



# MARIJUANA STORE LICENSE APPLICATION CHECKLIST

Business Trade Name Euflora

Physical Address 230 S. Main Street, Suite B, Longmont, CO 80501

State MED License Submittal Date \_\_\_\_\_ Longmont Application Submittal Date \_\_\_\_\_

All applicants responding to the City of Longmont's Request for Expression of Interest (RFEI) to open and operate a retail or retail/medical marijuana establishment in the City of Longmont, must submit a **complete** application package for consideration by the Selection Division as described below. Complete application packages will be accepted on or before 12:00 noon on 11/29/2017 in the Longmont City Manager's Office, Longmont Civic Center at 350 Kimbark St. Longmont, CO 80501. The following items are required:

- ☐ Completed application checklist (this form)
- ☐ Three (3) identical hard copies of the application package as described in the Application Format Standards document
- ☐ One (1) electronic version of the application in PDF format on a flash drive (identical to hard copies)
- ☐ One (1) electronic **public version** of the application in PDF format on a flash drive for posting on-line
  - ☐ Should redact only those portions of the application that the City is prohibited from releasing under the Colorado Open Records Act
  - ☐ Should redact all trade secret, privileged, or confidential information such as social security numbers and confidential financial information
  - ☐ Should redact all information regarding specialized details of security arrangements\*
- ☒ Cover letter providing an overview of the proposed establishment and reasons the applicant has chosen to locate in Longmont (not to exceed 1,000 words)
- ☒ DR 8548 Retail Marijuana Application (provide Authority with an updated copy of form provided to the State)
- N/A ☒ DR 8530 Medical Center (applicable only for co-located/dual license facilities; provide Authority with an updated copy of the form provided to State)
- ☒ DR 8520 Associated Person & Associated Key License Application for each owner of the applicant business, or any officer or director, who also acts as a Key executive, employee or agent while physically working in a licensed Medical or Retail Business (provide Authority with an updated copy of form provided to the State)
  - ☒ A copy of each person's Colorado ID or Driver's License for each Individual completing a DR 8520
  - ☐ Fingerprint card for each completing a DR 8520
  - ☒ A License Application Release and Acknowledgement Advisement (City of Longmont form) for each person, and one for the applicant if the applicant is a separate individual
- ☒ Statement of all violations and penalties for any infractions or offenses by the applicant or applicant's owners, principal officers, managers, or employees relating to any marijuana establishment in the state or a statement that no such violations or penalties have occurred
- ☒ Possessory documents demonstrating that the applicant has legal possession of the site (e.g. property ownership or lease, for at least one year's duration)
- ☒ Authorization to Use Property for Marijuana Business (City of Longmont form) – must be notarized
- ☒ Zoning verification from the Planning and Development Services Department (City of Longmont online form)

- ☑ A vicinity map and description showing the proposed locations relative to the nearest residentially zoned area and the nearest school serving students in any grade from kindergarten through 12th grade
- ☑ A site plan showing the entire vicinity in which the marijuana establishment is located, including buildings, street(s), parking lot(s), exterior lighting plan, landscaping plans, identification of other tenants on and surrounding the property
- ☑ A general description of site improvements proposed and the anticipated City of Longmont Land Development Code approvals required (not to exceed 2 pages, including attachments)
- ☑ A general business plan that includes the following (not to exceed 25 pages, including attachments):
  - ☑ Description of the business
  - ☑ Market analysis
  - ☑ Overall marketing plan
  - ☑ Details of overall management and operations including hours of operation
  - ☑ Curricula vitae/resumes of all principal officers and managers
  - ☑ Staffing plans, including any specific commitments of the licensee toward staffing the establishment with a diverse workforce of Longmont residents
  - ☑ Financial information demonstrating a formalized relationship with an established financial institution, demonstrated liquid assets of \$250,000 in the applicant's control, financial projections including assumptions used, and sources of funds (this should be either through the State's DR8522 form or other necessary documents)
  - ☑ A description of the applicant's experience operating licensed marijuana businesses in Colorado or elsewhere, including compliance with state and local laws or violations thereof
  - ☑ An indication of whether the marijuana store would sell retail or both retail and medical marijuana.
- ☑ A detailed security plan that includes the following:
  - ☑ A detailed floor plan:
    - Labeled with the name of business, type of facility, street address
    - Perimeter of the licensed facility outlined in **bold black**
    - All entrances and exits to the establishment,
    - The location of any windows, skylights, and roof hatches
    - The location of all cameras and their field of view
    - The location of all alarm inputs (door contacts, motion detectors, duress/hold up devices) and alarm sirens
    - The location of the digital video recorder and alarm control panel including the location of the off-site storage or network service provider for storage of the required copies of surveillance recording and evidence that the premises comply with all security and video surveillance requirements set forth by the State of Colorado
    - Restricted and public areas including sales counters
    - Loading zones
    - Areas where marijuana/products will be stored and dispensed or sold
  - ☑ A description of type of security training provided for, and completed by, establishment personnel, including conflict resolution training and procedures for handling violent incidents
  - ☑ A description of how the licensee intends to use and maintain an incident log
  - ☑ A description of the establishment's procedures for preventing the use of marijuana on the licensed premises
  - ☑ Security measures taken by the licensee to prevent individuals from entering the limited access area portion of the licensed premises
  - ☑ The licensee's closing procedures after the cessation of business each day
  - ☑ The licensee's plan to prevent theft or the diversion of marijuana, including maintaining all marijuana in a secure, locked room that is accessible only to authorized persons
  - ☑ The type of alarm system and outdoor lighting to be used by the licensee

