

# The Insider

## Need to Know

### PAULA KERGER'S VISIT TO OPB

Last November, we were honored to be visited by PBS CEO Paula Kerger. It was her first time at Ozarks Public Broadcasting, and she was treated to a tour of the station before sitting down for an interview with KSMU News Director Scott Harvey. Later, she delivered a talk to OPB staff and special guests at the Davis-Harrington Welcome Center on Missouri State's campus.

Given that Ms. Kerger arrived just hours after the presidential election was decided, she spoke to Scott about PBS's election coverage, funding for public broadcasting in a new political landscape, and PBS's role in blending children's programming with technology. Read and listen to Paula Kerger's interview on [ksmu.org](http://ksmu.org).



### 24/7 PBS KIDS CHANNEL

January 16, OPT launched a new 24/7 PBS KIDS Channel. You can find this service over-the-air on channel **21.2** (Springfield) or **26.2** (Joplin), or check with your cable or satellite provider. You can also stream online at [PBSKids.org](http://PBSKids.org) or on the free [PBS KIDS Video App](#).

## From the Desk of... Steve Wynn, Assistant Manager of TV Production



In 2015, OPT debuted a new, locally produced series called *Passport to China*, followed last year by *Passport to Latin America*. Now, we are excited to bring you the third installment of our *Passport* series: ***Passport to Brazil***.

Brad Bodenhausen will be your host for this six-part series that highlights the economy, geography and culture of Brazil and how they differ from--and mirror--our way of life here in the Ozarks. ***Passport to***

***Brazil*** will take you to some of the more well-known urban centers such as Rio de Janeiro, São Paulo and Brasilia, but you will also get to experience smaller historic cities and regions as well. We will visit two cities, Belem and Manaus, that are located along the wondrous Amazon River, as well as a couple of communities, Curitiba and Maringa, where agriculture plays a huge role in their way of life. As an added bonus, we'll explore the beautiful ocean-side city of Salvador, Brazil's first capitol, to learn how it played a huge role in the development of both Brazil and Latin America as a whole.

OPT is pleased to present ***Passport to Brazil*** to highlight the history, language and way of life of various Brazilian communities. Our *Passport* series furthers OPT's and Missouri State University's goal of acquainting viewers with unique cultures around the world to help them make well-informed, independent judgments about a diverse set of values.

We hope you enjoy the series!

#### Passport to Brazil

-Sundays at 4:30pm, beginning  
January 15

-Wednesdays at 12:30pm (encore)

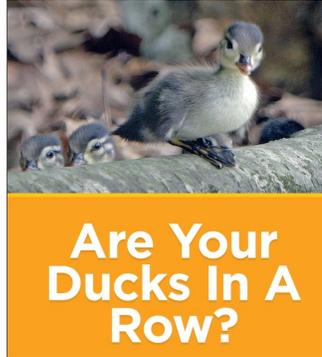


## Legacy Circle — Getting Your Ducks in a Row

We hope you and your loved ones have had a wonderful holiday season and a great start to the New Year!

If you're in the process of decluttering, reorganizing and reevaluating your goals, we have a tool that can help you do just that. Perhaps you haven't had a chance to respond to our "Get Your Ducks In A Row" initiative, but don't worry—there's still time.

Request your free booklet, **A Personal and Charitable Financial Record**, while supplies last. Just call Lori Street at 417-836-3506 to request your copy today and start your New Year out with peace of mind.



## Coming up....

### SEUSS SCIENCE DAY

It's back! Mark your calendars for OPT's 6th Annual Seuss Science Day on **Saturday, February 18** from **10am-4pm** at the Discovery Center! Hear Dr. Seuss stories, see science demonstrations, and even get a picture with the Cat in the Hat himself.

Admission is \$7 per person. OPT Kids Club Members get in free! More info is available at [optv.org](http://optv.org).



### CELTIC WOMAN COMING TO SPRINGFIELD!



For 12 years, Celtic Woman has delighted audiences worldwide with their joyful fusion of all things Celtic, from bagpipes and bouzouki to traditional Irish dances. This June, everyone's favorite Irish songstresses will be coming to Springfield—and we have an exclusive ticket offer for OPT donors!

Tickets to Celtic Woman's June 15th concert at Hammons Hall will be offered on-air during OPT's March pledge drive. Special meet-and-greet passes to see the ladies in person are also available as part of our VIP Package.

Check your March program guide for exact air date and time—and be sure to tune in for this offer, as tickets are limited!

## Student Spotlight: Kathryn Harter



Kathryn Harter is a Freshman here at Missouri State, and the newest addition to OPB's Membership Department. Originally from St. Louis, Kathryn is an Acting major with a minor in English—and is learning a lot about public broadcasting along the way.

**What made you want to work for OPB?** I grew up on PBS Kids! I watched *Fetch! with Ruff Ruffman* everyday after school. It's interesting to see, now that I'm older, the business side of PBS.

I also really enjoy creating content through outlets like social media so I was excited to work with that side of things.

**What do you do at the station, and what do you find most challenging?** I help with whatever needs to be done, including packaging gifts and mailings. I also help draft and schedule the social media posts for OPT and work the phone banks during pledge drives. I find phone banking the most challenging because no matter how many times I do it, I always get very nervous when my phone rings.

**What do you do in your free time?** I do a lot of reading! I love fiction novels and poetry. I also like to be around dogs, think about dogs, and/or talk about dogs. All dogs are my best friends.

**What's the best thing about working at OPB?** The best thing about working for OPB is definitely the people I get to work with. All of my coworkers are so kind and I know that if I ever have a question or an issue with one of my projects, all of them are happy to help me.

**What are our plans for the future (post-college)?** As of now, I plan to move to L.A. when I finish school to pursue acting for the camera! Acting is what I love to do and is what I hope to make a career out of when I graduate. I would also like to write a book sometime, too.

**What is something listeners/viewers might be surprised to know about the daily operations at the station?** There is so much effort going into the seemingly "little" things, like mailings, thank-you gifts, and answering phone calls. The women I work with are constantly on the phone aiding donors and answering any and all questions, which is a very brave and challenging task. There's a lot of hard work that goes on behind the scenes, and I am very happy to be a part of it.