A Response to the Request for Expressions of Interest

for Marijuana Licensing in the City of Longmont



Submitted by Medicine Man Longmont, LLC

Proposed Location:

500 E. Rogers Road, Longmont, Colorado 80501

November 28, 2017



MARIJUANA STORE LICENSE APPLICATION CHECKLIST

Business Trade Name: Medicine Man Longmont, LLC

Physical Address: 500 E. Rogers Road, Longmont, CO 80501

State MED License Submittal Date: Dec. 18, 2017 Longmont Application Submittal Date: Nov. 28, 2017

All applicants responding to the City of Longmont's Request for Expression of Interest (RFEI) to open and operate a retail or retail/medical marijuana establishment in the City of Longmont, must submit a <u>complete</u> application package for consideration by the Selection Division as described below. Complete application packages will be accepted on or before 12:00 noon on 11/29/2017 in the Longmont City Manager's Office, Longmont Civic Center at 350 Kimbark St. Longmont, CO 80501. The following items are required:

at	350 Kimbark St. Longmont, CO 80501. The following items are required:
	Completed application checklist (this form)
	Three (3) identical hard copies of the application package as described in the Application Format Standards document
✓	One (1) electronic version of the application in PDF format on a flash drive (identical to hard copies)
-	One (1) electronic <i>public version</i> of the application in PDF format on a flash drive for posting on-line
	 Should redact only those portions of the application that the City is prohibited from releasing under the Colorado Open Records Act
	 Should redact all trade secret, privileged, or confidential information such as social security numbers and confidential financial information
_	☐ Should redact all information regarding specialized details of security arrangements*
	Cover letter providing an overview of the proposed establishment and reasons the applicant has chosen to locate in Longmont (not to exceed 1,000 words)
N	DR 8548 Retail Marijuana Application (provide Authority with an updated copy of form provided to the State)
NA	DR 8530 Medical Center (applicable only for co-located/dual license facilities; provide Authority with an updated copy of the form provided to State)
4	DR 8520 Associated Person & Associated Key License Application for each owner of the applicant business, or any officer or director, who also acts as a Key executive, employee or agent while physically working in a licensed Medical or Retail Business (provide Authority with an updated copy of form provided to the State)
	✓ A copy of each person's Colorado ID or Driver's License for each Individual completing a DR 8520 Fingerprint card for each completing a DR 8520
	A License Application Release and Acknowledgement Advisement (City of Longmont form) for each person, and one for the applicant if the applicant is a separate individual
	Statement of all violations and penalties for any infractions or offenses by the applicant or applicant's owners, principal officers, managers, or employees relating to any marijuana establishment in the state or a statement that no such violations or penalties have occurred
	Possessory documents demonstrating that the applicant has legal possession of the site (e.g. property ownership or lease, for at least one year's duration)
Ø	Authorization to Use Property for Marijuana Business (City of Longmont form) – must be notarized
2	Zoning verification from the Planning and Development Services Department (City of Longmont online form)

- A vicinity map and description showing the proposed locations relative to the nearest residentially zoned area and the nearest school serving students in any grade from kindergarten through 12th grade

 A site plan showing the entire vicinity in which the marijuana establishment is located, including buildings, street(s), parking lot(s), exterior lighting plan, landscaping plans, identification of other tenants on and surrounding the property
- A general description of site improvements proposed and the anticipated City of Longmont Land Development Code approvals required (not to exceed 2 pages, including attachments)
- A general business plan that includes the following (not to exceed 25 pages, including attachments):

 - ☑ Details of overall management and operations including hours of operation
 - Curricula vitae/resumes of all principal officers and managers
 - Staffing plans, including any specific commitments of the licensee toward staffing the establishment with a diverse workforce of Longmont residents
 - Financial information demonstrating a formalized relationship with an established financial institution, demonstrated liquid assets of \$250,000 in the applicant's control, financial projections including assumptions used, and sources of funds (this should be either through the State's DR8522 form or other necessary documents)
 - A description of the applicant's experience operating licensed marijuana businesses in Colorado or elsewhere, including compliance with state and local laws or violations thereof
 - An indication of whether the marijuana store would sell retail or both retail and medical marijuana.
- A detailed security plan that includes the following:
 - A detailed floor plan:
 - Labeled with the name of business, type of facility, street address
 - Perimeter of the licensed facility outlined in bold black
 - All entrances and exits to the establishment.
 - The location of any windows, skylights, and roof hatches
 - The location of all cameras and their field of view
 - The location of all alarm inputs (door contacts, motion detectors, duress/hold up devices)
 and alarm sirens
 - The location of the digital video recorder and alarm control panel including the location of the off-site storage or network service provider for storage of the required copies of surveillance recording and evidence that the premises comply with all security and video surveillance requirements set forth by the State of Colorado
 - Restricted and public areas including sales counters
 - Loading zones
 - Areas where marijuana/products will be stored and dispensed or sold
 - A description of type of security training provided for, and completed by, establishment personnel, including conflict resolution training and procedures for handling violent incidents
 - A description of how the licensee intends to use and maintain an incident log
 - ☑ A description of the establishment's procedures for preventing the use of marijuana on the licensed premises
 - Security measures taken by the licensee to prevent individuals from entering the limited access area portion of the licensed premises
 - ☑ The licensee's closing procedures after the cessation of business each day
 - The licensee's plan to prevent theft or the diversion of marijuana, including maintaining all marijuana in a secure, locked room that is accessible only to authorized persons
 - The type of alarm system and outdoor lighting to be used by the licensee

_	 ✓ The licensee's procedures for accepting delivery of marijuana at the establishment, including procedures for how it is received, where it is stored, and how the transaction is recorded ✓ A copy of the licensee's security alarm system monitoring contract ✓ A plan for disposal of any marijuana that is not sold ✓ A plan for preventing underage persons from entering the premises ✓ Evidence that the premises will comply with all security and video surveillance requirements set forth in Rules 305 and 306 of the Code of Colorado Regulations 1 CCR 212-2 (Retail Marijuana Code), and Rules 305 and 306 of the Code of Colorado Regulations 1 CCR 212-1 (Medical Marijuana Code) if applicable
Communit	y Outreach Plan (not to exceed 10 pages including attachments)
	Applicant's history of community and neighborhood involvement with other similar businesses Written policies and procedures to address community concerns and complaints designated point of contact, with comprehensive contact information, for public questions and concerns
	 Measures and procedures for mitigating any impacts to the neighborhood
Odor Mana	agement Plan
	A description of what methods and measures the business intends to take for preventing any odors from emanating from the business
City's Visio	n, Values, and Goals
į.	A description of how the licensee and licensed establishment would contribute to and support the overall vision, values and goals identified by the city and specified in adopted city plans such as Envision Longmont and the Sustainability Plan (may be included in cover letter rather than separate document)
Separate fr	om the Application Package:
NIE	Annual operating fee (a cashier's check) due for the first year of operations. The city shall not retain, or shall refund, the annual operating fee if the application is not selected for approval. Manager Registration Fee (\$300 per proposed manager), if applicable
Any other i Marijuana l	tems required by the Ordinance O-2017-61, any applicable State law/regulations or the Longmont Licensing Authority

^{*} As described in § 24-72-204(2)(a), Colorado Revised Statutes

Dear Marijuana Selection Division,

The Medicine Man Family is thrilled to submit our Request for Expression of Interest (RFEI) to the Longmont Marijuana Authority to obtain a retail marijuana store license in the great city of Longmont! As you will read in the accompanying document, Medicine Man has established itself as a leader in the Colorado marijuana market and has an excellent reputation as a compliant, transparent, customer-focused and community-minded company. We are a family owned and operated company with deep roots in Northern Colorado. We have nine family members from three generations working and leading Medicine Man. We have lived in the Westminster and Broomfield areas since 1980.

