It has taken steady care and nourishment to make a KMUW grow and succeed through its decades of service. The news, whether from national programs or the outstanding stories told by our own team, must be strengthened in order to maintain high quality journalism at a time when it’s at risk.

Behind the scenes, our staff works tirelessly to enrich our programming and impact. However, the building blocks that really allow the station to flourish are the relationships we make with individuals just like you. By forming those bonds, KMUW is able to cultivate something extraordinary. Part of Wichita Public Radio’s ability to improve comes from the gifts made by the station’s donors, who are generously working to further KMUW’s mission by enabling tangible improvements year after year.

In addition, KMUW’s new Leadership for Philanthropy team is working to spread the vision of expanded news and music services with growth of endowment resources and cultivation of major gifts of $10,000 and above. Wichita Public Radio is also developing resources through estate planning, wills and bequests, to ensure future generations benefit from the erudite and entertaining programs on 89.1. Planned giving is an important branch of our public radio tree, and those gifts may mean all the difference to the station in the years to come. I invite you to take part in the stewardship and financial growth of Wichita Public Radio. You’ll be glad that you did, especially as KMUW continues to serve you and your community in increasingly vital ways in the future.

Kind regards,

Mark McCain
Mission Statement:
Wichita Public Radio is a trusted source of local, national and world news, providing its audience with a broad discussion of ideas and a distinctive blend of diverse music and entertainment, while operating as a significant public service of Wichita State University.

Vision:
To fulfill its mission of public service, Wichita Public Radio will expand the reach and quality of its local news and information programming to become the standard for local reporting of substantive issues, current events of interest to the community and coverage of the arts in and around Wichita. KMUW will:
• Define its local music programming focus to reflect its mission to provide a unique blend of jazz, blues, world and adult acoustic alternative, with consistency of style, content and quality of presentation
• Reflect the core values of public radio in all programming elements
• Maximize staff capabilities through station-wide application of the core values of public radio, ongoing skills training, and continuing education opportunities to deliver identified results
• Evaluate allocation of resources within the station’s key strategic areas to meet growth opportunities identified by the strategic plan
• Provide staff with contemporary and reliable technology to develop and deliver content to better serve the audience through various delivery systems
• Develop a strong, diverse and reliable resource base to adequately meet the current and future demands of the station

KMUW Case Statement:
Wichita Public Radio provides an expansive service to the community, but there’s so much more that can be done. In an effort to map out the station’s future, we’ve created a case statement outlining the following needs of the station:
• More news staff, including more reporters, producers, editors and public relations assistants, to bring you more local news coverage
• A new physical space for our growing staff and updated equipment to keep our team technologically current and able to innovate
• A community space with a flexible theater area for performances and events, an expanded kitchen area for hospitality and a larger conference room for community meetings to discuss public issues
• A second Wichita Public Radio station, so that one frequency can broadcast news and information all day, and the other can air music 24/7
State of the Station

Your public radio station continues to thrive with your attention and generous support. Although KMUW was hit with an additional $30,000 funding cut from the state legislature, the station’s programming schedule has continued to improve, its news coverage has continued to expand and its community impact has continued to broaden. Some of the programming changes you’ve heard in the last year include:

- **Snap Judgment**, the intriguing new show from NPR, now airs at 1pm on Saturdays. Winner of the Public Radio Talent Quest, Glynn Washington delivers a raw, musical brand of storytelling, daring listeners to see the world through the eyes of another.

- **RadioLab** is an experiential investigation that explores themes and ideas through a patchwork of people, sounds and stories. This magazine-style show airs Saturdays at 2pm.

- And although this wasn’t a change we designed, NPR canceled the popular afternoon show *Talk of The Nation*. To fill the void with more compelling listening, KMUW now airs the second hour of *Here and Now* followed by *The World*. These programs are proving to be valuable additions, and we are still proud to bring you *Science Friday* from 1-3pm to wrap up each workweek.

KMUW has also added several new commentaries to our lineup of local spotlights in the community. Most recently, we’ve begun airing:

- **Past and Present**, a historical segment rotating among three professors of history at Wichita State University – Dr Robin Henry, Dr Jay Price and Dr Robert E Weems Jr. It airs every other Tuesday during *Morning Edition*.

