

Kricket Lewis

BCI Media

Vice President of Enterprise Marketing

Kricket directs BCI's comprehensive marketing practice to deliver consultative services to BCI's diverse brands. Her extensive background in developing high-performing Marketing and Product teams is instrumental in the execution of successful project launches. Lewis heads the executive solutions team directing the alignment of product, sales and marketing and mentors departments and individuals towards realization of company goals.

Prior to Ballantine Communications she earned awards for her work in product management, creative direction, advertising and marketing. These include; two-time winner of Advertising Age "Southwest Hottest Agency" during her time at Hadelier Sullivan Ewing in Dallas, TX, five-time recipient of the "Marketing Excellence Award" when working for JCPenney corporate headquarters in Dallas, TX and the "Nielsen Norman Group Top 10 UI Applications" award while at ProfitStreams in Durango, CO.