

KSUT BOARD MEETING – June 12, 2018

Eddie Box Jr. Media Center

Ignacio, CO

Present: Tami Graham, Ex. Dir., Eddie Box, Jr, Kree Lopez, Julie Bisbee, Susan Kearns, Amy Barry, Dan Ford, Bruce LeClaire, Robert Ortiz, Debra Quayle

Absent: none

5:46pm – Agenda

Julie made a motion to approve the agenda and Susan seconded the motion which was approved unanimously.

5:48pm – Minutes

Corrections were made to the minutes from May. The corrections included that a donation was made by the individual Richard Ballentine, not the foundation and Bruce's name has an e. A motion to approve minutes with corrections was made by Julie and Dan seconded the motion which was approved by all with Amy and Debra abstaining as they were not present at that meeting.

5:50 - Executive Director Report – Tami Graham

MOA is still being looked at by the Tribal Council. They have requested information about how we come up with the value of in-kind donations.

Tami is working on requesting a work session update on the million dollar match. We are preparing a packet and Tami will get us in front of the council for that. Bruce suggested that Tami include a hyperlink in the packet so the council can find the "latest and greatest information" themselves.

Tami will email the date of the meeting with council to the Board. Amy B. added that the presence of Board Members would be very helpful. Susan and Bruce both said they would try to attend.

Under CPB/AFR – Tami pointed out that for CPB's matching grants the million dollar match from the Tribe will count. Hooray!!

She also reported that we are "pivoting a little bit" and focusing on San Juan County and Archuleta County a little more for the capital campaign.

Tami added that a \$100,000 donation came in today for the Capital Campaign (\$10,000 per year for 10 years) from a couple in La Plata County. These people have also offered to host an event at their home in Durango on CR 250 in August.

Amy talked about the need for transparency in our report to the council and Robert added that he agreed this would be quite helpful.

The La Plata Forum Presentation given by Susan and Tami was reported on and Tami said there were about 10 people there, low attendance probably due to the fire and evacuations; however, in spite of that it went quite well.

6:04pm – Capital Campaign

\$639,000 and counting!!! There is an additional \$30,000 that has not been counted in yet. Momentum is great. June 26 -28 drive is all about the Capital Campaign and we will be doing a special call drive to sustaining members as part of this.

6:06pm – Fire

KSUT is doing a good job reporting on the fire and we might keep looking for ways that we can help by finding unmet needs. “Whatever we can do by making people feel that we are responding to the situation.” Debra suggested that perhaps we consider donating 10% of whatever we collect during the upcoming on air fundraiser to fire relief efforts. Amy also suggested that we might do something like offering to be a collection center for donations of food or clothing.

6:10 – Fundraising Committee Meeting with Dan and Susan (Debra absent)

Susan presented an idea about an event for “Inner Circle” – former board members and their friends to be held in early August at either Maria Baker’s home or at the Cultural Museum in Ignacio. Susan and Maria will host. Board is asked to think of names for invitations. Weds or Thursday night from 6-8pm has been a good time to have these events. Discussion led to choosing to have the event on Weds, Aug 8th here at the Eddie Box Jr. Center with music and decorations. Bruce brought up the suggestion to have board members from outside the area bring friends with them.

Debra, Julie, and Bruce all volunteered to help prepare.

Invitation list is needed by June 29, 2018 with email and snail mailing addresses and phone for f/u call if possible. The sooner the better. Board members are to send names, etc. to Susan who will make spread sheet for the invite list.

6:26ppm – Upcoming Events

The More Music Festival on Sunday, June 24

All Day Deal – 2 hour shifts starting at 11am going until 9pm

1-3pm – Kree

5-7pm – Debra and Tom

7-9pm - Amy

Fourth of July from 6-9pm at the Transit Center Parking Lot

Susan K, others to check their schedules then to volunteer

Paula Poundstone at The FLC Community – Tami is going to introduce her

(6:32pm – Bruce L. departed meeting)

THE MEMBER PARTY and SILENT AUCTION is on August 10, Friday

Party in the Park is on July 20

6:35pm – The Pilot Project for the EB Jr. Media Center with Alan Burke

This was reported to have gone quite well. Several interviews were done in Ignacio and in Towac during the Bear Dance. “Youth interviewing a favorite elder” was the context for the interviews but the content was focused on people’s life stories and many of these were very powerful.

6:43pm – Robert O. departed meeting

6:44pm – Discussion

Susan asked for any questions about other reports and Julie asked about the status of grants that are being written. Tami answered that these are all in progress (see notes in report).

6:46pm – Board Goals and Retreat Notes

These are to be reviewed and revised at every other Board Meeting. Susan wanted to go through the goals and action steps and take a look at what we have achieved and what we haven't achieved and assess where we are.

Fundraising goals: Amy said that she has created a good relationship with the CO Governor (Hickenlooper) and the Cabinet and feels that she can bring “maybe 5” legacy members on from that group of people.

The Call-a-thon (where we all have a list of names and are making calls at the same time and have snacks and fun) will be on Tuesday, June 26 at R SPACE next to the Rochester from 5:30 – 7:30pm.

Also discussed were ways to fundraise from Tribal members and ways to educate people more clearly about why their support is needed. Tami suggested that a marketing meeting with all of the Native American Tribal Members of the Board would be extremely helpful to develop a better strategy for this.

Please check your records and make sure you have donated to the capital campaign.

All members agree to develop an “elevator speech” and we will set a time for us to give each other the elevator “Show Me The Money” Speech with music, choreography (should be about 1 minute long). Prize will be awarded. Give in July at Board Meeting. Debra to give her speech at August meeting.

Fundraising Committee: they are continuing to work at finding places to give presentations about KSUT and the Capital Campaign and Board was requested to come up with more ideas re: appropriate venues.

Recruitment Committee: Eddie was requested to review their action steps. Board requested to forward names of potential board members to Eddie who will give them to others on the committee.

Tribal Radio Advocacy Committee: new committee to be formed asap 😊

7:21pm – Next Meeting and Adjournment

July 10, 2018 will be the next Board Meeting. Debra and Julie will both be out of town.

A motion was made by Dan to adjourn the meeting which was seconded by Amy and was unanimously passed .