- **OnWords** highlights the impact and influence of language on our daily lives. Lael Ewy, professor of English at WSU, provides surprising insights every other Tuesday at 12:30pm and during *All Things Considered*.

- **A Musical Life**, which focuses on locals with harmonious talents as interviewed by Jedd Beaudoin, KMUW’s producer and host of *Strange Currency*. It airs every other Friday at 12:30pm and during *All Things Considered*.

- **Your Move** is a segment from Samuel McConnell that runs the gaming gamut from a ragged deck of cards to online behemoths of entertainment. Check it out every other Thursday at 12:30pm and during *All Things Considered*.

At Wichita Public Radio, there’s a lot to enjoy, but there’s even more still to come. Three more local segments are in the works for *Morning Edition* or *All Things Considered* slots. Stay tuned and keep in touch as we grow KMUW with each passing day.
Growing Connections

We often say that KMUW is “your connection to the world.” Hopefully that still rings true, but we’ve learned that Wichita Public Radio is your connection to one another, too. We’re always excited to hear about strengthened business relationships that local retailers and service providers have made with each other because of their common connection as KMUW underwriters.

Pam Bishop, co-owner of Cero’s Candies, got started supporting KMUW after Shelly Stilger, the owner of long-time KMUW underwriter Twist Yarn Shop, recommended sponsorship of KMUW. Since then:

• Prairie Harvest in Newton has begun carrying Cero’s chocolates while Cero’s carries some of Prairie Harvest’s products.
• Grace Hill Winery did a wine and chocolate pairing with Cero’s, as well as other collaborations.
• Cero’s often teams up with Reverie Coffee Roasters.
• Bishop found a construction crew to help remodel the shop’s new location through fellow underwriter, Leon Moeder of Stor-All Self Storage. Moeder met Darcy Bishop, Pam’s daughter and Cero’s co-owner, while riding with KMUW’s Radio Flyers bicycling team.

Gary Jones, owner of LivingSound, also made or improved community connections since underwriting KMUW.

• LivingSound helped source a large motorized screen for viewing movies at the Historic Newton Fox Theatre, another underwriter of Wichita Public Radio.
• At The Monarch, LivingSound recently tuned up the restaurant’s indoor sound and installed new outdoor sound. Jones connected with employee Christina Calhoun while biking the Wichita area with the KMUW Radio Flyers bicycling team.
• LivingSound has also solidified connections with the Tallgrass Film Association, especially since both organizations partnered with KMUW in a Music Tasting in October of 2011.

Maybe from now on we should say, “KMUW…your connection to the world, the nation, the community and one another.”
News of Note: Selected News Stories of FY2013

Jedd Beaudoin
• Wichita Musician Attributes Style To Family Influence
• Farewell To Frank Dudgeon
• Guitar Virtuoso To Perform With Wichita Symphony Orchestra

Kate Clause
• Ghost Hunt In Wellington

Carla Eckels
• Music Therapy Helps Motivation
• A World Of Fish In Northeast Wichita
• Jaime’s story – A Domestic Violence Survivor Speaks Out
• Do You Know Enough About the Affordable Care Act?

Aileen LeBlanc
• Stories on the Affordable Care Act
  o Affordable Care Act May Prevent Trips To The ER
  o How The Affordable Care Act Is Going To Affect Your Business
  o Scam Sites Appear In Wake Of Health Insurance Marketplace
• Stories filed for NPR
  o Court Case On Abortion
  o FBI Issues Water Alert For Wichita
  o Scam Health Care Sites

Fletcher Powell
• The International Pancake Race
• Watch Us Believe (Eric Sexton and WSU in the Final Four)
Maybe studying theater design helped Aileen LeBlanc develop a sense of the ‘big picture.’

The Detroit native taught the subject at university level in North Carolina before another form of story captured her interest. Her stage lighting skills opened up an opportunity for a part-time job running camera for the weekend news at an ABC affiliate at North Carolina, which led to an 11-year career in TV. LeBlanc followed this by starting her own advertising agency, which boasted Michael Jordan’s mother’s store Flight 23 by Jordan, as a client and eventually became LeBlanc Productions.