- ☒ The licensee's procedures for accepting delivery of marijuana at the establishment, including procedures for how it is received, where it is stored, and how the transaction is recorded
- ☒ A copy of the licensee's security alarm system monitoring contract
- ☒ A plan for disposal of any marijuana that is not sold
- ☒ A plan for preventing underage persons from entering the premises
- ☒ Evidence that the premises will comply with all security and video surveillance requirements set forth in Rules 305 and 306 of the Code of Colorado Regulations 1 CCR 212-2 (Retail Marijuana Code), and Rules 305 and 306 of the Code of Colorado Regulations 1 CCR 212-1 (Medical Marijuana Code) if applicable
- ☒ Community Outreach Plan (not to exceed 10 pages including attachments)
  - ☒ Applicant's history of community and neighborhood involvement with other similar businesses
  - ☒ Written policies and procedures to address community concerns and complaints
  - ☒ A designated point of contact, with comprehensive contact information, for public questions and concerns
  - ☒ Measures and procedures for mitigating any impacts to the neighborhood
- ☒ Odor Management Plan
  - ☒ A description of what methods and measures the business intends to take for preventing any odors from emanating from the business
- ☒ City's Vision, Values, and Goals
  - ☒ A description of how the licensee and licensed establishment would contribute to and support the overall vision, values and goals identified by the city and specified in adopted city plans such as Envision Longmont and the Sustainability Plan (may be included in cover letter rather than separate document)
- ☐ Separate from the Application Package:
  - ☐ Annual operating fee (a cashier's check) due for the first year of operations. The city shall not retain, or shall refund, the annual operating fee if the application is not selected for approval.
  - ☐ Manager Registration Fee (\$300 per proposed manager), if applicable
- ☐ Any other items required by the Ordinance O-2017-61, any applicable State law/regulations or the Longmont Marijuana Licensing Authority

\* As described in § 24-72-204(2)(a), Colorado Revised Statutes

**A Response to the Request for Expression of Interest  
for Marijuana Licensing in the City of Longmont**



*Submitted by*

*Proposed Location: 230 S. Main Street, Suite B, Longmont, CO*

November 28, 2017

Euflora would like to thank you for the opportunity to apply within the City of Longmont for a Retail Marijuana Store License. Euflora believes that a Retail Marijuana Store within Longmont will create enormous wellness, opportunity and economic benefit for the City, the local population, and the neighboring businesses.

Euflora has long been interested in expanding its offerings and skills throughout Colorado, with dynamic skills from our excellent staff to the amazing product line that we have to offer. Marijuana is a great and healthy alternative to several activities which many currently use, and would cut down on any other dangerous activity amongst adults over the age of 21. Marijuana is no more dangerous, and in many cases less dangerous, than most of the other things that adults utilize. In the case of customers in extreme pain suffering from either physical or mental health, marijuana can be used to treat and cure individuals into being pain free or more focused.

Euflora believes in the sole of its mission statement: We make a difference in each individual's lives by providing a wide array of products that will enhance both mind and body. We provide a safe and welcoming environment where our employees not only help sell, but also help educate our customers. We believe in quality over quantity in an industry that is rapidly growing. We are dedicated to offering the best customer service experience possible to both our regulars and to the new consumers experiencing cannabis for the first time.

We talk a lot about the look and feel of our space. This will make Euflora's store a great attraction to the City, drawing visitors to the community. How we pride ourselves in creating an oasis within the community and hope to spread the same feeling to the City of Longmont. Each location that we have gone into we have contributed to making the neighborhood better. We have repaved streets and built sidewalks. We have planted trees and flowers. In short when we become part of a community, we focus on improving the community. In Longmont, we expect to invest **10 million dollars** to create a 28,000 sq. ft. of beautiful retail space, with excellent expansion opportunity for additional and increased retail shops. We not only plan to make our space magnificent but to develop and enhance the entire area around us. This newly developed retail store will esthetically heighten the community and also help generate even more tax revenue for the City of Longmont. The other businesses will benefit from Euflora's presence through attraction and business synergy when visiting one of the premier locations in the City of Longmont. We will have licensed armed security, which will help make the community and our neighbors safer.

In Aurora, our neighboring businesses observed an increase of 30% sales and foot traffic once Euflora began operating. In Denver, the increased traffic to neighboring businesses has been observed as an increase of 45% once operations began! We also throw quarterly gathering for our consumers within the community. We give extra discounts to veterans and medical patients, are a participating member of the Chamber of Commerce, and donate annually to local law enforcement.

With Success at four different locations we now look at the current opportunity to expand our Euflora brand in the city of Longmont. Euflora has locations in Downtown Denver and Aurora (South of the city). We believe that Longmont is a great locale for the next Euflora store. We want to grow, but carefully. We want to be big, but not too large where we can't remain **Owner-Operated**. Essentially our philosophy is that we would rather operate 5 strong stores than 10 mediocre stores. In Longmont, we believe the combination of population and demographics will be ideal for both Euflora, and the residents of the city. We hope that you are as excited to have us, as we are to be there.

Over the past 5 years Euflora has developed an amazing reputation not only in the state of Colorado, but nationwide as well. We have developed a remarkable concept that stands out in the Cannabis Industry. We are very excited for the opportunity to share it with the city and the people of Longmont.



# **Statement of All Violations**

Euflora has over 5 years' experience within the regulated marijuana industry. Over the past years, we have operated in a manner fully consistent with the regulated Colorado Marijuana Code. Since 2014, Euflora has maintain one of the largest products lines in the recreational market and we meticulously balance our inventory daily. Every facet of our Euflora business is appropriately licensed and we stay up this annually. We have passed inspections by the MED with 100% public safety compliance.

We recognize this is a highly regulated industry dealing with a controlled substance, so **we track every gram and every penny from seed to sale.** We have our own in-house inventory/compliance team that checks and reconciles each store daily. We contract a third party to preform monthly inventory and compliance audits on each store. This is why **we have NOT had one single public safety or missing inventory violation since inception.**

Euflora has never received a single violation in any manner. All issues from the State of Colorado's Marijuana Enforcement Division has been communicated with, dealt with in the most professional manners, and resolved by working with our State and Local government partners. We are proud, once again, to state that no licensing or public safety violations have resulted from any communication with the State of Colorado.





