

# Your Funding at Work

## 88.1 Signal Improvement:



KPCW is louder and clearer than ever! Thanks in part to funding from Broadcasters Club Members and the George S. and Dolores Doré Eccles Foundation, we now have new and improved signal at 88.1 on the FM dial. Our antennas on Lewis Peak were storm damaged and our signal was compromised for some time. We have powered up a rebuilt station with new transmitter and antennas. KPCW is working constantly to improve our service to you. This was our biggest single investment in technology in nearly a decade. Improvements like this would not be possible without the support of our Broadcast Club Members. Thank you for recognizing the value of local, public radio in your community.

## ENCO Installation & Training:

Your gift is already bringing about positive change. We have upgraded our broadcasting capabilities and installed the ENCO digital audio delivery system. ENCO is a complete audio automation and control system which will enable our volunteer DJ's and program producers to ensure reliable, accurate delivery of all audio content. This means seamless and reliable transition in between segments and, in general, helps our on-air staff be more productive and professional.



## KPCW Website & Digital Offerings:



KPCW has refreshed its website to be more mobile friendly! Now it's even easier to listen, surf and read from any device – desktop computers, tablets and cell phones. Log on to KPCW dot org and check it out.

**KPCW App:** We are currently working with Listener Interactive and NPR to facilitate construction of the KPCW APP. Currently, the two companies are working together to design the technology that will provide an easy way for our listeners to enter and update Lost & Found along with Public Service Announcements . We are hoping to have a timeline of activation this spring. We are looking forward to its debut!

## Scouting a NEW News Reporter.



## KPCW News Is Expanding

KPCW is seeking to add one more reporter to its award winning staff. Join Leslie Thatcher, Lynn Ware Peek and Rick Brough reporting the news on KPCW. We are seeking an experienced reporter with a passion for community journalism.

## KPCW receives national recognition.

KPCW was one of five nominees for this year's Marconi Award, the broadcasting industry's single highest award! The Marconi's are the "Oscars" of broadcasting, and KPCW was nominated as "Station of the Year" by the National Association of Broadcasters . This is the second time this year KPCW has been nominated as a top five station by the National Association of Broadcasters (NAB). This spring we were nominated for the second time for the Crystal Award for public service in broadcasting.

