

KRWG-TV Local Content and Service Report 2017

KRWG-TV is the PBS station located in Las Cruces, New Mexico. We are licensed by New Mexico State University and our offices are located on NMSU's Las Cruces campus. KRWG-TV is proud to be the only television station in southern New Mexico. We also provide unique services in the El Paso, Texas/Las Cruces, New Mexico service area.

Through meetings with citizens and community leaders, partnerships with area newspapers and other organizations, and extensive production of news and public affairs programming, the staff of KRWG-TV has determined the following issues are of primary importance to our coverage area:

Health/Welfare/Safety – Petty crimes and drive-by shootings are an on-going problem in this area. While the over-all crime rate is no higher than the national average, low-income families and a higher than average teenage population contribute to the gang and crime problem. The chronic low-income family problem also results in health and welfare issues including an above average social services caseload and a high number of welfare cases handled by the local hospital.

Culture – The mix of Hispanic/Native American/ and Anglo cultures provide many positive attributes to life in southern New Mexico. However, this same mix results in an on-going undercurrent of conflict among the cultures. Cultural and historical understanding is of on-going importance in this area.

Business - With an above-average unemployment rate and a below-average income level, the status of the business/agricultural community in southern New Mexico is an important and on-going issue. Concern over the constant issue of defense spending at the federal level is ongoing in this area due to the presence of several military and NASA installations. Dona Ana County is also actively seeking new businesses and a strong infrastructure exists near the Santa Teresa Border Crossing, which is also a source of news and related issues.

Politics/Local Public Affairs – Southern New Mexico has very intensive and on-going political issues that are of constant interest to the citizens of the involved communities.

Education – With a constantly growing population of children, many of whom use Spanish as their primary language, the school systems in the KRWG-TV viewing area are constantly trying to provide facilities and teachers to meet this growing school age population with limited funds. New Mexico is one of the poorest per-capita states in the nation, which results in a chronic shortage of funds for local education.

Water/Environment – Located in a desert with two major sources of water, the Rio Grande River and an aquifer that supplies drinking water to Las Cruces and surrounding areas in the Mesilla Valley. Water is the lifeblood of the region and conflicts are escalating over the requirements of a growing urban population and the on-going needs of agriculture.

Children – As noted above, families in this area have an above-average number of children. At the same time, many of these families must survive on a below-average income and have an additional handicap because English is most often their second language. Southern New Mexico agencies must provide a broad range of social services to many of these children while at the same time having to deal with a limited economic base.

National & World Affairs - To provide citizens in this area with information about the issues listed above, KRWG-TV provides a wide range of local, regional, and national programming that relates to these issues.

All of the locally-produced programming listed below is posted online for viewing and archival purposes. Links to our online video services are available at www.krwg.org

PART I

Regular locally-produced programming:

Newsmakers

Newsmakers is a weekly half-hour program airing on KRWG-TV Thursday at 7pm, Saturday at 5pm and Sunday at 11am. The program includes in-depth field reports as well as interviews. It is the only locally-produced television news magazine program on broadcast television in the El Paso, Texas/Las Cruces, New Mexico

service area. Program partnerships are included in the detailed episode descriptions in the next section of this report. The episode descriptions also note political forums hosted at KRWG-TV.

Fronteras-A Changing America

Fronteras-A Changing America is a weekly half-hour program airing on KRWG-TV Thursday at 7:30pm, Saturday at 5:30pm, and Sunday at 11:30am. The program includes in-depth field reports, interviews, and roundtable discussions. It is the only locally-produced television program dedicated to Hispanic people and issues on broadcast television in the El Paso, Texas/Las Cruces, New Mexico service area. Program partnerships are included in the detailed episode descriptions in the next section of this report.

New Mexico Now

New Mexico Now is a panel discussion program focusing on issues that affect the entire state of New Mexico. The half-hour program airs several times each year on KRWG-TV Thursday at 7:30pm, Saturday at 5:30pm, and Sunday at 11:30am.