## AUTHORIZATION TO USE PROPERTY FOR A MARIJUANA BUSINESS

Business Name (dba): Longmont P&P LLC d/b/a Euflora	Property Address: 230 S. Main Street, Suite B Longmont, CO 80501  Suite/Unit #: B
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As owner of the property described above, I hereby consent to the use of said property for the purpose of conducting a marijuana business so long as said use is authorized under and in accordance with applicable state and local laws. This consent is valid under the following terms and conditions:

**Check all that apply:**

☒ Retail Marijuana Store

☐ Medical Marijuana Center  
(Allowed as part of a co-located retail  
and medical facility only)

**I understand:**

1. That the lessee must operate the business on the property described above under the provisions of the Municipal Code of the City of Longmont.
2. That, in issuing a marijuana business license, the City of Longmont assumes no legal liability or duty of care regarding the licensee's business operation or possession of the property.
3. That, pursuant to Sections 12-43.3-105 C.R.S. (Medical), and or 12-43.4-105 C.R.S. (Retail), any person within a Restricted Access Area or Limited Access Area that does not have a valid occupational license shall be considered a visitor and must be escorted at all times by a person who holds a valid Associated Key License. **This includes the Property Owner.**

In the event of any conflict between the terms of this Authorization to Use Property for a Marijuana Business and any other documents submitted with this application, the terms of this Authorization form shall control.

I hereby release the City, its officers, elected officials, employees, attorneys and agents from all liability for claims of damages of any kind whatsoever, present or future, in any way relating to or arising from the conduct of the lessee/licensee's business operation on said property.

Signature of Property Owner or Authorized Agent

11-17-17

Date

State of Colorado

County of Denver

Scott Rybicki

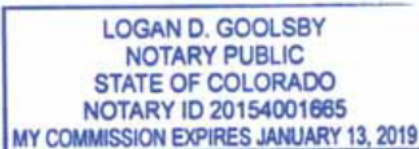
Printed Name of Property Owner/Agent

230 & 205 S. Main Holdings, LLC  
15271 E. Mississippi Ave  
Aurora, CO 80012

Company Name/Address

586-764-0466

Telephone



Subscribed and sworn to before me this 17 day of November, 20 17, by Scott Rybicki.

Notary Public



PLANNING & DEVELOPMENT SERVICES  
385 Kimbark Street, Longmont, CO 80501  
303-651-6536, Fax: 303-651-4694  
www.longmontcolorado.gov/planning

Zoning  
Verification

This form must be submitted to the Planning & Development Services Department to verify zoning for marijuana establishments. Once submitted, staff will review, complete, and return the form to the requestor. The completed form must be submitted to the Marijuana Licensing Authority as part of the response to the City's Request for Expression of Interest to obtain a marijuana license. The fee for zoning verification is \$50 and can be paid by check, credit card, or cash at the Development Services Center.

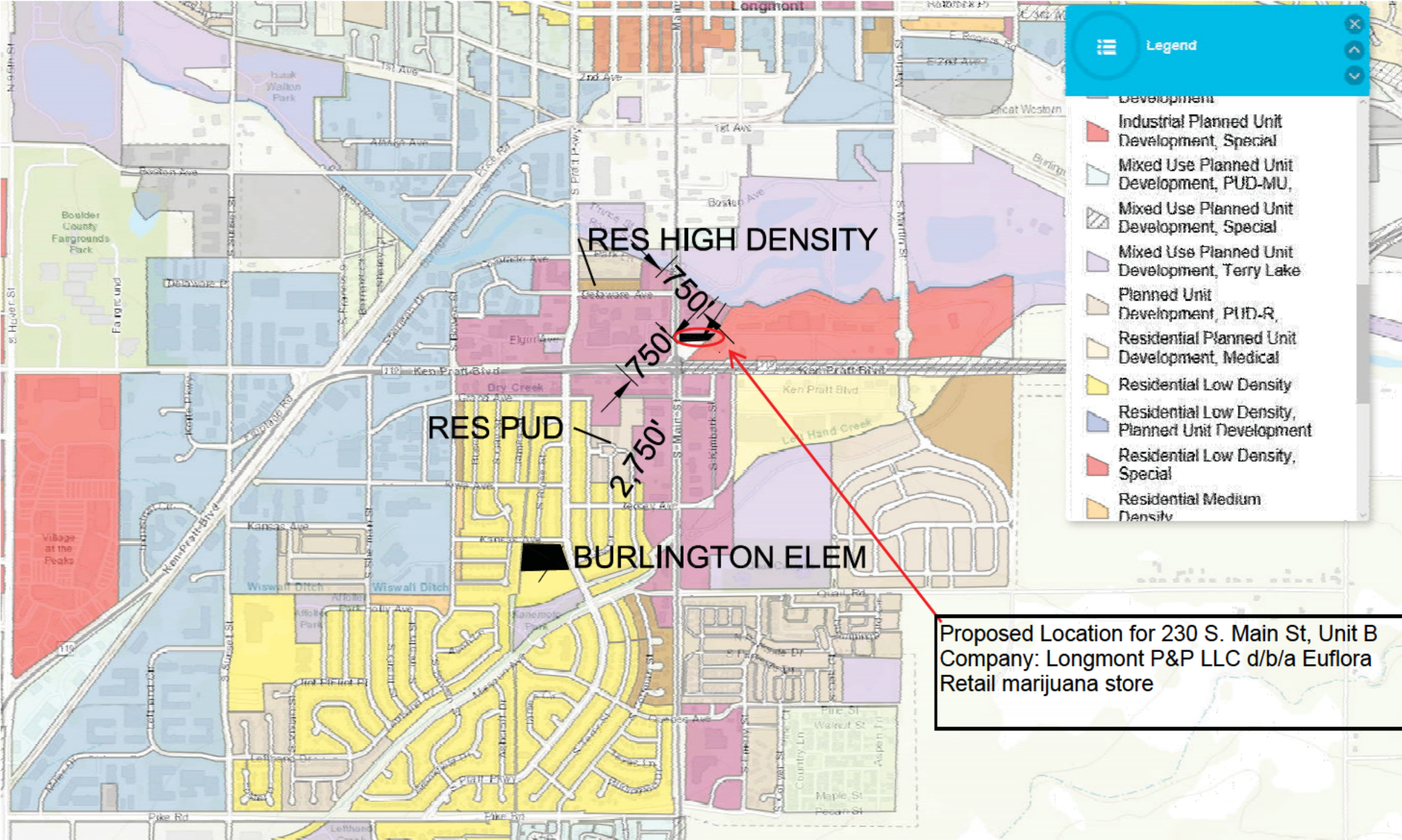
Site Plans, site plan waivers, change of use, or other development applications are a separate process.