LeBlanc found her way to public radio while in a lull at her agency. She applied for a meager production job at WHQR and received a magazine-style arts and culture show instead. “Culture was defined as ‘anything I felt like doing,’ so it got into news and environment and hard issues,” LeBlanc says. “I truly believe in the public service mission of local broadcasting.” After seven years hosting that show along with All Things Considered, LeBlanc moved to the public radio station WYSO in Ohio to become the news director.

While in Ohio, LeBlanc created an independent documentary about Jewish Ethiopians trying to relocate to Israel, called Take Us Home. She took nearly five years to complete the film, which premiered in 2012. “I like to tell stories that are really simple in their concept, but relate to larger issues such as race, immigration and belonging,” LeBlanc says. Take Us Home was featured in the Tallgrass Film Festival in October, 2013.

In September 2013, LeBlanc came to Wichita to become news director at KMUW. She hit the ground running and has already produced several significant pieces on important community issues such as the Affordable Health Care Act. “Local news is what we’re all about,” she says. “Local news means everything when there’s an issue in the community people need to know about or when there’s something to celebrate.”

One topic LeBlanc looks forward to highlighting is the family care doctor program in our state. “Kansas is a standout in the country, and Wichita’s KU Medical School is one of the leaders in placing family doctors into rural and underserved communities,” she says. “It’s something to be quite proud of. Wichita has a lot to offer.” While exploring the cuisine and diversity of her new home, LeBlanc stays busy paving the way for more local newsgathering. Her motive is simple. “It’s about, ‘What does the community need to know?’”
KMUW partnered with the following nonprofit organizations to promote their work and ours:

- American Lung Association
- Art For Your Ears
- Arts on Broadway
- Ballet Wichita
- Bartlett Arboretum Treehouse Concert Series
- Botanica
- Creative Rush
- Chamber Music at the Barn
- Friends University Fine Arts
- Greater Wichita Area Sports Commission
- Kansas Mennonite Men’s Chorus
- McPherson Opera House
- Murdock Theatre
- Music Theatre of Wichita
- National MS Society
- Newton Fox
- Orpheum Theatre
- People of Faith For Peace
- Prairie Window Concert Series
- Stiefel Theatre
- Tallgrass Film Association
- Urban League Swing For Success
- Wichita Blues Society Annual Blues Ball
- Wichita Center For The Arts
- Wichita Community Theatre
- Wichita Grand Opera
- Wichita Art Museum Color Party
- Wichita Jazz Festival
- Wichita River Festival
- Wichita State University Fine Arts
- Wichita State University Alumni Association
- YWCA Mardi Gras Party

In conjunction with Wichita Public Library’s Big Read program, KMUW put on a musically themed event at Abode Venue in November 2012. The featured book was *The Great Gatsby*, so KMUW producer and host, Chris Heim, presented a talk on the music of the era. Guests also enjoyed Gin Rickeys and other themed beverages provided by Beyond Napa, appetizers from Larkspur and chocolates from Cero’s Candies.
National Radio Day
On August 20, 2012, the station celebrated radio by opening its doors to the public and encouraging listeners to stop by all day. We gave tours, ate lots of cookies and enjoyed talking with the dozens of people who visited, some of whom had never been to KMUW before, and all of whom learned more about what goes on behind the scenes at 89.1.

Retirement Party and Volunteer Appreciation
KMUW’s beloved host, Frank Dudgeon, retired in December of 2012 (although you may have heard him on air since when he occasionally filled in for other employees), and the station staff and volunteers gathered to celebrate at The Fiber Studio. Cero’s provided gifts for the station’s loyal volunteers, Tanya’s Soup Kitchen provided entrées, and many of the volunteers and staff also brought potluck dishes to share in this informal gathering of radio lovers.

