

# UA Little Rock Public Radio ANNUAL EEO PUBLIC FILE REPORT, 2017

Period Covered by this Report: February 1, 2016 through January 31, 2017

Call signs of stations comprising the reporting Station Employment Unit: KLRE-FM & KUAR-FM

## **I. Full-time vacancies filled during period**

1. Job Title: Managing Editor Date Filled: May 17, 2016
2. Job Title: Partner Manager Date Filled: June 15, 2016
3. Job Title: News Reporter Date Filled: September 1, 2016

## **II. Each recruitment or referral source ("source") used to seek candidates for each vacancy**

1. Job Title: Managing Editor Date Filled: May 17, 2016

Source	Contact Person	Address	Tel. No.	# Interviewed	Hired (Y/N)
Arkansas Democrat-Gazette Newspaper	Scott Stine	121 E. Capitol Ave. Little Rock, AR 72201	501-378-3400	0	N/A
University of Arkansas at Little Rock Human Resources Website	Valerie Abrams	2801 S. University Ave. Little Rock, AR 72204	501-569-3180	1	N
Arkansas Broadcasters Association Website	Doug Krile	2024 Arkansas Valley Drive, Suite 403 Little Rock, AR 72212	501-227-7564	0	N/A
Corporation for Public Broadcasting Jobline (cpb.org/jobline)	<a href="http://www.cpb.org/aboutcpb/contact-cpb/jobline">http://www.cpb.org/aboutcpb/contact-cpb/jobline</a>	401 9 <sup>th</sup> Street, NW Washington, DC 20004	202-879-9600	1	N
Current ( <a href="http://jobs.current.org/">http://jobs.current.org/</a> )	Alyne Ellis	6930 Carroll Ave., Ste. 625 Tacoma Park, MD 20912	513- 646-7620	0	N/A
Indeed.com	N/A	N/A	N/A	1	N
Family/Friend Referral	N/A	N/A	N/A	2	Y=1/N=1

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2. Job Title: Partner Manager Date Filled: June 15, 2016

Source	Contact Person	Address	Tel. No.	# Interviewed	Hired (Y/N)
Arkansas Democrat-Gazette Newspaper	Scott Stine	121 E. Capitol Ave. Little Rock, AR 72201	501-378-3400		
University of Arkansas at Little Rock Human Resources Website	Valerie Abrams	2801 S. University Ave. Little Rock, AR 72204	501-569-3180	2	N
Arkansas Broadcasters Association Website	Doug Krile	2024 Arkansas Valley Drive, Suite 403 Little Rock, AR 72212	501-227-7564		
Corporation for Public Broadcasting Jobline (cpb.org/jobline)	<a href="http://www.cpb.org/aboutcpb/contact-cpb/jobline">http://www.cpb.org/aboutcpb/contact-cpb/jobline</a>	401 9 <sup>th</sup> Street, NW Washington, DC 20004	202-879-9600		
Current Newspaper ( <a href="http://jobs.current.org/">http://jobs.current.org/</a> )	Alyne Ellis	6930 Carroll Ave., Ste. 625 Tacoma Park, MD 20912	513- 646-7620		
Indeed.com	N/A	N/A	N/A	1	N
Family/Friend Referral	N/A	N/A	N/A	1	N
Association of Fundraising Professionals, Arkansas Chapter	N/A	P.O. Box 250325, Little Rock, AR 72225	501-517-5794	1	Y

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3. Job Title: News Reporter      Date Filled: September 1, 2016

Source	Contact Person	Address	Tel. No.	# Interviewed	Hired (Y/N)
Arkansas Democrat-Gazette Newspaper	Scott Stine	121 E. Capitol Ave. Little Rock, AR 72201	501-378-3400	0	N/A
University of Arkansas at Little Rock Human Resources Website	Valerie Abrams	2801 S. University Ave. Little Rock, AR 72204	501-569-3180	3	Y=1/N=2
Arkansas Broadcasters Association	Doug Krile	2024 Arkansas Valley Drive, Suite 403 Little Rock, AR 72212	501-227-7564	0	N/A
Corporation for Public Broadcasting Jobline (cpb.org/jobline)	<a href="http://www.cpb.org/aboutcpb/contact-cpb/jobline">http://www.cpb.org/aboutcpb/contact-cpb/jobline</a>	401 9 <sup>th</sup> Street, NW Washington, DC 20004	202-879-9600	1	N
Current Newspaper ( <a href="http://jobs.current.org/">http://jobs.current.org/</a> )	Alyne Ellis	6930 Carroll Ave., Ste. 625 Tacoma Park, MD 20912	513- 646-7620	0	N/A
JournalismJobs.com	<a href="mailto:info@journalismjobs.com">info@journalismjobs.com</a>	N/A	501-508-7386	1	N

