

FOREWORD

There has been need for several years of a written record of the early years at KPNW/KLCC both as a historical record and as a basis for station promotion and publicity. Since I have not been an employee of the station since 1970, my access to documents to use as Exhibits was limited to the period of 1965 to 1970, yet this proved adequate.

This is definitely a personal memoir of my years at KLCC as station manager, director of broadcasting, and media consultant, and is not intended for publication and general distribution.

RH 2-12-82

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THE EARLIER DAYS AT STATION KLCC--A Personal Memoir

by Roger J. Houglum

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A Perspective

At four o'clock on the 15th day of June 1965, several hundred students of the Eugene Technical-Vocational School hurriedly left the building at 200 North Monroe; a score of instructors soon followed; and educational FM broadcast station KRVM, licensed to the Eugene Public Schools, signed off the air for summer vacation as it had done since 1948. On July 1, just two weeks later, the school's doors swung open and both students and faculty members returned. This time, however, they were students and staff of the new Lane Community College that had contracted with School District 4J to take over all shops and equipment items of the former ETVS.

There was one exception: station KRVM that had pioneered FM broadcasting in up-state Oregon, and for 17 years had carried on a highly successful training program for radio station personnel, and provided the classrooms of the Eugene public schools with regular educational and informational broadcasts, was not transferred to LCC. Actually, LCC President Dale Parnell had made several efforts to purchase the station from the school district, but had been turned down both times. The situation was temporarily resolved by LCC receiving permission from the licensee to program KRVM after close of the normal broadcast day at 4 p.m. This was facilitated by the fact that I was to continue as manager-director of KRVM (as I had been for 17 years), although also appointed as new department chairman of Electronics for LCC. This late afternoon and early evening programming of KRVM by LCC broadcasting students, under my supervision, continued into early 1967.

Meanwhile, at my urging, Dr. Parnell had decided that the college should apply to the FCC for its own educational FM broadcast station that would be used primarily for the training of radio station personnel. He presented this suggestion to the Board of Directors at the meeting of July 20, 1966. The board unanimously approved that an application to the FCC for a new 250-watt station be filed as soon as possible. Dr. Parnell also suggested that I be officially appointed LCC's director of broadcasting (an unpaid post) so that I could select and retain both engineering and legal counsel to aid me in preparing the application to the FCC. The board affirmed this action as well.

I quickly selected Grant S. Feikert of Corvallis as my engineering counsel and Benjamin Cottone of the Washington, D.C. law firm of Cottone & Peterson as legal counsel. I had worked with both men previously at station KEED where I had been acting chief engineer. Both felt I was qualified by previous work with the FCC to prepare the "application for construction permit" unaided, and that they would then look it over and sign it at their minimum fee rate. They both found the application in good order; signed it; and late in August of 1966, Ben Cottone officially placed it on file at the commission. The application specified temporary operation at 200 North Monroe Street; and said a subsequent application would be filed requesting a move to studios on the new campus, and the transmitter and antenna to Blanton Heights at the KFMV site.

Fall term of 1966 proved to be an extremely busy one for me. Not only was I writing curricula for new classes as department chairman for Electronics, but teaching LCC classes in electronics and broadcasting technology. I was still full-time manager of KRVM for the school district, and I used some of my

supervisory time to start the selection of new equipment items and their placement.

I decided on purchasing a JAMPRO FM antenna of moderate gain, and temporarily mounting it at the 100' level of the KRVM tower. If mounted higher, interference would result with KRVM's transmitting antenna. CCA Electronics of Seattle (a Western Electric spinoff) was to supply the 250-watt FM transmitter, and this was to be placed in the southwest corner of the auditorium, and very close to the antenna tower. United Radio Supply of Eugene was to supply all other major items, including monitoring equipment, audio console, turntables, and microphones. An unused storage room near the transmitter was to be used temporarily as a control room for the new station.

As a matter of fact, everything about the station's equipment and its location was temporary since by 1968, transmitter and antenna were to be moved to the KFMJ location on Blanton Heights and record library and control room to the Electronics Building on the new campus on 30th Avenue. (Application for FCC authorization of this change was "on file.")

The Monday after Christmas 1966, the college received a telegram from the FCC announcing the commission's approval of our application for a new station. An air-mail letter followed from the FCC saying that the requested call letters, KLCC, were not available for our use, and that they were including a selection of five sets of call letters of which we were to select one. I opted for KPNW because it gave us a good "logo" (Pacific Northwest), was easy to remember, and finally--it sounded good over a microphone. Dr. Parnell acquiesced, but still wanted KLCC.

I was asked to prepare an initial budget for the construction and operation of the station (January 1, 1967 to July 1, 1967), and it appears below:

Constructional and Operational Budget

KPNW-FM, 1967

Capital Outlay	\$15,000
Tape Network Service	400
Repair & Maintenance	250
Salaries	0

The technical equipment included all transmitting and studio equipment necessary to construct the new station now that final FCC authority had been received. Salaries for students were not a part of the station's budget since their work as announcers, newscasters, program planners, and transmitter engineers was considered part of their educational experience in broadcasting; and my salary as manager and Jim Brock's as chief engineer were charged to the Electronics Department as instruction. (A similar arrangement had existed at KRVM since 1947).

By February 1, 1967, construction of the new college station was nearing completion. With one exception--that of hiring Smith Communications to mount the transmitting antenna 100' up the KRVM tower--all wiring and testing had been done by the students and staff of the Electronics Department. The engineer in charge of the Portland office of the FCC was informed that the station was essentially complete. On or about February 10, he personally inspected the station and pronounced it ready for the start of broadcasting. He told us to use the call letters KPNW which were now a matter of FCC record.

At 10 o'clock in the morning of Friday, February 17 (my birthday), and with the volunteer student staff all present, I cued the student engineer in charge

to turn on my mike, and I read from a cue card: "You are in tune with educational FM broadcast station KPNW, licensed to Lane Community College, Eugene, Oregon, and operating with an effective radiated power of 440 watts on a frequency of 90.3 megacycles. Station KPNW carries on an educational and noncommercial radio service, and is operated by students and staff members of the college." We then switched to previously planned programs of recorded music and news produced by members of the student staff. Meanwhile other students, equipped with mobile FM receivers, toured the Eugene-Springfield area, monitoring the KPNW signal. Signal strength proved to be remarkably good considering the height of the transmitting antenna--only 100' up the KRVM tower.

KPNW was now operating under "program test authority" since the actual station license would not be received from the FCC for another three or four months. It was a perfectly legal procedure, and we could broadcast exactly as if we were fully licensed. The EUGENE REGISTER-GUARD that night carried the announcement of the start of regular programming by KPNW the following week. (See Exhibit 3.)

Monday morning at 8:30 a.m., KPNW's regular schedule of broadcasting got underway without any technical or production problems. A wide variety of program features were offered in typical commercial broadcast station format to provide students enrolled in broadcasting classes a typical "on the air" background in program production. These included popular and classical music, news, sports, and informational features from the NAEB Tape Network. While a copy of the KPNW program guide for the spring term of 1967 could not be located in my files, it was essentially the same as the fall term schedule for the same year that is shown as Exhibit 5.

