

**KRWG-TV, KRWG FM, KRXG FM, LAS CRUCES, NM
EEO PUBLIC FILE REPORT
June 1, 2016 – May 31, 2017**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Number of Interviews	Recruitment Sources (“RS”) for Interviews	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Development Officer	2	1,11	1, 5-7, 11	1
Dir, KRWG Development	4	1, 10-11, 38	1, 5-6, 9-11, 13, 38	10

*Applicants indicated multiple source

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
1	New Mexico State University PO Box 30001 MSC 3HRS Las Cruces, NM 88003 www.nmsu.edu	Y	2
2	Las Cruces Sun-News Las Cruces, NM 88004 575-523-4581	N	0
3	El Paso Times Las Cruces, NM 88004 575-523-4581	N	0
4	The Las Cruces Bulletin 840 N. Telshor Blvd. Suite E Las Cruces, NM 88011	N	0
5	Cpb.org http://www.cpb.org/jobline	N	0
6	Greater Public Job Board https://greaterpublic.org/jobline/	N	0
7	Public Radio Association of Development Officers PRADO http://www.pradoweb.org/index.asp?SEC=E223A5B0-4CA9-468D-8A3A-A56B7C6D8406&Type=B_BASIC	N	0
8	PBS Connect 2100 Crystal Drive Arlington, VA 22202-3784, (703) 739-5000	N	0
9	Chronicle of Higher Education https://chroniclevitae.com/job_search/new	N	0
10	Current Magazine 1612 K Street, NW Suite 704, Washington, D.C 20006 202-463-7055	N	1
11	Indeed.com Indeed, Inc. 7501 N. Capital of Texas Hwy Building B Austin, TX 78731	N	2
12	Albuquerque Journal 7777 Jefferson Street NE Albuquerque, N.M., 87109 (505) 823-4444	N	0
13	New Mexico Broadcasters Association Job Board 2333 Wisconsin, NE Albuquerque, New Mexico 87110 http://www.newmexicobroadcasters.org/index.php	N	0
14	Communication & Journalism, Univ. of New Mexico Albuquerque, NM 87131 277-1903 cjadvice@unm.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
15	Medialine Pacific Grove, CA 93950 800-237-8073 medialine@medialine.com	N	0
16	John Marshall Multi-Service Center Albuquerque, NM 87102 505-848-1345 TAlvidrez@Cabq.gov	N	0
17	University of New Mexico Office of Career Services Albuquerque, NM 87131 505-277-2531 jobpost@unm.edu	N	0
18	Collins College Tempe , AZ 85281 480 446 1111 ebakken@collinscollege.edu	N	0
19	Eastern New Mexico University-Roswell Roswell, NM 88202 505-624-7032 stephanie.herrera@roswell.enmu.edu	N	0
20	San Juan College Farmington, NM 87402 (505) 566-3579 lobatosa@sanjuancollege.edu	N	0
21	Albuquerque Indian Center Albuquerque, NM 87108 (505) 268-4418 toni_m629@hotmail.com	N	0
22	National Association of Hispanic Journalists Washington, DC 20045 (202) 662-7145 jobbank@nahj.org	N	0
23	Career Services at Western New Mexico University Silver City,, NM 88062 505-538-6336 careerserv@wnmu.edu	N	0
24	John Marshall Multi-Service Center Albuquerque, NM 87102 (505) 848-1345 rsandler@@cabq.gov	N	0
25	Eastern New Mexico University Portales, NM 88130 margaret.kirby@enmu.edu	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
26	Women's Housing Coalition Albuquerque, NM 87110 (505) 884-8856 whcabq@att.net	N	0
27	University of New Mexico Albuquerque, NM 87131 (505) 277-2531 jobpost@unm.edu	N	0
28	African American Cultural Association Albuquerque, NM 87185-8043 (505) 299-7910 lovejll@aol.com	N	0
29	Eastern New Mexico University-KENW Portales, NM 88130 (505) 562-2112 sean.moore@enmu.edu	N	0
30	University of New Mexico Albuquerque, NM 87131 (505) 277-9556 schaefer@unm.edu	N	0
31	San Juan Basin Technical College Cortez, CO 81321 970-565-8457 Tcorona@sjbtc.edu	N	0
32	UNM El Centro de la Raza 1 University of New Mexico Albuquerque, NM (505) 277-5020 elcentro@unm.edu	N	0
33	SASacco & Associates Albuquerque, NM 87123 (505) 489-2311 stacy@sasacco.com	N	0
34	Community Cable Channel 27 Albuquerque, NM 87102 505243-0027 John@quote-unquote.org	N	0
35	LULAC National Educational Service Centers, Inc Washington, DC , 20036 202-835-9646 jmoya@lnesc.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
36	ITT Technical Institute Albuquerque, NM 87109 505.828.1114 khemsing@itt-tech.edu	N	0
37	National Alliance of State Broadcasters Associations www.careerpage.org,	N	0
38	Personal Referral	N	2