Your Legislators

Your Legislators is a weekly half-hour program that airs at various times during the New Mexico Legislative session. It includes interviews with various state legislators from the region. Full episode descriptions are in the next section of this report.

News 22

News 22 is a half-hour newscast produced by students at New Mexico State University. The program airs three nights each week during most of the fall and spring semesters.

Our Stories: Vietnam

A limited-run series of three one-hour documentaries featuring southern New Mexico veterans of the Vietnam War.

PART II

Detailed program descriptions:

NEWSMAKERS

Thursday at 7pm. REPEATS: Saturday at 5pm and Sunday at 11am

The region's in-depth source for news from New Mexico and Texas. Every week, Newsmakers features the people, issues, and events that shape our community.

1/5

Young Achievers Forum

This edition of Newsmakers includes a variety of field reports and an interview regarding a Young Achievers' Forum scheduled for February at New Mexico State University. The forum is designed to encourage middle school students and their parents to begin thinking about college.

1/12

Dona Ana County Clerk

This episode of Newsmakers looks at efforts to increase voter registration and turnout in Dona Ana County, including an interview with new county clerk Scott Krahling.

1/19

New Mexico Legislative Session Preview

This episode of Newsmakers is a preview of the 2017 New Mexico legislative session, including an interview with Rio Grande Foundation President Paul Gessing

1/26

NEA President

This episode of Newsmakers is an interview with Lily Eskelsen Garcia, President of the National Education Association. Topics include efforts to engage the community in helping public schools, along with federal and state education reform efforts.

2/2

Las Cruces refugee program

This episode of Newsmakers features an interview regarding help for refugees with Deacon David McNeill, Jr. of the Diocese of Las Cruces.

2/9

Australian reaction to Election 2016

This episode of Newsmakers includes a field report on Australian reaction to the election of Donald Trump. Plus...Fred Martino speaks with KRWG's Simon Thompson, a native Australian.

2/16

Islamic Center of Las Cruces-part 1

This episode of Newsmakers includes part 1 of an interview with Radwan Jallad, President of the Islamic Center of Las Cruces.

2/23

Islamic Center of Las Cruces-part 2

This episode of Newsmakers includes part 2 of an interview with Radwan Jallad, President of the Islamic Center of Las Cruces.

3/2

Advocacy at Work

This Newsmakers program is devoted to the Advocacy at Work program administered by the NMSU College of Health and Social Services. The program trains NMSU graduate students to mentor local high school students to become health advocates.

3/23

Dona Ana County Republicans-part 1

This episode of Newsmakers features part 1 of an interview with Dona Ana County Republican Party Chair Roman Jimenez.

3/30

Dona Ana County Republicans-part 2

This episode of Newsmakers features part 2 of an interview with Dona Ana County Republican Party Chair Roman Jimenez.

4/20

A Political Revolution?

A look at the region's "resistance" movement against the Trump administration.

4/27

Election 2017: Doña Ana Soil and Water Conservation District

A forum with the candidates for the Doña Ana Soil and Water Conservation District

5/4

Journalists of the Future

This episode of Newsmakers features KRWG-TV's work with broadcasting students at Las Cruces High School. Simon Thompson interviews teacher Elisa Cundiff and student Daniel Salinas.

5/11

NMSU alumnus researcher

A conversation with Dr. Don Cleveland, NMSU alumnus and genetic researcher.

5/18

Mexican consulate in El Paso

A conversation with the Deputy Consul General from the Mexican Consulate in El Paso.

5/25

Behavioral Health

A conversation with Heath Haussamen of nmpolitics.net regarding a local journalism project focusing on New Mexico's behavioral health system.

6/1

Simon Thompson

This week on Newmakers; a field report with Australian reaction to the election of Donald Trump. Plus...Fred Martino speaks with KRWG's Simon Thompson, a native Australian.

