

July 10, 2018
KSUT BOD Meeting

In attendance: Susan Kerns, Robert Ortiz, Dan Ford, Tami Graham, Eddie Box Jr.,
Absent: Bruce LeClaire, Julie Bisbee, Debra Quayle, Amy Barry

Call to Order: 5:50 p.m.

Meeting Agenda Approved: Motioned by Dan Ford; seconded by Kree Lopez; All in favor: Unanimous

Amendment: Contest for elevator speech (table to Aug. meeting)

Meeting minutes: Change "Alan" to Adam Burke in Audio Recordings

Minutes Approved: Motioned by Susan Kerns; seconded by Eddie Box Jr.; All in favor: Unanimous

Executive Director Report

Tribal Council work session scheduled for Tues., July 17, 4-5 p.m. (Board of Directors presence encouraged.) Tami has been in contact with Christine Hudgens, CFO of the Southern Ute Tribe.

Gram Wohlust (Underwriting Manager) will be leaving in September 2018. Underwriting Manager's job description will be out by end of month. Tami has a meeting with two people this week.

Development Assistant: Updating job description, with an Oct. 1 hire date. Will be adding commission in sales.

Upcoming Special Events:

- Party in the Park (July 20), KSUT continues on air announcements.
- Members Party/Silent Auction (August 10) at SKA brewery in Durango.
- Black Lillies (August 2) at Henry Strater Theater in Durango
- Joan Osbourne reschedule to the day before Silent Auction (August 9).

Capital Campaign Update

\$812K as of today (July 10) to include 37 in verbal commitments.

KSUT's 3-day on-air fund drive, raised \$91K

Minor modification, internal

Out to bid this fall, journal entry in Wells Fargo acct., TERO compliant

Southern Ute Construction Project Management (CPM) on board. Ray Torres and April Toledo have been active in building.

An Email is being sent about info on Capital Campaign, upcoming KSUT events, and donation reminders.

An article on KSUT was published in the July 8 issue of The Southern Ute Drum.

Capital Campaign meeting for Aug 23 event. This will be a significant event, on East Animas in Durango.

KSUT will continue to fund-raise past Oct. 1, optimistic about another \$500K in the near future.

Development Report

Gram, has a strategy of on-air bonus spots

Board meeting was suggested, prior to Tribal Council meeting
Verbal invitation given to Tribal Council

KSUT is sponsor for Music in the Mountains, (Sat. 7/14)

Fall Fund Drive: Sept. 10-14

Oral History Project: Rename. Short concise, catchy. Stories recorded by Adam Burke.

Board Matrix:

- Brainstorm ideas
- Debra, willing to continue to participate, not as an official board member,
- The Treasurer position is needing to be filled, as Dan will be leaving.
- Brain Storm

Potential Board Members:

- Buzz Burked, still interested in serving on the KSUT BOD.
- Susan Hackensen, in Aztec could be a potential candidate.
- Steve Short
- Catherine

Work on keeping a full board!

Board Fund raising Inner Circle Event

Scheduled for Aug. 8

Tasks to be assigned to Board members

Board members to forward names of potential donors to Tami and Jeff Souser

Potential Inner Circle Invitees/Inviters:

Burke – Kearns
Cagel –
Cook – Box
Cuthair – M. Baker
Jefferson – Moved
Jordan –
Box – Box
Matheson – Kearns
Miller – Kearns
Heydinger – Kearns
Red – Ortiz
Santistevan – Moved
Thompson – Kearns
Wiescamp – Graham

Inner Circle Event at Eddie Box Jr. Media Center (Aug. 8)

Space definition/décor, defining space within current building:

Meet, to tape off building 5:30 p.m. Tues., Aug. 7.

- Robert (leader)
- Kree
- Debra

Greeters:

- Dan
- Amy

Packet to include, pledge form, etc.:

- Eddie
- Bruce
- Julie

Mock-tails (non-alcoholic beverages)/servers

- Graham
- Maria

Working on a quote from SUCR for appetizers.

Drum group/music?

Eddie Box Jr., can provide music, microphones, lighting

Introductions: Tami, Susan, Maria

Invite Tribal Council

Soft pitch at events, differs for this inner-circle event fund raiser.

5 pm, setup, the day of.?

Focused time

Intros
Video
Music

Talking Points, will be emailed to BOD by Susan, prior to the event.
Tami, Susan and Maria will nail down agenda.

Dan added names:

- Julie Westendorf
- Rick and Betsy Smith
- Steve Short
- Shelly Walcheck

“Take us over the top, \$1million!!!”

Executive Director evaluation soon
Executive board will review evaluate, and solicit input from BOD

Meeting adjourned: 7:14 p.m.