



TEXAS PUBLIC RADIO

Day Sponsorship

Day Sponsorship is another way to show support for your public radio station while acknowledging a special day for a friend, a colleague or a loved one. Messages are intended to honor an individual, and may be purchased by another individual, a non-profit or a business. Sponsored messages will air 5 times on the scheduled day plus one bonus message. The sponsorship package costs \$250 per station and includes 5 messages and an mp3 audio file. Broadcast times are 6:59 am, 9:59 am, 12:59 pm, 3:59 pm, 6:59 pm and 9:59 pm.

Sample Day Sponsorship messages:

"Today's programming sponsored in part by Doe Enterprises, acknowledging John Doe, founder and innovator, on his 100th birthday."

"Today's programming sponsored in part by John Doe, wishing a happy anniversary to Jane, his wife, companion, best friend and wise advisor--from her loving husband"

"Today's programming sponsored in part by John Doe in memory of his mother, Jane, whose love of classical music filled her days."

Sponsor Name (must be provided): _____

Phone: _____ **E-mail Address:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Please select the station(s) you wish to air your sponsorship:

- KSTX 89.1 FM - San Antonio
- KPAC 88.3 FM - San Antonio
- KTXI 90.1 FM - Hill Country
- KVHL 91.7 FM - Highland Lakes
- KTPR 89.9 FM - Big Country

Date Requested: _____ **Alternate Date:** _____

SPONSORSHIP MESSAGE

(approximately 40–45 syllables, 10 seconds in length; please include pronunciations of names, if needed):

PAYMENT INFORMATION

Name on Credit Card: _____

- VISA
- MasterCard
- American Express
- Discover

Credit Card Number: _____

Expiration Date: _____ / _____ **Security Code:** _____

Disclaimers:

- Breaking news, special coverage or technical difficulty may pre-empt a message. If five of the six messages air, the sponsorship will be considered complete.
- There is no fair market value for day sponsorships. The entire amount of your contribution may be tax deductible. Please consult your financial advisor.
- Messages must be personal in nature and may not include political content, promotional or controversial language or contact information.
- All messages are subject to editing for length, format and compliance with FCC guidelines.
- Sponsorships must be submitted at least 2 weeks before the desired air date.

Direct questions and submit form to:

8401 Datapoint, STE 800 • San Antonio, TX 78229 • 210.614.8977 • 210.614.8983 Fax • www.tpr.org
KSTX 89.1 FM • KPAC 88.3 FM • KTXI 90.1 FM • KTPR 89.9 FM • KVHL 91.7 FM

Stephen Custer, Corporate
Membership Associate &
Trade Rep
8401 Datapoint, Suite 800

X 78229

stephen@tpr.org |
614.8977 x132 | 210.614.8983