Medicine Man has led the marijuana industry since we opened our doors in 2009. We started with one medical dispensary and have added three highly-successful retail dispensaries since that time. Our growth has been slow and deliberate. We passed on several opportunities to open new stores in other municipalities because those towns/cities didn't fit the criteria that we have adopted to ensure success for our brand. When Longmont opened its doors to new licenses, we knew that this was the right fit and our next great opportunity.

Longmont is driven by an independent and pioneering spirit. It's a city with over 90,000 residents that offers a small town feel while at the same time, provides all the amenities of a larger city. We love the diverse culture, the community spirit and the guiding principles of resiliency and sustainability outlined by the city. We have studied the thoughtful design of future development and infrastructure improvements planned for Longmont for the next 10 to 20 years and are confident that this city is ideal for a long-term business location.

We specifically selected our dispensary location (500 E. Rogers Road) in one of the "areas of change" which has been slated to show the highest volume and intensity of future growth. In addition, six-month crime statistics within a one mile radius of our dispensary are very low and mostly related to motor vehicle theft, home burglary and a few incidents of menacing and arson. Within a 0.5 mile radius the crime rate is even lower including three incidents of burglary, and one menacing and one vehicle theft crime. Typically adding a dispensary to an area decreases crime due to the increased presence of on site security, but in the case of Longmont, we feel that we are already located in a very safe industrial area.

Our new Medicine Man Longmont facility will lease a 5,000 square foot building previously occupied by a diaper service and now serving as a storage warehouse. We will be one block south of the car dealerships on East 3rd Avenue. We intend to not only meet and exceed the security requirements outlined by the marijuana authority; we will also expend significant capital in making the dispensary a beautiful store and a welcome addition to the industrially zoned area. At our newest dispensary in Thornton, we spent over one million dollars on a building considered to be an eyesore and small hub for loitering and petty crime. With the

addition of several external security cameras, external lighting, the presence of security guards and night time security, our new dispensary provides a new safer property for the nearby residents and businesses. We make these types of investments in our communities to help reduce crime and to attract not only local customers, but those from surrounding municipalities.

We will address in detail how we will contribute to the Envision Longmont and the Sustainability Plan in the body of this document. Highlights include developing our new dispensary to LEED Bronze Level Building Standards which provide a framework to create healthy, highly efficient and cost-saving green buildings.

Medicine Man was started by a working-class family. Our mission and brand seeks to serve the same by providing high-quality, safe, consistent, compliant and reasonably priced marijuana products. While sticking to the tenets which have built our foundation, Medicine Man also values community engagement. We are proud that we started our own Medicine Man Family Foundation charity which donates money to worthy causes in the communities in which we do business. Every employee receives two paid days off per year to volunteer to initiatives and to give back to the places that have accepted us as neighbors and business owners.

Medicine Man Longmont marks a new era for our company. As a reward for his dedication and hard work on behalf of our company since 2010, we have offered ownership in this dispensary to one of our long-time employees and Retail General Manager, Pete Vasquez. As a family who came from little, it is our hope that this ownership will change the life of this man who has given so much to our company and to our family.

Our dispensaries are safe and inviting. We focus on customer experience and education and have strong relationships with surrounding businesses and local governments. We have a strong desire and commitment to stay and thrive as a contributing business leader and member of the Longmont community.

It is our sincere hope that we have conveyed a true sense of the passion and commitment our family has to this industry, our employees, our customers, and our communities. Please consider our request and we thank you for your effort working to bring the most qualified candidates to your great city.

Kind regards,

The Medicine Man Family

Statement of Violations/Penalties

The Licensed Entity Futurevision, Ltd. (dba Medicine Man Denver) has had a disciplinary action taken against a Marijuana License.

October 22, 2014, Marijuana Enforcement Division ("MED") and the Denver Police Department ("DPD") conducted an underage-compliance check at the Licensed Premises of Futurevision, Ltd. at 4750 Nome Street, Denver, Colorado 80239. Denver Public Safety Cadet Marcus Talley, who was under the age of twenty-one (21) at the time, was permitted to enter the Licensed Premises in contravention of Rule 403(B), 1 CCR 212-2 (2014) by Allen Carbajal-Ramsdell (support license # M12564), the individual in charge of ensuring that all customers in the Restricted Access Area were over the age of twenty-one (21) at the time. Mr. Carbajal-Ramsdell was serving in the guard position at that time while the usual security guard took his break. Camera footage shows that Mr. Carbajal-Ramsdell inspected the identification presented by Cadet Talley for several minutes, trying to ascertain if the Cadet was over the age of 21. He then wrongly allowed the Cadet to enter the premises.

The extenuating circumstance related to this encounter is that Mr. Carbajal-Ramsdell was classified as partially blind and physically incapable of reading identification properly. The second guard who usually covered the break called in sick that day which is why the wrong person was on the job.

February 24, 2015, Licensee and the Office of the City Attorney of Denver entered into a Settlement Agreement in which Licensee admitted to one violation of C.R.S. § 12-43.4-901(4)(e), the unlawful sale of retail marijuana to a person under the age of twenty-one (21), on October 22, 2014. Licensee was subject to the penalty of suspension of its retail marijuana license for ten (10) days, but was permitted to pay a fine of Twelve Thousand Three Hundred and Thirteen Dollars and Fourteen Cents (\$12,313.14) to cancel the suspension. On March 9, 2015 the Director of the Department of Excise and Licenses authorized the Licensee to pay the fine in lieu of suspension. Licensee paid the fine specified in the Agreement on March 11, 2015. The fine was issued because Futurevision, Ltd. took several steps to prevent this event from ever happening again. These steps included the following:

- Purchase of an identification card/driver's license verification handheld electronic device which is used for every ID that comes in the door. The scanner lets the security guard know if the person holding the ID is 21 years old or over.
- All budtenders/cannabis consultants are required to examine all ID's at the point of sale as a backup check.
- All personnel are trained monthly on what proper identification looks like and how to identify suspicious documents.
- A calendar is placed in full view of budtenders with the date before which a
 person must be born to be 21 years of age or older. This calendar is updated daily.
- Any security guard or budtender/cannabis consultant not checking ID's is

terminated immediately.