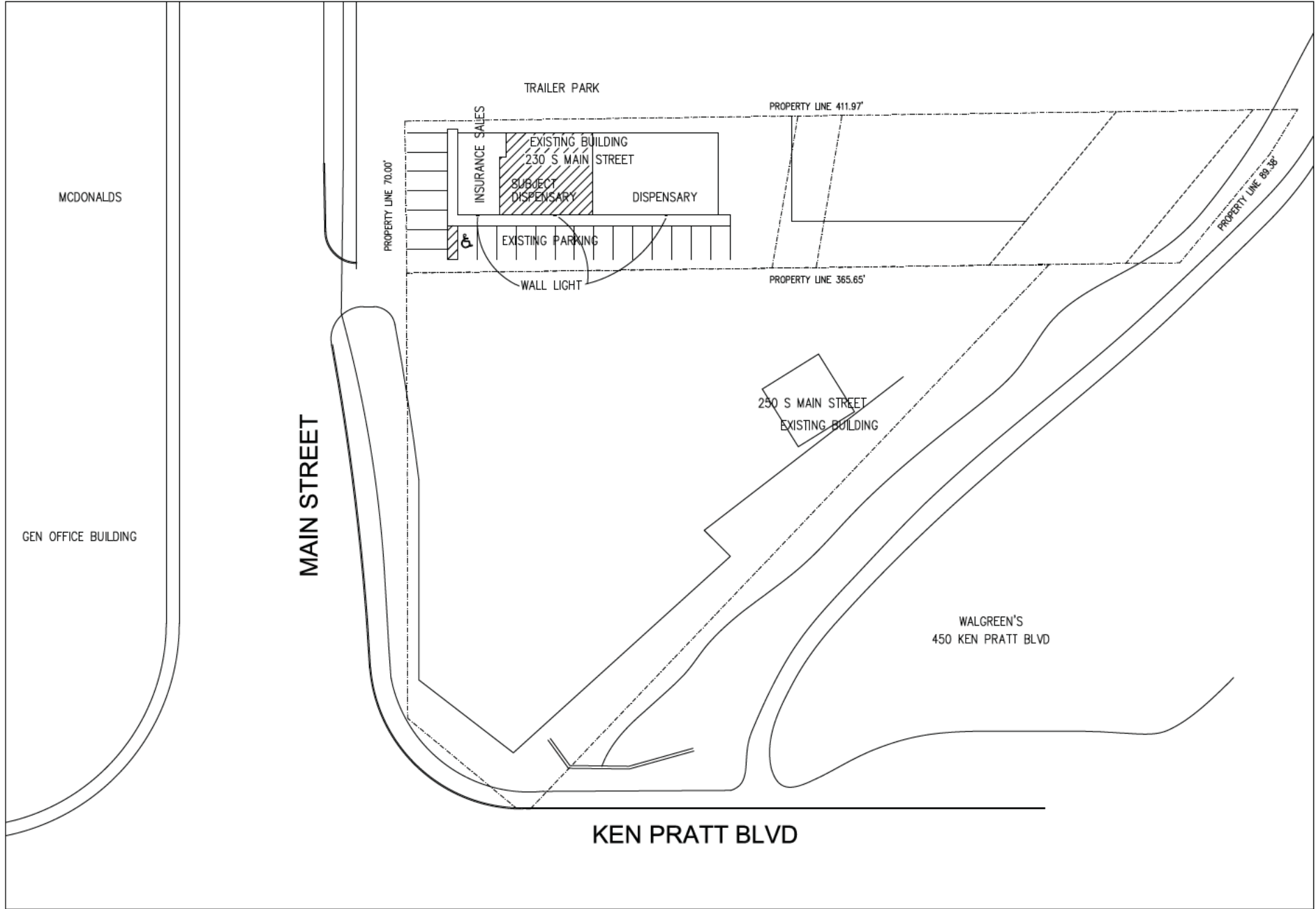
Applicant Information	
Applicant Name: Euflora	E-Mail: Euflora.compliance@gmail.com
Address (Include City & State): 6260 S. Gun Club Road, Aurora, CO 80016	
Phone: 303-919-8574	Fax:
<i>* Applicant must be either the owner of the property or be a party with a purchase or lease agreement for the property.</i>	
New Business Information	
Property Address: 230 S. Main St, Longmont, CO 80501	
Name of Proposed Business: Euflora	
Previous Business Use: Auto-shop, credit center and repossession center	
Applicant Certification	
Applicant Signature: [Redacted]	Date: 11/15/17

Zoning Information To be completed by Planning & Development Services Staff	
Zoning District:	Other Information:
<input checked="" type="checkbox"/> Commercial (C)	<input checked="" type="checkbox"/> At least 250' from residential zoning district
<input type="checkbox"/> Commercial – Regional (CR)	<input checked="" type="checkbox"/> At least 1000' from K – 12 school
<input type="checkbox"/> Business Light Industrial (BLI)	
<input type="checkbox"/> Mixed Industrial (MI)	
<input type="checkbox"/> Other zoning district (not allowed)	
Staff Signature: [Redacted]	Date: 15 November 2017
Staff Name & Title Ian Colby   Planning Technician	