There was no KPNW broadcasting during the Summer of 1967, principally because of the pressures of two brand-new developments: the most important of these was the decision of Dr. Dale Parnell, supported fully by the Board of Directors, to press ahead with all speed and apply for a "construction permit" from the FCC for a new educational television station to be operated by the college. The transmitter would be at the KFMV site on Blanton Heights while program production would take place in the studios that I had designed in the Forum Building on the new campus. I was to start work immediately on the application, and file it with the FCC at the earliest possible date. I was also to obtain "letters of intent" from the executive officers of all major educational agencies in the coverage area to the effect that they would plan to use time on the new educational TV station. (The matter had been under board discussion since January 1967).

Because of the magnitude of the task of preparing all of the data and exhibits in the application, I requested that Jim Brock, of the Electronics staff, be appointed to assist me. At the same time, I alerted consulting engineer, Grant Feikert, and legal counsel, Ben Cottone, that their services would soon be required. By August 1 the application was complete and ready for final checking. After minor changes, the application was mailed to Washington, D.C. where Mr. Cottone filed it with the FCC on August 24, 1967.

Public Notice of the filing was published in the EUGENE REGISTER-GUARD as required by the FCC Rules and Regulations (See Exhibit 7-A). The application, basically, proposed a station of about 10 kw power operating on educational channel 28; covering a wide area between Cottage Grove on the south and Salem to the north; providing a well-balanced "mix" of program features: instructional, informational, and entertainment. Many programs would be



provided by the NET TV Network. The proposed program schedule appears as Exhibits 8-A and 8-B.

The other summer development previously mentioned proved to be more of a distraction than a time-consuming task. Station KPIR of this city was constructing a new "clear-channel" radio station of 50,000 watts of power near Creswell. Since the new super-power facility would serve much of Oregon, Washington, and Idaho, as well as northern California, KPIR officials wanted the call letters KPNW assigned to them and the new station so its announcers could use the logo "Serving the Pacific Northwest from Eugene." They were also aware that LCC President Parnell very much wanted the call letters KLCC for both the college's existing FM and proposed TV station. They "struck a deal" in which KPIR, without cost to the college, would obtain the call letters KLCC, provided that we, in turn, would release KPNW to them for their new station. KPIR's attorneys found that the call KLCC had been issued to "a twin-screw steam vessel of 'iron-curtain' registry, presently out of service," presumably in a US port. It was first necessary to have the Coast Guard cancel the call assignment to the vessel, then return the call letters to the FCC to its active list, finally--our attorney and KPIR's completed the involved transaction by requesting KLCC for the college and releasing KPNW to the licensee of KPIR.

It should be noted that to a very large degree the KPNW student and professional staff was not enthusiastic about the change in call letters. Most far preferred the sound, particularly over the air, of "KPNW." At considerable expense, microphone banners identifying the station as KPNW had been custom-made, letterhead stationery had been printed, and our program log had appeared in the REGISTER-GUARD for months under KPNW. Nevertheless, when

the station returned to the air on or about October 1, 1967, it was as KLCC-- not KPNW.

Once broadcasting students had acquired a reasonable level of technical and program production skills, they were permitted to extend the broadcast schedule, at first into the early evening hours, and eventually to as late as 10 p.m. I usually monitored these broadcasts at home (less than two miles away), ready to rush to the station if there was any emergency. Fortunately, there were very few of these, and most of them of a technical nature. As the holder of a FCC Radio-telephone First Class operator's license, I was fully qualified to act.

In August 1967, we were informed by our legal counsel, Ben Cottone, that the US Coast Guard had released the call letters KLCC to the FCC for reassignment, and that soon the college must make formal application to the FCC for this new call. Also we must go through the formal procedure before the commission of releasing KPNW to the licensee of KPIR. I advised him that the board of directors had already authorized such action (at KPIR's expense), and that he should proceed with the necessary legal actions. By September 15, he assured us that the FCC would take final action any day, and to proceed with fall term broadcasting plans as if we were already station KLCC. It should be noted that there was no college broadcasting during the summer months because most of the teaching staff was still under a nine-and-one-half-month contract year, and those of us that did teach during the summer session did so on only a part-time basis.

Again, I faced an extremely busy year as the fall term of 1967 opened. I was still full-time manager-director of KRVM and its acting chief engineer, chairman of the college's "Electronic Division" that included all campus

telecommunications, and I regularly taught a three-term sequence in the history and development of radio and TV broadcasting, radio program production, and FCC rules and regulations. Fellow instructors taught classes in FCC license preparation and transmitter theory. The Electronics Division staff had always been completely responsible for the technical operation of KPNW-KLCC and the Lay Advisory Committee for Electronics, made up of many of the area's broadcasters and telecasters, strongly affirmed that this policy must continue.

As previously noted, the radio station opened the fall term of broadcasting under the call letters of KLCC for the first time, enrollment in broadcasting classes was steadily expanding, and the individual instruction time that I could give to students on a "one-to-one" basis in the station's control room steadily decreased as departmental responsibilities expanded. I asked President Parnell to speak to superintendent of schools, Millard Pond, about finding a replacement for me at KRVM; also about the need for a student aide to assist me in supervising KLCC. He promised to talk to Dr. Pond; told me to pick a student aide and he would set his salary. (The student aide would report for work in October 1968.)

I picked Tom Lichty, who had been a full-time student at KRVM two years before, and was taking advanced classes in broadcasting and telecasting at the University of Oregon. He was to supervise students at KLCC as they presented their assigned programs, and leave me comparatively free to teach classes in telecommunications and to plan and direct the operations of the staff and students of the Electronics Division. Dr. Parnell now felt that I was sufficiently free to attend the monthly meetings of the Oregon Telecommunications Committee (an arm of the Educational Coordinating Council)

in Salem. I was immediately asked to serve as the committee's engineering counsel on radio and TV broadcasting, was named vice-chairman-elect for the following school year--a move that would automatically advance me to the chairmanship in 1970, a crucial year for obtaining approval of our HEW constructional grant for our new TV station, KLCC-TV, channel 28. Unfortunately for the college, acting college President Bob Hamill replaced me on the committee that final year with the department chairman of Mass Communication. The OTC then voted not to support the college's request for funds.

And now some more background on the college's application to the FCC for permission to build a new educational television station on UHF channel 28 in Eugene. We filed with the commission in August 1967; it was granted by the FCC in the late spring of 1968, but there was one stipulation: the college must place on deposit in a local bank not less than \$25,000 and this sum must be earmarked as match-money for the \$75,000 Corporation of Public Broadcasting grant to be requested.

The board members and business manager Bill Watkins maintained it was sufficient to have \$25,000 in the contingency fund; the commission, on the other hand, refused to let construction get underway until the \$25,000 was on deposit and earmarked for CPB matching. This deadlock continued at least until 1970. At about that time, the Department of Mass Communications suggested we drop the TV application and that, working instead with the University of Oregon and other agencies, we construct a multimillion dollar TV production center in Eugene, using state of Oregon funds. Our own Lay Advisory Committee for Electronics refused to recommend this course of action and the State Telecommunications Committee voted it down. See Exhibit 13. Mr. Raynes, then chief engineer of KEZI-TV, was a member of the Electronics

Advisory Committee, and for many years has taught courses in electronic communications at LCC. This ended the college's effort to get a CPB grant to build KLCC-TV and, four years after its initial approval, a letter was received from the FCC. It read, in part: "The application for a new educational station on channel 28 in Eugene, Oregon, by Lane Community College is hereby dismissed without prejudice because of the lack of diligence on the part of the grantee."

