television Digital News Association

Audio Reporting/Hard news, *Doctors on Healthcare* (Nathan Bernier) Audio/News series, *NASA End of the Space Shuttle* (Emily Donahue and KUT News staff)

Regional Edward R. Murrow Awards from the Radio Television Digital News Association

Audio Continuing coverage, *Doctors on Healthcare* (Nathan Bernier) Audio Reporting/Hard news, *Doctors on Healthcare* (Nathan Bernier) Audio News documentary, *Where I'm From* (Emily Donahue and KUT News staff)

Audio News series, *NASA End of the Space Shuttle* (Emily Donahue and KUT News staff)

Use of sound, NASA Shuttle Montage (Nathan Bernier) Writing, Texas Topics Writing Samples 2010 (Matt Largey)

Lone Star Awards from the Houston Press Club

1st place, Radio Journalist of the Year (Ben Philpott)
1st place, politics/government, Budget Deficit Looking Ahead
(Ben Philpott)

2nd place, public affairs, *Doctors on Healthcare* (Nathan Bernier) 2nd place, series *Doctors on Healthcare* (Nathan Bernier) 3rd place, public affairs, *Long Term Unemployment* (Matt Largey)

New York Festivals Awards

Silver radio winner, best news program, documentary special, *Where I'm From* (Emily Donahue and KUT News staff)

Texas Associated Press Broadcasters Awards

ist place, documentary, Where I'm From (Emily Donahue and KUT News staff)

- 1st place, special series, *Doctors on Healthcare* (Nathan Bernier)
- ist place, use of actuality production, Where I'm From: Burroughs
 (Matt Largey)

1st place, sports story or series, *Texas Conference Moves* (Ben Philpott)

2nd place, use of actuality production, **NASA Shuttle Montage** (Nathan Bernier)

2nd place, general assignment, *Guns on Campus* (Mose Buchele) Honorable Mention, continuing coverage, *Austin IRS Plane Crash* (KUT News staff)

2010

Regional Edward R. Murrow Awards from the Radio Television Digital News Association

Overall Excellence (KUT News staff)

Audio Feature Reporting, *Mike Cahill Remembrance* (Nathan Bernier) Use of sound, *Big Ideas/Ray Benson* (Nathan Bernier) Writing, *Texas Topics Writing Samples 2009* (Ben Philpott)

Lone Star Awards from the Houston Press Club

1st place, Radio Journalist of the Year (Ben Philpott)
1st place, use of sound, *Bat Love Song* (Erika Aguilar)
2nd place, series, *Fort Hood Shooting* (KUT News staff)
3rd place, politics/government, *Social Services Squeeze and Low Income Weatherization* (Ben Philpott)

3rd place, soft news feature, *Mike Cahill Remembrance* (Nathan Bernier)

2009

Regional Edward R. Murrow Awards from the Radio Television Digital News Association

Overall Excellence (KUT News staff)

Continuing coverage, *West Texas Compound Raid and Aftermath* (Nathan Bernier)

Sports reporting, Austin Baseball Anniversary (Ben Philpott)

Lone Star Awards from the Houston Press Club

2nd place, politics/government, *Candidate Profiles* (Ben Philpott) 2nd place, student entry, news, sports or feature story, *Taxi Cabs and Gas* (Harrison Powers)

- 3rd place, soft news feature, Body Farm (Erika Aguilar)
- 3rd place, use of sound, Ike Evacuees (Nathan Bernier)
- 3rd place, student entry, news, sports or feature story, *Texas Death Penalty Movement* (Harrison Powers)

KUT AWARDS

Society of Professional Journalists

Best feature, student division, *Taxi Cabs and Gas* (Harrison Powers) Best news reporting, student division, *Texas Death Penalty Movement* (Harrison Powers)

Texas Associated Press Broadcasters Awards

1st place, best feature/serious, *BAMC Burned Veterans* (Nathan Bernier)

