## Grantee Information

| ID | 1290 |
| :--- | :--- |
| Grantee Name | KHSU-FM |
| City | Arcata |
| State | CA |
| Licensee Type | University |

1.1 Employment of Full-Time Radio Employees Jump to question: 1.1

Please enter the number of FULL-TIME RADIO employees in the grids below.
The first grid includes all female employees, the second grid includes all male employees, The first grid includes all female employees, the secon
and the last grid includes all persons with disabilities.

Sales Workers - 4500 Office
5100
Craftspersons (Skilled) - 5200 $\qquad$
Print Survey
1.1 Employment of Full-Time Radio Employees

Jump to question
Major Job Category
ob Code
Joint Employee
Officials - 1000
Managers - 2000
Professionals - 3000
Technicians - 4000
Sales Workers - 4500
Office and Clerical - 5100
Craftspersons (Skilled) - 5200
Operatives (Semi-Skilled) - 5300
Laborers (Unskilled) - 5400
Service Workers - 5500
Total
1.1 Employment of Full-Time Radio Employees


Please enter the gender and ethnicity of each
person with disabilities listed above (e.g. 1 African American female)
1.2 Major Programming Decision Makers

Jump to question:
Please report by gender and ethnic or racial group the headcount of full-time employees having responsibility for making
major programming decisions. Include the station general manager if appropriate. Major programming decisions include
decisions about program acquisition and production, program development, on-air program scheduling, etc. This item should
esult in a double-counting of some full-time employees; employees having the responsibility for making major
programming decisions should be included in the counts for this item and again,
by job category above, in the full-time employee Question 1.1.
1.2 Major Programming Decision Makers

Jump to question:
Of the full-time employees reported in Question 1.1, how many, including the station general manager,
have responsibility for making major programming decisions?


1.3 Employment of Part-Time Radio Employees

Jump to question: $1.3 \mathbf{~ V}$
Please enter the number of PART-TIME employees in the grids below. The first grid ncludes all female employees, the second grid includes all male omploy and the last grid includes all persons with disabilities.



Of all the part-time employees listed in Question 1.3, how many worked less than 15 hours per week and how many worked 15 or more hours per week, but not full time?

$\square$
$\square$
$\qquad$
Total 0 2 1

1 3
1.6 Full-Time and Part-Time Job Openings

Jump to question: 1.6
Enter the total number of full-time and part-time openings that occurred during the fiscal year. Include both vacancies in
reviously filled positions and newly created positions. Include all positions that became available during the fiscal year,
whether it was filled by an internal or an external candidate. Do not include as job openings any positions created through
the promotion of an employee who stays in essentially the same job but has a different title (i.e. where there was no vacancy or newly created position to be filled). If no full-time or part-time job openings occured, please enter zero.
1.6 Full-Time and Part-Time Job Openings
Number of full-time and part-time job openings
1.7 Hiring Contractors

Jump to question:
During the fiscal year, did you hire independent contractors to provide any of the following services?
1.7 Hiring Contractors

Underwritting solicitation related activities

## Direct Mail

Telemarketing
Other development activities
Legal services
Jump to question:
Check all that apply
$\square$

Human Resource services
Accounting/Payroll
Computer operations
Website design
Website content
Broadcasting engineering
Engineering
Program director activities

## None of the above

## Comments

Question Comment
No Comments for this section
2.1 Average Salaries FULL TIME EMPLOYEES ONLY

|  | \# of Employees | Avg. Annual Salary |  | Average Tenure |
| :---: | :---: | :---: | :---: | :---: |
| Chief Executive Officer | 1.00 | \$ | 97,000 | 1 |
| Chief Executive Officer - Joint |  | \$ |  |  |
| Chief Operations Officer |  | \$ |  |  |
| Chief Operations Officer - Joint |  | \$ |  |  |

https://isis.cpb.org/Survey/Printing.aspx?sabssas=2\&secnum=1000

## 11/14/2018

Chief Financial Officer
Chief Financial Officer - Joint
Publicity, Program Promotion Chief
Publicity, Program Promotion Chief - Joint
Communication and Public Relations, Chief
Communication and Public Relations, Chief - Joint
Programming Director
Programming Director - Joint
Production, Chie
Production, Chief - Joint
Executive Produce
Executive Producer - Joint
Producer
Producer - Joint
Development, Chief
Development, Chief - Joint
Member Services, Chief
Member Services, Chief - Joint
Membership Fundraising, Chief
Membership Fundraising, Chief - Joint
On-Air Fundraising, Chief
On-Air Fundraising, Chief - Joint
Auction Fundraising, Chief
Auction Fundraising, Chief - Joint
Underwriting, Chief
Underwriting, Chief - Joint
Corporate Underwriting, Chief
Corporate Underwriting, Chief - Joint
Foundation Underwriting, Chief