VICINITY MAP FOR 230 S. MAIN STREET: LONGMONT P&P LLC





DATE: 23DEC15 PROJECT: ING-11 2015-CYCLING	 RECREATIONAL MARIJUANA	LONGMONT - DISPENSARY 230 SOUTH MAIN STREET	 C. PELL, ARCHITECT, LLC cpell_arch@yahoo.com 6354 S. BLACKHAWK WAY, 303-718-1343
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# Site Improvement Plan

Euflorea expects at this time that it will only seek to improve the landscaping between the west side of the building's location at 230 S. Main Street, Longmont between the building itself and Main Street. We understand that this is a common practice of all new businesses and expect to do the same shall we be permitted to operate within city limits. Due to the southern area being a parking lot, Euflorea has no plans at this time to redevelop or engage with any other landscaping needs.

We expect to work with the City of Longmont's Land Development department throughout the process and will seek all necessary requirements during the design, execution and inspection of the landscaping. Euflorea does not have a design in place at this time



# **Community Outreach Plan**

# **I. Overall View of Community Outreach**

## **1.1 Executive Summary and History**

We make a difference in each individual's lives by providing a wide array of products that will enhance both mind and body. We provide a safe and welcoming environment where our employees not only help sell, but also help educate our customers. We believe in quality over quantity in an industry that is rapidly growing. We are dedicated to offering the best customer service experience possible to both our regulars and to the new consumers experiencing cannabis for the first time.

Euflora also takes great pride in helping improve the communities that we operate within. We don't just remodel our stores but help with our entire community. In Longmont we are proposing to develop not only our retail marijuana store, but we will create beautiful retail spaces as well for other businesses next door. At Euflora, we give extra discounts to veterans and medical patients every day and are active members of the local Chamber of Commerce. We also pride ourselves on giving back to our community, and last year as a company we donated over \$100k to law enforcement and local charities.

## **1.2 Partnerships**

The list of charities which Euflora has partnered with over the last year is extensive. We contribute 5% of our sales each Saturday to the following charities: We have also sponsored food drives at our locations to help people effected by recent natural disasters.

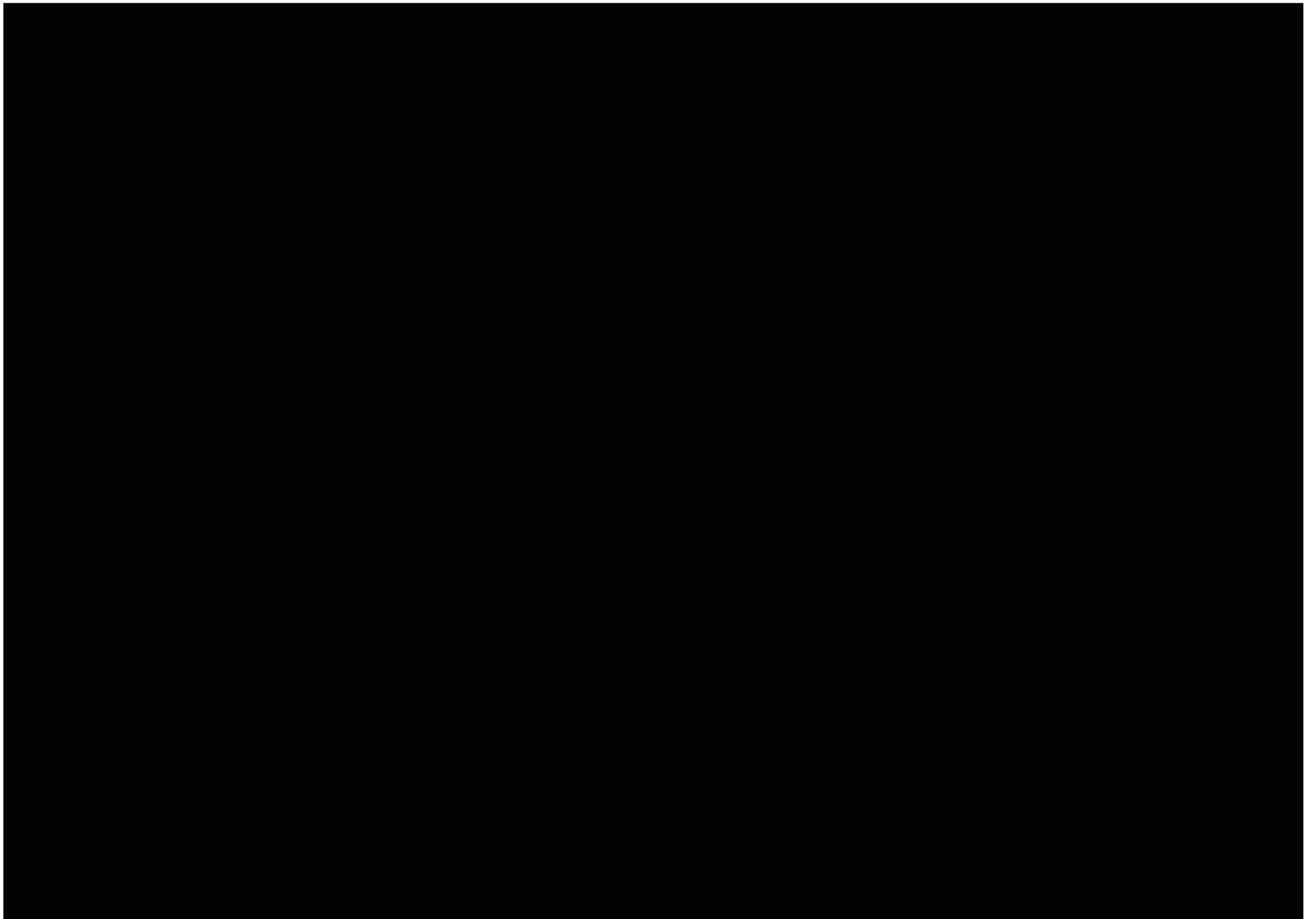
- **Grow for Vets:** The mission of Grow for Vets USA is to help save the more than 50 Veterans who die each day from suicide and prescription drug overdose. Grow for Vets provides Veteran heroes with safe alternatives to deadly prescription drugs. They connect Veterans with the knowledge and resources necessary to obtain or grow their own cannabis for the treatment of their medical conditions.
- **Doing Good Foundation:** An established 501(c)(3) public charity which was founded in Denver, Colorado as a way to provide young professionals with a fun opportunity to give back. The original motto, "Party for a Purpose. BE the Difference!" was how they began, throwing parties and donating the money to local charities. As they began their path towards being a nonprofit charity, they found that resources on how to go about it, although available, had some barriers to acquiring the knowledge and skills for the organization to grow. They have teamed up with other smaller nonprofit charities and business, such as Euflora, to promote and grow their nonprofit works.
- **Impact Network:** IMPACT Network is a local 501(c)(3) non-profit started by renowned Neuroscientist Dr. Michele Ross. They are launching the first large scale clinical studies of cannabis and women's health and also create education programs on cannabis and women's health for healthcare professionals, patients, nonprofits, business, and universities. Finally, they advocate for policy reform that allows women to legally access medical marijuana.