6/15

Sarah Silva

A conversation with Sarah Silva-executive director of NM CAFE in Las Cruces.

6/22

Beth O'Leary

A conversation with local author Beth O'Leary regarding her latest work "The Final Mission."

6/29

Renee Despres

A conversation with Renee Despres of the Burrell College of Osteopathic Medicine. Despres discuss a study of the Affordable Care Act's impact on New Mexico.

7/6

Democrats in southern New Mexico

A conversation with Christopher Schaljo- Chair, Dona Ana County Democratic Party.

7/13

New Mexico ethics legislation

A conversation with Douglas Carver, Executive Director of New Mexico Ethics Watch.

7/20

"The Champions' Game"

A conversation with Saul Ramirez, author of "The Champions' Game."

8/3

Journalists of the Future

This episode features KRWG-TV's work with broadcasting students at Las Cruces High School. Simon Thompson interviews teacher Elisa Cundiff and student Daniel Salinas.

8/17

Defenders of Wildlife

A conversation with Michael Dax of Defenders of Wildlife regarding the potential damage caused by a border wall.

8/24

Mental Health and Law Enforcement

A conversation with Micah Pearson of the National Alliance on Mental Illness regarding challenges for law enforcement in dealing with behavioral health issues.

9/7

Dr. James Lenhart

Fred Martino speaks with Dr. James Lenhart, author of "Conversations for Paco: Why America Needs Healthcare For All."

9/14

Jerry Pacheco

A conversation with Jerry Pacheco, President of the Border Industrial Association, regarding the economic impact of border trade and the effect of the North American Free Trade Agreement.

11/2

Interview with Douglas Carver of the nonprofit New Mexico Ethics Watch

11/9

Fred Martino interviews Saul Ramirez, a teacher and chess coach at Henderson Middle School in El Paso. Ramirez tells the story of his award-winning chess team in the book "The Champions' Game."

12/7

Fred Martino interviews Haydee Alonso of the the exhibit "Make America Great Again-Doors, Not Walls."

12/14

Anthony Moreno interviews Julie Keller of NAMI NMSU, the National Alliance on Mental Illness at NMSU.

YOUR LEGISLATORS

Saturday at Noon and Sunday at 9:30am

The latest news during the legislative session in Santa Fe. Features interviews with New Mexico state legislators and state government experts.

1/7

Interview with Senator John Arthur Smith

1/14

Interview with Rep. Doreen Gallegos

1/22

Interview with Rep. Joanne Ferrary

1/28

Interview with Rep. Bill McCamley

2/4

Interview with New Mexico State University Provost Dan Howard

2/11

Interview with Senator Howie Morales

2/18

Interview with Rep. Angelica Rubio

2/25

Interview with Rep. Rudy Martinez

3/4

Interview with Senator Ron Griggs

3/11

Interview with Senator Bill Burt

3/18

Interview with Rep. Rebecca Dow

FRONTERAS: A CHANGING AMERICA

Thursday at 7:30pm. REPEATS: Saturday at 5:30pm and Sunday at 11:30am

The region's weekly program covering the people and issues in KRWG-TV's border communities.

1/5

Amador Hotel Renovation

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Since the 1870's, the historic Amador Hotel has stood on the corner of Amador and Water Street watching the City of Las Cruces grow from a sleepy Western outpost to the second largest city in New Mexico. Today, the Amador Hotel is breathing new life with the help of Heather Pollard who is President and Deb Dennis who is Vice President of the Amador Hotel Foundation, Inc.

1/19

Labeled – A Look At Mental Health

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Ross Marks, CMI assistant professor in the College of Arts and Sciences, researched the series, "Labeled" for the last few years, conducting dozens of interviews with people in Las Cruces living with mental illness as well as the professionals who work with them.

2/2

ENLACE

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, ENLACE is a retention program that began as a Kellogg Grant in 2002 to improve the rate of Latino and Latina students staying in middle and high school and then graduating from institutions of higher learning. My guests today are David Morales and Sylvia Bustillos, they are here to discuss the program from a teacher's perspective.