Meanwhile, the entire college had moved its equipment and staff to the new campus on East 30th Avenue. Smith Construction of Eugene received the contract to remove the KPNW transmitting antenna from the KRVM tower on Blanton Heights. Darwin McCarroll, who had volunteered to Dean W. W. Cox to supervise the move of all departmental equipment to the new campus, gave special attention to the handling of the radio station's equipment and supplies. The transmitter and monitoring equipment were delivered to the KFMV building; the control room equipment and record library to Room 102 of the Electronics Building on the new campus. The double offices became production rooms; a long, narrow storage room overlooking the shop area was remodeled into a master control room; and remote-control equipment installed permitting the engineer on duty to turn the transmitter on Blanton Heights off and on, read the meter readings, and increase or decrease power. High-quality, leased telephone lines linked the campus studio to the transmitter, some three miles away.

Things went smoothly at KLCC until early 1969 when I came under increasing pressure from Mass Communication to extend the broadcast hours far into the evening and throughout the weekends; and for the immediate transfer of all radio station responsibilities, including technical maintenance of studio and

transmitting equipment, and instruction in FCC license preparation to the Mass Communication Department. There was entire consensus by members of the Lay Advisory Committee for Electronics that these actions not be taken.

My personal position was becoming rapidly untenable and difficult. I was director of broadcasting (which included TV); I taught classes for Mass Communication in the areas of program production and the writing of "spot announcements"; as manager of KLCC, I was responsible to the FCC for the station's legal operation and the preparation and submission of all required reports; as Department Chairman of Electronics I was responsible for all the classes carried on by the instructors in my division and additionally taught one electronics class each term. A further complication was the fact that I was convalescing from a major overdose of radioactive iodine given to correct an over-active thyroid. As a result, I was both weakened and partially blind in one eye (requiring surgery to correct).

Although the winter term 1969 program guide does not reveal the fact, the station's broadcast day had actually extended far beyond the 9 p.m. sign-off shown, and included most of Saturday and Sunday as well. Volunteers from the community, some of them Blacks and not enrolled in a college classes, presented these programs with little or no supervision. Listeners complained of poor grammar, tasteless remarks, profane and obscene language, and even racial slurs. I was powerless to control that sector of the KLCC programming which was planned by Tom Lichty with full Mass Communication support. I wrote both to our Washington attorney and the Portland office of the FCC for clarification of my position as station manager and that of the college as licensee in regard to unsupervised operation by nonstudents. It seemed obvious from the letters of reply from both attorney and the FCC that KLCC was

operating in violation of the FCC Rules and Regulations. I showed the letters to the various members of the Mass Communication staff, and they were not impressed.

At this juncture, the Mass Communication staff, displeased with Mr. Cottone's views that the evening programs (and weekend programs) on KLCC were being presented without proper supervision and control by the licensee, and in violation of FCC Rules and Regulations, retained a new attorney with presumably more lenient views. They failed to notify either Mr. Cottone or me that his services had been terminated, and we continued to work together on KLCC business throughout the year.

When, at the close of the calendar year Mr. Cottone submitted his annual statement for the amount of \$800, there were no funds to pay him, and no effort was made to do so. He was most upset--saying it was a "gross violation of professional ethics" not to inform him in advance of his impending termination as legal counsel for the college.

By spring term of 1970, I had hoped to regain control over the late evening and weekend programming, but I could find no one in an administrative position to support my position that the college was operating KLCC in violation of the FCC Rules and Regulations. At the end of the spring term, I was officially informed that Virginia DeChaine would replace me as station manager of KLCC, Tom Lichty would be officially program director, while I would fill a new position: media consultant. As media consultant I was specifically barred from making any decision on KLCC's programming or engineering policy, although legally responsible. In this assignment I would be responsible for all of the college's relations with the FCC, preparing all reports, applications, amendments; and at the same time, study means to increase KLCC's power and

coverage on a new and more interference-free frequency. (Again, the Lay Advisory Committee for Electronics unanimously opposed this change since it spelled the end of Electronics Department involvement in the technical operation of KLCC and its maintenance as part of its training program.) I asked for additional teaching assignments in the Electronics Department and this request was granted.

Immediately Tom Lichty changed the diversified KLCC program format to 14 to 16 hours a day, 7 days-a-week of "hard rock." (It was supposed to attract more student enrollment to Mass Communication; also better compete with such commercial stations as KEED and KASH that had similar program formats.) Programs "lost" included the National Education Radio features (already paid for); the basketball games carried live from the LCC men's gym by a volunteer crew of sportcasters from the KLCC staff; the Tuesday morning "Campus Convocation," planned by Nile Williams, and featuring speakers and discussion groups from the local community; and at least four newscasts a day of national and campus news. A particular loss to Mass Communication, I felt, was the immediate termination of my practice of providing one-on-one instruction by working with individual students in the control room as they were presenting their assigned programs, offering both encouragement and suggestions for improvement. Tom Lichty ridiculed this as the "sandbox technique," despite its success since 1947 with scores of Pacific Northwest broadcasters, both men and women. It was never again reinstated.

One of my media consultant assignments was that of locating a FM channel for KLCC, then operating on channel 212, that would: (1) have less interference from other educational stations operating on the same frequency, and (2) permit a substantial increase in "Effective Radiated Power," to perhaps 10,000



watts or higher, greatly increasing the station's coverage area. By private car, I visited the staff of most of the educational stations operating in northwestern Oregon to learn their future plans for frequency changes and power increases. I was shocked, for example, to find that KSLC, Linfield College, was already planning a substantial power increase on KLCC's channel, 90.3 MHz. (This would seriously interfere with our reception in Corvallis and Albany, and block a power increase.)

I also talked with Francis McCann, engineer in charge of the Portland office of the FCC. He said that although there were a number of FM channels unassigned to educational stations in Oregon lying between 88.1 and 89.9 MHz, he had a letter from KOIN-TV in his file to the effect that they would vigorously oppose any new filings because of possible interference to KOIN-TV's channel 6 signal in up-state Oregon. He suggested I talk to someone from the KOIN-TV engineering staff, which I did. I talked to the assistant to the chief engineer of the station (I can't remember his name), and explained that I would like to file an application for a move of KLCC from channel 212 (90.3 MHz) to channel 209 (89.7 MHz); also increase power. I pointed out that in most of the area from Eugene to Salem, most TV viewers were watching KOIN-TV via cable television which was relatively immune from FM station interference, and that extremely few viewers in the Upper Willamette Valley were picking up the weak KOIN-TV signal directly with rooftop antennas. He conceded this was true, but was properly noncommittal, and said he would discuss our conversation with other members of the staff.