- The Chanda Plan Foundation: Their mission is to improve the quality of life for persons with physical disabilities through direct services and systemic change to access integrative therapies. Services include acupuncture, massage, chiropractic, adaptive exercise, adaptive yoga, and integrative therapy to promote better health outcomes.
- Canna Make a Difference: A partnership organization and solutions provider. CannaMakeADifference.org assists with connecting cannabis companies with local 501(c)(3) nonprofits to help facilitate donations, event sponsorships and volunteer opportunities.
- Releaf For Puerto Rico: What once began as a hashtag moved to a full-blown movement. This is a charity providing funds from cannabis businesses to the disaster and damage done in Puerto Rico from natural events, such as the two most recent hurricanes, Irma and Maria.

## **II. Policies and Procedures for Complaints and Concerns**

### **2.1 Incident Logs**



## **2.2 Points of Contact**

All community concerns and complaints can be addressed in the following ways:

Logan Goolsby – Chief Compliance Office (CCO)

Tel # 303.919.8574

Email: Euflorea.Compliance@gmail.com

Mailing address: 6260 S Gun Club Rd, Aurora, CO 80016

Paige Vigil – Regional Manager (RM)

Tel # 303.579-1955

Email: EufloreaRegionalMgr@gmail.com

Mailing address: 6260 S Gun Club Rd, Aurora, CO 80016

Bobby Reginelli – Marketing Director (MD)

Tel # 720.636.6096

Email: eufloreamarketing@gmail.com

Mailing address: 6260 S Gun Club Rd, Aurora, CO 80016

## **III. Procedure for Mitigating Impacts to Neighborhoods**

### **3.1 Measures**

Euflorea will take all opportunities to measure our impact within the communities that we are involved with in both positive and negative ways. While we will bring many beneficial elements to Longmont we have to be aware of any potential negative impact that we could have on the community. Here are some of the possible issues that could arise;

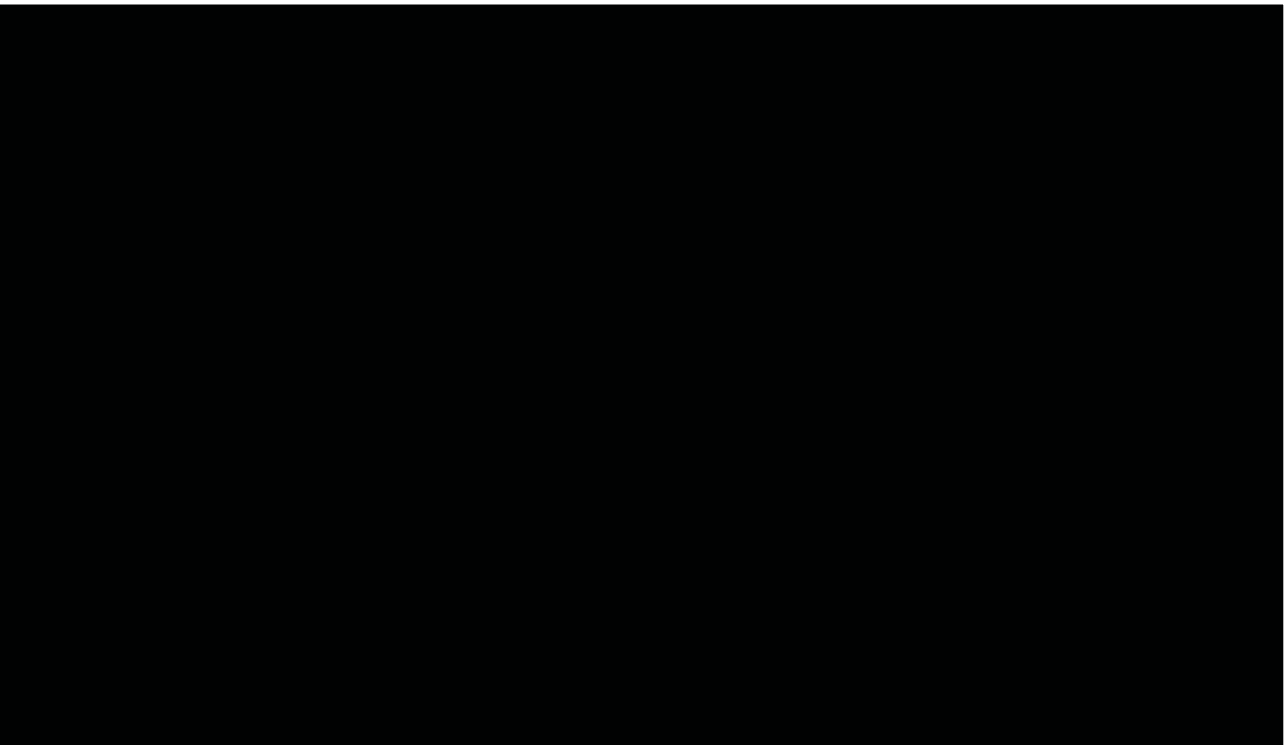
- Parking and traffic could increase due to a Euflorea presence.
- Extra trash generated from Euflorea premises.
- Police incidents in the sense that we may have to contact police to handle a certain matter
- We will track our Incidents Log in efforts to quantify what effects we have on the neighborhood. From this data we will be able to create campaigns to mitigate risk and negative impact.
- Increased lighting may affect neighbors and will use more energy.
- Retail marijuana as a potential “Attractive Nuisance” may tempt youth.