## Foundation Underwriting, Chief - Joint

Government Grants Solicitation, Chief
Government Grants Solicitation, Chief - Joint
Operations and Engineering, Chief
Operations and Engineering, Chief - Joint
Engineering Chief

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## 11/14/2018

## Engineering Chief - Joint

Broadcast Engineer 1
Broadcast Engineer 1 - Joint
Production Engineer
Production Engineer - Joint
Facilities, Satellite and Tower Maintenance, Chief
Facilities, Satellite and Tower Maintenance, Chief - Joint
Technical Operations, Chief
Technical Operations, Chief - Joint
Education, Chief
Education, Chief - Joint
Information Technology, Director
Information Technology, Director - Joint
Volunteer Coordinator
Volunteer Coordinator - Joint
News / Current Affairs Director
News / Current Affairs Director - Joint
Music Director
Music Librarian/Programmer
Announcer / On-Air Talent
Announcer / On-Air Talent - Joint
Reporter
Reporter - Joint
Public Information Assistant
Public Information Assistant - Joint
Broadcast Supervisor
Broadcast Supervisor - Joint
Director of Continuity ITraffic
Director of Continuity / Traffic - Joint
Events Coordinator
Events Coordinator - Join
Web Administrator/Web Master
Web Administrator/Web Master - Joint
Total



Question
Comment
No Comments for this section
3.1 Governing Board Method of Selection Jump to question: 3.1 V

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:
3.1 Governing Board Method of Selection

Ex-Officio (Automatic membership because of another office held)
3.1 Governing Board Method of Selection

Appointed by government legislative body (including school board)
or other government official (e.g. governor)
3.1 Governing Board Method of Selection

Elected by community/membership
3.1 Governing Board Method of Selection

Other (please specify below)
3.1 Governing Board Method of Selection
3.1 Governing Board Method of Selection

Elected by board of directors itself (self-perpetuating body)
3.1 Governing Board Method of Selection

Total number of board members (Automatic total of the above)
3.2 Governing Board Members 1 V


| Jump to question: 3.1 V |
| :--- |
| $\square$ |
| Jump to question: 3.1 V |
| 0 |
| Jump to question: 3.1 V |

Please report the racial or ethnic group of the members of your governing board by gender. Please also repor number of governing board members with a disability.
3.2 Governing Board Members

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\text { Jump to question: } 3 \text {. }
$$

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

| 3.2 Governing Board Members |
| :--- |
|  |
| African American |


| Female |
| :--- |
| Board |
| Members |


| Male |
| :--- |


| Male |
| :--- |
| Board |
| Members |

Total
3.2 Governing Board Members


Number of Board Members with disabilities
https://isis.cpb.org/Survey/Printing.aspx?sabssas=2\&secnum=1000

## Comments

Question

## Comment

No Comments for this section
4.1 Community Outreach Activities Jump to question: 4.1 ver
Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific,

Did the grant recipient engage in any of the following community outreach services, and, if so, did the outreach activity have a specific,
formal component designed to be of special service to either the educational community or minority and/or other diverse audiences?
4.1 Community Outreach Activities Jump to question: 4.1 V

Produce public service announcemnts?
Yes/No

Did the public service announcements have a specific, formal component designed to be of special service to the educational community?

Did the public service announcements have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Broadcast community activities information (e.g., community bulletin board, series highlighting local nonprofit agencies)?
Did the community activities information broadcast have a specific, formal component designed to be of special service to the educational community?
Did the community activities information broadcast have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Produce/distribute informational materials based on local or national programming?
Did the informational programming materials have a specific, formal component designed to be of special service to the Yes
Did the informational programming materials have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Host community events (e.g. benefit concerts, neighborhood festivals)? Yes
Did the community events have a specific, formal component designed to be of special service to the educational community? Yes
Did the community events have a specific, formal component designed to be of special service to the minority community and/or Ye diverse audiences?
Provide locally created content for your own or another community-based computer network/web site?
Did the locally created web content have a specific, formal component designed to be of special service to the educational community?