Upon returning to Eugene, I talked at length with Bill Riley of the Mass Communication staff who would ultimately prepare the application for the construction permit, addressed to the FCC, authorizing KLCC to change

frequency and increase power. I told him that, based on my conversations with engineer McCann of the FCC, and with the staff at KOIN-TV, that there was at least a 70 percent chance that if we filed for channel 209 (89.7 MHz) for a reasonable amount of power (10 kw was discussed) that KOIN-TV would not formally move to block our application. He was unsure, but started the preparation of the application for that channel. I assisted him with some of the detail work. Curt Raynes gave the application a final checking (Raynes later worked with Steve Barton in the rebuilding of the KLCC transmitter and antenna); and construction got underway with Steve Barton, supervising the installation of the rebuilt RCA transmitter, as acting chief engineer. The decision to proceed on 89.7 MHz was the right one: there are no educational stations in Oregon operating on that channel, nor on the channels immediately higher or lower than 89.7. Theoretically, KLCC could increase its effective radiated power to perhaps 100,000 watts if it were truly needed to increase station coverage, but the costs for equipment, and transmitter maintenance, would be difficult to justify.

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It is not the intent of this personal memoir to comment on the turbulent and tumultuous years at KLCC immediately following the major staffing and policy decisions reached in 1970. It is sufficient to say that the college was very close to revocation of KLCC's license on several occasions--all linked to its permissiveness in letting a small but vociferous local group assume considerable influence over the station's programming and the selection of KLCC's staff members.

Ever since Jim Dunne assumed the dual roles of manager of KLCC and chairman of Mass Communication, I have felt that the station's future was in strong and competent hands. The addition of Steve Barton as chief engineer assured that

all technical maintenance would be promptly and fully carried out, and all FCC Rules and Regulations met at all times. While I am not well acquainted with the programming staff, my ears tell me that they are doing an excellent job; and I'm pleased, too, at all the awards the station has garnered for program production. I am both proud and pleased to have founded KLCC in 1967, and wish the entire staff a happy and productive 15th birthday, February 17. It'll be my 71st birthday!

-- RJH 2/9/82

EXHIBITS

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Note: There may be additional references than on the page indicated.

# STATION KRVM

AN EDUCATIONAL STATION OWNED AND OPERATED BY

SCHOOL DISTRICT NO. 4, LANE COUNTY

EUGENE PUBLIC SCHOOLS  
EUGENE, OREGON

MEMBER: NAEB, OAB.

Exhibit 1.

STUDIOS AT: EUGENE  
TECHNICAL - VOCATIONAL SCHOOL  
200 NORTH MONROE  
Eugene, Oregon 97402  
W. W. COX, DIRECTOR  
342-1151 Ext. 254

ROGER J. HOUGLUM, MANAGER-DIRECTOR  
KENAR CHARKOUDIAN, SCHOOL PROGRAM DIRECTOR

May 24, 1965

Dear Fellow Broadcaster:

Effective the fall term of this year, the Lane Community College will take over all vocational-technical training in this area formerly carried on by the Eugene Technical-Vocational School.

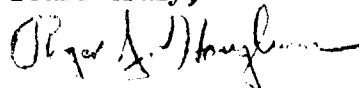
Since many of you have depended on the radio communications training program at ETVS for your staffing needs for disc jockeys, combination men, and chief engineers, some have expressed concern as to whether this specialized instruction would continue to be offered by the Lane Community College.

I believe that the enclosed information sheet describing radio communications courses at the Lane Community College will completely answer this question.

As in the past, emphasis will be on actual air work at station KRVM, and the supplementation of this experience with a carefully planned sequence of classroom subjects. All graduates will have at least a FCC Radiotelephone Third Class operator's license with the Broadcast Endorsement, and those who have an adequate background in math and science when they enroll should have their Radiotelephone First Class license upon the completion of training.

While we have had many requests to offer an intensive course for FCC license preparation, only, it has been our view that we should continue to turn out graduates with extensive air experience and a well-rounded background. If you have any comments or suggestions I would be very pleased to hear from you.

Yours truly,



Roger J. Houglum,  
Manager and Chief Engineer  
Station KRVM

Enc: information sheet

## CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

# WESTERN UNION

## TELEGRAM

W. P. MARSHALL, President

1201 (4-60)

NL = Night Letter  
LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

RA168 SYA484

SY WA612 NL COLLECT 1 EXTRA=FAX WASHINGTON DC 27=

LANE COMMUNITY COLLEGE=

200 NORTH MONROE ST EUGENE ORG=

1966 DEC 27 PM 6 21

COMMISSION GRANTED APPLICATION BPED-761 CONSTRUCTION PERMIT FOR A NEW NONCOMMERCIAL EDUCATIONAL FM BROADCAST STATION. PLEASE FURNISH IMMEDIATELY LIST OF FIVE CALL SIGNS IN ORDER OF PREFERENCE IF NOT RECEIVED WITHIN FIFTEEN DAYS, COMMISSION WILL ASSIGN CALL SIGN OF ITS OWN CHOICE=

BEN F WAPLE SECRETARY FEDERAL COMMUNICATIONS COMMISSION.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

## Radio KPNW-FM

Page 8B★ EUGENE REGISTER-GUARD, Friday, Feb. 17, 1967

Exhibit 3.

## LCC Station Opens Monday

A new FM radio station will make its debut over Eugene's airways Monday.

Its call letters will be KPNW (for Pacific North West) and it will be operated by Lane Community College as a non-commercial educational station.

General manager Roger Houghlum, assistant professor at LCC and chairman of the college's electronics division, announced the station's opening date Thursday, following receipt of final authorization from the Federal Communications Commission.

The station has been going through "dry run" programming for several weeks while

awaiting final FCC approval. The station will be operated primarily as a training laboratory for LCC students working toward jobs in commercial broadcasting.

The new station will broadcast at 90.3 megacycles with a power of 450 watts. The broadcast facilities are presently located on the LCC Eugene campus at 200 N. Monroe St., but the studios will eventually be moved to the new LCC campus near the intersection of E. 30th Avenue and Interstate 5. The first stage of the new \$24-million campus is expected to be completed by the fall of 1968.

When the station moves to

the new campus, the transmitter and antenna will also be moved, to the KFMV-FM radio site on Blanton Heights, south of Eugene.

Houghlum said Thursday the station's program format will be generally music, news, weather and sports, with the program day beginning at 8:30 a.m. and ending at 3:15 p.m.

Musical programming will vary from folk music of America to popular contemporary music to classical and Broadway show music. Taped or transcribed news and music programming will also be offered from the Netherlands, Britain, Canada, Norway, Sweden and France.