March 19, 2015, Licensee admitted to violating Rule 402(C), 1 CCR 212-2 (2014), Rule 403(B), 1 CCR 212-2 (2014), and Rule 404(A), 1 CCR 212-2 (2014) in a Stipulation, Agreement, and Order executed with the MED ("Agreement"). In accordance with the Agreement, Licensee instituted procedures to ensure that such violations would not recur including but not limited to: (1) terminating the employment of the individuals who permitted Cadet Talley onto the Premises, who failed to ensure Cadet Talley had a government-issued identification prior to initiating a sale of marijuana to him, and who sold him said marijuana; (2) instituting the use of handheld identification verification devices at all point-of-sale locations; and (3) instituting an education and training program for its employees to ensure that all customer facing staff had the proper training to adequately check all customer's identification cards.

In lieu of proceeding to hearing on an Order to Show Cause, and subsequent proceedings, Licensee agreed to the following sanctions: (1) To pay a fine of Seven Thousand Five Hundred Dollar (\$7,500); and (2) to serve a seven (7) day suspension, held in abeyance, for any subsequent violation of Rule 402(C), 1 CCR 212-2 (2014), Rule 403(B), 1 CCR 212-2 (2014), and Rule 404(A), 1 CCR 212-2 (2014), occurring in the twelve (12) month period following the execution of the Agreement. On April 9, 2015, Barbara J. Brohl, the Executive Director of the Colorado Department of Revenue State Licensing Authority, approved the Stipulation, Agreement, and Order. Licensee paid the fine specified in the Agreement on April 13, 2015.

February 16, 2016, the Colorado Department of Agriculture (CDA) took samples of marijuana from Futurevision, Ltd medical and retail cultivations for purposes of testing for the presence of pesticides not authorized for use in the cultivation of medical or retail marijuana under the Pesticide Applications Act.

March 11, 2016, some of the collected samples analyzed by the CDA tested positive for the pesticide myclobutanil which is an unauthorized pesticide. The pesticide was detected at 0.007 parts per million (0.005 parts per million is allowable threshold).

March 18, 2016, the Division served Futurevision, Ltd with a Notice of Administrative Hold on a portion of the licensee's plants that were tested. After further testing and investigation and proof from the licensee that all rules regarding approved pesticide use are accurately followed and after scientific scrutiny as to the accuracy of the results based on the sensitivity of the equipment used to conduct the initial testing, almost all of the on hold plants were released and deemed acceptable for consumption.

A second sampling of the cultivation was conducted by the CDA and the test results showed zero issues with regard to the misuse of pesticides. Futurevision, Ltd voluntarily surrendered 22 immature plants.

No penalties were assessed to the licensee.

Additionally, Andrew Williams has ownership of Mx, LLC, which received Orders to Show Cause in January of 2017 from the City of Denver for failure to complete pending applications. The inability to complete the applications in a timely manner was due to several construction delays; however, the issues were resolved, the applications were completed, and licenses were granted on October 2017. No penalties were assessed.

Site Control Plan



AUTHORIZATION TO USE PROPERTY FOR A MARIJUANA BUSINESS

Business Name (dba):	Property Address: 500 E. Rogers Road, Longmont, CO 80501
Medicine Man Longmont, LLC	Suite/Unit #:
As owner of the property described above, I hereby comarijuana business so long as said use is authorized under the following terms and conditions	under and in accordance with applicable state and local laws. This
Check all that apply:	
Retail Marijuana Store	Suite/Unit # Suite/Unit # For of the property described above, I hereby consent to the use of said property for the purpose of conducting a na business so long as said use is authorized under and in accordance with applicable state and local laws. This its valid under the following terms and conditions: ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only) ### Medical Marijuana Center (Allowed as part of a co-located retail an
Code of the City of Longmont. 2. That, in issuing a marijuana business license, the regarding the licensee's business operation or p 3. That, pursuant to Sections 12-43.3-105 C.R.S. (A Restricted Access Area or Limited Access Area to a visitor and must be escorted at all times by a property Owner. In the event of any conflict between the terms of this	e City of Longmont assumes no legal liability or duty of care possession of the property. Medical), and or 12-43.4-105 C.R.S. (Retail), any person within a chat does not have a valid occupational license shall be considered person who holds a valid Associated Key License. This includes the sauthorization to Use Property for a Marijuana Business and any
I hereby release the City, its officers, elected officials	s, employees, attorneys and agents from all liability for claims of re, in any way relating to or arising from the conduct of the
	Jay E. Weibel
Date	Retail Marijuana Store Medical Marijuana Center (Allowed as part of a co-located retail and medical facility only)
County of Baildy)ss.	
Subscribed and sworn to before me this 27*	May of troventer 2017 ox Try E. Weed
NOTARY PUBL STATE OF COLOR NOTARY ID # 200440	AC Notac Public Pado Pado Public Pado Pado Pado Pado Pado Pado Pado Pado



PLANNING & DEVELOPMENT SERVICES 385 Kimbark Street, Longmont, CO, 80501 Ph 303-651, 8330; Fax 303-651-8696 www.longmontcolorado.gov/planning

Zoning Verification

This form is for zoning verification for retail marijuana stores.

This form must be returned with the full application packet for all applications.

Site Plans, site plan waivers, change of use, or other development applications are a separate process.

Zoning verification letters require a \$50 fee be paid before the completed letter may be returned to you. You may pay by check, credit card, or cash at the Development Services Center.

Applicant Information

Applicant Name: Sally Vander Veer	E-Mail: karen@medicinemandenver.com
Address (Include City & State):4750 Nome S	St., Denver, CO 80239
Phone: 720-237-2500	Fax:
* Applicant must be either the owner of the property of	r be a party with a purchase or lease agreement for the property.
New I	Business Information
Property Address: 500 Rogers Road, Lo	pingmont, CO 80501 500 & Rogers per especiant flor 30, Wasver Susiness Park Reg at of total 2 & 30
Name of Proposed Business: Medicine Man L	
Previous Business Use: Manufacturing/Retail	(Industrial Zoned)
App	plicant Certification
Applicant Signature:	Date: //22/17
	11/00/17
ł <i>U</i>	
	oning Information lanning & Development Services Staff
Zoning District:	Other Information:
☐ Commercial (C)	■ At least 250' from residential zoning district
☐ Commercial – Regional (CR)	R At least 1000' from K - 12 school
Business Light Industrial (BLI)	
☐ Mixed Industrial (MI)	
☐ Other zoning district (not allowed)	
Staff Signature:	Date: 27 November 2017
Staff Name & Title:	
Joseph Marrie & Marrie &	

AUTEUX.

