

KZET/KSJD
Community Advisory Board (CAB)
Minutes
Date: 11/3/15-5:30p
Location: Mancos Public Library

I. Call to Order:

Meeting called to order at 5:45

II. Roll Call

Present: Taz Vass, President; Clara Martinez, Secretary; Armida Huerta; Jeff Pope, Executive Director.

III. Agenda Item

Evaluate diversity of the board of directors, CAB and Staff as per Board of Directors directive.

Extent to which the staff and governance reflects such diversity

The table below details the diversity of people in the Community Radio Project Service area and longitudinal compares that with the diversity of the Board of Directors (BOD, Community Advisory Board (CAB)) and Staff of the organization as of October 2015

Category	Service Area	BOD 2013	BOD 2014	BOD 2015	CAB 2013	CAB 2014	CAB 2015	Staff 2013	Staff 2014	Staff 2015
Gender										
Male	49%	57%	58%	50%	50%	33.3%	33.3%	60%	50%	60% 55.5% SF
Female	51%	42%	42%	50%	50%	66.7%	66.7%	40%	50%	40% 44.5% SF
Race/Ethnicity										
White/Anglo	48.7%	86%	86%	100%	70%	33.3%	33.3%	100%	100%	80% 89.9% SF
Hispanic	7.9%				22%	49.5%	66.7%			20% 11.1% SF

Native American	45%				8%	16.5%				
African American	.3%	14%	14%							
Asian	.4%									
Other	3.2%									
Geographic Location										
Arizona	2%									
Colorado	52%	100%	86%	87.5%	100%	100%	100%	100%	100%	100% SF
New Mexico	24%									
Utah	22%		14%	12.5%						
Generation										
0-14	24.6%									
15-24	15.3%			12.5%						
25-34	12%			12.5%				19%	11.1	SF
35-44	11.7%	43%	43%	12.5%	20%	33%		50%	70%	80% 66.6 SF
45-54	13.8%	43%	43%	25%	80%	67%	67%	25%		20% 11.1% SF
55-64	11.3%	14%	14%	25%		33%	33%		11%	22.2% SF
65+	11.2%			12.5%				25%		

Evaluation Results

CAB did not meet its goal of an increase in two categories by a one point measure.

CAB No Change in any category.

BOD Increase in:

Gender; Age Spread;

Decrease in: Ethnicity

No Change in: Locations

Staff w/o Sunflower Increase in:

Age Spread; Ethnicity

Decrease in: Gender

No Change in: Location

Staff w/Sunflower Increase in:

Ethnicity; Age Spread

Decrease in: Gender

No Change in: Location

IV. Meeting Adjourned

6:49 p.m.

Next Meeting

To be on the Agenda: *Add exact Language below*

Section 396(k)8 of the Communications act

The Cab Is intended to review the programming goals established by the station, the service provided and significant policy decisions rendered by the station.

The board shall also advise the governing body of the station on whether

We are meeting the specialized...

First Tuesday of April 2016

April 5th 5:30-7:00