

KRWG-TV Local Content and Service Report 2015

KRWG-TV is the PBS station located in Las Cruces, New Mexico. We are licensed by New Mexico State University and our offices are located on NMSU's Las Cruces campus. KRWG-TV is proud to be the only television station in southern New Mexico. We also provide unique services in the El Paso, Texas/Las Cruces, New Mexico service area.

Through meetings with citizens and community leaders, partnerships with area newspapers and other organizations, and extensive production of news and public affairs programming, the staff of KRWG-TV has determined the following issues are of primary importance to our coverage area:

Health/Welfare/Safety – Petty crimes and drive-by shootings are an on-going problem in this area. While the over-all crime rate is no higher than the national average, low-income families and a higher than average teenage population contribute to the gang and crime problem. The chronic low-income family problem also results in health and welfare issues including an above average social services caseload and a high number of welfare cases handled by the local hospital.

Culture – The mix of Hispanic/Native American/ and Anglo cultures provide many positive attributes to life in southern New Mexico. However, this same mix results in an on-going undercurrent of conflict among the cultures. Cultural and historical understanding is of on-going importance in this area.

Business - With an above-average unemployment rate and a below-average income level, the status of the business/agricultural community in southern New Mexico is an important and on-going issue. Concern over the constant issue of defense spending at the federal level is ongoing in this area due to the presence of several military and NASA installations. Dona Ana County is also actively seeking new businesses and a strong infrastructure exists near the Santa Teresa Border Crossing, which is also a source of news and related issues.

Politics/Local Public Affairs – Southern New Mexico has very intensive and on-going political issues that are of constant interest to the citizens of the involved communities.

Education – With a constantly growing population of children, many of whom use Spanish as their primary language, the school systems in the KRWG-TV viewing area are constantly trying to provide facilities and teachers to meet this growing school age population with limited funds. New Mexico is one of the poorest per-capita states in the nation, which results in a chronic shortage of funds for local education.

Water/Environment – Located in a desert with two major sources of water, the Rio Grande River and an aquifer that supplies drinking water to Las Cruces and surrounding areas in the Mesilla Valley. Water is the lifeblood of the region and conflicts are escalating over the requirements of a growing urban population and the on-going needs of agriculture.

Children – As noted above, families in this area have an above-average number of children. At the same time, many of these families must survive on a below-average income and have an additional handicap because English is most often their second language. Southern New Mexico agencies must provide a broad range of social services to many of these children while at the same time having to deal with a limited economic base.

National & World Affairs - To provide citizens in this area with information about the issues listed above, KRWG-TV provides a wide range of local, regional, and national programming that relates to these issues.

All of the locally-produced programming listed below is posted online for viewing and archival purposes. Links to our online video services are available at www.krwg.org

PART I

Regular locally-produced programming:

Newsmakers

Newsmakers is a weekly half-hour program airing on KRWG-TV Thursday at 7pm, Saturday at 5pm and Sunday at 11am. The program includes in-depth field reports as well as interviews. It is the only locally-produced television news magazine program on broadcast television in the El Paso, Texas/Las Cruces, New Mexico service area. Program partnerships are included in the detailed episode descriptions in the next section of this

report. The episode descriptions also note political forums hosted at KRWG-TV.

Fronteras-A Changing America

Fronteras-A Changing America is a weekly half-hour program airing on KRWG-TV Thursday at 7:30pm, Saturday at 5:30pm, and Sunday at 11:30am. The program includes in-depth field reports, interviews, and roundtable discussions. It is the only locally-produced television program dedicated to Hispanic people and issues on broadcast television in the El Paso, Texas/Las Cruces, New Mexico service area. Program partnerships are included in the detailed episode descriptions in the next section of this report.

Your Legislators

Your Legislators is a weekly half-hour program that airs at various times during the New Mexico Legislative session. It includes interviews with various state legislators from the region. Full episode descriptions are in the next section of this report.

News 22

News 22 is a half-hour newscast produced by students at New Mexico State University. The program airs three nights each week during most of the fall and spring semesters.

Chamber Economic Forum

This hour-long broadcast airs every few months on KRWG-TV in partnership with the Greater Las Cruces area Chamber of Commerce. The program includes a studio audience and allows audience members to ask questions of New Mexico State University economists. The economists present information and answer questions about the national economy, the state and regional picture, and the financial markets.

PART II

Detailed program descriptions:

NEWSMAKERS

Thursday at 7pm. REPEATS: Saturday at 5pm and Sunday at 11am

The region's in-depth source for news from New Mexico and Texas. Every week, Newsmakers features the people, issues, and events that shape our community.

1/8

Field reports include: A look at the expanded use of body cameras coming to the Las Cruces Police Department in 2015; plans are underway to pave important roads in the Organ Mountains Desert Peaks National Monument; and New Mexico State University film students get real-life experience to prepare for a career.

1/15

Chamber Economic Forum

1/22

This episode includes a look at healthcare for veterans in El Paso; a local protest regarding the Keystone XL pipeline; and a visit to the Las Cruces Chamber Ballet.

1/29

Field reports include: A program to teach bike repair to prisoners at the Southern New Mexico Correctional Facility; a profile of a charter school in Sunland Park that focuses on health career preparation; and a profile of the NMSU Therapeutic Riding Program.