Medicine

Otential Areas for Retail Marijuana Busilinsins

Parcely not within 1,000 ft of a school or 250 ft of a residentially zoned a

Residentially Zuried areas - Pso feet

Commercially zoned areas (C., CR, PUD.C)

Industrially sorted areas (Bit, MI, PUD.i)

E. 17 Schuol Buffers

Separation Information:

500 Fast Rogers Road, Longmont, CO 80501

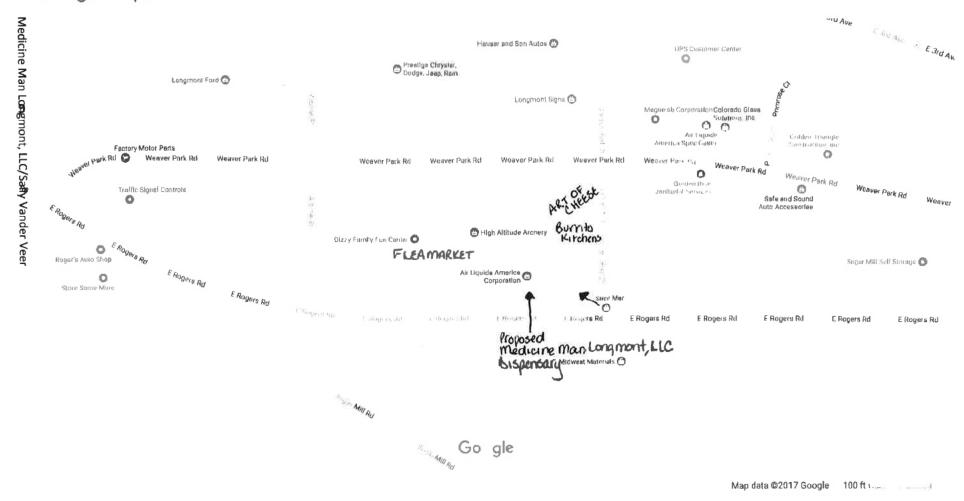
is located the following distances from each direction to the closest residentially zoned areas (according to Google Maps):

- ~1000 ft N of building ~3200 ft S of building
- ~3000 ft E of building ~2000 ft W of building

is located ~ 2500 ft from the nearest school (Rocky Mountain Elementary School, <u>800</u> E 5th Ave., Longmont, CO 80504)

is located ~1600 ft from the nearest registered day care (448 Elliott St, Longmont, CO 80504) according to Colorado Department of Human Services Registered Child Care Facilities

Go gle Maps 500 E ROGERS ROAD - VICINITY MAP



MEDICINE MAN – 500 E. ROGERS ROAD, LONGMONT, CO 80501 GENERAL DESCRIPTION OF SITE CHANGES

The proposed project is located at 500 E. Rogers Road. The existing lot size is 0.39 acres (16,936 square feet). Longmont's current zoning identifies this lot as BLI (Business/Light Industrial). The proposed use is approved within this zoning.

Medicine Man is proposing to improve the site with updated traffic flow and parking standards, including (2) new ADA parking stalls and a designated crosswalk with ADA access. The current area surrounding the building is undeveloped to the west, gravel to the north and east, and asphalt to the south. We are planning to provide an asphalt drive lane around the entire building, including additional employee parking stalls in the rear. Bicycle parking will be added to the front and rear of the building.

Landscape improvements include preservation of the existing, mature trees and planting additional shrubs/trees to screen the parking lot from Rogers Road and neighboring properties. The existing street sidewalk will be improved and there will be site connectivity to the building. We are also proposing a new sidewalk around the south, north, and west building elevations. The site and exterior building lighting will be modified and improved to include high-efficiency LED, full cut-off exterior fixtures.

The existing, single story building is 4,845 square feet. The proposed changes to the building's footprint are limited to a 60 square foot addition to an already covered entry alcove. We are providing an entry vestibule to promote heating and cooling efficiency to the rest of the space. There are no proposed changes to the roof plan or building mass. The building façade and roof will be repaired and updated as required for aesthetic, safety, and/or Code purposes.

The required approvals from the City of Longmont include Change of Use, Development Application for Commercial Site Plan Review, and a Sign Permit.

Community Outreach Plan

Our Company

Medicine Man is one of the pioneers of the Colorado and national marijuana industry. Founded in 2009, by brothers Andy and Pete Williams, the company has built a strong foundation of excellence and innovation based on the values that have propelled our company to the forefront of the marijuana industry – safety, family, quality, compliance, advocacy, and customer satisfaction. Medicine Man is a family-owned-and-operated business that employs approximately 90 people. Andy and Pete have been joined by seven other family members, and the entire family is heavily involved in the day-to-day operations. Our family was raised in Westminster, Colorado, and the four Williams siblings attended north suburban elementary and high schools. The entire family still lives in the northern suburbs, with our own families. We are dedicated to preserving the integrity of any community in which we conduct business.

As a family company, we understand the importance of being good neighbors and community involvement. Andy and Sally are active in local chamber events and community outreach. Medicine Man contributes to many charities including: Grow for Vets, American Medical Refugees, CannAbility Foundation, Rocky Mountain Multiple Sclerosis Center, Aurora Symphony Orchestra, Aurora Concert Series, Shop With A Cop, Adopt-A-Highway, anonymous donations to youth sports teams and many more. We even have a Community Crew staffed by Medicine Man employees that cleans up trash from public areas in our communities. In addition to our charitable work listed above, our family recently launched our own charitable foundation named The Medicine Man Family Foundation. The mission of our foundation is "Elevating the lives of families and individuals within the communities in which we work through intentional giving and targeted projects." The foundation is partially funded with a \$100,000 yearly donation from Medicine Man.

Medicine Man Longmont will be modeled after our successful retail marijuana centers in Denver, Thornton and Aurora. Dedicating the past eight years to becoming leaders in the marijuana industry by running a compliant, transparent, and forward-looking operation, the Williams family runs Medicine Man with precision, order and love.

Mission Statement

Medicine Man leads the cannabis industry evolution through example, transparency, compliance, education, innovation, and advocacy. We do this with an unwavering adherence to our core values of safety, family, integrity, compliance, advocacy, and customer satisfaction.

Community Engagement Contact Information

Name:

Elan Nelson

Title: Community Outreach Manager

Phone:

720-576-6386

Email: outreach@medicinemandenver.com

Outreach Plan

Prior to Opening - Patient Education Classes

As was done prior to the opening of our most recent store in Thornton, CO, we will advertise in local media to promote two patient education classes at a local facility. These classes will be conducted by Teri Robnett, the Founder and Executive Director of Colorado-based Cannabis Patients Alliance. Ms. Robnett holds two state appointments by the Governor of Colorado: The Scientific Advisory Council which oversees \$9 million in research grants, and the Marijuana Education Oversight Committee which advises the state on educational campaigns about marijuana. She has served on working groups for the Marijuana Enforcement Division, the Colorado Department of Public Health, the Boulder Marijuana Advisory Panel and many others. She is recognized as one of the foremost experts on medical marijuana policy in Colorado. Ms. Robnett will teach cannabis basics to help Longmont residents understand the uses, benefits, regulations, and safety concerns surrounding marijuana. It is our desire to further develop these education classes into patient support groups once a need within the community has been identified. We intend to offer an environment where those seeking guidance and a connection with others struggling through the same hardships can interact, share stories, advice, and encouragement.