Texas Medical Association Excellence in Health

Communications Awards

Large market radio, BAMC Burned Veterans (Nathan Bernier)

TEXAS MUSIC MATTERS

2011

National Headliner Awards

ist place, documentary or public affairs Home with the Armadillo: The Armadillo Oral History Project (David Brown and Texas Music Matters staff)

New York Festivals Awards

Grand Award *Piece of My Heart: The Story of Janice Joplin* (David Brown and *Texas Music Matters* staff)

Gold Radio winner, best documentary, arts and culture, *Piece of My Heart: The Story of Janice Joplin* (David Brown and *Texas Music Matters* staff)

Silver Radio winner, best documentary, **history**, *Home with the Armadillo: The Armadillo Oral History Project* (David Brown and *Texas Music Matters* staff)

2009

Texas Associated Press Broadcasters

ist place, online/special content, South by Southwest 2008 (Texas Music Matters staff)

1st place, best documentary, Amazing Grace: The Story of Willie Nelson (David Brown and Michael May)

2nd place, best feature/light, LBJ Music Intern (Andy Uhler)

National Headliners Awards from the Press Club of Atlantic City

Grand Prize, radio, *Amazing Grace: The Story of Willie Nelson* (David Brown and Michael May)

ist place, documentary reporting, Amazing Grace: The Story of Willie Nelson (David Brown and Michael May)

3rd place, online journalism, *South by Southwest 2008* (*Texas Music Matters* staff)

New York Festivals, International Radio Programming

Best news documentary special, *Amazing Grace: The Story of Willie Nelson* (David Brown and Michael May)

Regional Murrow Awards from the Radio-Television News Directors Association

Audio News documentary, *Amazing Grace: The Story of Willie Nelson* (David Brown and Michael May)

KUT MUSIC AND COMMUNITY AWARDS

2011 Austin Chronicle Readers' Poll Best Radio Station

2010

Austin Chronicle Readers' Poll Best Music Station, KUT 90.5

Best Radio Music Deejay (John Aielli) Best Talk/News Station, KUT 90.5

2009

Texas Radio Hall of Fame Paul Ray inducted into Hall of Fame

Austin Chronicle Readers' Poll

Best Talk/News Station, KUT 90.5

2008

Central Texas African American Family Support Conference Griot Award, *In Black America* (John L. Hanson Jr.)

Austin Chronicle Readers' Poll

Best Talk/News Station, KUT 90.5

LEADERSHIP CIRCLE MEMBERS

INDIVIDUAL

Anonymous Linda Aaker and Bob Armstrong Patricia Cassidy Abbamonte Cynthia and Mark Abrams Julie and Tim Albright Noelie Alito Lynne and Craig Allen Sarah Anderson David Andreas Jim Angie and Weston O'Donnell Diana and John Argersinger Kristine Artymowski Joann Assawamatiyanont Elizabeth Avellan Jean and Bill Avera Margaret and Robert Ayres Patricia and Robert Ayres Beverly Bajema and Will Dibrell Kathryn Baker Mandi Ballard Melanie and Ben Barnes Susan Barnes James Barnette Barbara and Kevin Barry Karen | Bartoletti Deanna and Robert Bates Jess Beal Becky Beaver and John Duncan Sheila Beckett Betsy Hall Bender Henry Benedict Linda Benge and Paul Robshaw Brian Benschoter Jo Dee M. Benson and Douglas E. Oldmixon Carolyn and Bill Bingham Sue Blevins Patricia Brand Holly and Tom Brandt

