

Annual EEO Public File Report

Covering the Period from October 1, 2015 to September 30, 2016

Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station: KRCU-FM, Cape Girardeau, MO and is required to be placed in the public inspection file of the station, and posted on their website.

The information contained in this Report covers the time period beginning October 1, 2015 to and including September 30, 2016 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment sources(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

EEO Public File Report

**KRCU-FM, Cape Girardeau, Missouri
October 1, 2015 through September 30, 2016**

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)	Number Interviewed	Number Hired
1	Feature Reporter	07/08/15	11/16/15	Southeast Missourian	3	1
				KRCU website, Facebook & on-air		
				St. Louis Post-Dispatch		
				The Southern Illinoisan		
				Southeast Missouri State University website		
				Greater Public Jobline		
				CPB Jobline		

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	The Southeast Missourian 301 Broadway Cape Girardeau, MO 63701	Ashley Duerst Classified Sales Representative Southeast Missourian aduerst@semissourian.com (573) 388-2762 http://www.semissourian.com	3	
2	St. Louis Post Dispatch 900 N. Tucker Blvd. St. Louis, MO 63101	St. Louis Post Dispatch Chris Huelsebusch at (314) 340-8609, or chrish@post-dispatch.com		
3	The Southern Illinoisan 710 North Illinois Avenue Carbondale, IL 62901	Matthew Newman Matthew.Newman@thesouthern.com		
4	Greater Public Jobline 401 North 3rd Street, Suite 370 Minneapolis, MN 55401	www.greaterpublic.org/jobline		
5	Corporation for Public Broadcasting Jobline 401 Ninth Street, NW Washington, DC 20001	jobline@cpb.org		
6	KRCU website & Facebook One University Plaza, MS 0300 Cape Girardeau, MO 63701	www.krcu.org facebook.com/KRCUFM Dan Woods (573) 651-5070		
7	Southeast Missouri State University One University Plaza Cape Girardeau, MO 63701 www.semo.edu/employment	Melissia Coffee mcoffee@semo.edu		

**Prong 3 Longer-Term Recruitment Initiatives
Implemented from October 1, 2015 through September 30, 2016**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	ongoing	Student Intern Program	Expose college students to public broadcasting environment	Host interns from area colleges who are majoring in broadcasting for credit hours. Utilize students in various areas including program editing, development and program development.	General Manager Development Director Operations Director Feature Reporter
	Fall 2015	student news intern	Utilize Southeast University students to help station cover news around the region	KRCU recruited one student from Southeast Missouri State University to cover news under the direction of our full-time Feature Reporter. The students cover an area related to their area of study.	Feature Reporter
	Spring 2016	student news interns	Utilize Southeast University students to help station cover news around the region	KRCU recruited one student from Southeast Missouri State University to cover news under the direction of our full-time Feature Reporter. The student will cover an area related to their area of study.	Feature Reporter General Manager

**Prong 3 Longer-Term Recruitment Initiatives
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No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
2	--	Events with educational institutions relating to broadcasting employment opportunities.	Share broadcasting basics and employment opportunities with students at Southeast Missouri State University.	Take class period to talk with students. The groups visit the KRCU studios and are given tours, schedule information and ask questions about broadcasting.	General Manager Operations Director
	10/22/15		MC101 Intro to Mass Media Class visit	Talked with one section of the class (approximately 23 students total). Told them about public broadcasting in general, about KRCU as a public radio station; shared current job opportunities and talked about our program schedule. Gave tour to the group.	General Manager Operations Director
	03/31/16		MC101 Intro to Mass Media Class visit	Talked one section of the class (approximately 23 students total). Told them about public broadcasting in general, about KRCU as a public radio station; shared current job opportunities and talked about our program schedule. Gave tour to group.	General Manager Operations Director

**Prong 3 Longer-Term Recruitment Initiatives
Implemented from October 1, 2015 through September 30, 2016**

No	Date	Initiative	Description	Scope of Involvement	Personnel Involved
3	ongoing	Host Student Job Fair	Southeast Missouri State University Career Linkages hosted a job fair for recruitment of part-time workers (the station employs Southeast students as announcers)	Set up table and station staff have students interested fill our applications and give them chance to talk about opportunities in broadcasting and production at station.	General Manager Operations Director Feature Reporter
	02/25/16	Host Career and Internship Fair	Southeast Missouri State University Career Linkages hosted a fair for recruitment of interns (the station employs Southeast students as news reporters, web producer and radio producers)	Set up table and station staff have students interested fill our applications and give them chance to talk about opportunities in broadcasting and production at station.	Operations Director General Manager
	08/21/16	Hosted Welcome Back Event for College Students	Had booth at Welcome Back Picnic at Southeast Missouri State University	Talked with students interested in working in radio and distributed informational sheets and giveaway items.	Development Director Development Intern
4	ongoing	Training program designed to enable station personnel to acquire skills that could enable them to obtain higher level positions	Southeast Missouri State University provides employees, including KRCU employees, with opportunities to attend relevant training programs and seminars through their respective departments. In addition, staff members of Southeast Missouri State receive a comprehensive educational benefit program. Employees are able to pursue academic learning in their area of interest or career path.	Available to all full-time employees.	Office Manager

**Station KRCU has five full-time employees and therefore is required to complete two longer-term initiatives every two years.