Prior to Opening - Business and HOA Outreach

Medicine Man ownership will canvas the local area of our business to speak with local business owners to address any questions or concerns they may have regarding us moving into the area. We have found when we have done this in the past it begins an open dialogue that develops a good working relationship.

Additionally, four Homeowner Associations (HOAs) will be contacted to request a time slot for a representative from Medicine Man to provide information about our business at an upcoming meeting. Each of these HOAs are less than two miles from the proposed store location.

HOA	Web Address	Contact Number	
Fox Hill Filing One	http://www.foxhillhoa.com/	(303) 775-3452	
St Vrain Ranch Owners Association	http://www.stvrainranchpoa.org/	(303) 485-0232	
PMI Colorado Front Range	http://www.longmontpropertymanagementinc.com/	(720) 600-1560	
Portico HOA	http://www.porticohoa.org/contact/	(303) 682-0098	

General Consumer Education

Educating customers on the safe and responsible consumption of marijuana is essential to the success of the marijuana industry. We have accumulated a vast body of knowledge for nearly eight years, and educate our employees and customers based on this foundation supplemented by available medical and scientific resources. We believe education is the most important piece of every customer interaction. We accomplish this through education pamphlets, private consultations, patient support groups, advocacy, and charitable contributions.

Medicine Man has created several educational pamphlets and handouts which are available to every customer. We outline basic guidelines for safe consumption, rules on where consumption is legal, possession limits, the importance of not driving while impaired, and how best to keep marijuana out of the hands of children and away from pets. Please see Appendix A for a copy of our pamphlets.

Personal consultations with every customer are essential, and our Cannabis Consultants are trained to ask the right questions to ascertain the level of knowledge for each customer. This interaction provides the best education and service for customers based on their individual needs.

Medicine Man has partnered with the University of Colorado Health Sciences Center, National Jewish Hospital, and the Colorado Department of Public Health and Environment (CDPHE) on protocol design and patient recruitment for marijuana clinical trials. We are working with the Rocky Mountain Multiple Sclerosis Center to design a baseline study for the treatment of multiple sclerosis using cannabis.

We anonymously sponsored two separate Become a Champion (BAC) youth sports camps, paying for 50 youth to attend each of those camps. Their mission statement is: "Improving the lives of future generations, especially those in need, using dedication to sports as a model for dedication to education." We also anonymously sponsored a Public Service Announcement for the BAC Magazine (see Appendix A).

We are partnered with and have sponsored events for Students for Sensible Drug Policy. Their mission statement is: "Students for Sensible Drug Policy is an international grassroots network of students who are concerned about the impact drug abuse has on our communities."

We have also partnered with CDPHE to help design and implement their "Good to Know" campaign. The Colorado Department of Transportation (CDOT) enlisted our opinions related to the "Drive High, Get a DUI" campaign, and we were one of three stores which installed a driving high simulator so our customers could experience firsthand the differences between driving sober and driving high. CDOT frequently brings Department of Transportation teams from other states to showcase our facilities as a best practice example. This is also true for the Denver Police Department. We tour more than 500 officers a year through our facility as part

of their advanced marijuana training, and again are offered as an example of a compliant and professional operation.

Several local, state, national, and international legislators and high-ranking policymakers have toured our facility to complete their marijuana education. We emphasize to them the importance of compliance and transparency in the industry, and show them what reputable cultivations and dispensaries should look like.

We also remain accessible to local, national and international media, offering tours and education to reporters as requested. This has significantly improved the general public's understanding regarding marijuana topics. Our hope is to use this type of platform to educate on safe and legal consumption, proper storage to minimize the risk to children, and to eliminate the stereotypes that plague many who use and produce our products.

Patient Support Groups

Following on the example and outreach achieved by the patient education classes, we will conduct patient support group evenings where we bring together people suffering from the same illness, such as Crohn's/irritable bowel syndrome, cancer, post-traumatic stress disorder, pain, etc. In these group meetings we will discuss rules and regulations, and offer anecdotal information pertaining to their particular needs. These groups will be conducted by medical professionals or other patients who have experienced relief or success with marijuana products.

Longmont Job Fair

Should Medicine Man be awarded a business license, an advertisement for a Medicine Man Job Fair to hire up to twelve new employees will be placed in local media. We anticipate a strong showing for the fair as the average starting wage for a new Cannabis Consultant is \$13.50 per hour (depending on experience), all employees are given two weeks paid time off after one year of full-time employment, and yearly bonuses are distributed to all employees. We implement contests, reward incentives, and on-the-spot cash bonuses for exemplary performance. We offer medical, dental, vision, and life insurance policies to all employees.

Seasoned employees will be transferred to the new store to train and supervise new employees. Initial training for our Longmont Cannabis Consultants will be held at our current facilities until build-out is complete. This will ensure an adequately trained staff upon opening.

Volunteer Time Off

To encourage involvement and participation in our neighborhood, Medicine Man also provides every employee with two days of Volunteer Time Off (VTO) to volunteer at an organization of their choice in the community. The VTO policy results in additional money and manpower being donated to our local communities. Should we open a new retail store, the Medicine Man

team would grow to over 100 employees, and taking into consideration the average of all employees' wages, this equates to over 1,600 VTO hours, worth \$32,000.

Community Participation

Medicine Man takes pride in being a good neighbor. We have donated hundreds of thousands of dollars over the past eight years to community organizations in our current neighborhoods of Denver, Aurora and Thornton. While we recognize the value and extreme importance of youth initiatives and support programs, we are bound by regulations and public perception to avoid any sponsorships or donations bearing our name that could be construed as attempting to engage an underage audience. It is with regret, that we are unable to support many deserving organizations. Some recent initiatives that we have supported with donations, either explicitly or anonymously, include:

- Aurora Symphony Orchestra
- Aurora Summer Rose Garden Concert Series
- Havana Business Improvement District Foundation
- Grow for Vets
- Commemorative bench for deceased Aurora City employee, Tony Mwamba
- Aurora Police Association
- Colorado State University General Research Fund
- American Medical Refugees
- GoFundMe donations for struggling patients/customers or industry connections
- The Ricky Williams Charity Golf Tournament
- Rocky Mountain Multiple Sclerosis Society
- MDHerb Patient Education Evenings
- Sole sponsor of a 50 child basketball camp for underprivileged children
- Full sponsorship of a Little League Football team
- Businesses of Thornton Advisory Commission
- Thornton family food bank
- Medicine Man Family Foundation

We also have a Medicine Man Community Crew staffed by employees who pick up trash around our neighborhoods in Denver, Thornton and Aurora.

Our values and principles will continue to serve the neighborhood that we are part of in Longmont as well. Other organizations that we will be directly involved with include:

- Community support/improvements we will coordinate with Longmont officials to
 offer our Medicine Man Community Crew for assistance with park maintenance, PaintA-Thons, snow-shoveling, etc.
- Adopt a Highway we will adopt a local highway and provide our Community Crew to help maintain a clean and orderly environment for all to enjoy.