Station K  
90.3 mc FM Channel 212

LANE COMMUNITY COLLEGE

October-November-December 1967

SIGN ON-8:30 a.m. SIGN OFF-3:30

10-16-67

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:30	Morning Matinee	Morning Matinee	Morning Matinee	Morning Matinee	Morning Matinee
9:00	"	"	"	"	"
9:30	Music of the Masters	Music of the Masters	Music of the Masters	Music of the Masters	Music of the Masters
	News Headlines	News Headlines	News Headlines	News Headlines	News Headlines
9:55	Weather	Weather	Weather	Weather	Weather
0:00	The New Freedom N	BBC World Report N	Over the Back Fence N	Germany Today N	London Echo N
0:15	Keyboard Favorites	Boston Pops Concert	Keyboard Favorites	Boston Pops Concert	The World's Music
0:30	Keyboard Favorites	Boston Pops Concert	Keyboard Favorites	Boston Pops Concert	The World's Music
0:45	Folk Music of America	Folk Music of America	Folk Music of America	Folk Music of America	Folk Music of America
1:00	News & Weather	News & Weather	News & Weather	News & Weather	News & Weather
1:05	Sports Roundup	Sports Roundup	Sports Roundup	Sports Roundup	Sports Roundup
1:10	Luncheon Concert	Luncheon Concert	Luncheon Concert	Luncheon Concert	Luncheon Concert
2:00	News from the Campus	News from the Campus	News from the Campus	News from the Campus	News from the Campus
2:05	Tunes for Teens	Tunes for Teens	Tunes for Teens	Tunes for Teens	Tunes for Teens
2:30	" "	" "	" "	" "	" "
2:45	Over the Back Fence N	BBC World Report N	The New Freedom N	London Echo N	Germany Today N
3:00	Dutch Light Music	Old Swedish Organs	Jazz from Canada	This is Sweden	The Week in Sports
1:15	At the Console	Keyboard Favorites	*Georgetown Forum N	Keyboard Favorites	At the Console
1:30	Music from Broadway	Standard School Broadcast	*Washington Forum N	French Music & Musicians	Music from Broadway
1:45	Music from Broadway	Standard School Broadcast	Star Time in Paris	French Music & Musicians	Music from Broadway
2:00	News & Weather	News & Weather	News & Weather	News & Weather	News & Weather
2:15	In the Public Interest	Campus Comment	Old Swedish Organs	Campus Comment	Gov. McCall Report
2:30	Concert Hall	Concert Hall	Concert Hall	Concert Hall	Concert Hall
3:00	Concert Hall	Concert Hall	Concert Hall	Concert Hall	Concert Hall
3:30	SIGN OFF	SIGN OFF	SIGN OFF	SIGN OFF	SIGN OFF

KLCC Hall '67  
Schedule

Exhibit 5

SIGN OFF

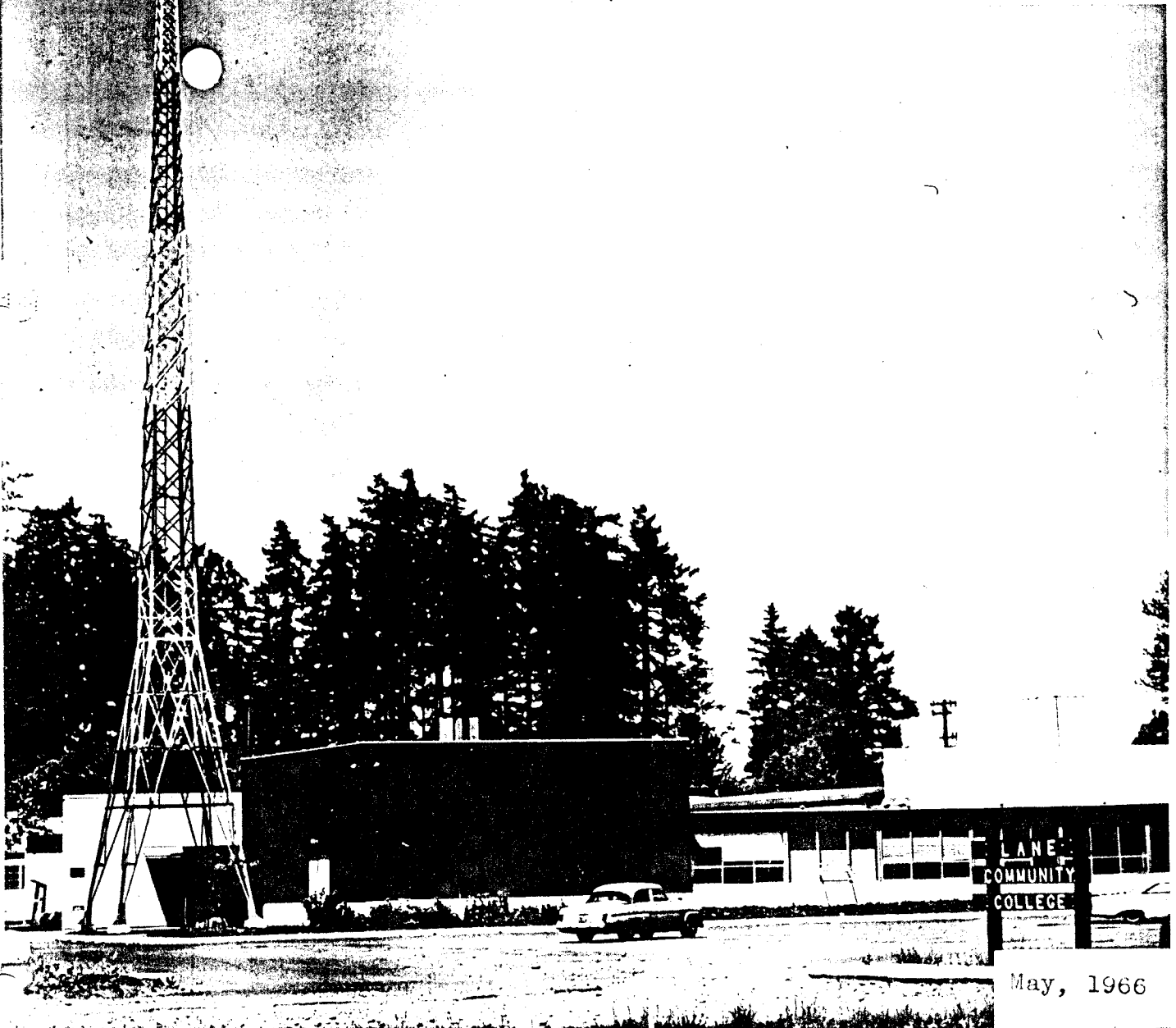
Annex 1 to Exhibit 4.

White dot shows approximate  
location of electrical center  
of proposed Jampro antenna.

Applicant: Lane Community  
College, Eugene, Ore.

Channel 212 0.440 kw -61'

Exhibit 4.





(Application for construction permit for new educational FM broadcast station; call letters KLCC requested.)  
(To authorize move to Blanton Heights and new campus.)