Helen Brauner Jeanine and Jay Brim Dianne and Bob Brode Nina Buckley Phillip Bunce Penny and Howard Burt David Buzan Carol Campbell and Jonathan Bow Kathy Cantilo Patrick Cantilo Ned Carnes Winfield Carrick Ellen H. Carrie Sylvia and David Carson Laura and Ken Cho Elizabeth Christian and Bruce Todd Margaret and Mark Clark Andrew Clements Bonnie and Leo Cole Mary and Chris Collins Wendy Compton Elizabeth Conklyn Dana and Stuart Cook Steve Cooper Laura Corman James Jeffrey Cousar Chris and Jim Cowden Stacia Crescenzi Nell Dale Mikail Davenport Joan Dentler Janet Dewey Christine and Philip Dial Carol and Sandy Dochen Sinan Dogramaci Emily Donahue and David Brown Deepa Donde and Vinay Bhagat Chris Donnelly Kathryn and Partick Drew Jaquelin Dudley

Genevieve Duncan Laurie and Drew Duncan Mr. and Mrs. David Dunham Patrick Dunn Ben Ederer Sinclair Ender Nona Evans Mary Margaret and Ray Farabee Tom Farley Cissie Ferguson Lulu Flores and Scott Hendler William Forbath Helen and Larry Foster Carol, Dudley & Breeze Fowler Paul W. Fox Francine Franklin Jolynn and Gregg Free Lynda Frost Laurie and Ross Garber Susan and Geoffrey Gay Diana and Jim George Gary M. Godfrey The Graham Family Barry Gray and Ed Dato Michele M. Grieshaber Ellen Grimm and Michael Grady Mary Ann and Lee Gros Shelley and Andres Guerra Donna Haas Bryan M. Hale Jennifer and Jim Haley Kathie and Dick Hanson Linda and Jim Hargrove Adam Harris Lorraine Clasquin and Eric Harslem Lynette Heckmann Roberta Hegland Paula Hern and Thomas Barbour Charlotte Herzele Mr. and Mrs. Curtis L. Hitt

LEADERSHIP CIRCLE MEMBERS

Dr. John Hogg Sue Ann Hoke George Huntington Ms. Sharon S. Itaya Nicholas Jenkins Louise Joy and Gary Lewis Jenny Taylor Kampschroeder Adrian K. Killam Kyongmee Kim David King Lynda and Charles King Dianne Kline Heather and Martin Kohout Cindy Kozmetsky Margaret Kress Robert Kuhn Maxine Labovsky Susan Landers and Phillip Berry Frank D. Lawlor Cory and Kevin Leahy Terri LeClercq and Jack Gettman Stacey Leon and Mike Powers Carolyn and Jack Long Lara Lowman and Bard Wrisley Amy L. Lowrey Cara and Chris Lowrimore Nada Lulic and Jeb Boyt Bill Magness Wade Mahaney Christopher Maher Roseann M. Mandziuk and James D. Studer Susan and Richard Marcus Debbie Martin and Robert Sullivan Bettinia and Travis Mathis Christal and Michael McDonald Michael E. McElroy Sally Rau McIntosh Glenda S McKinney Burton E. Meador Jr. Hawk Mendenhall

Stephen R Mercer Lynn and Tom Meredith Ara Merjanian Ivri Messinger Karen and Tory Meyer Richard Michael Bonnie K. Mills Evan Minard Catherine and Timothy Mohin Cindy and Jeff Montgomery Lanelle Montgomery Patrick Morgan Dr. Robert J. Morrison Nancy and David Mossman Cathy and Rodney Nairn Jonathan Nash Marcia and Paul Navratil Karen Neeley Amy C. Nelson Mariorie Neuhoff Jason Neulander and Sarah Andre Nona Niland Ruby Ochoa Kacy and Scott O'Hare Leora Orent and Arthur Markman Tvann and Tom Osborn Lynn Osler Susan Pacey Kathleen Panoff **Raymund Paredes** Charles Parker Nancy Parrish Howard Pearlman Ruth and James Pennebaker Ann Phipps and Michael Cannatti Betsy Pobanz and Barry Newberger Daniel Porter Michelle Prince Ulrich Purbach Chip Rainey