- Medicine Man Family Foundation we have established a non-profit 501(c)(3) with the
 goal of continuing our good works throughout the community and nationally. The
 foundation will receive a portion of Medicine Man profits and distribute these funds to
 individuals or organizations that align with our company's values, and provide the most
 impact for their particular cause.
- Local food bank Because these types of organizations serve many local children, we thought it best to anonymously donate to an unnamed local food bank. We will offer this program 75% of the proceeds from our Grand Opening day, as well as continued financial support.
- Businesses Advisory and Advocacy As Medicine Man leadership has in all of the other cities in which we operate businesses, we take an active role in community and city education, politics, and business advisory. We will continue that local participation in Longmont.

MEDICINE N	MEDICINE MAN LONGMONT CONTRIBUTIONS			
Program	Yearly Donation Amount (Estimated)			
Volunteer Time Off	\$34,000 (includes 1,600 man-hours*)			
Grand Opening Profits Food Bank Other Local Charity	Approximately \$15,000 75% Grand Opening Profits (approx. \$11,000) 25% Grand Opening Profits (approx. \$4,000)			
Medicine Man Foundation	Approximately \$100,000 per year			
Adopt-a-Highway	Highway - \$5400 per year			
Community Crew	\$2500 (includes 100 man-hours*)			
Patient Education Nights	\$2500 (includes 8 man-hours*)			
Patient Support Groups	\$2400/year (includes 16 man-hours*)			
Medicine Man Job Fair	\$1500 and 24 man-hours*			

^{*}Man-hours includes pay for employee participation

Security and Odor

Security is of utmost importance to Medicine Man, and it is also a requirement under the Colorado Marijuana Enforcement Division (MED) regulations. As in our other stores, the Longmont store will be equipped with numerous high-definition cameras surveilling entryways/exits, POS stations, back offices, hallways, storage areas, the lobby, the building exterior, etc. At our other locations, our high definition cameras have captured footage of criminals engaged in activities not associated with our business, which was provided to the local police to apprehend those individuals. We intend to continue our culture of cooperation with local authorities in all matters of safety for our community.

In order to prevent underage sales, the Medicine Man Longmont dispensary security officers will require customers to present valid identification which will be verified through our electronic identification scanner prior to obtaining access to the secured sales area. A backup scanner will be stored in the security area should the first scanner becomes inoperable. To further ensure no underage customer is able to purchase marijuana, all identification will be verified again by a Cannabis Consultant prior to commencing the sales conversation. In the event an employee discovers an identification card is not valid or that an underage person has been allowed into the store, the customer will be escorted out of the facility by a security guard and an incident report will be filed.

MED regulations require all waste marijuana products to be made unusable and unrecognizable prior to disposal. In addition to following all MED regulations, our dumpster will remain locked and under surveillance to prevent any unauthorized attempts to access waste products.

We realize odors can be a nuisance, and the scent of marijuana is known to be rather strong. In the spirit of being a good neighbor, and in accordance with the City of Longmont's rules, we will install two systems to help make odors undetectable outside of the dispensary: a commercial Photohydroionization (PHI) Unit which is specifically designed to eliminate 99.99% of all odors in a safe and efficient way; and we will use high-quality, 2" pleated carbon filters in a carbon filtration system for recirculated air in the HVAC systems. Additionally, all marijuana delivered to Medicine Man will arrive pre-packaged to minimize odors in the dispensary. We have never received any odor complaints at our facilities in Denver, Thornton and Aurora, and these odor control measures will go above and beyond what is necessary to mitigate odors for the benefit of our neighbors. We want all who visit our shop, and its surrounding businesses, to do so without any distractions.

Policies and Procedures for Addressing Concerns

Policy:

Medicine Man will establish and maintain procedures for working to support our community and to resolve community concerns/complaints about our operation.

Purpose:

It is the desire of Medicine Man to encourage communication between our neighbors and customers, and our staff and management. It is important that individuals know the procedure for expressing concerns or dealing with complaints about our operations so that requests, questions, concerns and ideas are addressed in a positive manner and timely fashion.

The purpose of these procedures is to:

- provide a structure for classifying and resolving matters in a fair, independent, economical, informal and expedient way
- set expectations for neighbors and customers about reasonable timeframes for the resolution of complaints, and

 ensure we have suitable resources for the efficient and effective management of complaints at all levels of complexity.

A step-by-step outline of the procedure for handling all issues described above follows:

Procedure:

Informal

- Community members/customers are encouraged to express their comments and concerns directly to the Community Outreach Manager.
- The Community Outreach Manager's contact information will be posted at the store and also on our website. All contacts will be responded to within one working day, and a log (see Appendix B) will be kept by the Community Outreach Manager of all correspondence with the community.

Channels of Interaction

Correspondence can be received and replied to through a number of channels, including:

- Telephone
- Email
- Fax
- In person
- Letter

General Considerations

After correspondence from a neighbor/customer, general considerations in dealing with the matter will include:

- Is the correspondence a complaint? If so, work to define the complaint with the neighbor/customer so their issue can be best addressed.
- Respond to the neighbor/customer within one working day with a response or promise of follow-up with clear dates for next communication.
- Log all correspondence with neighbors/customers and create a report for management to review and share with staff so we can improve any deficiencies that may have been uncovered.

How to Manage the Complaint

Medicine Man recognizes the importance of fully understanding the complainant's issues. Upon receiving a complaint, the Community Outreach Manager shall take reasonable steps to understand the nature of the complaint by clarifying and seeking any additional information from the complainant.

We require timely resolution of complaints; however, we recognize legitimate delays in the assessment, investigation or decision making process can occur. Reasons for delays in the resolution of complaints will be promptly communicated to the complainant.

Complaints can be managed through a number of processes including

- Alternative response
- Investigation
- Internal review
- A combination of any of the three

Alternative response

An alternative response might be a facilitated discussion, a face-to-face meeting, an informal discussion over the phone between the manager and the complainant or an explanation of Medicine Man policy/procedure/ regulation, that results in a resolution to the complaint.

Investigation

Complaints which raise particularly challenging issues or are otherwise especially complex will be investigated. During an investigation, the Community Outreach Manager will request additional information or documentation from the complainant to more effectively address the complaint. This will be executed in a timely manner.

Internal review

An internal review is a systematic way of looking back on how a prior complaint management process or determination was conducted.

Essentially, acceptable grounds for the conduct of an internal review include issues the complainant has with the process undertaken in the management of their complaint or decision made by the manager. The issues or concerns the complainant has about the process are required to be specific and not global in nature. The request for an internal review should outline the grounds or reasons the complainant is dissatisfied with the complaints process or the decision made by the department. This is Medicine Man's way of making sure we are responsive to our neighbors/customers.

