

The Insider

Coming up....

SAVE THE DATE! KSMU FALL DRIVE KICK-OFF PARTY, 10/13

Fall is one of our favorite times of year at KSMU, because it means we get to go on air and talk directly to our listeners about why what we do is so important and, frankly, *fun*. This fall, we want you to help us kick things off properly!

Join #TeamKSMU at Barley Wheat & Rye on **Friday, October 13** from **6-8pm** for a special pledge drive launch party as part of our *Studio Live* series. Enjoy free entry, raffles, and live performances from our all-new band, the KSMU All Stars! Visit our [Facebook event](#) for more details.



OPT'S NEWEST DOCUMENTARY

The Past and the Park: Wilson's Creek National Battlefield will take viewers from the site's historic battle--among the first major battles of the Civil War--to local citizens' early grassroots efforts to protect the grounds. It would be nearly 100 years before Wilson's Creek would be designated a national park. OPT will explore the early days of the park to see how it has grown and expanded over the years, becoming the place of history, nature, and recreation that it is today; a place that many refer to as a hidden jewel of the Ozarks.

Don't miss the premiere of this film on **Thursday, November 30** at **8:00pm**.

From the Desk of... Kristy Taylor, Corporate Support & Community Engagement Manager

Introducing a new addition to the Ozarks Public Broadcasting team!



Making the career jump from ad agency to Public Broadcasting has been a move that I've daydreamed about making for a long time. As a lifelong Springfieldian and a huge public media nerd, I feel passionately about being a part of an organization that loves to tell the stories of our community and reports trusted local and national news. I work to keep those things happening—by asking for your support.

One fun way you can support Ozarks Public Television's children's programming is by attending our **30th Annual Wine and Food Celebration**, presented with Brown Derby. Join us on October 21 at Bass Pro's White River Conference Center from 2-5pm. Some of the area's best restaurants will offer samples of their food and guests can taste wines from all over the world, as well as craft beer and cocktails. Some of our featured restaurants include Jimm's Steakhouse, Metropolitan Farmer, The Order, The Pitch Pizza & Pub, Tea Bar & Bites...and many more!

What's new this year? Food trucks on the patio! And, weather permitting, Black Sheep and Dark Stone Coffee will bring some fun to the back patio lawn.

Advance general admission tickets are just \$30 (\$50 at the door) and \$75 for VIP. VIP tickets grant you early admission at 1:00pm, a "30th Anniversary" wine glass, access to exclusive VIP areas and an OPT-themed treat from A Token of Confection! And, for every pair of VIP tickets purchased, you'll receive one VIP parking pass.

Along with great food and drink there will be entertainment from DJ Platinum, and fun games with iHeartRadio! Plus, we will be raffling several items including a \$500 Hy-Vee gift card and a 28-bottle wine fridge, fully stocked!

Find out how to get tickets at optv.org.

Be sure to "Like" Wine and Food Celebration on Facebook for the latest updates and some great #TBT pics from years past! And, be sure to use our hashtag: **#WineFoodTurns30!**

Cheers to thirty years!



Legacy Circle — Getting Your Ducks in a Row

Whatever your stage in life, it is a good idea to think about and plan for how your affairs will be handled. A few simple steps today can give you peace of mind tomorrow by ensuring that you and your loved ones are well protected.



Join other loyal Ozarks Public Broadcasting supporters by requesting your [free organizer](#), then get your estate plan off the ground during **National Estate Planning Awareness Week 2017**, kicking off on **October 16**. To request your free planning booklet, contact Lori Street at (417) 836-3506 or loristreet@missouristate.edu.

Student Spotlight: Brendan Diedrich



If you listen to KSMU, you've likely heard the voice of student announcer Brendan Diedrich. Brendan is a senior at MSU, majoring in history with a focus on Asia. A St. Louis native, Brendan has a passion for public radio and a global perspective on the world and his place in it.

What made you want to work for OPB? I started listening to NPR in high school and naturally began tuning into KSMU my first year at MSU. I loved the variety of shows on KSMU and wanted to help bring that variety to the Ozarks. I've always had a passion for

performing, and becoming an announcer seemed like the natural position for me.

What do you do at the station, and what do you find most challenging? Other than announcing, I really try and share valuable information like the weather and upcoming events to our listeners in a clear and concise matter so they feel more connected to the community. Finding time to fit everything into a one or two-minute break is difficult, but a good challenge to make everything flow naturally.

What do you do in your free time? Other than studying, I like to read history, political, and philosophy books. I've been slowly teaching myself Mandarin and a fun way of doing that is writing Chinese poetry and practicing calligraphy.

What's the best thing about working at OPB? The people! It's truly like a family that supports one another and wants to make the best sounding station for the people of the Ozarks. Constructive criticism is always given, and everyone on the air is constantly improving their technique.

What are our plans for the future (post-college)? Still trying to figure that out! Peace Corps has always been on my mind, but I'm most likely going to look for archivist jobs in St. Louis before trying to get a position within the federal government or the United Nations.

What is something listeners/viewers might be surprised to know about the daily operations at the station? There's always something going on, interviews being recorded, shows being planned, and news being reported. It's never a dull moment.

Need to Know

FALL TICKET OPPORTUNITIES

There are many ways to support public television in the Ozarks, and what better way than by seeing your favorite OPT performers live? The following upcoming concerts are co-presented with OPT. Tickets with premium seating are still available—but *limited*! Call Kiriana at (417) 836-3505 or email at kmackhansen@missouristate.edu to request yours today.

11/3: Daniel O'Donnell
Welk Theatre, Branson

11/17: The Texas Tenors
Starlite Theatre, Branson

12/1: Joe Bonamassa*
Hammons Hall, Springfield
(*only a few pairs left!)



GLASS IT UP 2017: WE HAVE A WINNER!

Congratulations to Masha Gerasimchuk-Djordjevic for winning our third annual Glass It Up pint glass design contest! Her design, "KSMU for All Seasons," received the most votes out of all four finalists, and will be printed on KSMU's fall pint glass.



Haven't claimed yours yet? You can pre-order your pair at ksmu.org/design.