Anne Rauch Katherine and Jim Ray Andrew E. Reed Beverly G. Reeves Heidi and Vin Restivo Alec Rhodes Nancy Rice Mary L. Rice-Lively Joanne and Hamilton Richards Margaret and Sam Roberts Lake Robertson Kimberly Micki Roemer Dubravka Romano and Terry Frakes Kathryn and Beau Ross Ken Rozendal John Scanlan Nancy W. Scanlan William Scanlan III Frances and Pete Schenkkan Phyllis Schenkkan Christina Sebestyen and James Eadie Eugene Sepulveda and Steven Tomlinson Bev Shade and Ionathan Wilson Connie Sheldon Marcia and Barry Silverberg Alison Silverstein and Ernest Wood Reagan Simpson Daniel Skret Anne and Richard Smalling Craig Smith Ellen Smith and Alan Campion Renato Solis Nav Sooch Esperanza Spalding Mary Gordon Spence Ralph Stanley Claire and Carl Stuart Gale Stuart Timothy L. Stuart **Bill Stutts**

LEADERSHIP CIRCLE MEMBERS

Gail and Rodney Susholtz Marilla and John Svinicki Edward J. Swartz Ingrid and James Taylor Janice and Eulon Taylor Julie Tereshchuk and Trevor Richards Wordy Thompson Margot and Grant Thomas Greg Thomsen Linda Tournade Nicole and Tyson Tuttle Bryan Uecker Diane Umstead Dr. Steven Ungerleider, The University of Texas Anthony Vance Stephanie and Stewart Vanderwilt Ben Vaughan Carol Wagner Kathleen and Nicholas Walker Margaret A. Walsh, Ph.D. Isabel and David Welland Mendi and Dale West Pamela T. Wetzels Holly Whitten and Michael Gibson Julia Wilkinson Dwight C. Williams Peggy and Matt Winkler Kelly Winship Sharon L. Wood William Wood Lucia and Paul Woodruff Julian Yap Suzanne and Kevin Zarling

BUSINESS LEADERSHIP MEMBERS

Dr. Maureen Adair, Psychologist Audio Mobile Austin Hearing Aid Center

Baxter Planning Systems Sue Blevins Studio Bozzies com Cheryl Brownstein and Walter Harrell Nancy Callahan, State Farm Insurance Chez Zee The Cleaning Authority Scott Coburn Culbertson Group Davis & Davis, PC James R. Eskew, M.D., Austin Ear, Nose & Throat Clinic Freeman and Corbett Goodman Corp. Isabel and Russell Hoverman International Studies Abroad Learning Programs Int Kenny Hill's Autowerks The Lawrence Group Architects The Larry Peel Company Michael F. Lessner, D.D.S. Lexus of Austin Richard Michael, Attorney Moak Casey & Associates N.D. Moscoe MD Associated Needham Appraisal and Consulting Northfield Design Associates P.E.C. United Charities Joellen M. Peters Ph.D., LCP Helen Ragsdale, DDS Res Ipsa Shady Grove Restaurant The Sleep Disorders Center of Central Texas Smith Sisters of Austin Susan Stone and Associates Texas Fifth Wall Roofing Systems Thinkstreet Advertising and Marketing Trace Analytics University Federal Credit Union VSA Arts of Texas

Whataburger

KUT STAFF MEMBERS 2008-2011

Senior Management

Hawk Mendenhall — associate general manager Sylvia Ponce-Carson — marketing and development director Stewart Vanderwilt — director and general manager

News Staff

Erika Aguilar — reporter Ian Crawford — news editor Emily Donahue — news director Jennifer Stayton — *Morning Edition* host Nathan Bernier — senior reporter Mose Buchele — reporter Bob Branson — *All Things Considered* host Crystal Chavez — *Morning Edition* producer Matthew Largey — reporter Julie Moody — reporter Ben Philpott — senior reporter