Follow-up

After resolution of complaints, the Community Outreach Manager should follow-up with complainant within one week to determine their level of satisfaction with how their complaint was handled. These responses will be part of the records and reporting.

Anonymous Complaints

These matters are assessed against the same criteria as any other complaints. When assessing complaints, particular considerations include the nature and complexity of the complaint, the quantity and quality of information and the capability of a productive outcome.

Staff Conduct

Allegations concerning the conduct of staff will be managed in accordance with relevant human resource management policies. If corrupt conduct is suspected, consultation will occur with the General Manager for consideration and possible referral to the proper law enforcement, if warranted.

Non-Compliance

Allegations concerning non-compliance with financial responsibilities or with marijuana regulations will be delivered immediately to the president for further investigation. If the complaint so warrants, all of the proper authorities will be notified immediately.

Reporting:

The community outreach manager shall immediately provide a report to all management staff on every complaint logged. After management review and discussion, this information will be shared with the entire team along with any procedural changes necessary as a result of the complaints.

Goal

We adhere to the highest standards in the industry with regards to compliance, security, and product. Our goal is to provide excellent customer service, educate, be a good neighbor by being involved and promoting our community.

APPENDIX A

Pamphlets (Actual pamphlets included in application)

FREQUENTLY ASKED OUESTIONS

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WELCOME TO MEDICINE MAN





START WITH A LOW DOSE OR SINGLE SERVING Product until you know how edibles affect you.



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EDIBLES SHOULD NOT BE MIXED WITH ALCOHOL OR CONTROLLED SUBSTANCES



KEEP AWAY FROM CHILDREN, PETS OR ANYONE UNDER THE AGE OF 21, KEEP STURED IN GRIGHAL PACKAGING.

WWW.MEDICINEMANDENVER.COM



EVERYONE'S METAROLISM IS DIFFERENT AND THEREFORE MAS A DIFFERENT REACTION TO CANNABIS EDIBLES, IT IS IMPORTANT THAT YOU UNDERSTAND YOUR EDIBLE TOLERANCE TO HAVE A SAFE AND ENJOYABLE EXPERIENCE.

NEW CONSUMER

IF YOU HAVE NEVER EXPERIMENTED WITH EDIBLES, YOU SHOULD START HERE. IT IS IMPORTANT TO MAKE SURE YOUR BODY CAN DIGEST CANNABIS COMFORTABLY.



OCCASIONAL CONSUMER

THIS IS CONSIDERED A SINGLE SERVING. EATING MORE THAN 10MG IS NOT RECOMMENDED.



FREQUENT CONSUMER

RESERVED ONLY FOR THOSE WITH A HIGH EDIBLE TOLERANCE OR MEDICAL NEEDS.



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Public Service Announcements

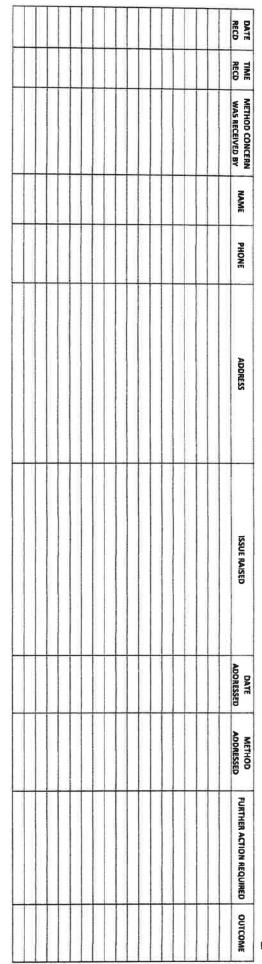




APPENDIX B Log of Concerns and Complaints

MEDICINE MAN LONGMONT - CONCERNS/COMPLAINT LOG





Odor Management Plan

Odor Management Plan

It is important to be good neighbors in any community. Medicine Man does its part with regard to odor management by installing two systems to help make odors undetectable outside of the dispensary. We will install a commercial Photohydroionization (PHI) Unit (see specs) which is specifically designed to eliminate 99.99% of all odors in a safe and efficient way. The second system will include the placement of high-quality, 2" pleated carbon filters in a carbon filtration system for recirculated air in the HVAC systems.

All marijuana that is delivered to Medicine Man Longmont will arrive pre-packaged which will also minimize odors in the dispensary as well. We have never received any odor complaints from neighbors at our facilities in Denver, Aurora and Thornton. In fact, we were the first cultivation/dispensary to install carbon filtration systems (in 2011) to mitigate odor issues – far ahead of mandatory regulations.

The Commercial PHI Unit by RGF® is designed to reduce odors, air pollutants, VOCs (chemical odors), smoke, mold bacteria and viruses. The unit is easily mounted into air conditioning and heating system air ducts where most sick building problems start. When the HVAC system is in operation the Commercial PHI Unit creates an Advanced Oxidation Process consisting of: Hydro-peroxides, ozonide ions, super oxide ions and hydroxide ions. All are friendly oxidizers. By friendly oxidizers we mean oxidizers that revert back to oxygen and hydrogen after the oxidation of the pollutant. The system is available fully assembled for easy installation.

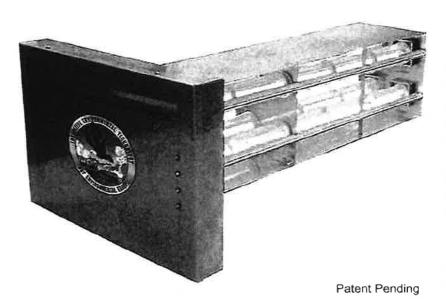
Germicidal UV light rays have been used for decades by the medical industry as a method for destroying micro-organisms (germs, viruses, bacteria). UV light is dependable and can be easily installed in HVAC ducts or a plenum. Germicidal UV light is effective in reducing only the airborne micro-organisms that pass directly through the light rays. However, germicidal UV light has little to no effect on gases, vapors or odors. Photohydroionization Advanced Oxidation, on the other hand, is very effective on gases, vapors, VOCs and odors.

The combination of safe low level ozone (O₃) and UV light enhanced by a hydrated quadmetallic compound target develops an advanced oxidation reaction that creates as well as reduces ozone to safe low levels. This process also produces hydro-peroxides, super oxide ions, ozonide ions and hydroxides. By engineering the proper UV light wavelength, in combination with a triple function, no maintenance unit. The PHI Cell provides safe hydro-peroxides, super oxide ions, ozonide ions and hydroxides to purify the air.

With the RGF HVAC PHI Cell® Advanced Oxidation System, micro-organisms can be reduced up to 99.99%. Gases, VOCs and odors can also be reduced significantly, and the room will have ozonide ions, hydro-peroxides, super oxide ion and hydroxides which will help provide room fresh, clean and odor free air.



