

**UA Little Rock Public Radio  
ANNUAL EEO PUBLIC FILE REPORT, 2018**

Period Covered By This Report: February 1, 2017 through January 31, 2018

Call signs of stations comprising the reporting Station Employment Unit: KLRE-FM and KUAR-FM

**I. Full-Time Vacancies Filled During This Period**

- 1. Job Title: Administrative Assistant      Date Filled: Nov. 13, 2017
- 2. Job Title: Development Director      Date Filled: Jan. 2, 2018

**II. Each recruitment or referral source (“source”) used to seek candidates for each vacancy**

**1. Job Title: Administrative Assistant      Date Filled: Nov. 13, 2017**

Source	Contact Person	Address	Phone	# Interviewed	Hired (Y/N)
Arkansas Democrat-Gazette Newspaper	Scott Stine	121 E. Capitol Ave., Little Rock, AR 72201	501-378-3400	0	N
University of Arkansas at Little Rock Human Resources Website	Valerie Abrams	2801 S. University Ave. Little Rock, AR 72204	501-569-3180	2	N
Corporation for Public Broadcasting Jobline (cpb.org/jobline)	<a href="https://www.cpb.org/aboutcpb/contact-cpb/jobline">https://www.cpb.org/aboutcpb/contact-cpb/jobline</a>	401 9 <sup>th</sup> Street, NW Washington, DC 20004	202-879-9600	0	N
On-Air Promotion: KUAR & KLRE	Nathan Vandiver	5820 Asher Ave., Suite 400 Little Rock, AR 72204	501-569-8485	1	Y
Association of Fundraising Professionals, Arkansas Chapter	Kerina Goucher	PO Box 250325 Little Rock, AR 72225	501-517-5794	1	N
Family/Friend	N/A	N/A	N/A	1	N

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**2. Job Title: Development Director**

**Date Filled: Jan. 2, 2018**

Source	Contact Person	Address	Phone	# Interviewed	Hired (Y/N)
Arkansas Democrat-Gazette Newspaper	Scott Stine	121 E. Capitol Ave., Little Rock, AR 72201	501-378-3400	0	N
University of Arkansas at Little Rock Human Resources Website	Valerie Abrams	2801 S. University Ave. Little Rock, AR 72204	501-569-3180	1	N
Corporation for Public Broadcasting Jobline (cpb.org/jobline)	<a href="https://www.cpb.org/aboutcpb/contact-cpb/jobline">https://www.cpb.org/aboutcpb/contact-cpb/jobline</a>	401 9 <sup>th</sup> Street, NW Washington, DC 20004	202-879-9600	0	N
On-Air Promotion: KUAR & KLRE	Nathan Vandiver	5820 Asher Ave., Suite 400 Little Rock, AR 72204	501-569-8485	1	N
Current (jobs.current.org)	Alyne Ellis	6930 Carroll Avenue, Suite 625 Takoma Park, MD 20912	301-270-7240	0	N
Journal of Blacks in Higher Education	ads@jbhe.com	PO Box 139 Bartonsville, PA 18321	579-871-5329	0	N
LatinosinHigherEd.com	contact@latinosinhighered.com	214 Amity Rd, Woodbridge, CT 06525	860-632-7676	0	N
Women in Higher Education	recruitmentsales@wiley.com	5376 Farmco Dr, Madison, WI 53704	800-835-6770	0	N
Indeed.com	N/A	N/A	N/A	1	N
LindedIn	N/A	N/A	N/A	1	N
Association of Fundraising Professionals, Arkansas Chapter	Kerina Goucher	PO Box 250325 Little Rock, AR 72225	501-517-5794	0	N
Employee Referral	N/A	N/A	N/A	1	Y

**III. Total number of persons interviewed for all full-time vacancies filled during this period: 11**

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**IV. Total number of interviewees for all full-time vacancies filled during this period: 6**

**V. Outreach**

**Internship Program**

KLRE/KUAR provides internship opportunities for college students and members of the community to learn about news reporting, writing for broadcast, program production and on-air delivery.

The stations had a total of 15 interns during the reporting period.

Eight interns learned how to write and produce one-minute educational spots. This included learning how to conduct in-field interviews.

Seven interns learned news writing and reporting. Six of those students produced in-depth, long-form reports.

One of the interns now has a part-time job at KLRE/KUAR as a news reporter and anchor.

**Career Discussion**

On April 6, 2017, KLRE/KUAR staff participated in a Research and Creative Works showcase at the University of Arkansas at Little Rock. Four staff members talked to students of mass communication about their jobs and showed examples of recent work.

On November 28, 2017, KUAR's News Director spoke to a Careers in Mass Media class at the University of Arkansas at Little Rock. The class, which is designed for college freshman, met at the station studios. The News Director spoke about his experience in mass media and gave a tour of the stations.

**Outreach To Minorities**

KLRE/KUAR partnered with KWCP 98.9, a community radio station, for a six-week program that involved working with high school students with an interest in a career in radio. The group's membership was comprised entirely of minorities.

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Three staff members were involved in working with the students. The students learned about reporting, audio editing and broadcast delivery.

The opportunity resulted in a live airing of the content at the Central Arkansas Library

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