6th Annual Fill your Mug
In July, KMUW’s ice cream social - once again - didn’t feature ice cream. Instead, visitors enjoyed Butterfinger, pistachio and coconut gelato from Caffe Moderne while they perused art on the walls of Anna Murdoc’s Café and listened to music by The Raging Sea. Those who brought a KMUW mug to be filled had hefty helpings, as a crowd of over 200 savored every bite.

Spring Pledge Drive Artist Show
In April of 2013, The Fiber Studio became the site of another KMUW featured artist event, this time displaying the work of Clark Britton. The long-time artist and retired WSU professor was featured in the pledge drive artist series that same month. Marchello’s Restaurant catered the meal and Wichita Cake Company provided mountains of colorful cake balls in nearly a dozen different flavors.

Literary Feasts
KMUW has continued its partnership with Watermark Books & Café, engaging in a monthly book club and dinner with radio staff and listeners. The spectrum of books featured was wide, the meals Watermark provided were delicious and the conversations were engrossing.
In September, KMUW staffers spent a week learning new (and refreshing familiar) digital skills. Two editorial trainers from NPR Digital Services, Kim Perry and Teresa Gorman, came to Wichita from D.C. and Boston, respectively. The group worked on many different topic areas, including web and headline writing, engagement strategies, analytics and aggregation. Throughout the week, producers and reporters worked on stories, emphasizing the digital presentation. Carla Eckels created a fun and colorful story about kite flying in Wichita, and Kate Clause learned about some buildings in the Delano neighborhood that are thought to be haunted.

At KMUW, we understand how drastically the media landscape has changed and that it continues to do so at a rapid rate. We’ll continue exploring how we can use our digital side to bring the best storytelling experience to our audience, no matter the medium. To that end, each time a reporter sets out on a new story, how it will look is now under just as much consideration as how it will sound.

### Equipment Upgrades

- Installed improved plate blocker in transmitter.
- Installed and configured new Allegiance web module to handle pledge entry, pledge drive accounting and display to on-air talent.
- Updated firmware in transmitter remote control system.
- Configured and installed nine new desktop computers for staff and on-air use.
- Improved the speed of the pledge entry forms on the secure network.
- Changed starter batteries on transmitter generator along with oil change and overall checks.
Fall 2012 Campaign: Artistic Similarities

As a result of the state legislature cutting funding to KMUW by $30,000, Wichita Public Radio needed to raise its goal to $280,000. The station’s community partner for the drive, Monart School of Art, donated a half-hour of art classes for each early mail pledge to the children of Youthville who have suffered abuse or neglect. At the scheduled end of the drive, the station still needed more than $40,000 to meet its goal, so it continued on air for two extra days and then wrapped up successfully.

Spring 2013 Campaign: Hot Meals & Hotter Goals

The goal was $300,000. KMUW formed a partnership before the pledge drive began though; Eddy’s Toyota agreed to purchase a hot meal for seniors in need through Meals on Wheels to help urge members to pledge early. The response from KMUW listeners was inspiring, and the station came very close to ending on time, receiving the last $20,000 by 10am the Monday after the drive’s scheduled end.

Fall 2013 Campaign: Heart and Sole

To maintain our level of service to you after the state legislature cut yet another $30,000 from our budget, our goal became $325,000. We had a record-breaking early mail drive, partnering with Heads Shoe Store/New Balance Wichita to give a pair of new shoes to the children in TOP Early Learning Centers. KMUW received an outstanding 716 early pledges before the start of the drive. Ultimately, we continued the drive a day and-a-half beyond its scheduled end but met our crucial funding goal with your incredible support.
Stubblefield Society Progress Report

Wichita Public Radio’s student membership group has entered its second year of activity. This group is an effort to build relationships with college students.

• **Welcomefest** – KMUW staff crossed 17th St to the main WSU campus to spread the word about the station. Students signed up for KMUW membership by donating 89 cents, and received a “starter kit” packed with information about the station, goodies and coupons from local businesses as well as a membership card granting them access to seven local museums.

• **Halloween Party** – Members and other college students joined KMUW staffers at the station on Halloween to have a free pizza lunch from Ziggy’s and other treats as well as to meet and get to know one another and Wichita Public Radio better.