**III. Total number of persons interviewed for all full-time vacancies filed during period: 11**

**IV. Total number of interviewees for all full-time vacancies filed during period per source:**

Source	Contact Person	Address	Tel. No.	#Interviewees
Arkansas Broadcasters Association Website	Doug Krile	2024 Arkansas Valley Drive, Suite 403 Little Rock, AR 72212	501-227-7564	0
Arkansas Democrat-Gazette Newspaper	Scott Stine	121 E. Capitol Ave. Little Rock, AR 72201	501-378-3400	0
Association of Fundraising Professionals, Arkansas Chapter	N/A	P.O. Box 250325, Little Rock, AR 72225	501-517-5794	1
Corporation for Public Broadcasting Jobline (cpb.org/jobline)	<a href="http://www.cpb.org/aboutcpb/contact-cpb/jobline">http://www.cpb.org/aboutcpb/contact-cpb/jobline</a>	401 9 <sup>th</sup> Street, NW Washington, DC 20004	202-879-9600	2
Current Newspaper ( <a href="http://jobs.current.org/">http://jobs.current.org/</a> )	Alyne Ellis	6930 Carroll Ave., Ste. 625 Tacoma Park, MD 20912	513- 646-7620	0
Family/Friend Referral	N/A	N/A	N/A	3
Indeed.com	N/A	N/A	N/A	2
JournalismJobs.com	<a href="mailto:info@journalismjobs.com">info@journalismjobs.com</a>	N/A	501-508-7386	1
University of Arkansas at Little Rock Human Resources Website	Valerie Abrams	2801 S. University Ave. Little Rock, AR 72204	501-569-3180	6

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**V. Outreach Activities (a brief list/description of specific outreach activities performed during period)**

1. Community Internships

KLRE and KUAR provide internship opportunities for members of the community to help them develop skills in news reporting, audio production, on-air announcing, website content posting, and non-profit management.

The stations had one community intern during this reporting period. She was given editorial and production guidance to complete a half-hour radio program that aired September 23, 2016.

2. High School Internship

KLRE and KUAR work with local high schools to provide career development opportunities for students interested in learning about broadcasting. One student participated in this program during this reporting period, shadowing news reporters and working on an audio essay that aired June 17, 2016.

3. College Internships

KLRE and KUAR offer internship opportunities for college students to learn about news reporting, on-air announcing, and development efforts. Two undergraduate students participated in the program from May-August 2016. Both worked in the newsroom, writing and producing short stories for newscast as well as long-form reports.

A third college intern was at the station July-August of 2016. She learned about fundraising and event planning. She also participated in an in-depth news report on the thoughts of community members during election season, producing audio recordings and taking photos.

4. Career Discussion

On January 5, 2017, a KLRE/KUAR staff member spoke to a college journalism class of approximately 12 students about public radio.

On January 12, 2017, another KLRE/KUAR staff member gave a tour of the stations to that class of journalism students.

5. Community Engagement

KLRE and KUAR regularly invite the public to community events to introduce public radio to new audiences.

On May 22, 2016, the stations hosted a community trivia night.

On August 16, 2016, the stations hosted an event in the evening that involved giving the public a tour of the stations, hosting local music performances, and demonstrating how to record audio. The event had around 100 visitors.

On August 26, 2016, KUAR staff attended an ice cream social to introduce attendees to a new public radio initiative called Arkansas Public Media.

On October 29, 2016, KUAR participated in the community's Cornbread Festival, setting up a booth with information about KLRE and KUAR and public radio in general.