### **Here are some of the Positive Impacts that we believe we will help create**

- We will be able to offer police assistance via cameras, armed security guards, and general observation.
- Relief for pain sufferers via our extensive line of CBD and low THC products.
- Decrease criminal activity within the immediate area due to camera recordings and security.
- Providing a much safer option for recreational use (opposed to alcohol and opioids).
- Elimination of a black, unregulated market, which causes violence, property damage, and an overall danger to public health.
- Generating large amounts of taxes for both the city and state.
- Reducing the 'forbidden fruit' effect, thus normalizing Adult Cannabis use in the surrounding areas and thus minimizing the temptation that underage people have to use the drug.

### **3.2 Actions**

Here are some of the things we will do to mitigate any potential negative impact that we could have on the city of Longmont.



See **attachment A**, which is a letter from the city of Aurora. This letter shows our willingness to work with the city in efforts to create a strong symbiotic relationship.

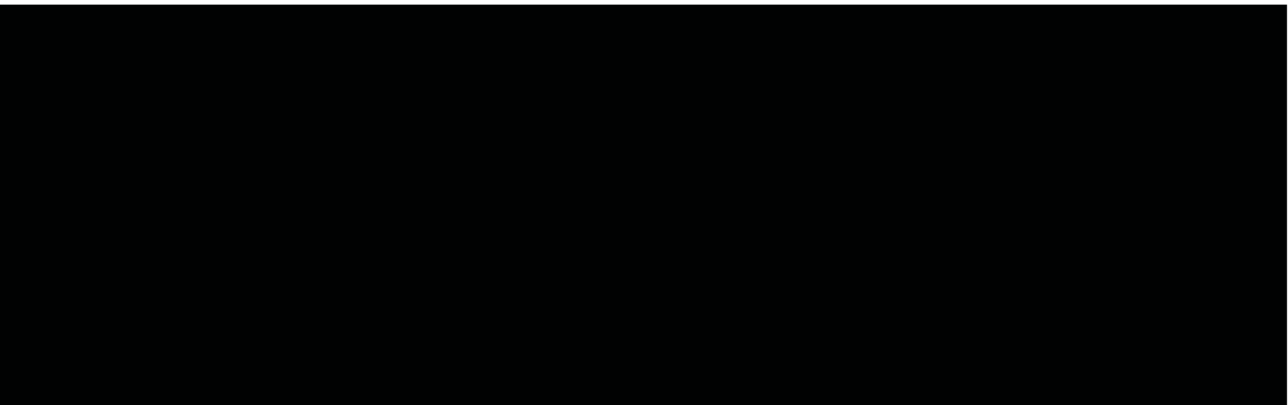
### 3.3 Education

As mentioned in our General Business Plan, educating consumers is not only part of our job, but also part of the company's philosophy. It is a community responsibility that we must take on in this growing and ever-changing industry. We educate our customers daily in these 3 main ways.

In our space we have iPads next to each strain of cannabis. We have our own proprietary software, which highlights many unique qualities of each strain (THC%, CBD%, terpene profiles, expected reaction and side effects). It describes the potential effects of each strain and even has real patient reviews from fellow Euflora customers. This is very informative to new consumers who are unaware of all the different strains and their effects.

Euflora also has at least 2 employees on the floor at all times to answer any questions the customers may have. We field many questions about CBD products and their different non-psychoactive properties. Our goal is to match the effect the customer is looking to have with the proper cannabis strain. We are also always suggestion the lowest possible dose to our customers, encouraging them to "start low and go slow" as a way of mitigating any possible discomfort or over-consumption.

After being educated by our floor staff, our customers have another 1 on 1 experience with a trained sales associate at the register where they can ask any final questions before purchase. It is truly a well-oiled machine that creates a symbiotic relationship between Euflora and our Customers. Our customers get all their questions answered and feel confident about their purchase. In return they always come back to see us. They also have referred many of their friends and family because they know we will take the time to help them. Customer service and satisfaction is our top priority.



## Exhibit 1: Letter of Reference from city of Aurora

Finance Department



City of Aurora

Marijuana Licensing Authority  
15151 E Alameda Parkway, 5<sup>th</sup> Floor  
Aurora, Colorado 80012  
303.739.7833

*Worth Discovering • [auroragov.org](http://auroragov.org)*

January 27, 2016

JS INVESTMENTS AURORA, LLC  
dba Euflora  
via email to Jose Mario Breton  
[mario.breton@yahoo.com](mailto:mario.breton@yahoo.com)


To Whom It May Concern:

I have been asked by Mr. Breton to provide a letter of recommendation to be included in his application packet.

The city of Aurora awarded two store licenses to Mr. Breton under the name of JS Investments Aurora, LLC dba Euflora, after participating in a competitive process. The stores have been operating a little over one year. We have found Euflora to be responsive and willing to work with the city to be compliant in all areas. They routinely pay their sales tax on time.