<p>FCC Form 340 July 1963</p> <p style="text-align: center;">Form Approved Budget Bureau No. 52-R097.12</p> <p>Section I UNITED STATES OF AMERICA FEDERAL COMMUNICATIONS COMMISSION</p> <p style="text-align: center;"><b>APPLICATION FOR AUTHORITY TO CONSTRUCT OR MAKE CHANGES IN A NONCOMMERCIAL EDUCATIONAL TV, FM, OR STANDARD BROADCAST STATION</b></p> <p style="text-align: center;"><b>INSTRUCTIONS</b></p> <p>A. This form is to be used only in applying for authority to construct a new noncommercial educational TV, FM, or Standard broadcast station or to make changes in an existing station. This form consists of this part, Section I, and the following sections:</p> <p style="margin-left: 20px;">Section II, Legal Qualifications of Broadcast Applicant Section III, Financial Qualification of Broadcast Applicant Section IV, Statement of Program Service of Broadcast Applicant Section V-A, Standard Broadcast Engineering Data Section V-B, FM Broadcast Engineering Data Section V-C, Television Broadcast Engineering Data Section V-G, Antenna and Site Information</p> <p>B. PREPARE THREE COPIES of this form and all exhibits. Sign one copy of Section I. Prepare two additional copies (a total of five) of Section V-G and associated exhibits. File all the above with the Federal Communications Commission, Washington, D. C. 20554.</p> <p>C. Number exhibits serially in the space provided in the body of the form and list each exhibit in the space provided on page 2 of this Section. Show date of preparation of each exhibit, antenna pattern, and map, and show date when each photograph was taken.</p> <p>D. The name of the applicant stated herein shall be the exact corporate name, if a corporation; if an unincorporated association, the exact name of the association; if a governmental or public educational agency, the exact name of such agency. The applicant must notify the Commission of any change of address.</p> <p>E. Information called for by this application which is already on file with the Commission need not be refiled in this application provided (1) the information is now on file in another application or FCC form filed by or on behalf of this applicant; (2) the information is identified fully by reference to the file number (if any), the FCC form number and the filing date of the application or other form containing the information and the page or paragraph referred to, and (3) after making the reference, the applicant states: "No change since date of filing." Any such reference will be considered to incorporate into this application the application or other form referred to in its entirety. Do not incorporate by reference any material which is not to be open to the public.</p> <p>F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.</p> <p>G. Before filling out this application, the applicant should familiarize himself with the Communications Act of 1934, as amended, Parts 1, 2, 3, and 17 of the Commission's Rules and Regulations.</p> <p>H. BE SURE ALL NECESSARY INFORMATION IS FURNISHED AND ALL PARAGRAPHS ARE FULLY ANSWERED. IF ANY PORTIONS OF THE APPLICATION ARE NOT APPLICABLE, SPECIFICALLY SO STATE. DEFECTIVE OR INCOMPLETE APPLICATIONS MAY BE RETURNED WITHOUT CONSIDERATION.</p> <p>Name and address of applicant (See Instruction D)</p> <p>Name <u>Lane Community College</u></p> <p>Address <u>200 North Monroe Street</u></p> <p>City <u>Eugene</u> State <u>Oregon 97402</u></p>	<p style="text-align: center;"><b>FOR COMMISSION USE ONLY</b></p> <p>File No.</p> <p>Send notices and communications to the following-named person at the post office address indicated:</p> <p>Name <u>Dr. Dale P. Parnell</u></p> <p>Address <u>200 North Monroe Street</u></p> <p>City <u>Eugene</u> State <u>Oregon 97402</u></p> <p>1. Requested Facilities</p> <p>Type of station: <input type="checkbox"/> Standard <input checked="" type="checkbox"/> FM <input type="checkbox"/> Television</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Frequency <u>90.3 mc</u></td> <td style="width: 50%;">Channel No. <u>212</u></td> </tr> <tr> <td>Effective radiated power in kilowatts, or power for standard broadcast stations <u>0.440 kw</u></td> <td>Antenna height above average terrain in feet (FM and TV only) <u>719'</u></td> </tr> </table> <p>Proposed location of main studio</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">State <u>Oregon</u></td> <td style="width: 50%;">City <u>Eugene</u></td> </tr> </table> <p>Location of transmitter</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">State <u>Oregon</u></td> <td style="width: 33%;">County <u>Lane</u></td> <td style="width: 33%;">City <u>Eugene</u></td> </tr> </table> <p>Number and street (or other indication of location) <u>Blanton Heights</u></p> <p>2. 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If this application is for changes in an existing authorization, complete Section I and any other sections necessary to show all substantial changes in information filed with the Commission in prior applications or reports. In the spaces below check Sections submitted herewith and as to Sections not submitted herewith refer to the prior application or report containing the requested information in accordance with Instruction E.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Section No.</th> <th style="width: 20%;">Para. No.</th> <th style="width: 60%;">Reference (file or Form No. and Date)</th> </tr> <tr> <td><input type="checkbox"/> Section II</td> <td></td> <td rowspan="4" style="vertical-align: top;">Also refer to File Numbers BPED-761, BPED-862, and BLED-578. No change since filing.</td> </tr> <tr> <td><input checked="" type="checkbox"/> Section III</td> <td><u>all</u></td> </tr> <tr> <td><input checked="" type="checkbox"/> Section IV</td> <td><u>"</u></td> </tr> <tr> <td><input checked="" type="checkbox"/> Section V-G</td> <td><u>"</u></td> </tr> </table> <p>Have there been any substantial changes incorporated in this application by reference in this paragraph?</p> <p style="text-align: right;">Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>If "Yes," submit as Exhibit No. _____ full particulars.</p> <p>Is this application filed for the purpose of impeding, obstructing or delaying determination on any other application with which it may be in conflict?</p> <p style="text-align: right;">Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>If "Yes," detail full particulars: _____</p>	Frequency <u>90.3 mc</u>	Channel No. <u>212</u>	Effective radiated power in kilowatts, or power for standard broadcast stations <u>0.440 kw</u>	Antenna height above average terrain in feet (FM and TV only) <u>719'</u>	State <u>Oregon</u>	City <u>Eugene</u>	State <u>Oregon</u>	County <u>Lane</u>	City <u>Eugene</u>	Frequency <u>90.3 mc</u>	Channel No. <u>212</u>	Call sign <u>KLCC</u>	Effective radiated power in kilowatts, or power for standard broadcast stations <u>0.440 kw</u>	Antenna height above average terrain in feet (FM and TV only) <u>-61'</u>		State <u>Oregon</u>	City <u>Eugene</u>	State <u>Oregon</u>	County <u>Lane</u>	City <u>Eugene</u>	Section No.	Para. 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PUBLIC NOTICE

Notice is hereby given that on August 24, 1967, Lane Community College tendered for filing to the Federal Communications Commission in Washington, D. C., an application for construction permit for a new noncommercial educational television broadcast station, Eugene, Oregon, to operate on Channel 28 (554-560 megacycles) with 9.42 kilowatts effective radiated power and antenna height above average terrain of 876 feet. The proposed studio location is 30th Avenue at Highway 5 and the proposed transmitter location is Blanton Heights, 3 miles south of Fair Grounds, Eugene, Oregon. The members of the Governing Board of Lane Community College are as follows: Dr. Dean I. Webb, Chairman; Dr. Albert J. Brauer, Vice-Chairman; Robert Ackerman, William W. Bristow, Jr., Dr. Clifford D. Matson, Mr. Lyle Swetland, and Mr. R. C. Williams. A copy of the application and related materials are available for inspection at The Office Of The President, Lane Community College, 200 North Monroe Street, Eugene, Oregon. Further information may be obtained from Roger J. Hougum, Division Chairman of Electronics at Lane Community College.

