

Mike Henry is CEO of media consulting firm [Paragon](#) and a 2012 Peabody Award winner. Mike has over 35 years' experience working in and for public and commercial radio stations. His radio career began in 1979 at college radio WUOG-FM in Athens, Georgia. Since then, his public radio consulting has included NPR's Morning Edition and All Things Considered, where he created the "NPR News" brand, and most Indie Rock and Triple A stations, including WFUV/New York, WXPB/Philadelphia, KXT/Dallas and KCMP/Minneapolis. Henry has a history of working with digital media start-ups and is currently Brand Manager for [VuHaus](#), a video collaboration with leading public radio Music Discovery stations including KCRW/Los Angeles, KEXP/Seattle, KUTX/Austin, KTBG/Kansas City, WFUV and WXPB. In commercial radio, Mike is known as a format innovator and has consulted hundreds of radio stations over his career, but with a specialty in rock genres stretching from Indie Pop to Americana. Mike is also founder and CEO of Colorado-based [WeedStream](#).

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