The city is pleased Euflora has chosen Aurora to do business in and we look forward to continuing our partnership for many years to come. If you have any questions, please feel free to contact me at 303-739-7341 or email me at [rjpeters@auroragov.org](mailto:rjpeters@auroragov.org).

Respectfully,

  
Robin Peterson, CPA  
Manager, Marijuana Enforcement Division

## Exhibit 2: Yelp Reviews from our 1<sup>st</sup> year at Euflora Gun Club



**Brian S.**  
Parker, CO  
81 friends  
470 reviews



10/23/2014



First to Review and 2 other badges

Listed in [The 2014 Yelp 100 - There and Back Again, Cannabis Clinics](#)

If I were a TV gambling expert, I'd give this my "Lock of the Week". I came here around noon a few days after they opened and they already have their stuff together. I think this place has raised the bar for the dispensary experience here in Denver area.

Inexpensive recreational edibles and flowers, largest overall selection in the state, and the best part: they cleverly modified the Apple Store concept for a dispensary. No kidding. It's well lit, open, and the products are out in the showroom for you to smell, look at, admire, or whatever, all at your leisure. It's an old bank so the showroom has nice tile and wall treatments and the overall style is not the usual nasty old pet shop somewhere on Broadway. It's suburban, and maybe that's the best way to put it!



**Tony M.**  
Arvada, CO  
4 friends  
9 reviews



Share review



Embed review



Compliment



Send message



Follow Tony M.



2/27/2015

Staff is great, friendly and attentive to their customers even during peak hours. As a first timer, I was unsure about what indica or what sativa was and walked out with very useful knowledge once the employee took the time to educate me. I'm definitely a regular now and their reward system is an additive. The store is maintained and the different strains are on display for your smelling pleasure. Beside the the sample jars are tablets describing its effects along with a creative name. There are always new strains to try out so, I go in once or twice to see if any inventory has updated. The overall feel when you enter the store is a very welcoming one as it feels more of a neighborhood like grocery store.



**Julianna E.**  
Aurora, CO  
53 friends  
2 reviews



4/5/2015

This is one of the most professional cannabis centers I've been in. Love the tablets and descriptions really help my choices.



**Shawn R.**  
Fontana, CA  
102 friends  
3 reviews



5/14/2015



1 check-in

The best variety. Easy and educational. It is also easy to get to off the freeway. The staff I'd friendly and helpful



**Kyle S.**  
Denver, CO  
28 friends  
85 reviews  
Elite '16



9/23/2015

Just went in for the first time and got some great stuff! Very friendly and helpful staff with a good selection. Clean environment, good location. Will definitely be back!



# **Odor Management Plan**

At Euflora, we have a strong history of compliance as it relates to odor management. We thoroughly design every store to have [REDACTED]

[REDACTED] The building at 230 South Main Street, Suite B, will be remodeled

Euflora's nature of operating as a retail store means that the store will generate minimal odor active without the cultivation or processing of marijuana at the facility. Due to the nature of this industry, [REDACTED]

These load calculations consider the use of activated carbon filters that bind with the cannabis odors on a molecular level to remove them from the ambient air and therefore the surrounding area. [REDACTED]





# **City's Vision, Values and Goals Contribution**

Eufhora has always prided itself as a partner with the local community. We believe that our community is the source of all our activity, and provides all opportunity for all citizens to grow, not just our customers. The City of Longmont, as a whole, has strong plans for sustainability and growth, and Eufhora would be an active member in increasing and developing these City goals.

We realize that the City of Longmont has the following plan to utilize an integrated, relational approach to ten primary topic areas. Eufhora will provide assistance and resources in each sustainability issue and goal as follows:

- o Air Quality: Eufhora scrubs all our air and prevents smoking of any kind on our premises. Due to the highly regulatory nature of our industry, we also utilize carbon air filters for all nearby businesses, which share air with our building. Further, educating our staff on these matters will also increase awareness on the importance of this issue within the community.
- o Built Environment: As noted in other plans, Eufhora is dedicated to improving the lot and area around our proposed premises.
- o Community: Eufhora has developed a seven-page community outreach plan in its efforts to engage and participate with community activities and leaders.
- o Economic Vitality: Eufhora values the economy of every area we are a member of, and pledges to hire from the community with good paying, livable wage jobs stating at \$12.50 per hour plus tips and job benefits such as health insurance. Eufhora will also generate large tax revenues for the city of Longmont which will help them achieve their 10-year plan.
- o Energy: Eufhora prides itself to be a low power consumer, and encourages our staff to leave a low carbon footprint. We even cultivate in a Greenhouse in efforts to be energy efficient.
- o Food System: Eufhora's presence within communities has increase property value, which in turn has attracted food based retailers within areas previously designated as "food deserts". For example, after Eufhora opened our retail store in Denver's River North district, we assisted our neighboring Natural Groceries in completing with zoning application and plans with their opening, eliminating a "food desert" region!
- o Natural Environment: Eufhora's increased contribution of tax dollars helps local and state governments preserve the natural and beautiful environment of Colorado.
- o Transportation: Eufhora has donated time, personnel and money in street and highway cleaning throughout the City of Aurora and would be happy to do the same in Longmont.
- o Waste: We monitor and reduce our waste to reduce the carbon footprint within any community.
- o Water: all our products are natural and do not utilize any artificial pesticides or chemicals that run off to the water system.

Our comment to the community and future plans of Longmont will also incorporate the Envision Longmont goals and values, in which we will promote and assist in lobbying for multi-modal transportation and expansion. Euflora understands that reliable public transportation assists with a clean and happy community, in turn making Longmont a place everyone wants to live and do business in. Our increased business and tax revenue to the city will help fund the goals as we are partners with all community event. As the community of Longmont grows, so does the members which include our staff, family, and friends.