2/5

Fred Martino discusses the 2015 New Mexico legislative session with Paul Gessing, President of the Rio Grande Foundation.

2/12

Fred Martino discusses the New Mexico legislative session with Viki Harrison, Executive Director of Common Cause New Mexico.

2/19

Field reports include: A look at compulsory voting policies following low voter turnout levels; an update on plans to create new rules to protect homeowners from arroyos in Las Cruces; and the Dona Ana County Commission considers a gross receipts tax increase.

2/26

Fred Martino discusses Spaceport America with Josh Wheeler, author of "Failure to Launch."

3/19

This episode of Newsmakers includes field reports on the incentives being used to attract new

business and grow existing firms in New Mexico. Also: Simon Thompson interviews Davin Lopez, President/CEO of the Mesilla Valley Economic Development Alliance.

3/26

Field reports include: Concerns over a lack of enforcement for the new minimum wage law in Las Cruces; NMSU students help an historic La Mesa restaurant get state recognition, and the National Register of Historic Places could be the next step; and a look at the dwindling groundwater supply in southern New Mexico.

4/2: Sarah Nolan, Director-Communities in Action and Faith

4/9: Dairy pollution; 1815 exhibit at NM Farm and Ranch Museum; Jobs boot camp

4/16: Bill Allen, President-Greater Las Cruces Chamber of Commerce

4/23: Magdalena wells run dry; PARCC test controversy; Photographer Wayne Suggs

4/30: Public education changes in New Mexico

5/7: NMSU exchange program with university in Columbia

5/14: "A" Mountain zoning; PARCC test forum; Las Cruces city council recall probe

5/21: Chamber Economic Forum

6/11: NMSU students visit India

6/18: Las Cruces minimum wage enforcement; Las Cruces Police camera program; Deming museum

6/25: New Mexico Now (public policy and politics)

7/2: New Mexico education reform issues

7/9: New Mexico public art program; New Mexico Spaceport Visitors' Center; national historic designation for Chope's Restaurant

7/16: Gila diversion meeting; proposal for public financing of Las Cruces campaigns

7/23: New Mexico public policy debate with Rep. Bill McCamley and Paul Gessing, Rio Grande Foundation

9/3: Delano Lewis, U.S. Ambassador to South Africa in the Clinton Administration

9/10: Local concerns over the 2016 GOP Presidential race; efforts to decriminalize marijuana in Texas continue

9/17: Controversy over the veto of a bill to allow hemp research in New Mexico; complaints regarding Border Patrol efforts in Hudspeth County, Texas.

9/24: Western New Mexico University writer in residence J.J. Wilson

10/1: A look at how GRT bonds will be used in Las Cruces; the proposed expansion of the Las Cruces Convention Center; and the 25th anniversary of the ADA

11/5: Interview: Las Cruces Mayor Ken Miyagishima

11/12: Interview: Departing Las Cruces city councilor Nathan Small

11/18: New Las Cruces city councilors sworn-in; NMSU smoking policy debate; controversy over New Mexico economic incentives

12/10: Newsmakers documentary: New Mexico economic development incentives

12/17: Newsmakers documentary: Our Water Future

YOUR LEGISLATORS

Saturday at Noon and Sunday at 9:30am

The latest news during the legislative session in Santa Fe. Features interviews with New Mexico state legislators and state government experts.

1/24- Senator Bill Burt
1/31- Senator John Arthur Smith
2/7- Senator Mary Kay Papen
2/14- Representative Andy Nunez
2/21-Senator Joe Cervantes
3/21- Senator Lee Cotter
3/28- Representative Bill McCamley

FRONTERAS: A CHANGING AMERICA

Thursday at 7:30pm. REPEATS: Saturday at 5:30pm and Sunday at 11:30pm

The region's weekly program covering the people and issues in KRWG-TV's border communities.

1/8 Andy Nunez/Vicki Gaubecca
1/22 Yolanda R. Diaz
1/29 James Wetherbe/Sharon Lalla
2/5 Iliana Perez
2/12 Randy Shaw
2/19 Marcy Oxford/Josh Silver
2/26 David Boje
3/19 Kathy Knapp
3/26 Vangie Yanez/Yolanda Diaz
4/2 Dr. Audrey Amrein-Beardsley
4/9 Zulma Mendez & Kathleen Staudt
4/16 Collin Payne
4/23 Dr. Jan Van Dijk
4/30 Jennifer Archibeque
5/7 Alison Newby
5/14 Dr. Marquez/Dr. Adams
5/28 Kathy Knapp
6/11 Laura Turon & Alejandro Morales
6/18 Dr. Beth Vesco-Mock
6/25 Dennis W. Montoya
7/2 South Sun Ruses: Valentin Sandoval
7/9 Norris & Rincon/Saenz-Telles
7/16 Collin Payne
7/23 Alison Newby
8/6 Mendez & Staudt
9/3 Bilingual Educator Pinoer: Laura Guiterrez-Spencer
9/10 McDonald & Marin

9/17 Corbett & Bañuelas
9/24 Medical Migrants in Borderland: Michael McGonigle
10/1 Grecia Rivas
10/8 CC District 1 / Hector Balderas
11/5 Barr / Cano / Oxford
11/12 Trinidad Jasso Part 1
11/19 Loudermilk / Ziggelhoffer & Thelen
12/10 StoryCorps Jordan Bullard
12/17 Trinidad Jasso Part 2