• **Stubble Drive** – Stubblefield members were invited to participate in the spring 2013 pledge drive by “adopting” an item in the station, like the front desk bell, the stairway to the basement and studio microphones. The Stubble Drive resulted in more than $75 in donations.

• **Membership** for the 2012-2013 school year grew to 150 students.

The fall of 2013 has already seen increased awareness among students on campus and greater membership numbers. After only three months of the new year’s launch, membership has reached beyond 200. Staff has been making more forays onto campus by partnering with the Ulrich Museum of Art as well as making classroom presentations about public radio.

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**Julie Brin: Administrawesome**

Julie Brin makes things possible. The second-newest staff member at Wichita Public Radio started as assistant to General Manager Mark McCain in July. “There’s still the learning curve, but I’m doing a lot of similar things that I used to do,” she says. Brin came to KMUW from Newman University. Now, she’s enabling the station to further its mission by taking on KMUW administrative duties, allowing McCain to develop those facets of the station that have been in need of attention for some time.

The shift is allowing KMUW to provide an even better service to listeners as a result. “I like the strategic planning here,” Brin says, “and not just being satisfied with the way it’s always been done. There’s a degree of making do with what you’ve got, which you have at any nonprofit, but there’s the constant striving for more here.”

Hailing from Indiana, Brin has degrees in environmental studies and French. “The problem was figuring out what I wanted, because I liked everything,” she says. “That’s where the lifelong learning we talk about at KMUW comes in.” She moved to Wichita 20 years ago and wanted to get to know people, so she came to KMUW and became a volunteer.

Brin counts KMUW entertainment shows like *Wait...Wait Don’t Tell Me!* and *Car Talk* among her favorites, but she also loves *Strange Currency*. “It can be intimidating to be around all these brilliant people,” she says, “but everybody is just as nice and wonderful in person as they are on air.”
Wichita Public Radio’s volunteer crew, the KMUW Street Team, assists the station in multiple ways. They represent KMUW at media sponsorship events, help answer phones during pledge drives, work on special projects and sweat.

The more athletic division of the Street Team has been busy in the last year making an impression. They have been running, walking and biking in the KMUW sponsored events, receiving distinction for their prowess. Wearing the KMUW shirts, they’ve even won a medal or two… or twelve.

- KMUW General Manager Mark McCain earned five running medals for first, second or third placements in his age group.
- Mark Venegas, eight-year KMUW volunteer, ran two Prairie Fire Marathons for KMUW and won a second place 5k medal in his age group.
- Zachary Gingrich-Gaylord, who works in community business advancement for KMUW, has won three medals – all while running barefoot!
- Matt Hoss, one of the newer members, placed second at the Good Grief 5k.
- Chandra Stauffer, KMUW’s digital director, earned a second place medal in her age group at the WSU Pumpkin Run.

2013 KMUW Street Team Events:
- Jingle Bell Run 4-mile and 1-mile
- Canta Carol 5k
- Pumpkin Run 5k
- Prairie Fire Fall Marathon series
- Bike MS Autumn Trails Classic
  - Race For Freedom 5k
  - KidzCope Good Grief 5k
  - Ballet Wichita Art Run 5k
- Prairie Fire Spring Half Marathon and 5k
- Fight For Air Stairclimb and 5k
Wichita Public Radio gratefully acknowledges the generosity of these individuals, businesses, and foundations for their generous gifts in support of current operations and special projects from July 1, 2012 through June 30, 2013.

Member Leadership

Tesla Society - Gold
annual gifts of $2,500+
Jill & Thomas Docking
Lewis R Enns
Dr Alan J & Sharon K Fearey
Drs Martha S & Daniel Houssholder
Lynne S & Kenneth C Hunter
Rex & Denise Irwin
Drs Laura C & Philip J Knight
Dr Christopher A Moeller
Amber R Norris & Matthew D Flesher
Lucynda J Raben DDS
Dr Suryakumar & Ann Reddy
Susan & David H Saidian
Drs David G Sollo & Natalie R Sollo
Keith D & Georgia Y Stevens
Jim & Linda Zaudke