COMMERCIAL PHI UNIT A Photohydroionization® (PHI) Technology



The Commercial PHI Unit by RGF is designed to reduce odors, air pollutants, VOCs (chemical odors), smoke, mold bacteria and viruses. The unit is easily mounted into air conditioning and heating system air ducts where most sick building problems start. When the HVAC system is in operation the Commercial PHI Unit creates an Advanced Oxidation Process consisting of: Hydro-peroxides, ozonide ions, super oxide ions and hydroxide ions. All are friendly oxidizers. By friendly oxidizers we mean oxidizers that revert back to oxygen and hydrogen after the oxidation of the pollutant. The system is available fully assembled for easy installation.

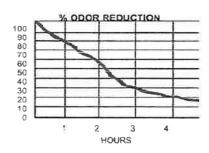
Why Use RGF's Photohydroionization® Technology?

Germicidal UV light rays have been used for decades by the medical industry as a method for destroying micro-organisms (germs, viruses, bacteria). UV light is dependable and can be easily installed in HVAC ducts or a plenum. Germicidal UV light is effective in reducing only the airborne micro-organisms that pass directly through the light rays. However, germicidal UV light has little to no effect on gases, vapors or odors. Photohydroionization Advanced Oxidation, on the other hand, is very effective on gases, vapors, VOCs and odors.



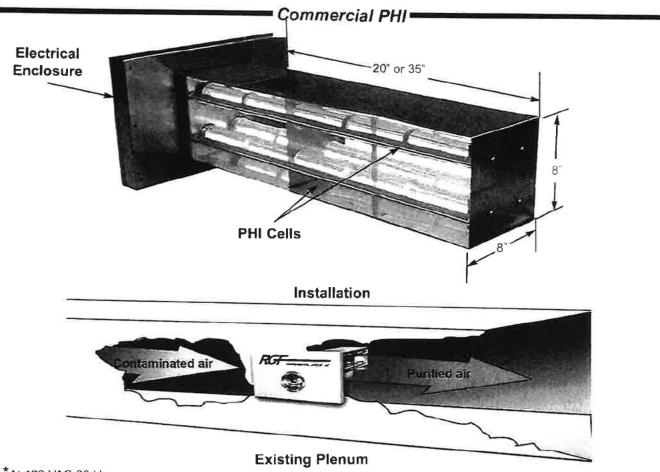


Actual lab tests showing up to 97% reductions of airborne bacteria and mold



The combination of safe low level ozone (O_3) and UV light enhanced by a hydrated quad-metallic compound target develops an advanced oxidation reaction that creates as well as reduces ozone to safe low levels. This process also produces hydro-peroxides, super oxide ions, ozonide ions and hydroxides. By engineering the proper UV light wavelength, in combination with a triple function, no maintenance unit, The PHI Cell provides safe hydro-peroxides, super oxide ions, ozonide ions and hydroxides to purify the air.

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*At 120 VAC 60 Hz

Engineered to fit specific cfm applications in large commercial and industrial environments

Commercial 20 - Housing is 20" L	# of cells	Length of cell	CFM Coverage	Tonnage	*	*
CML-25	1	14"	9,730	25	0.25A	30W
CML-50	2	14"	19,460	50	0.55A	72W
CML-75	3	14"	29,120	75	0.90A	108W
CML-100	4	14"	38,920	100	1.10A	132W
Commercial 35 - Housing is 35" L	# of 35" cells	# of 14" cells	CFM Coverage	Tonnage		
CML-65	1	0	25,020	65	0.60A	72W
CML-90	1	1	34,750	90	0.87A	104W
CML-115	1	2	44,480	115	1.20A	144W
CML-125	2	0	50,040	125	1.10A	132W
CML-140	1	3	54,210	140	1.10A	192W
CML-150	2	1	59,770	150	1.10A	132W
CML-180	2	2	69,500	180	1.80A	216W
CML-190	3	0	75,060	190	1.70A	204W
CML-215	3	1	84,790	215	2.05A	246W
CML-250	4	0	100,080	250	2.15A	258W

RGF Environmental Group, Inc.

1101 West 13th Street (Port of Palm Beach Enterprise Zone) Riviera Beach, Florida 33404 800 842-7771 fax 561 848-9454 www.rgf.com

City of Longmont Vision, Values & Goals

City's Vision, Values, and Goals

After careful review of the Envision Longmont and the Sustainability Plan, Medicine Man submits the following related to how we will contribute to and support the overall vision of these initiatives.

How Medicine Man will contribute to the Longmont Guiding Principles

- GP1: Livable centers, corridors, and neighborhoods: Our plans to significantly enhance the existing property at 500 East Rogers Road will add to the community character and design. Our presence in the industrially zoned area will enhance traffic to surrounding businesses and will not create any issues with neighborhoods as we are not close to a residential area. We will invest in significant landscaping at the now semi-barren location and update the location to an environmental certified building. In addition, bicycle parking will be offered for those customers and employees who choose to bike to our store.
- GP3: Housing, services, amenities, and opportunities for all: Medicine Man is dedicated to community service and giving. We embrace diversity and never discriminate based on age, race, religion, sexual orientation or otherwise. We offer full and part time employment and competitive living wage, medical/dental/vision/life insurance, paid time off and volunteer time off to all employees.
- GP4: A safe, healthy, and adaptable community: Safe access to legal marijuana
 products enhances the lives of Longmont citizens who use cannabis as medicine or as a
 means of relaxation. Many citizens who would have normally purchased marijuana
 product "on the street" will now have convenient access to a legal and safe product.
 Additionally, residents who shop in Boulder, Denver or other non-Longmont locations
 will no longer need to drive to purchase product.
- GP5: Responsible stewardship of our resources: Creating environmentally minded and safe spaces is important to Medicine Man. As a family company, we want to protect our customers, employees and neighborhood and provide clean and environment-conscious facilities. To that end, we searched for an existing building to renovate rather than utilizing the extensive amount of natural resources to build a new facility. We will remodel to LEED Bronze Level Standards including replacement of RTUs with high-efficiency units, recycling low-efficiency lighting for LED lighting on motion sensors (where allowed), use of recycled asphalt to update the parking area, and use of recycled materials throughout the construction of the facility. In the event that the building has asbestos, Medicine Man will remediate the building using a certified asbestos remediation team.
- GP6: Job growth and economic vitality through innovation and collaboration:
 Medicine Man will hire at least 12 employees to staff the dispensary. We will hold a job
 fair for Longmont residents and hire from the Longmont pool of interested employees.
 Once hired, these employees will receive continuing education and encouragement to
 expand their skill sets to become more proficient and professional at not just dispensary
 retail operations, but retail operations in general.

How Medicine Man will contribute to the Longmont Sustainability Plan

The Longmont Sustainability Plan is an exceptional initiative. We are proud to say that our Aurora dispensary was built to Green Building Standards and if we earn the Longmont marijuana license, our plans for the Rogers Road property include building to LEEDS Bronze Level Building Standards. This means that our dispensary will be designed to minimize environmental impacts, use less energy to operate and maintain, and be resilient to natural and human-caused hazards. We will incorporate green infrastructure which will provide an ecological framework for improving the social economy and environmental health.