

ANNUAL EEO PUBLIC FILE REPORT
for
KLCC-FM Eugene, OR

October 1, 2012 – September 30, 2013

1. VACANCY INFORMATION

| Full-Time Positions Filled by Job Title | Recruitment Source of Hires | Total Number of Interviewees for Position |
|--|-----------------------------|---|
| General Manager | PubRadio | 4 |
| Account Representative | KLCC on-air | 5 |
| Total Number of Persons Interviewed During this Reporting Period | | 9 |

2. RECRUITMENT SOURCE INFORMATION

| <u>Recruitment Sources</u> | <u>Number of Interviewees this source provided during this period</u> | <u>Full-Time Positions for which this source was utilized</u> |
|--|---|---|
| HigherEdJobs.com JobElephant.com Michael Ang Jobelephant.com 5443 Fremontia Lane San Diego, CA 92115 619-795-0837 | 0 | 2 |
| Indeed.com Courtney Kerns Account Manager, Client Services 177 Broad Street, 6th Floor Stamford, CT 06901. 650-528-2402 | 0 | 2 |
| Current newspaper Kathleen Unwin Advertising Director 6930 Carroll Ave. Suite 350 Takoma Park, MD 20912 877-745-8776 | 1 | 1 |
| Lane Community College Human Resources Dennis Carr Chief Officer 4000 East 30 th Avenue Eugene, OR 97405 541-463-5585 | 3 | 2 |
| PubRadio Listserv pubradio@lists.pubradio.org. | 1 | 1 |

| | | |
|---|---|---|
| <p>Chuck Leavens Leavens Engineering Associates 1919 Riggs Road Library, PA 15129-9339 (724) 348-7718</p> | | |
| <p>NPR A-Reps Message Board National Public Radio 1111 N Capitol St Washington, DC Patricia Cervini pcervini@npr.org 800-329-5380 x2835</p> | 1 | 1 |
| <p>Eugene Register Guard Wendy Carole 3500 Chad Drive Eugene, OR 97408 (541) 342-1212</p> | 0 | 1 |
| <p>The Oregonian (Portland) Anne Hopwood 1320 S.W. Broadway Portland, OR 97201 (503) 221-8000</p> | 0 | 1 |
| <p>KLCC On-air / Internal Reference Sallie Holloman Office Manager 136 West 8th Ave Eugene, OR 97401 541-463-6040</p> | 2 | 2 |
| <p>Craigslist http://eugene.craigslist.org/ Craig Newmark, Founder 1381 9th Ave San Francisco, CA, 94122 (415) 566-6394</p> | 1 | 1 |

3. KLCC SUPPLEMENTARY OUTREACH ACTIVITIES

October 2, 2012 to September 30, 2013

On Monday, October 15, 2012, KLCC's "All Things Considered Host" Angela Kellner spoke to Rob McMichaels' journalism class at the UO about interviewing and reporting skills and job opportunities in public radio.

On 10/25/12, KLCC "All Things Considered Host" Angela Kellner was a guest speaker in Christine Seifert's advanced ESL class at LCC. She shared her knowledge of reporting and public radio, as well as her previous educational experience at Lane.

On 11/7/2012, General Manager, Steve Barton staffed a table at a career fair at the University of Oregon. He talked to students about typical jobs in radio and about internships available at KLCC. He also passed on information about internships and a sales job available at Bicoastal Media in Eugene.

On 1/13/12, KLCC Program Director Don Hein held a volunteer orientation session with three potential KLCC volunteers. They were introduced to the KLCC production process, on-air standards and requirements for auditioning for KLCC substitute hosting opportunities.

On 1/14/13, KLCC Programming and Marketing staff met with faculty of the University of Oregon's Sustainable Community program to explore partnership opportunities and joint outreach possibilities

On 1/24/2013, KLCC's "Morning Edition" host Rachael McDonald, spoke at a journalism class) at the University of Oregon. The Class was a reporting class taught by Suzi Steffen. She answered their questions about interviewing techniques and spoke about radio and the work she does at KLCC.

On Tuesday 1/22/13, KLCC Program Director Don Hein, conducted a tour/workshop with six University of Oregon students affiliated with KWVA-FM. He talked about jobs in public radio and demonstrated our production facilities.

On 1/28/2013, KLCC News Director Tripp Sommer, spoke at the School of Journalism and Communications class J432, "Reporting for Electronic Media" at the University of Oregon. The class is taught by Rob McMichaels. He spoke about journalism standards and procedures as well as KLCC News. Other topics included interviewing techniques.

February 25, 2013 KLCC's All Things Considered host Angela Kellner spoke to a University of Oregon journalism class. The 400-level Journalistic Interview class is taught by Mike Thoele. She presented information about interviewing, reporting and editing; played audio clips of NPR and KLCC stories; reviewed how a story goes from idea to air; engaged the students in a question and answer session and invited them to tour KLCC and apply for an internship.

On 3/1/13 KLCC's Morning Edition host Rachael McDonald was on a panel at the Public Interest Environmental Law Conference at the University of Oregon. The panel was called "Talking to the Media: How to Get Your Story in the News".

On 3/8/13, KLCC Program Director Don Hein participated, as a member of the Lane Community College Media Commission, in the hiring of the student editor of the Torch campus newspaper.

On 4/17/13 KLCC General Manager John Stark staffed a table at a career fair at the Lane Community College. He talked to students about typical jobs in radio and about internships available at KLCC.

May 6, 2013 KLCC's All Things Considered host Angela Kellner spoke to a University of Oregon journalism class, J432 Reporting and Interviewing Skills. The class is taught by Rob McMichaels. She presented information about interviewing, reporting and editing; I played audio clips of NPR and KLCC stories; reviewed how a story goes from idea to air; engaged the students in a question and answer session and invited them to tour KLCC and apply for an internship.

5/28 – 31, KLCC Business Manager Sallie Holloman attended the Public Broadcasting Management Association (PBMA) meeting in Washington, DC to be trained in Corporation for Public Broadcasting filing requirements.

May 14, 2013 KLCC's All Things Considered host Angela Kellner spoke to a University of Oregon journalism class. The 400-level Journalistic Interview class is taught by Mike Thoele. She presented information about interviewing, reporting and editing; played audio clips of NPR and KLCC stories; reviewed how a story goes from idea to air; engaged the students in a question and answer session and invited them to tour KLCC and apply for an internship.

During the entire year, KLCC continued to use and train interns, students and volunteers in the skills of radio. In the past year, trainees include: Lucy Olsen, Karen Richards, Christina Kempster, Claude Offenbacher, Gina DeGrassi, and Terry Way.