2/9

Immigration And The ACLU

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Vicki Gaubeca serves as the Director of the ACLU-NM Regional Center for Border Rights, based in Las Cruces, New Mexico, where she has helped develop and implement its mission of addressing civil and human rights violations that stem from border-specific immigration policy.

2/16

Water Use In New Mexico

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Dr. Paul Bosland, Director with the Chile Pepper Institute at New Mexico State University discusses efforts by New Mexico farmers on their use of water for their farming.

3/2

Labeled – A Look At Mental Health

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Ross Marks, CMI assistant professor in the College of Arts and Sciences, researched the series, “Labeled” for the last few years, conducting dozens of interviews with people in Las Cruces living with mental illness as well as the professionals who work with them.

3/23

Awakening In Taos - The Mabel Dodge Luhan Story

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, a series of serendipitous events were part of the 10 year film-making odyssey for Mark Gordon and his team of producers and filmmakers, a journey which culminates with the documentary film, Awakening in Taos: The Mabel Dodge Luhan Story. Mark Gordon is our guest.

4/13

San Elizario History - Al Borrego

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, our guest is Al Borrego, Director of San Elizario Historic District. April 1598 marked the birth of the American Southwest with the founding of San Elizario, Texas. Today on Fronteras – A Changing America, we visit the Camino Real of San Elizario with over 400 years of history.

4/20

Hope Border Institute - Dylan Corbett

5/4

Children's Advocacy Center - Sueann Kenney-Noziska

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Sueann Kenney-Noziska, is a Licensed Clinical Social Worker and Registered Play Therapist Supervisor who specializes in using play therapy in clinical practice with abused & traumatized children, adolescents, and families.

5/11

Southwest Asylum & Migration Institute - Nancy A. Oretskin J.D.

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, our guest is Ms. Nancy Oretskin who co-founded the Southwest Asylum and Migration Institute (“SAMI”) in 2013. The Southwest Asylum & Migration Institute (SAMI) was created in 2013 to provide low cost (and at times) pro bono immigration legal services.

5/18

Third Judicial District Attorney - Mark D' Antonio

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, our guest is Mark D'Antonio who is the Third Judicial District Attorney. D'Antonio was first elected by the citizens of Dona Ana county in 2013 and reelected in 2017. D'Antonio is the Chief Law Enforcement Officer for Dona Ana County and Chief Prosecutor.

6/1

Children's Advocacy Center - Sueann Kenney-Noziska

6/15

The Maya Calendar - Weldon Lamb

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, our guest is Weldon Lamb who is Adjunct Professor of Anthropology at New Mexico State University and an expert on Maya astronomy, calendrics, and hieroglyphic writing. He has just written a new book, The Maya Calendar.

6/22

Author and Photographer - Joseph Sorrentino

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, our guest is Joseph Sorrentino who has published articles and photographs in a number of newspapers and magazines including the Philadelphia City Paper, 100Reporters, and In These Times. His work has been funded by the Institute for Justice and Journalism, the Puffin Foundation, the Fund for Investigative Journalism and the Nation Institute's Investigative Fund.

7/5

New Mexico Museum of Space History - Christopher D. Orwoll

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Christopher D. Orwoll, Executive Director with the New Mexico Museum of Space History discusses upcoming exhibits and the history of the museum.

7/13

Love JRZ - Laura Ibarra

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, what will it take to get you to visit Juarez again? Laura Ibarra and Andrea Durán are with Love JRZ, they are our guests as they discuss Borderplex Tourism.

7/18

Girls Can! - Ann McCullough

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Anne McCullough is a volunteer with Girls Can! in Las Cruces, she is our guest today to discuss opportunities for young girls in our community through the American Association of University Women chapter in Las Cruces.