*William E. Mansell*

William E. Mansell  
Clerk

Publish Sept. 11, 12 and 18, 19.

FCC Form 340 September 1964	Form Approved Budget Bureau No. 52-R097.12																																									
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Name and address of applicant (See Instruction D)  Name <u>Lane Community College</u>  Address <u>200 North Monroe Street</u>  City <u>Eugene</u> State <u>Oregon</u>																																										

Exhibit No. 8

Exhibit 8-A

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
P.M.					
12:45	Test Pattern	Test Pattern	Test Pattern	Test Pattern	Test Pattern
1:00	Bulletin Board News & Weather Classroom 28 (Elementary)	Bulletin Board News & Weather Classroom 28 (Elementary)	Bulletin Board News & Weather Classroom 28 (Elementary)	Bulletin Board News & Weather Classroom 28 (Elementary)	Bulletin Board News & Weather Classroom 28 (Elementary)
1:15	Classroom 28 (Elementary)	Classroom 28 (Elementary)	Classroom 28 (Elementary)	Classroom 28 (Elementary)	Classroom 28 (Elementary)
1:30	Art Studio Classroom 28 (Junior High)	Art Studio Classroom 28 (Junior High)	Art Studio Classroom 28 (Junior High)	Art Studio Classroom 28 (Junior High)	Selected Films Classroom 28 (Junior High)
1:45	Classroom 28 (Junior High)	Classroom 28 (Junior High)	Classroom 28 (Junior High)	Classroom 28 (Junior High)	Classroom 28 (Junior High)
2:00	The Observing Eye Classroom 28 (Senior High)	Science in Space Classroom 28 (Senior High)	The Observing Eye Classroom 28 (Senior High)	Science in Space Classroom 28 (Senior High)	The Observing Eye Classroom 28 (Senior High)
2:15	What's in a Word	Science Reporter	What's in a Word	Science Reporter	What's in a Word
3:15	Campus Comment L&O	Campus Reporter L&O	Campus Comment L&O	Campus Reporter L&O	The Week in Sports L&O
3:30	News & Previews	News & Previews	News and Previews	News & Previews	News & Previews
3:45	Sign Off	Sign Off	Sign Off	Sign Off	Sign Off
6:45	Test Pattern	Test Pattern	Test Pattern	Test Pattern	Test Pattern
7:00	This is Canada	Britain Today	France Today	This is Sweden	France Today
7:15	Sound of Music	Players' Theatre	Sound of Music	Readers' Theatre	Sound of Music
7:30	Charm School	Managers in Action	Charm School	Managers in Action	Weekend Gardener
7:45	Your FCC License	Managers in Action	Exploring Art	Managers in Action	Your FCC License
8:00	Flight Plan College Classroom (Language Arts)	Books in Review College Classroom (Social Science)	Exploring Art College Classroom (Physical Ed.)	Meet the Professor College Classroom (Mechanics)	Home Maintenance Made Easy College Classroom (Science)
8:15					

Exhibit 8-B

[illegible]

FEDERAL COMMUNICATIONS COMMISSION  
FIELD ENGINEERING BUREAU

June 6, 1969

ADDRESS REPLY TO:

314 Multnomah Building  
Portland, Oregon 97204

Mr. Roger J. Houghlum  
Director of Broadcasting  
Lane Community College  
Eugene, Oregon 97405

Dear Mr. Houghlum:

This is in reply to your inquiry concerning responsibility involved in the operation and programming of a broadcast station.

The Commission has always held that the selection and presentation of program material is the absolute responsibility of the station licensee. In this regard, control of the station must be vested in the licensee alone and diligence must be exercised in the operation of the station in order to make sure that its facilities are properly used. The Commission has not specified any particular means by which the licensee must accomplish this control but it is evident this is a facet of the licensee's responsibility.

A review of Commission Orders, in connection with various matters over the past few years, yields several interesting excerpts concerning control of a broadcast operation by the licensee. In levying a forfeiture against a Virginia station, the Commission said ". . . nor can the licensee justify his actions by placing the blame upon his employees. It is a broadcast licensee's duty to supervise and control his employees and a licensee is responsible for the acts of his employees."

I note the supervisory matters enumerated in your letter fall within the general purview of the comments in the foregoing paragraphs. I further trust you will find this responsive to your inquiry. Do not hesitate to call upon us if you have further questions.

Very truly yours,

*Francis H. McCann*

Francis H. McCann  
Engineer in Charge  
Radio District #13

LAW OFFICES  
COTTONE, MILLMAN, PETERSON & ELDRIDGE  
SUITE 908 - MADISON NATIONAL BANK BUILDING  
1730 M STREET, N.W.  
WASHINGTON, D. C. 20036  
(202) 296-1901

BENEDICT P. COTTONE  
RICHARD M. MILLMAN  
NEAL D. PETERSON  
JOHN C. ELDRIDGE  
DAVID MEYERS

CABLE: COMILL, WASHINGTON, D. C.

August 12, 1969

Mr. Roger J. Houglum  
Director of Broadcasting  
Lane Community College  
Eugene, Oregon 97405


Dear Roger:

In reference to your letter inquiring as to the usual staff organization of college radio stations operating under FCC licenses and who must comply with the Commission's policy and Rules and Regulations, my observations are as follows:

First, it is a practical necessity that the over-all responsibility for the operation of a college-owned station be entrusted to an experienced radio station manager who exercises general supervision over programming, technical operation, compliance with the Commission's Rules and Regulations, and all staff activities.

The FCC requires each licensee to be ultimately responsible for the station's operation. In the case of a college-licensed station, the station manager should be entrusted with such responsibilities and be the person in charge of the station subject, of course, to the supervision of, and policies established by, the college's governing officials.

Yours truly,



Benedict P. Cottone

KLCC

## TENTATIVE PROGRAM SCHEDULE

WINTER TERM, 1969

90.3 mc

450 watts

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 - 10:55	Morning Matinee	Morning Matinee	Morning Matinee	Morning Matinee	Morning Matinee
10:55 - 11:00	News Headlines	News Headlines	News Headlines	News Headlines	News Headlines
11:00 - 12:00	In the Public Interest:  Over the Back Fence (NER)  Close-up of a Scientist (NER)	In the Public Interest:  Germany Today  The Space Story (NASA)	In the Public Interest:  Radio Nederland  BBC World Report (NER)	In the Public Interest:  Mary Jane in Perspective	In the Public Interest:  Special of the Week (NER)  Potpourri (LCC)
12:00 - 12:05	Campus News	Campus News	Campus News	Campus News	Campus News
12:05 - 1:00	Luncheon Concert	Luncheon Concert	Luncheon Concert	Luncheon Concert	Luncheon Concert
1:00 - 2:00	Concert Hall	Concert Hall	Concert Hall	Concert Hall	Concert Hall
2:00 - 2:30	An Affair w/Music	Standard School Broadcast	An Affair w/Music	An Affair w/Music	An Affair w/Music
2:30 - 3:00	An Affair w/Music	An Affair w/Music	An Affair w/Music	An Affair w/Music	An Affair w/Music
3:00 - 3:15	News Summary	News Summary	News Summary	News Summary	News Summary
3:15 - 5:30	An Affair w/Music	An Affair w/Music	An Affair w/Music	An Affair w/Music	An Affair w/Music
5:30 - 6:55	Music to Study By	Music to Study By	Music to Study By	Music to Study By	Music to Study By
6:55 - 7:00	Campus News	Campus News	Campus News	Campus News	Campus News
7:00 - 7:30	Guest Star (US Treasury)	Special of the Week (NER)	French Music & Musicians	Mary Jane in Perspective (NER)	Voices of Vista (VISTA)
7:30 - 9:00	Focus:  Jazz 90	Focus:  Music of the Masters	Focus:  Music from Broadway/Films	Focus:  Music of the Masters	Focus:  Jazz 90

Note: Exhibit does not show evening programs after 9:00 P.M. or unstructured week-end programs, averaging 18 hours a broadcast day.