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III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Host Internship Program	From August 2016 through December 2016, we hosted an internship program for a student from New Mexico State University. The student interned in our News Department and was supervised by our Director of Content. Intern's duties included multimedia producing and reporting.

2	Host Internship Program	From August 2016 through May 2017, we hosted an internship program for a student from Onate High School in Las Cruces. The student interned in our Production Department and was supervised by our Production Manager. Intern's duties included operating TV production equipment, video editing systems, and lighting equipment.
3	Job Fair – 11.2016	In order to further our outreach, KRWG participated in the November 2016 New Mexico Broadcasters Association Virtual Job Fair.
4	Job Fair – 1.2017	In order to further our outreach, KRWG participated in the January 2017 New Mexico Broadcasters Association Virtual Job Fair.
5	Event with Educational Institution / Station Tour – 6.8.2016	On June 8, 2016, our Production Manager, Production Supervisor and Video Coordinator conducted a station tour for the NMSU S.T.E.M. Outreach group. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
6	Event with Community Group / Station Tour – 6.9.16	On June 9, 2016, our Production Manager, Production Supervisor, Video Coordinator and FM Operations Manager conducted a station tour for the Boys and Girls Club of Las Cruces. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
7	Event with Community Group / Station Tour – 6.10.16	On June 10, 2016, our Production Manager, Production Supervisor, Video Coordinator and FM Operations Manager conducted a station tour for the Boys and Girls Club of Las Cruces. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
8	Event with Community Group / Station Tour – 7.7.16	On July 7, 2016, our Production Manager, Production Supervisor, Video Coordinator and FM Operations Manager conducted a station tour for La Casa Domestic Violence Shelter. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
9	Event with Community Group / Station Tour – 7.20.16	On July 20, 2016, our Production Manager, Production Supervisor, and Video Coordinator conducted a station tour for Kids Country Club. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
10	Event with Educational Institution / Station Tour – 8.31.2016	On August 31, 2016, our Production Manager, Production Supervisor and Video Coordinator conducted a station tour for the Mayfield High School Honor Society. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
11	Event with Educational Institution / Station Tour – 10.6.2016	On October 6, 2016, our Production Manager, Production Supervisor and Video Coordinator conducted a station tour for East Picacho

		Elementary School. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
12	Event with Educational Institution / Station Tour – 11.3.2016	On November 3, 2016, our Production Manager, Production Supervisor, Video Coordinator and a Journalism Instructor conducted a station tour for Del Valle High School in El Paso, TX. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
13	Event with Educational Institution / Station Tour – 11.11.2016	On November 11, 2016, our Production Manager, Production Supervisor and Video Coordinator conducted a station tour for the Sierra Middle School Media Program. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
14	Event with Educational Institution / Station Tour – 2.10.2017	On February 10, 2017, our Production Manager, Production Supervisor and Video Coordinator conducted a station tour for Vista Middle School. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
15	Event with Educational Institution / Station Tour – 2.23.2017	On February 23, 2017, our Production Manager, Production Supervisor, Video Coordinator, Director of Content and TV Reporter conducted a station tour for Zia Middle School. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
16	Event with Educational Institution / Station Tour – 2.24.2017	On February 24, 2017, our Production Manager, Production Supervisor, Video Coordinator, Director of Content and TV Reporter conducted a station tour for Zia Middle School. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
17	Event with Educational Institution / Station Tour – 5.10.2017	On May 10, 2017, our Production Manager, Production Supervisor and Video Coordinator conducted a station tour for Riverside High School in El Paso, TX. The tour provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.
18	Event with Educational Institution / Shadow Day - 5.11.2017	On May 11, 2017, our Production Manager, Production Supervisor, Video Coordinator and General Manager conducted a shadow day for 2 students from Mesa Middle School. The experience provided a “behind the scenes” look at broadcasting, and participants had the opportunity to ask questions about station operations and the industry generally.