8/17

Big Brothers Big Sisters - Dawn Starostka

27:41

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez who speaks with Dawn Starostka who is the Regional Director for Big Brothers Big Sisters Mountain Region. She is responsible for the external operations over 6 counties in the southwestern part of the state, including volunteer recruitment, board management, marketing/PR and all elements of fundraising.

8/22

Citizen Activism - Lucas Herndon

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Lucas Herndon is the Communications Manager with Progress Now New Mexico, he is here to discuss citizen activism in our community.

9/6

The Sugar Skull Ghost Thief - Jason Salas

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez, Jason Salas is an author, cartoonist, illustrator, graphic designer, and singer-songwriter. Woven throughout his work is a thread of humor. He is the creator of two comic strips: “Perk at Work” and “In The Way.” His first novel “The Sugar Skull Ghost Thief” was released May 16, 2017. Jason Salas is the guest.

9/13

Bi-national Breastfeeding Coalition - Rosalba Ruiz-Holguin

On this episode of Fronteras – A Changing America with your host, Edmundo Resendez. The Binational Breastfeeding Coalition held the 6th annual Big Latch On event in El Paso in August of this year. Rosalba Ruiz - Holguin is Project Coordinator for Alliance for Border Collaboratives in El Paso, TX. She is our guest on Fronteras – a Changing America. She is here to discuss the event and importance of breastfeeding.

10/12

Barrio Gangs of San Antonio - Mike Tapia

10/19

The Long Journey Toward Healing

11/2

Citizen Activism - Lucas Herndon

11/9

Barrio Gangs of San Antonio - Mike Tapia

11/16

Immigration Forum (60min)

12/7

Trotando Pasos Ajenos: Social Justice and Inequalities in the Borderlands

12/14

Holiday Cooking with Juan Morales

NEW MEXICO NOW

Thursday at 7:30pm. REPEATS: Saturday at 5:30pm and Sunday at 11:30am

New Mexico Now is a panel discussion program focusing on issues that affect the entire state of New Mexico. The half-hour program airs several times each year on KRWG-TV Thursday at 7:30pm, Saturday at 5:30pm, and Sunday at 11:30am.

#201

Thursday 1/26 at 730pm, Friday 1/27 at 130am, Saturday 1/28 at 530pm & Sunday 1/29 at 1130am (30min)

Description: Guests Walt Rubel of the Las Cruces Sun-News and Lauren Villagran of the Albuquerque Journal discuss President Trump's executive actions and the impact that they may have on the borderland, and lawmakers in New Mexico take on the budget crisis in the legislative session on this episode of New Mexico Now.

#202

Thursday 2/23 at 730pm, Friday 2/24 at 130am, Saturday 2/25 at 530pm & Sunday 2/26 at 1130am (30min)

Description: Panel guests discuss New Mexico lawmakers reaction to President Trump's actions on immigration enforcement, trade, and border security, and other legislative issues facing New Mexico. featured panel guests are Walt Rubel of the Las Cruces Sun-News, Jerry Pacheco, President of The Border Industrial Association and Executive Director of The International Business Accelerator, and Columnist for The Albuquerque Journal, and Heath Haussamen, Editor and Publisher of NMPolitics.net.

#203

Thursday 3/30 at 730pm & Friday 3/31 at 130am Saturday 4/1 at 530pm & Sunday 4/2 at 1130am (30min)

Description: Panel guests Walt Rubel of The Las Cruces Sun-News, and Dr. Fred Martino, Director of Content at KRWG discuss New Mexico's 60-day legislative session comes after it comes to an end with work still needed to be done on the state's budget. A discussion on the Spaceport and transparency takes place, and a brief conversation on the possible consolidation of local elections in New Mexico.

#204

Thursday 4/27 at 730pm, Friday 4/28 at 130am, Saturday 4/29 at 530pm & Sunday 4/30 at 1130am (30min)

Topic: Guests Walt Rubel, Editorial Page Editor of the Las Cruces Sun-News, Lauren Villagran, reporter with the Albuquerque Journal (formerly) discuss the New Mexico state budget crisis along with border business and border security.