Kathryn A & H Jess Frieze
Walter S & Linda Grether
Peter W & Kay M Janssen
Drs Lisa S & Jeffrey V May
Thomas B & Billie L McDavitt
Kansas Leadership Center
Gary R Prothro
Dr Francis Leland Russell &
Mary Liz Jameson
M Cathy &
J Peter Schrepfeman
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Drs Rhea A Hartley &
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Dr Anne T Harvey
Judy & Larry M Hatteberg
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Alfred James, III
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Larry & Shelley Lee
Cheryl A & Richard A Lewis
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Debra S McArthur

James D &
Penelope R McDonald
Jane C McHugh
Andrew & Jamie Mies
Mark D Miller
Chris M & Paula Miller
Susan L & Leon Moeder
Drs Steen & Jette L Mortensen
Todd W & M Laura Murphy
David T & Dr Patricia Powell
Mary Lou Prichard
Gary Proctor
Carol L Reel
Rebecca M & Peter T Reynolds
Gary & Virginia Ruedebusch
Randall Schrag
Eric L Sexton &
Kathleen Bradshaw Sexton
Sam Shoffner
Dana M Smith
Donald K. & Lynn E Stephan

Tesla Society - Bronze
annual gifts of $1,000-$1,499
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Dennis & Claudia J Ellerman
Timothy J Finnerty
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Dana Swenson
Anna & Larry Fralick
Stephanie L Galichia

Tesla Society - Silver
annual gifts of $1,500-$2,499
Anna R Anderson &
Christopher Shank
Julie A & Seth Anderson
Dr Jon Parks - Advanced Pain Medicine Associates
Stephen L Benson Psy D P A
Meribeth A & Dr Bruce R Buhr
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annual gifts of $400-$999

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David & Katherine Abel
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Joel W & Gaylene Alderson
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• See your giving history and membership status
• Tell us about your listening preferences
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• Send us glowing compliments or glowering concerns

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kmuw.org -- click on Support or call 978-6789
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Mary & Samuel Yeager
Cindy Yost
Robert D Young
John P & Sherry L Young
Joni & Alex Young
Estephane & Janane Zayaat
Brenda O & Tom D Zickuhr

KMUW Staff

Mark McCain – Director of Radio/General Manager
Julie Brin – Assistant to the General Manager
Jon Cyphers – Director of Engineering
Aileen LeBlanc – News Director
Chandra Stauffer – Digital Director
Lu Anne Stephens – Director of Programming & Operations

Content:
Jedd Beaudoin – Strange Currency Host/Producer
Kate Clause – Morning Edition Host
Frank Dudgeon – Saturday morning Host/Back-up Announcer
Carla Eckels – News Producer/Soulutions Host
Heather Eden – Announcer-Producer
Chris Heim – Global Village, Night Train & Crossroads Host/Producer
Bill Pearce – Straight No Chaser Host
Hugo Phan – Digital Assistant
Fletcher Powell – All Things Considered Host/Producer

Development:
Larry Bennett – Community Business Advancement
Dalton Black – Student Intern
Sarah Jane Crespo – Development Coordinator
Nicollette Engels – Student Intern
Zachary Gingrich-Gaylord – Community Business Advancement
Pat Hayes – Member Services Coordinator
Denise Irwin – Marketing Coordinator

Volunteer Commentators:
Andrew Bales – Pop Culture
Richard Crowson – Opinion
Jim Erickson – Films
Lael Ewy – Language
Mark Foley – Music
Beth Golay – Books
Dr Robin Henry - History

Lindsey Herkommer – Art
Dr Joseph Keebler - Psychology
Samuel McConnell – Games
Dr Jay Price – History
Tanya Tandoc – Food
Dr Robert E Weems Jr – History

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Please Support the Businesses That Support KMUW
Business Underwriters FY 2013

These businesses have provided monetary support and/or traded goods, services, time and talents with KMUW

