

KUER by the numbers **2017**

most popular programs

all things considered
morning edition
radiowest
wait wait... don't tell me!
1a

news stories aired

1,065

new kuer podcasts

3

translators

35

transmitters

6

revenues

\$4.44 MIL

expenses

\$4.43 MIL

events featuring the kuer sound booth

6

visitors to the kuer sound booth

329

business underwriters

275

radiowest shows

208

radiowest guests

277

radiowest podcast downloads

2,092,711

radiowest films

9

radiowest film views

45,352

kuer & radiowest social media followers

26,645

kuer mobile app users

22,627

total on-air listening hours

39,420,000

total online streaming listening hours

2,584,411

180,000

weekly listeners

12,865 annual donors

8,619 monthly sustainers

1,406 patients served at 4th Street Clinic

1,874 refugees helped at the IRC

likuer
90.1

NPR Utah