#205

Thursday 5/25 at 730pm, Friday 5/26 at 130am, Saturday 5/27 at 530pm & Sunday 5/28 at 1130am (30min)

Topic: Guests Walt Rubel, Editorial Page Editor with the Las Cruces Sun-News and Dr. Fred Martino, Content Director at KRWG discuss the New Mexico special session, actions by the Doña Ana County commission to vote to fire the county manager and the move to not grant a motion to hear a county transit proposal, along with President Trump signing an executive order reviewing national monuments, which include the Organ Mountains-Desert Peaks National Monument.

#206

Thursday 6/29 at 730pm & Friday 6/30 at 130am (30min)

Topic: Guests Walt Rubel, editorial page editor with the Las Cruces Sun-News, Silvia Ulloa with New Mexico In Depth, and Lauren Villagran formerly with the Albuquerque Journal and now with Searchlight New Mexico discuss immigration enforcement actions along with a specific case in Las Cruces, local leaders and community members debate the executive action reviewing national monuments which include the Organ Mountains Desert-Peaks National Monument, New Mexico Education Secretary Hanna Skandera resigned. Also, Lauren Villagran discusses her reporting project focusing on Groundwater and the borderlands.

#207

Thursday 7/27 at 7pm; Friday 7/28 at 1am; Saturday 7/29 at 5pm; Sunday 7/30 at 11am (60min)

Organ Mountains-Desert Peaks TV Forum

Guests: Ben Gabriel, Exec. Director, Friends of Organ Mountains Desert Peaks, Carrie Hamblen, CEO, Las Cruces Green Chamber of Commerce

#208

Thursday 8/31 at 7pm; Friday 9/1 at 1am; Saturday 9/2 at 5pm (60min)

Spaceport America Forum

Guests: Dan Hicks, CEO, Spaceport America, Michael Aguilar, Board Member, Rio Grande Foundation, Heath Haussamen, Editor and Publisher, NMPolitics.net

OUR STORIES: VIETNAM

A limited-run series of three one-hour documentaries featuring southern New Mexico veterans of the Vietnam War.

Our Stories: Vietnam #101

Monday 11/13 at 7pm, Tuesday 11/14 at 1am (60min)

6 stories covering an advisor, negotiating a rescue ceasefire, a painful frightening night waiting for medics, valor to earn a purple heart, the mechanic that kept pilots safe and questions in faith.

Our Stories: Vietnam #102

Tuesday 11/14 at 7pm & Wednesday 11/15 at 1am (60min)

5 stories of one of the first pilots to land at Da Nang after Tonkin Bay, Part B of an earned Purple Heart, a minesweepers worst fear, winner of a Silver Star and keeping control of supplies.

Our Stories: Vietnam #103

Wednesday 11/15 at 7pm & Thursday 11/16 at 1am (60min)

The final 5 stories being in downtown Saigon the morning Tet started, a Purple Heart winner that didn't leave anyone behind, with 2 Purple Hearts meet the "Luckiest Man Alive," the volunteer point man recounts the longest night of his life and the "raiding" Para-Rescue soldier.

Our Stories: Vietnam #104 *pledge version*

Tuesday 11/28 at 7pm & Wednesday 11/29 at 1am (3hrs)

-6 stories covering an advisor, negotiating a rescue ceasefire, a painful frightening night waiting for medics, valor to earn a purple heart, the mechanic that kept pilots safe and questions in faith.

-5 stories of one of the first pilots to land at Da Nang after Tonkin Bay, Part B of an earned Purple Heart, a minesweepers worst fear, winner of a Silver Star and keeping control of supplies.

-The final 5 stories being in downtown Saigon the morning Tet started, a Purple Heart winner that didn't leave anyone behind, with 2 Purple Hearts meet the "Luckiest Man Alive," the volunteer point man recounts the longest night of his life and the "raiding" Para-Rescue soldier.