

**KZET/KSJD**  
**Community Advisory Board (CAB)**  
**Minutes**  
**Date: 11/3/15-5:30p**  
**Location: Mancos Public Library**

**I. Call to Order:**

Meeting called to order at 5:45

**II. Roll Call**

Present: Taz Vass, President; Clara Martinez, Secretary; Armida Huerta; Jeff Pope,  
 Executive Director.

**III. Agenda Item**

Evaluate diversity of the board of directors, CAB and Staff as per Board of Directors  
 directive.

***Extent to which the staff and governance reflects such diversity***

The table below details the diversity of people in the Community Radio Project Service  
 area and longitudinal compares that with the diversity of the Board of Directors (BOD,  
 Community Advisory Board (CAB)) and Staff of the organization as of October 2015

Category	Service Area	BO D 201 3	BOD 2014	B O D 2 0 1 5	CAB 2013	CAB 2014	CAB 2015	Staff 2013	Staff 2014	Staff 2015
<b>Gender</b>										
Male	49%	57 %	58%	5 0 %	50%	33.3 %	33.3 %	60%	50%	60% 55.5% SF
Female	51%	42 %	42%	5 0 %	50%	66.7 %	66.7 %	40%	50%	40% 44.5% SF
<b>Race/Ethnicity</b>										
White/Anglo	48.7%	86 %	86%	1 0 0 %	70%	33.3 %	33.3 %	100 %	100 %	80% 89.9% SF
Hispanic	7.9%				22%	49.5 %	66.7 %			20% 11.1% SF

Native American	45%				8%	16.5%				
African American	.3%	14%	14%							
Asian	.4%									
Other	3.2%									
<b>Geographic Location</b>										
Arizona	2%									
Colorado	52%	100%	86%	87.5%	100%	100%	100%	100%	100%	100% SF
New Mexico	24%									
Utah	22%		14%	12.5%						
<b>Generation</b>										
0-14	24.6%									
15-24	15.3%			12.5%						
25-34	12%			12.5%					19%	11.1 SF
35-44	11.7%	43%	43%	12.5%	20%	33%		50%	70%	80% 66.6 SF
45-54	13.8%	43%	43%	25%	80%	67%	67%	25%		20% 11.1% SF
55-64	11.3%	14%	14%	25%		33%	33%		11%	22.2% SF
65+	11.2%			12.5%				25%		

**Evaluation Results**

CAB did not meet its goal of an increase in two categories by a one point measure.

CAB No Change in any category.

BOD Increase in:

Gender; Age Spread;

Decrease in: Ethnicity

No Change in: Locations

Staff w/o Sunflower Increase in:

Age Spread; Ethnicity

Decrease in: Gender

No Change in: Location

Staff w/Sunflower Increase in:

Ethnicity; Age Spread

Decrease in: Gender

No Change in: Location

#### **IV. Meeting Adjourned**

6:49 p.m.

#### **Next Meeting**

To be on the Agenda: *Add exact Language below*

Section 396(k)8 of the Communications act

The Cab Is intended to review the programming goals established by the station, the service provided and significant policy decisions rendered by the station.

The board shall also advise the governing body of the station on whether

We are meeting the specialized...

First Tuesday of April 2016

April 5<sup>th</sup> 5:30-7:00