Music Staff

John Aielli — Eklektikos host Susan Castle — fill-in host Kevin Connor — Folkways host Kory Cook — weekend host Michael Crockett — Horizontes host Jody Denberg — Friday Eklektikos host Hayes McCauley — World Music host Jeff McCord — music director, Left of the Dial host Rick McNulty — overnight host Ed Miller — Across the Water Larry Monroe — Blue Monday host Audrey Morton — fill-in host Tom Pittman — Sunday Folkways host Paul Ray — Twine Time host Matt Reilly — assistant music director, talent booker, evening music host Jay Trachtenberg — afternoon music host

KUT STAFF MEMBERS 2008-2011

Texas Music Matters

David Brown — executive producer and host Peter Babb — reporter and producer Laurie Gallardo — announcer, *Austin Music Minute* producer Andrew Uhler — reporter and producer

Latino USA

Alexander Avila — senior producer Benjamin Jacob — deputy producer Maria Hinojosa — host Walter Morgan — technical producer

Membership Services

Kimberly Cates — development specialist Kayla Gabriel — development associate Holly Gaete — membership manager Erin Geisler — public relations manager Valerie Phillips — leadership gift officer Monica Stoycoff — development assistant Leigh Wood — development specialist

Business Underwriting

Brian Benschoter — business sponsorships manager Samantha Gallion — account executive Jaime Goggans — account executive Juan Gonzalez — account executive Patty Olwell — account executive Jim Scarborough — account executive Kelley Siliven— account executive Brandi Vineyard — traffic manager Abbe Woodruff — traffic manager

Cactus Cafe

Amy Chambless — administrative assistant Matthew Munoz — manager

Business Staff

Melinda Chow — administrative associate, assistant to the director Robert Cross — business manager Rodney Fehlhafer — human resources manager Ida Maldonado — senior administrative associate Nicole Martin — administrative assistant Maureen McConnell — administrative associate Margo Shaw — administrative associate

Engineering, Technical and Web Production

David Alvarez — senior technical producer John Craig — senior desktop support specialist Cliff Hargrove — senior technical producer Deepina Kapila — web content manager Paige Maguire — webmaster Angela Maldonado — web producer Seph Price — technical producer James Reese — digital technology manager Brian Urban — chief operator

Program Producers

Patrick Dentler — photography intern Michael Lee — Arts Eclectic, Sonic IDs John L Hanson Jr — In Black America Rebecca McInroy — StoryBoard Austin, View & Brews at the Cactus

On-Air Producers

Emily Babcock — on-air producer/talent Laura Blewitt — on-air producer/talent Morgana Charles — on-air producer/talent Dianne Donovan — on-air producer/talent Richard Herman — on-air producer/talent Jeffrey Johnston — on-air producer/talent Angela Miller — on-air producer/talent Sarah Norris — on-air producer/talent John Parsons — on-air producer/talent Mike Taylor — on-air producer/talent

Student Interns

Allison Anderson Bonnie Andrews Qendresa Baca Jacob Bilich Erica Blue Lacy Brown Cynthia Dockins Zachary Endres Diana Garcia Edgar Garcia Pamela Garner Axel Gerdau Tatrisila Guidry Jessica Hamilton Jeffrey Heimsath Marche' Howell James Jeffrey Janani Kasturi Leanthony Key Kaitlin Kindred Christopher Kosho Andrea Lau John Leahy Van Moreland Robert O'Conor Xorie Olivares Corinna Ortiz Marina Ponce Harrison Powers Erin Randall Nidhi Reddy Shreya Ruxmohan Kimberly Todd Kathy Tran Maya Valerie Luis Valerio Kathaleva Yindeemark Alma Zavala Jordan Witt

