

**Community Advisory Board
December 5, 2011
5:30pm Mancos Public Library**

Minutes

Present at Meeting: Taz Vass, Tami Graham, David Scates, Clara Martinez, Armida Huerta

I Meeting called to order

By Taz Vass @ 5:44 pm

II Welcome- Additions to Agenda

Add XI New Member

III Approval of the agenda

Tami moves to approve the agenda, David Seconds, all agree none opposed

IV Five Minutes for Public to address the Community Advisory Board

No public comment

V Review the new Programming mission. Comments-Questions

Discussion with resulting recommendations made in # XI and in notes to be placed in CAB file.

VI Formalize CAB structure to be inserted into the CAB File.

1. How many members?

3-7

2. Meetings in April and October-

Twice a year

3. Describe Delivered product for CAB File:

Minutes from the meetings, questionnaire results, everything that is produced by the board members will be laced in CAB file for scrutiny.

VII Other Comments From Public

No comments from Public.

David moves to approve above VI listed business. Tami second's, all agree, none opposed, motion carries.

VIII Review and Develop Questions for April Meeting-

1. Do you consume Media?
2. What Media wins the competition for your attention (Radio, Ipod, TV, News Print, Periodicals etc.)?
3. How can radio change with evolving technology?.
4. What do you want a local radio to do for you in your community?
5. Where do you get local news?
6. How do you find out about community events?
7. How does radio serve you?
8. How many hours to you listen to radio?
9. How many public radio stations do you listen to?
10. What percentage is KSJD?
11. What changes do you think will happen when KSJD moves to downtown Cortez?

IX Comments from guests at the meeting-

X Develop advice statement to the KSJD Board of Directors.

At the fall 2011 CAB meeting the board would like to advise the following:

1. Identify perceived oxymoronic language in Proposed Programming Changes related to specific verbiage: "Live vs Automated programming" on KSJD.
See attached notes.

XI New Member

David Scates moves to nominate a new Member to the Board, Armida Huerta.
Clara second's, all in favor, none opposed, motion passes.

XII Meeting adjourned at 5:55

Next Meeting in April, 2012, TBA