Did the locally created web content have a specific, formal component designed to be of special service to the minority community and/or diverse audiences?
Partner with other community agencies or organizations (e.g., local commerical TV station, Red Cross, Urban League, school district)?
Did the partnership have a specific, formal component designed to be of special service to the educational community?
Did the partnership have a specific, formal component designed to be of special service to the minority community and/or diverse Yes audiences?
Comments
Question
Comment

No Comments for this section
5.1 Radio Programming and Production

Jump to question:
Instructions and Definitions:
5.1 Radio Programming and Production Jump to question: 5.1 v

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)
5.1 Radio Programming and Production Jump to question: [5.1

For Local Distribution/All Other

Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the devote to artistic and/or cultural subject matter)
News and Public Affairs (includes regular coverage of news events, such as that produced participation, interview and discussion programs)

Documentary (includes highly produced longform tand alone or series of programs, principally devoted to in-depth investigation, exploration, of xamination of a single or related multiple subject matter)

All Other (incl. sports and religious - Do NOT
130
nclude fundraising)
Total $\qquad$ 3,710 3,710
5.1 Radio Programming and Production

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian charge of the production? (Merican/Pacific Islander.)
5.1 Radio Programming and Production

Jump to question:
5.1 V

Approx Number of Original Program Hours
450

## Comments

Question Comment

No Comments for this section
Comment
6.1 Telling Public Radio's Story

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2017. Responses may be shared with Congress or the public. Grantees are required to post a copy
of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.
6.1 Telling Public Radio's Story
$\qquad$

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information partnership support, and other activities, and audiences you reached or new audiences you engaged.

Most of KHSU's public affairs programs are produced by community volunteers. A number of them hold journalism degrees and/or have expertise in specific areas of community concern, such as social justice and environmental sustainability. KHSU also taps the expertise of
Humboldt State University faculty, staff, and students. Although not required to do so, KHSU works closely with a Community Advisory Board, Humboldt State University faculty, staff, and students. Although not required to do so, KHSU works closely with a Community Advisory Board, which brings issues and concerns to our attention. In the past year, KHSU added a diversity series to local programming, focusing on giving oice to under-represented groups in our communities of license. We also added 24/7 Spanish-language service to our program offerings, and Spanish-speaking HSU students are producing local content for that service.
6.1 Telling Public Radio's Story $\qquad$
$\square$
. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.
As noted above, in the past year, KHSU added a diversity series to local programming, focusing on giving voice to under-represented voices in our communities of license. That initiative involves working with a number of local groups and individuals from under-represented voices. KHSU also added a $24 / 7$ Spanish-language service to our program offerings, and Spanish-speaking HSU students are producing local content for that service. That service was funded by five local and statewide foundations committed to giving voice to under-represented voices. In the coming year, we expect to add additional local programming with community voices. We are also working with local Native
ribes to produce more programming that gives voice to their concerns and views. These initiatives have a particular focus on working with Native youth in media training and experience.
6.1 Telling Public Radio's Story

Jump to question: 6.1 v
3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources? Please include direct feedback from a partner(s) or from a person(s) served.

KHSU regularly ranks among the top-rated radio stations in our region. In surveys of our listeners, it is primarily our news and public affairs programming that draws them to KHSU. Measuring the direct impact of that programming is difficult, but the combination of high ratings and a tated desire by our audience to learn about important issues would suggest that KHSU and its listeners are connecting to their communities groups and non-profits seeking out our support and thanking us for helping them further their mission
6.1 Telling Public Radio's Story

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\text { Jump to question: } 6.1 \mathbf{~ v}
$$

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and iliterate adults) during Fiscal Year 2017, and any plans you have made to meet the needs of these audiences during Fiscal Year 2018. If you regularly broadcast in a language other than English, please note the language broadcast.
In 2017, we launched a diversity series and provided continuing public affairs programming about local racial and ethnic issues. We also began broadcasting a $24 / 7$ Spanish-language public radio service. In 2018, we are launching an Immigrant Voices series to tell the stories of our undocumented neighbors, we are working with Native youth to launch a radio series of announcements, stories, and public affairs programming.
6.1 Telling Public Radio's Story Jump to question: 6.1 V
5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding for KHSU is the difference between simply surviving and being able to move forward and address community issues. Without CPB funding, we would be forced to make cuts in both depth and breadth of programming, both local and national.
Comments
uestion
Comment

No Comments for this section
7.1 Journalists

Jump to question: $7.1 \mathbf{~ v}$
This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional ull-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles your best to account for each

## professional journalist in your organization. Please do not count student or volunteer journalists.


11/14/2018
Print Survey


Comments
No Comments for this section

