

KSJD

Community Advisory Board (CAB)

October 13, 2015

MINUTES

Location: KSJD Building, Cortez

I. Call to Order

Meeting called to order at 5:30.

II. Roll Call

Taz Vass, Clara Martinez, Jeff Pope present.

III. Amendments to the agenda

No amendments.

IV. Minutes of the previous meetings for action

Clara moves to approve the minutes of the previous meeting. Taz seconds, all agree, none opposed, motion passes.

V. Recognition of visitors

No Visitors.

VI. Correspondence

No Correspondence.

VII. Financial reports

No fiduciary activity since last meeting.

VIII. Report of KDJD Executive Director

40 events at the Sunflower Theatre since January

Ute Mtn. Ute Tribe gave their world premier of their Movie.

Gary Farmer and Molly Obrien among notable people appearing at the Sunflower.

The alcohol is not selling as much as was expected,

On the cultural side the Theatre is meeting it's goals, but financially not meeting it's goals yet.

KSJD is experimenting with new business models, broadcast the shows online, and with a national and international market.

The idea is to provide programming for international tourists regularly throughout the summer, which they can count on and which informs of the area they have traveled far to visit.

Recetly a community Theatre Troupe was launched called the "Sunflower Theatre" which is going to perform at the venue.

Local News is the next big thing, to get a local full time reporter.

MOU with Dine College Tsaille to broadcast their programming from KSJD.

Eventually KSJD will have a studio in Shiprock.

IX. Reports of officers and committee

No reports.

X. New Business

CAB Board will be meeting again before 2016 to review the KSJD diversity goals.

XI. Old Business

Broaden news reporting possibility.

XII. Public Comment

No Public.

XIII. CAB Statement for the KSJD Board of Directors.

As you plan for diversity for the Board make sure you build in the resources to reach out in a perquisite “perky way” to folks who would want to come to town for meetings from afar and stay in a good hotel and have a good meal as well.

XIV. Adjournment

7:30 pm

NEXT MEETING:

TBA