Abode Venue
Advanced Education
In General Dentistry
Advanced Pain Medicine Associates
Advanced Wound Care
And Plastic Surgery Center
Advantage Home Inspections
Aero Metal Forms Inc.
AFS Intercultural Programs USA
Air Capital Skeptics
Alternative Gifts International
Anna Murdoc’s
Aqua Connections
Arts Council
Arts On Broadway
Arts Partners
Aspen Boutique
Bartlett Arboretum
Bethel College
Beyond Napa At Rock Island
Bicycle Pedaler/Holliday Enterprises Inc
Bike Walk Alliance - Wichita
Bluebird Arthouse
Botanica
Budget Blinds Of Hutchinson
Campus Publishers
Carriage Factory Art Gallery
Center For Economic Development & Business Research
Central Plains Eye MDS LLC
Cero’s Candy
Chamber Music At The Barn
Chautauqua Hills Festivals
Chicken Poop
Child Start
City Of Wichita - Arts & Cultural Services
- Old Cowtown Museum
- Mid-America All Indian Center
- City Arts
College Hill United Methodist Church
Compass Star Montessori
Congregation Emanu-El
Connie Bonfy
Corp For Public Broadcasting
Cowley Community College
Cross Cultural Assimilation Institute
Crown Uptown Theater
CybertronPC
Davis-Moore Auto Group
Decker Electric
Douglas Photographic Imaging
Dr Patricia Wyatt-Harris
Dt’s Outlet
Eastminster Church
Eddy’s Toyota
Eight Day Institute
Et Cetera Shop
F5
Farm Bureau Financial Services
Fiat Of Wichita
Fidelity Bank
Fisch Haus
Fleeson Gooing Coulson & Kitch LLC
Fox Video On Demand
Friends University
Friends University Fine Arts
Friends University Garvey Institute Of Law
Galaxie Business Equipment Inc
Gathering In The Grove
Grace Hill Winery
Harry Hynes Memorial Hospice
Hawks Interstate Pestmasters Inc
Heads Shoes
Healthy Baby Boutique
Heartland Friends
Hesston-Bethel Performing Arts
Hutchinson Fox Theatre
ICT S.O.S.
IMA Financial Group
Jacob Liquor Exchange
Jill Docking Financial Consultant, Wells Fargo
Kansas African American Museum
Kansas Association Of Community Foundations
Kansas Credit Union Association
Kansas Department Of Health And Environment
Kansas Humanities Council
Kansas Medical Center
Kansas Mennonite Relief Sale
Kansas PCMH Initiative
Kansas Surgery & Recovery Center
Kansas University Center On Disabilities
KETCH
King’s Solar, Wind & Plumbing
McPherson Scottish Festival
Larkspr Bistro & Bar
Latour Management Inc
Lawrence Photo, Inc
Lee’s Bike Shop, Llc
Liberty Press
Lorraine Avenue Mennonite Church
Lucinda’s
Lyndon’s
Marchello’s Restaurant
McClelland Sound
McConnell Air Force Base
McCracken Guitars
McMullen Jewelry Inc
Kansas Surgery & Recovery Center has underwritten more than $100,000 to KMUW since 1998. Ashley Simon, Chief Financial Officer, says, “It’s always made sense for us and been a good fit. Our CEO also believes in giving back to the community, so this is one way we can do that as well.”
Season’s Needings

There are many ways you can help Wichita Public Radio better serve you and your community, and we can use every gift of time, talent or treasure to move forward.

- **Tis the Season** – The end of the calendar year is a perfect time to support **KMUW**. Wichita Public Radio can take your gift and put every dollar of it to the best use in improving the program service you rely on every day.

- **Sustain the Station** – Members who make automatic monthly payments allow **KMUW** to plan for the future. Provide the station with valuable foresight – become a sustainer and help your station on an on-going basis today.

- **IRA Giving** – The IRA charitable transfer legislation allows you to make gifts of up to $100,000 from your individual retirement account (IRA) to **KMUW**, tax-free, if you are 70 1/2 or older and make your gift by December 31, 2013. The transfer generates neither taxable income nor a tax deduction, so you can benefit even if you don’t itemize your tax deductions. Create a powerful legacy, improve your own tax situation and witness the impact of your gift now by taking advantage of this opportunity.

To give a one-time or ongoing gift to **KMUW** or for more info: call 316-978-6789 or go to kmuw.org