STATEMENT OF NET ASSETS

August 31, 2010 and 2011

	2011	2010
ASSETS		
Current assets		
Cash	\$ 2,833,068	\$ 1,905,684
Accounts receivable		
Trade receivable	466,575	426,879
Pledges receivable	239,884	125,391
Endowment receivable	20,000	
Contributions receivable	741,881	495,812
Total current assets	4,301,408	2,953,766
Noncurrent assets		
Contributions due in future periods	513,467	603,073
Capital assets		
Furniture and equipment	795,774	704,494
Less accumulated depreciation	(622,500)	(584,008)
Total capital assets (net of accumulated depreciation)	173,274	120,486
Other assets	4,731,658	3,990,000
Total noncurrent assets	5,418,399	4,713,559
Total assets	\$ 9,719,807	\$ 7,667,325
LIABILITIES		
Current liabilities		
Accounts payable	\$ 59,006	\$ 70,141
Capital Campaign Payable	300,000	
Deferred revenue	98,621	120,054
Total current liabilities	457,627	190,195
Total liabilities	457,627	190,195
Net assets		
Investment in fixed assets (net of related debt)	173,274	120,486
Restricted - Expendable		
Radio Services Community	236,736	126,016
Capital Campaign	3,152,909	2,508,686
Total Restricted – Expendable	3,562,919	2,755,188
Unrestricted net assets	5,674,261	4,721,942
Permanently restricted net assets	25,000	.,, 21,, 12
Total net assets	9,262,180	7,477,130
Total liabilities and net assets	\$ 9,719,807	\$ 7,667,325
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STATEMENT OF REVENUES, EXPENSES, AND CHANGE IN NET ASSETS

Years Ended August 31, 2010 and 2011

	2011	2010
OPERATING REVENUES:		
Sales and services	\$ 3,512,509	\$ 3,031,185
Memberships and contributions	3,208,965	2,698,225
General and support	805,838	718,288
In-kind support	125,672	51,960
Grants	668,837	478,967
Total operating revenues	8,321,821	6,978,625
OPERATING EXPENSES		
Program services		
Programming and production	3,514,621	2,903,846
Broadcasting	762,106	727,768
Program information and promotion		346,397
Cactus Cafe	442,427	
Support services		
Management and general	446,843	594,439
Fundraising and development	1,214,813	1,070,602
Underwriting and grant solicitation	1,008,030	880,979
Total operating expenses	7,388,840	6,524,031
Operating profit (loss)	932,981	454,594
NONOPERATING REVENUES (EXPENSES)		
Available university fund appropriations	207,374	215,902
Capital Campaign contributions	644,223	868,658
Loss on disposal of fixed assets	472	
Net nonoperating revenues	852,069	1,084,560
Change in net assets	1,785,050	1,539,154
Beginning of year	7,477,130	5,937,976
End of Year	\$ 9,262,180	\$ 7,477,130

Back cover (Left to Right)

- 1. KUT Music Host Jay Trachtenberg in Studio 1A (2008)
- 2. Ephemera on the wall of KUT Studio 1A
- 3. Then-KUT employee Bob Edwards interviewing then state representative Gonzalo Barrientos (1970s)
- 4. Karol Nicks host of Soul on FM and first African American radio host in Austin
- 5. Singer-songwriter Carrie Rodriguez in KUT Studio 1A (2012)
- 6. Lewis Harrison and Howard Lennett
- 7. Eklektikos host John Aielli at home (2005)
- 8. Former KUT Membership Manager Betsy Pilkington (2005)
- 9. Guitar Virtuoso Eliot Fisk's guitar case in Studio 1A
- 10. Former KUT Program Director Stewart Wilbur and KUT Member Services Director Bill Grimes (1970s)
- 11. A scene from KUT Studio 1A
- 12. KUT 2006 Volunteer of the Year Charlotte Boyle
- 13. Longhorn Radio Network Executive Producer Kevin Meyer
- 14. Latino USA Host Maria Hinojosa
- 15. Former KUT Director of Cultural Programming Priscilla Drucker (1970s
- 16. Austin live music institution The Continental Club