NER: National Educational Radio Tape Network



## FEDERAL COMMUNICATIONS COMMISSION

WASHINGTON, D.C. 20554

May 27, 1970

IN REPLY REFER TO:

8820

(FCC warning that if "matching funds" were not placed on deposit, TV permit would be terminated.)

*Rasmussen (?)*

Lane Community College  
c/o Dr. Dale P. Parnell, President  
200 North Monroe Street  
Eugene, Oregon 97402

Gentlemen:

This refers to your application (BPET-305) for a construction permit for a new noncommercial educational television broadcast station to operate on channel 28, Eugene, Oregon.

In view of the fact that your application has been pending since August, 1967, you are requested to advise the Commission whether you intend to further prosecute your application. In the event that you still desire to prosecute the application, you are requested to update the information contained in the application.

Further action with respect to your application will be withheld for thirty (30) days pending receipt of the information requested. Any further information submitted should be in amendment form, in triplicate and signed in the same manner as the original application. You are cautioned that failure to respond within the time specified will result in the dismissal of your application.

Sincerely yours,

*Martin I. Levy*

Martin I. Levy, Chief  
Broadcast Facilities Division  
Broadcast Bureau

cc:  
Cottone & Peterson

June 24, 1970

(Objection of Lay Advisory Committee for Electronics to dropping FCC grant for new TV station and substituting a proposal for a very large TV Production Center.)

Dean Jerry Rasmussen  
Lane Community College

Dear Jerry,

I find it most difficult to give supportive council to further a cause that I believe to be wrong.

The proposed educational television broadcasting service for the area of influence of Lane Community College will <sup>be</sup> an undue financial and operational burden upon its sponsor.

Specifically it is proposed to:

- a. Build a complete educational broadcasting center with funds largely available from the State of Oregon.
- b. Operate this facility with funds largely available from the State of Oregon.

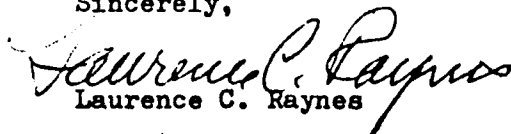
I believe that practical realization of such a plan is impossible. Known political barriers would kill such an application now as in the past. Secondly, the current economy of the State of Oregon prohibits serious consideration of a third, and highly duplicative installation.

I further believe that the practical method of building a television facility for Eugene begins with a small initial installation, not with a request for funds, when it is not even known what is needed, or what is needed will cost.

As a citizen and a taxpayer I resent over-building when an inexpensive practical alternate course is possible.

For these reasons, backed by a working lifetime in the broadcasting industry in areas of engineering, construction and operation, I hereby withdraw support of the current proposal, and return to the position of completion of current projects as promised the college.

Sincerely,

  
Laurence C. Raynes

Lane Community College  
4000 East 30th Avenue  
Eugene, Oregon 97405

Mass Communication  
June 23, 1970

Exhibit 14.

M E M O

TO: Roger Houglum  
FROM: Virginia De Chaine  
RE: BPET-305 (FCC Correspondence of May 27, 1970 [8820])

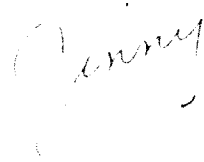
Please respond to the request by the FCC to update Lane's application for Channel 28. Since a response to this request from the Commission must be in their hands by June 27, it is imperative that we proceed with haste. I must have the revision on my desk by 5:00 P.M. today, so that we can mail it air mail, special delivery tonight.

Mr. deBrockert will send a letter to Washington describing our plans to study the feasibility of state cooperation on this project. Mr. Fellows and Mr. Harley will also contact the appropriate persons in our behalf. With this kind of backing and with an updated application, we can expect our application not to be dismissed.

Virginia De Chaine

VDeC/sc

CC Dean Rasmussen



LANE COMMUNITY COLLEGE  
4000 East 30th Avenue  
P. O. Box 1-E  
Eugene, Oregon 97405

MASS COMMUNICATION DEPARTMENT

Exhibit 15

January 9, 1974

MEMORANDUM

TO: Dean Jim Piercey

FROM: John A. Elliott III

RE: MEMO FOR RECORD - CLARIFICATION OF MEDIA CONSULTANT'S RESPONSIBILITIES  
WITH REGARD TO THE MASS COMMUNICATION DEPARTMENT


Attention is called to paragraph 4 of Mr. Roger Houglum's job description (Job Description for the Media Consultant, dated Fall/1970):

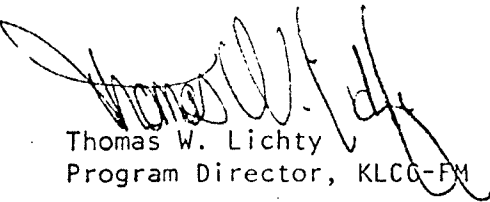
"4/ Working with the Chairman of the Mass Communications Department on the preparation of reports, amendments, applications for license renewal, and applications for construction permits required by the Federal Communications Commission; the maintenance of the "public file" of documents, reports, and correspondence required by the Federal Communication Commission; and corresponding with the Washington attorney retained by the college and with the engineering council of the college in reference to the broadcasting facilities of Lane Community College when requested by the department chairman."

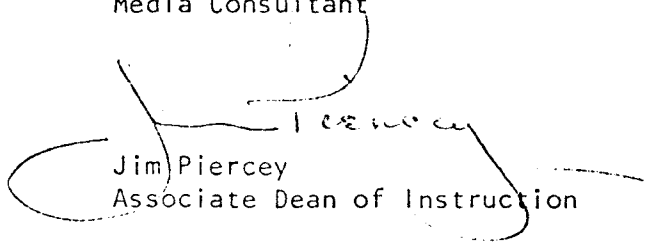
The following additional specific jobs are also entailed:

1. Frequency search for KLCC-FM.
2. Preparation of HEW/FCC power increase application for KLCC-FM.

  
John A. Elliott III, Chairman  
Mass Communication Department

  
Roger Houglum  
Media Consultant

  
Thomas W. Lichty  
Program Director, KLCC-FM

  
Jim Piercey  
Associate Dean of Instruction

cc: John A. Elliott III  
Roger Houglum  
Thomas Lichty  
Jim Piercey

